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An Ecosystem for Finding and Sharing Water in Philadelphia



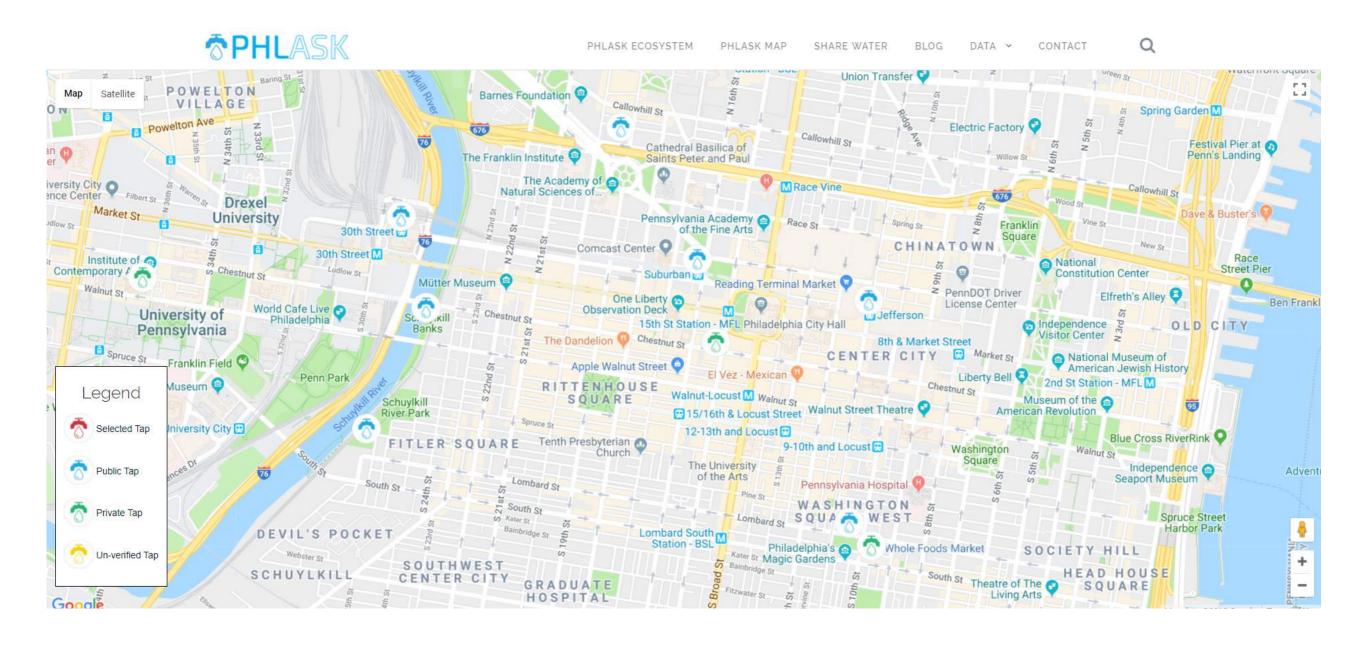


#### PHLASK: An Ecosystem For Finding and Sharing Water in Philadelphia

Water should remain abundant, clean and accessible to everyone. PHLASK's mission is to help people find publicly available sources of water, and to impel private enterprises to provide public access to their water infrastructure - simply by PHLasking. Single-use water bottles are costly and wasteful. The PHLASK Ecosystem is a simple, cost-effective way to reduce our dependence on single-use water bottles, and an efficient solution to mitigating many of the negative externalities of consuming single-use plastic water bottles. We hope to normalize water-sharing and challenge the ethics of enterprises who exploit public water sources and environmental sovereignty for profiteering.









#### Build out PHLASK Map

Expand water sharing network

#### PHLASK App

Streamline water finding

## Local Life Cycle Assessment (LCA)

Study the quantitative impact of plastic bottles on the ecosystem

#### PHLASK Water Tasting / Testing Event

Science History Institute - June 23, 2018

## New Partnerships

PhillyR, Tern Water, and beyond!

# Pricey bottled water preferred by nearly half of Philadelphians, but at what cost? | Perspective

Updated: FEBRUARY 14, 2018 - 10:23 AM EST





#### SOCIAL **SCIENCE** imes SOCIAL PRACTICE **ART**

#### **QUESTIONS**

Who drinks bottled water, and why?
What are the benefits, if any, of bottled water?
When did bottled water consumption flourish?
Where do the bottles go?

How can we create a more ecological sustainable drinking water system?

# PHLASK / CATALYZATION / Thank you!



**DATABASE** 





**MARKETING** 



SOLICIT BUSINESSES

**GIS MAPPING** 

KNOWLEDGE

WILL YOU AMPLIFY THIS ENDEAVOR?

CAPACITY





ACCOUNTING



