

Phil Welsh - Creative Digital Media

Graphic Design - Web Development - Marketing

Email:
Phone:
Website:

Philwelsh3d@gmail.com
437-982-2486
philwelsh.online



Creative Digital Media (BA)

About Me

Friendly, energetic and enthusiastic, with a creative aptitude and experience across varied roles. Adaptable and an avid self teacher.

Likes

- ✓ Friendly, open environments
- ✓ Organised and time managed projects
- ✓ Creative tasks and free expression
- ✓ Iced Coffee

Dislikes

- ✗ Unproductive time killing
- ✗ Micromanaging
- ✗ Lack of chances to learn/develop
- ✗ Green olives

Hobbies include:

travel, gym, art, 2d, 3d, animation, design, games, meetups, language & cultural events, learning, teaching.

Skills + Background

Design: Graphics & Web, Data-driven, UI/UX, Branding, Marketing,
Dev: HTML/CSS/JS. \$Jq/ReactJs. JAMStack Gatsby/Netlify/Apollo
Art Illustration, Digital & Traditional, 3D, Animation.
Software: VSCode, Adobe Suite, 3DSMax, ZBrush,
Languages: English, Mandarin Chinese.

Since I was a child I have been drawing, animating and making games.

My passion for creative arts led me to Teesside University where I got a B.A. in Creative Digital Media.

After university I travelled around China studying and teaching English for a few years.

When I returned to the UK I started working in web design, self teaching coding skills for web development.

I have worked in a variety of graphic and web roles, taking on other tasks like media management and brand representation.

I am now living in Toronto seeking to utilize my skills and develop into a core role in a team.

Work Experience

Control Gap

Front End Developer

May'19 - Present

In a short time integrated with the group and learned many bleeding edge coding techniques, libraries and software services used to develop software for clients and internal use.

Freelance

Web Dev/Graphic Design

Sept'16 - Dec'18

As a designer and dev I promoted my services as a contract and freelance agent. Took a mix of jobs and opportunities including the redesign and branding of new products and websites. Represented companies at conferences including TechCrunch SZ. I advised and initiated new strategies such as developing social media presence, working crowdfunding campaigns and connecting professionals and setting up an intern scheme between a local tech university and tech company.

Bede Gaming

Web Developer

Aug'15 - Mar'16

Updated sites to be functional, fast & responsive for a CMS built on .NET framework. Connected multiple teams internationally and locally, helped facilitate a hand over to a new front-end architect. Part of a core team entrusted with working on the 2 biggest clients ongoing development projects.

Lowes IFA

Front end developer/Marketing

Mar'15 - Aug'15

Bridged gap between marketing and development teams, took charge of several marketing tasks, removing the need for outsourced work. Rebuilt existing sites' front-ends from outdated code and elevated to modern coding standards. Helped facilitate a hand-off from my manager to his replacement. Solely responsible for the company's facebook, banner adverts, email campaigns. Lead designer and developer of new branch site.

ne.web

Graphic/Web designer/developer

Nov'14 - Mar'15

Created outlines, mockups, and developed bespoke websites with Drupal CMS. Created powerful designs and pitched to clients, taking care of their interests and demonstrating understanding, good communication and confidence. Originally hired as a designer, I took charge of the opportunity to learn more and get hands on experience of being a web developer.

Various

Teaching English as Foreign Language

Jan'11 - Aug'13

Worked in various schools around China, studying chinese achieving an HSK5 level of Mandarin Proficiency. Quickly gained additional responsibilities like managing the regional foreign teachers and arranging talks and performances for my schools.