Survey: https://forms.gle/NfzrxSS52a1q1MCp8

Idea:
Plant care reminder tool for people that need help learning how often to water/feed each of their house plants and other ways to properly care for their plants.

Elevator Pitch:
This app helps you remember when to care for your plants, and how much water/sunlight each type of plant needs.

Assumptions:
1. Most people don't remember to water their plants enough.
2. Most people don't know how much water their plant needs.
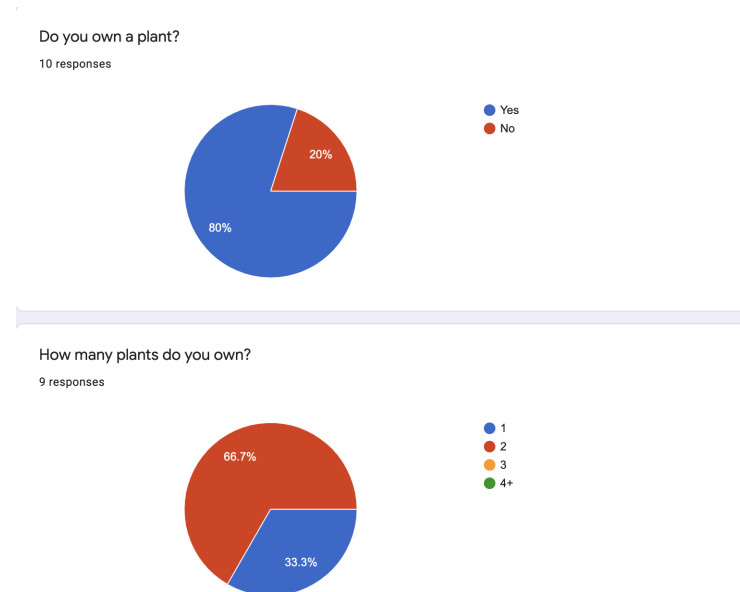3. Most people don't know how much sunlight their plant needs.

Problem Statement:
- Identify what type of plant you have.
- Identify how much water it needs.
- Identify how much sunlight it needs.
- Describe plant benefits/risks.

Survey Design:
1. Do you own a plant?
2. How many plants do you own?
3. What kind of plants do you own?
4. Why do you own a plant?
5. How many times a week do you water/feed your plants?
6. When would you like to be reminded to water/feed your plants?

Analysis & Reporting Results:

1. 80% of users own a plant, 67% own 2 plants.

Do you own a plant?

10 responses

- Yes
- No

20%

80%

How many plants do you own?

9 responses

- 1
- 2
- 3
- 4+

66.7%

33.3%

2. Most users own a plant for health benefits or aesthetics.
3. One third of users water their plants once a week.
4. Most users prefer to be reminded during the morning.

From our survey, we were able to see that the majority of our users knew which type of plant they owned. To get more accurate information regarding specific plant care, we should ask our users if they know what the recommended amount of water/sunlight is for their type of plant.

Possible Names:

1- PlantStation
2- InPlant
3- Waterme
4- PlantInc
5- iWater
6- myPlant
7- Blossom

Nice icon ideas with description (example):
https://youhadmeatgardening.com/common-house-plants/