

# ASPIRE

NEWS FLASH DEC EDITION @



ENJOY YOUR  
HOLIDAYS AT  
AMATHOLE

MESSAGE FROM ACTING CEO - LINDA SIMANGA

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Amathole beyond limits



## SEASONS GREETINGS BY ACTING CEO | SIMANGA LINDA

As we approach the end of another transformative year, I am pleased to reflect on the remarkable progress and achievements we have made as the Amathole Economic Development Agency Soc Ltd. Throughout 2023, our dedicated team has worked tirelessly to drive the economic growth thereby creating a lasting impact in the communities we serve.

Economic Resilience in Challenging Times: The challenges presented by the global economic landscape did not deter us in our commitment towards fostering economic resilience within the Amathole region. With a new board and leadership, we have successfully navigated through these challenges and have initiated the process of adapting our strategies to ensure sustainable development and continued progress in the year to come.

Fostering strategic partnerships: In our approach for inclusive collaboration, we recognise the importance of the contribution made by our strategic partners in the space of socio-economic development. ASPIRE is committed to enhancing those partnerships to create a mutually beneficial environment to enable our communities to thrive and live a better life.

Innovation and Sustainable Development: Innovation remains at the forefront of our efforts. We are committed to finding innovative ways to address the evolving needs of our communities. Key to the success of these initiatives is a bottom-up approach which ensures community participation.

Empowering Local Businesses and Entrepreneurs: Empowering local businesses and entrepreneurs has been a cornerstone of our mission. Through targeted initiatives, we have provided support, mentorship, and resources to catalyze the growth of small and medium enterprises. By nurturing a vibrant entrepreneurial ecosystem, we aim to create a lasting impact on the economic landscape of Amathole.

Looking Ahead to 2024: As we look forward to the coming year, ASPIRE remains committed to its vision of being a catalyst for sustainable economic growth and development. We will continue to innovate, collaborate, and adapt to the changing landscape, always guided by our commitment to the prosperity of the Amathole region.



# NEWS FLASH

I want to express my deepest gratitude to each member of our team for their unwavering dedication, hard work, and passion. It is through your collective efforts that we have achieved so much, and I am confident that together we will overcome any challenges that lie ahead. Wishing you all a Joyful Holiday Season and a Prosperous New Year!



Hogsback



QHOLORA MOUTH (HOTEL)



Hogsback falls



DWESA SEA VIEW



Hogsback view



CHINTSA VIEW





# R100 000 BOOST TO SMALL SCALE FARMERS

## SMME SUPPORT PROJECT

On the 24th of September 2023, ADM hosted the Department of Small Business Development, where ASPIRE pledged an amount of R100,000 to support 5 cooperatives, namely : 1. Thunga Mfazi | 2. Lolo Mixed Farming | 3. Ikamva Lamasango | 4. Ikhaya Youth Farming | 5. Taleni Farmers Primary Coop

On the 28 November 2023, ASPIRE together with Amathole District Municipality & Mbhashe Local Municipality, handed over the procured equipment to the 5 Cooperatives.

Representatives of the beneficiaries speaking on behalf of the Coops thanked both ADM and ASPIRE for keeping their promises of support. The coops also indicated their excitement to put to use the new equipment to produce their products and provide their services to the public.



**#AmatholeBeyondLimits| Handover equipment to SMME in Mbhashe**



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# 15 YEARS OF SERVICE TO ASPIRE

## NEWS FLASH

### Thembeka Ndondo (Mam J)

Currently our longest serving staff member. Mam J, started in february 2009, after almost 15 years at Aspire , She is now retiring Mam J is known for her happy and serving personality

We wish her well as she takes time to relax Thank you Mam J for your service to ASPIRE .



### MAM J THEMBEKA NDONDO



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Chichizela project In MBHASHE

## DID YOU KNOW

### Mbhashe have Sorghum as high value project?

360 HECTARES OF LAND IS USED IN TWO PROJECTS, BEING CHICHIZELA AND RWANTSINI UPPER FALAKAHLA IN MBHASHE MUNICIPALITY. SOGHUM IS A NUTRIENT -PACKED GRAIN THAT YOU CAN USE IN MANY WAYS. IT IS RICH IN VITAMINS AND MINERALS SUCH AS POTASSIUM, PHOSPHORUS, IRON AND ZINK. IT IS ALSO EXCELENT SOURCE OF PROTEIN ,FIBRE AND ANTIOXIDANTS.



# NEWS FLASH



**ADV S SOTHENJWA**  
CHAIRPERSON OF THE SOCIAL AND ETHICS



**MS T WANNA**  
BOARD MEMBER



**MS N NTSHANGA**  
FINANCE COMMITTEE CHAIRPERSON



**MR B ONDALA**  
BOARD MEMBER



**MR L JACK**  
BOARD CHAIRPERSON



**MR S TONI**  
CHAIRPERSON OF THE PROJECTS COMMITTEE

## ASPIRE BOARD OF DIRECTORS



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