Use Case	Business analyses					
						12
Context	As soon as a manager wants to view current operational figures, the system shall generate these daily in order to derive information about the status of the business.					
Domain	Order		Business Value	Personalization ☐ Communication ☐ Control ☐		Acquisition ☒ Optimization ☐ Analysis ☒

Description	
Stakeholders & Interests	Stakeholder
	Customer
	Manager
Required Data	
Current Conditions	

Description		
Stakeholders & Interests	Stakeholder	Interests
	Customer	Experience an improved customer experience
	Manager	Improvement of customer experience; overview of sales KPIs; overview of performance KPIs; tool for operational optimization; cost reduction;
Required Data	Customer: Personal data, personal habits, preferences & wishes of the customer; feedback on the experience Order: Dishes, time of entry, date, turnover, contribution margin Variable and fixed company costs Order processing: start of preparation; completion of preparation Serving the order: time of serving Clear identification of an order	
Current Conditions	Current conditions are not presented as an example.	

Procedure		
Trigger	Manager would like to view daily key figures of the company.	
Use Case Procedure	Step	Activity
	1. Accessing the website	Manager opens the user interface.
	2. Data retrieval	The day's recorded data is retrieved from a database.
	3. Calculation of metrics	The desired metrics such as "Hours of highest utilization" or "Most popular dish" are calculated.
	4. Presentation of metrics	The desired metrics are displayed visually.
Use Case Anomalies	Step	Activity
	No information provided.	
Final State	Manager can derive insights from the company's key figures.	

Overlaps						
Domain 2	Preparation	*Business Value*	Personalization ☐ Communication ☐ Control ☐		Acquisition ☐ Optimization ☐ Analysis ☒	
Domain 3	Kitchen environment	*Business Value*	Personalization ☐ Communication ☐ Control ☐		Acquisition ☐ Optimization ☐ Analysis ☒	
Domain 4	Food & Nutrition	*Business Value*	Personalization ☐ Communication ☐ Control ☐		Acquisition ☐ Optimization ☐ Analysis ☒	
Domain 5	Cooking craftsmanship	*Business Value*	Personalization ☐ Communication ☐ Control ☐		Acquisition ☐ Optimization ☐ Analysis ☒	
Sum of Business Values total (incl. title domain, header)			Personalization 0 Communication 0 Control 0		Acquisition 1 Optimization 0 Analysis 5	