**Key generation**+ Research on the serial- key generation mechanisms in common and select the one is the best (consider   
 the security and performance…). Do a research on whether or not FileMaker already support any   
 serial-key generation mechanism by itself so far.  
+ If FileMaker does not support that mechanism, switch to developing a plugin instead.  
+ Develop forms in FileMaker that uses plugin to generate serial-keys and then add to the database.

**Installation wizard implementation**+ Brainstorm to select the best solution to implement the setup file (consider it should be run as well in   
 Windows/MacOS/iOS, the security, etc.). Do some pilot if needed.  
+ Find out the mechanism to download the specific packages in the installation wizard.  
+ Define and develop the mechanisms/services at server-side to check licensing (including trial version,   
 license activation...)   
+ Use FileMaker to build installation wizard forms or use the third party language (Java, C++…).  
+ Develop uninstall feature.