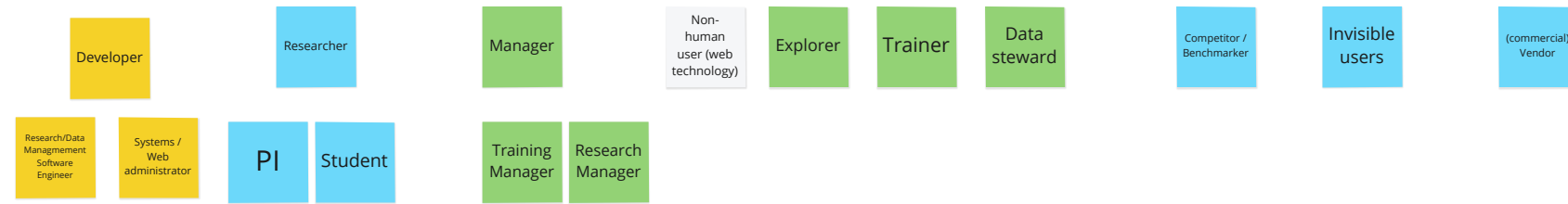


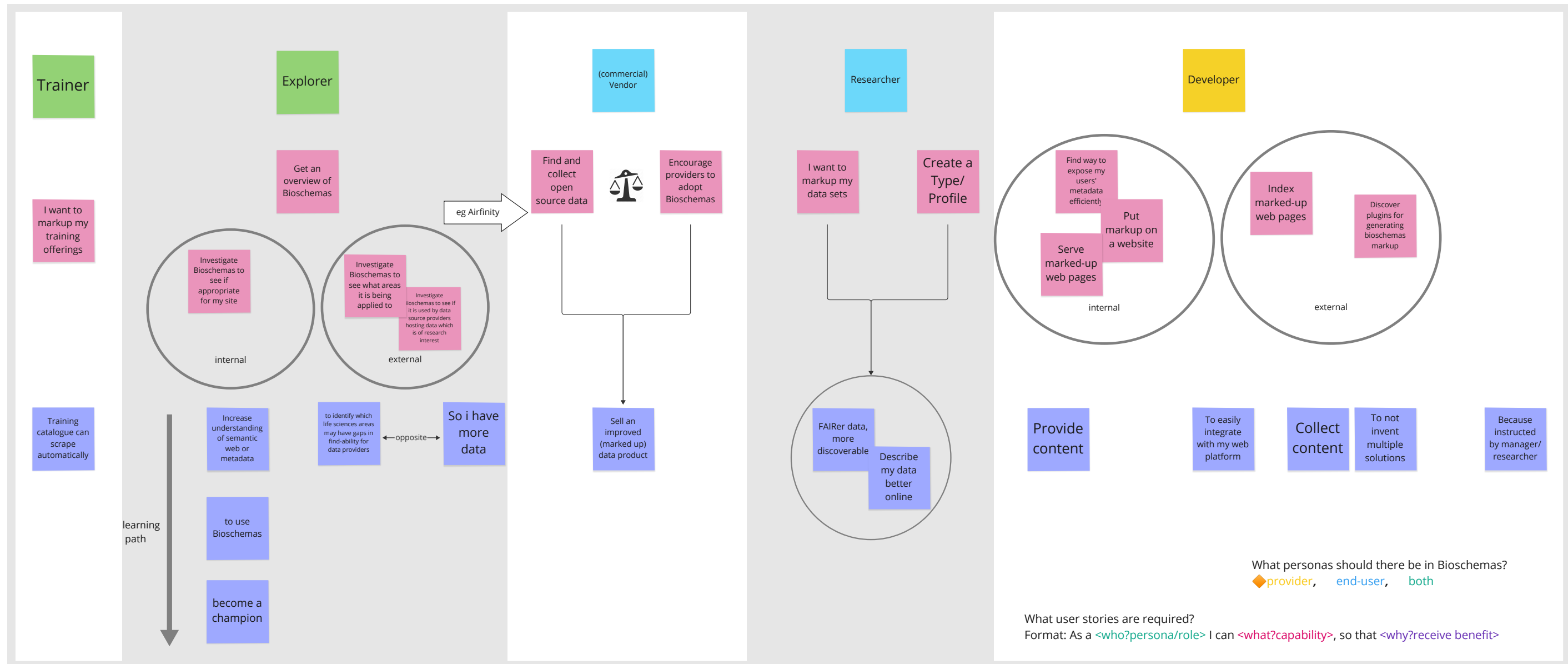
What personas should there be in Bioschemas?

♦ provider, end-user, both



What user stories are required?

Format: As a <who?persona/role> I can <what?capability>, so that <why?receive benefit>



Note, we could do more granular clustering, would require more generalised clustering, which cpuld also show common tasks (markup) across personas)

Where are people getting to? What routes do they take?



Who goes where?

What is out of date?

What is missing?

What is unused?

What new features are required?

show the
current page
differently in
the menu

Search

Sub menu
in
navigation
(fly out)

Improved
accessibility

Use accessibility tools to check more eg <https://wave.webaim.org/>

Make 'Propose a new type' button link to a form with guidance instead of email.

facilitated search - a tool on top of the help that directs people to the right help, based on 'beginner' intermediate and expert options - eg. do you know what schemas are; do you know what a type is....

link names
don't
match links

Properties
tables links
have different
ARIA text

Don't rely on only
colour to convey
info eg
Schema.org
extended
properties

Contrast

Content all in
one repo eg
examples in
Spec repo

Add heading
'What is diff btwn
prof & type' to
Intro tutorial info
box. Link/reuse

Breadcrumbs,

What new content/pages are required?

Introduce Properties

Full review of
page titles,
head, menu
name, URL

Content
creation /style
guide (new
pages must do
X)

simplify the
'group' creation
process - too
much overhead

harmonise where
the menus are;
don't bury links to
help inside
paragraphs - if its
the only way to
reach it

What other reasons do you have to use Bioschemas (not covered in the survey)?

- Increased visibility
- Increased web traffic
- Content is more FAIR

Do you think there is something Bioschemas could do to increase user happiness?

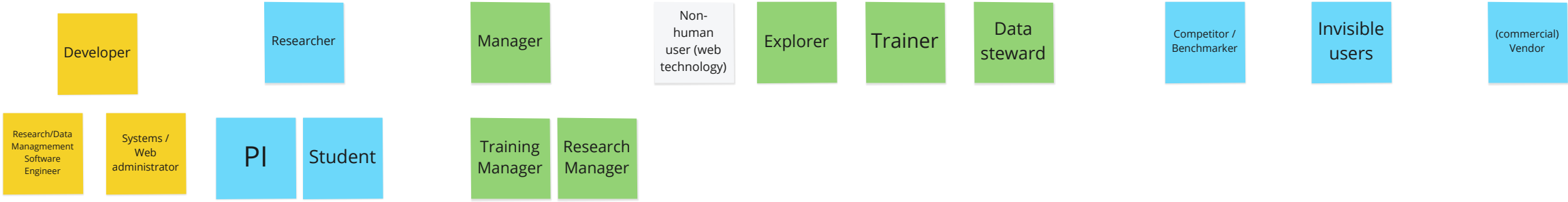
- User-friendly Bioschemas markup generator

What reasons do people come to Bioschemas then choose to not use it?

- Not lightweight in perspective of some personas
- Concept more than implementation

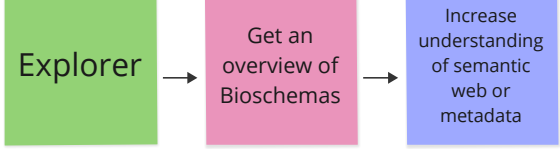
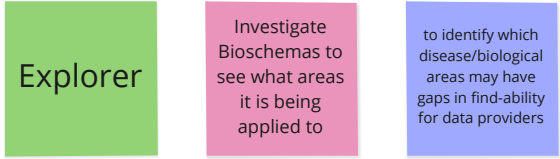
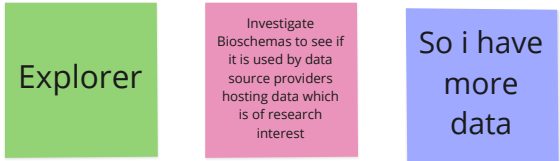
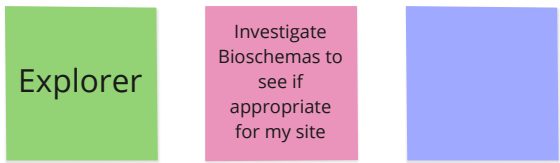
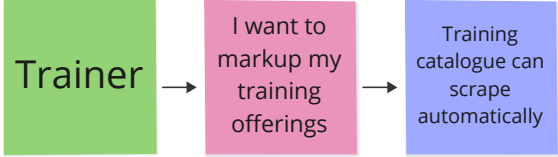
What personas should there be in Bioschemas?

◆ provider, end-user, both

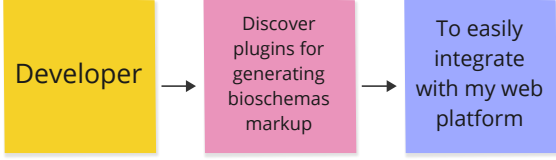
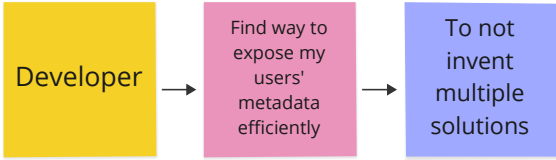
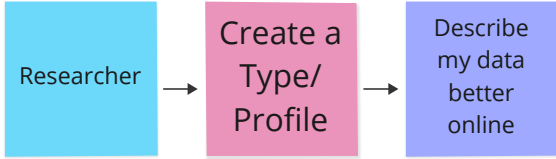
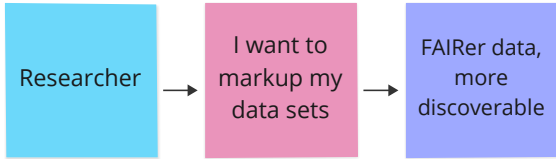
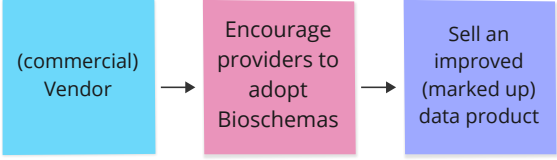


What user stories are required?

Format: As a <who?persona/role> I can <what?capability>, so that <why?receive benefit>

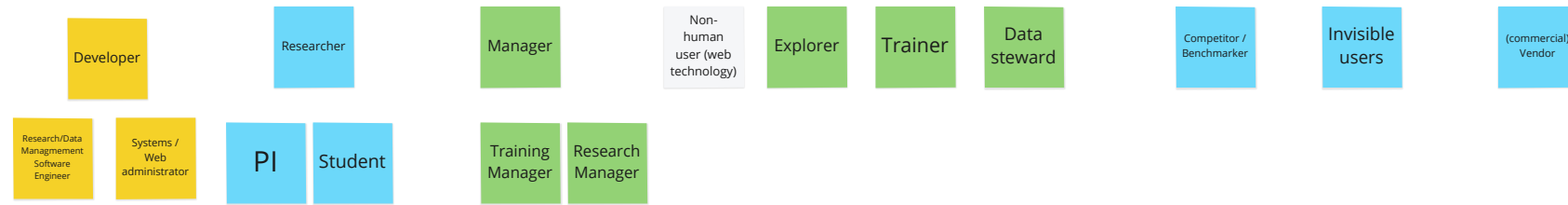


eg Airfinity



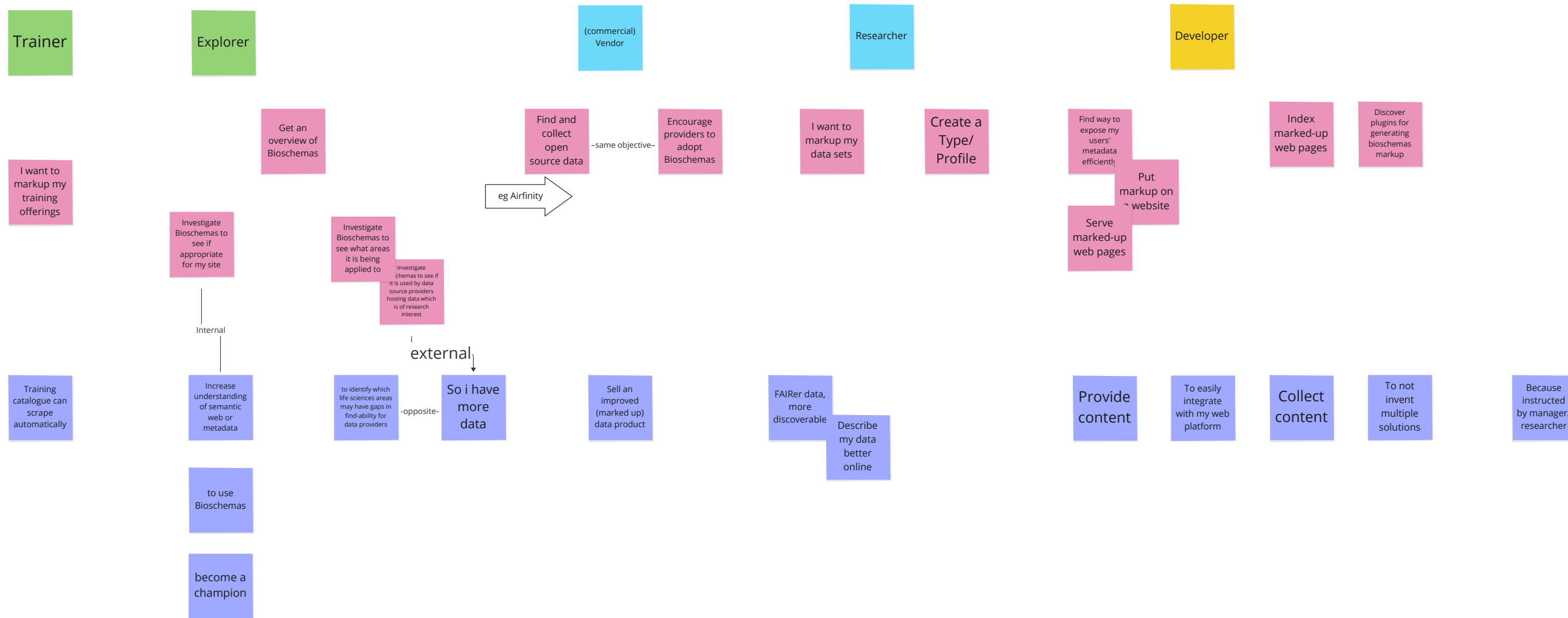
What personas should there be in Bioschemas?

♦ provider, end-user, both



What user stories are required?

Format: As a <who?persona/role> I can <what?capability>, so that <why?receive benefit>



Note, we could do more granular clustering, would require more generalised clustering, which cpuld also show common tasks (markup) across personas)