

Phil Welsh - Creative Digital Media

Graphic Design - Web Development - Marketing

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Creative Digital Media BA

About Me

Friendly, energetic and enthusiastic, with a creative aptitude and experience across varied roles, adaptable and an avid self teacher.

Likes

- ✓ Friendly, open environments
- ✓ Organised and time managed projects
- ✓ Creative tasks and free expression
- ✓ Iced Coffee

Dislikes

- ✗ Unproductive time killing
- ✗ Micromanaging
- ✗ Lack of chances to learn/develop
- ✗ Olives

Hobbies include: travelling, staying fit, art, 2d, 3d, animation, design, gaming (console and table), meetups, language and cultural events, learning new things, teaching.

Skills + Background

Skills: UI/UX , Graphic + Web Design , Illustration , 3d , Animation , Web Dev , SEO
Dev: HTML5 , CSS3 , SCSS , Gulp/Grunt , Javascript , JQuery , React , Git , Jira
Design: Photoshop , Illustrator , After Effects , Balsamiq , 3dsMax
Languages: English , Mandarin Chinese

Since I was a child I have been drawing, animating and making games.

My passion for creative arts led me to Teesside University where I got a B.A. in Creative Digital Media.

After university I travelled around China studying and teaching English for a few years.

When I returned to the UK I started working in web design, self teaching coding skills for web development.

I have worked in a variety of graphic and web roles, taking on other tasks like media management and brand representation.

I am now living in Toronto seeking work which can utilise my skills and allow me to develop them and learn new ones in a place where I can create great work, progress and become a reliable member of the team.

Work Experience

Freelance

Web Dev/Graphic Design

Sept'16 -> now

As a designer and dev I promoted my services as a contract and freelance agent. I partnered in a start up with 2 others and took a mix of jobs and opportunities including the redesign and branding of new products and websites. I represented companies at conferences including the first TechCrunch of that area. I advised and initiated new strategies such as developing social media presence, working crowdfunding campaigns and connecting professionals and setting up an intern scheme between a local tech university and tech company.

Bede Gaming

Web Developer

Aug'15 - Mar'16

Following style guides, updated functional, fast, responsive sites in a CMS built on .NET framework. I connected multiple teams internationally and locally, attending briefings and helping facilitate the hand over to a new front-end architect. Was seen as a key member of the team and a good lubricant between departments. Was part of a small core team entrusted with working on the 2 biggest clients ongoing development projects.

Lowes IFA

Front end developer/Marketing

Mar'15 - Aug'15

Bridged the gap between marketing and development teams, took charge of several marketing tasks, removing the need for outsourced work. Rebuilt existing sites front-ends from outdated spaghetti code of outsourced, in house and template copied code and elevated to modern coding standards. Helped facilitate a hand-off from my manager to his replacement. Solely responsible for the company's facebook, banner adverts, email campaigns. Lead designer and developer of new branch site.

ne.web

Graphic/Web designer/developer

Nov'14 - Mar'15

Created outlines, mockups, and bespoke websites with Drupal CMS. Listened to clients and created powerful designs and pitched to clients, taking care of their interests and demonstrating understanding, good communication and confidence. Originally hired as a designer, I took charge of the opportunity to learn more and get hands on experience of being a web developer.

Various

Teaching English as Foreign Language

Jan'11 - Aug'13

Worked in various schools around China, studying chinese achieving an HSK5 level of Mandarin Proficiency. Quickly gained additional responsibilities like managing the regional foreign teachers and arranging talks and performances for my schools.