MIKE STIRM II

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# QUALIFICATION HIGHLIGHTS

Broad experience creating standout designs from websites and social media Ads to physical displays and exhibits.

Master of Information (IT-focused Library and Information Science Degree) from Rutgers University. Professional Scrum Master Level 1. Google Analytics Certified.

# WORK EXPERIENCE

## ADJUNCT PROFESSOR Saint Joseph’s University, Aug ‘19-Dec ‘20

* Designed and coded a course website to provide my students with a welcoming learning platform and online community via blogs.
* Taught first-year English Composition classes.

## outreach assistant Cape May County Library, Aug ’17-Feb ‘18

* Designed a prototype library newsletter and used feedback from managers to iterate on designs.
* Designed branded ADs for the library’s social media channels promoting databases and other services.
* Designed flyers, bookmarks, and PowerPoint presentations highlighting services for specific groups.
* Conducted extensive research on libraries’ use of YouTube and then produced two videos promoting Virtual Reality events at the library and local black history stories.

## library associate Atlantic County Library System, Feb ’13-Aug ‘17

* Designed engaging displays showcasing library materials and promoting programs.
* Designed a grant-funded exhibit called “Roadways of Tomorrow” that told the story of the Garden State Parkway visually.
* Wrote promotional copy and book reviews for the library’s eNewsletter.
* Led a team of Librarians responsible for developing and implementing system-wide programs.
* Conducted user research via surveys at library programs and used feedback to plan future programs.

## Library assistant Atlantic Cape Community College, Jan ’12-Sep ‘13

* Designed engaging PowerPoint presentations for specific assignments.
* Communicated with faculty to create custom library workshops for their classes.
* Designed online guides (LibGuides) for college subjects, courses, and the library’s eBook collection.
* Worked with a team of Librarians to update the library website and implement branding across LibGuides.
* Completed assignments for an Associate Dean involving research and report writing.

**college assistant** United States Liability Insurance Company, May-Aug, Dec ‘07

* Conducted market research and analysis to identify new products offered at competing insurance companies.
* Created a highly effective system for organizing and assigning web quotes to a team of Underwriters.
* Wrote and edited documents and correspondence for a Vice President.
* Led a discussion on Catastrophe modeling and the future of the Insurance Industry while participating in a Jr. Leadership Outreach program.

# TECHNICAL SKILLS

* 1+ years: JavaScript, HTML5, CSS3, Sass, WordPress, Adobe: Photoshop CC, Premiere Pro, InDesign
* <1 year: Figma, PHP, Node.js, Express.js, jQuery, Webpack, MongoDB, SEO