



2015 WCMS Comparison Report



Courtesy of r2i research

TOP WCMS COMPARISON MATRIX

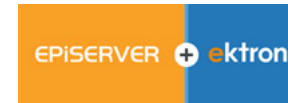
There are hundreds of web content management systems to choose from, so how do you know which one is right for your business? R2i has created a WCMS Comparison Matrix as a starting point for businesses going through this important business and technology decision. There are limited resources for businesses to research content management systems and compare their various attributes, so a team of r2i experienced web engineers and strategists created the Comparison Matrix to make it easier for businesses to narrow the WCMS selection.

R2i extensively researched each of the popular Open Source / architected content management systems, along with cmsmatrix.org and each direct CMS site to create the Comparison Matrix. R2i evaluates each WCMS on specific technical and functional criteria to help clients determine which WCMS most closely matches their requirements.

If you have any additional questions about the matrix or would like to discuss specific WCMS requirements, please contact marketing@r2integrated.com



Product:	Adobe AEM 6.1	Sitecore 8.0	Acquia Drupal 7.37	DNN Evoq 8	Ektron 9.1 sp1 / EPiServer	SDL 2013 SP1	Sitefinity 8.0	TYPO3 Enterprise CMS (v7.1)	Wordpress 4.2.2
Website	www.adobe.com	www.sitecore.net	www.drupal.org	www.dnnsoftware.com	www.ektron.com	www.sdl.com	www.sitefinity.com	www.typo3.org	www.wordpress.com
Founded	2010 (Purchase of Day)	2001	2001	2002 (DNN Corp 2006)	1998	2005	2002	1998	2003
Last Updated	5/01/14	5/11/14	5/07/15	5/26/15	5/01/14	1/06/13	3/15/15	2/24/15	5/07/15
Forrester Wave Q1 2015	Strong Leader	Leader	Strong Performer	N/A	Strategic Contender	Strong Performer	N/A	N/A	N/A
Gartner Magic Quadrant July 2015	Leader	Leader	Leader	Notable Vendor	Leader	Leader	Niche Player	N/A	N/A
Interesting Facts	- Part of the Adobe Marketing Cloud	- 7,300+ Websites - Strong performer at the Enterprise level	- 17K+ Modules - 800K Websites - 2MM Downloads - 900K Community Members	- 6MM Downloads - 750K Websites - 800K Community Mem- bers - 3 Editions: DNN Platform (open source and free), Evoq Content (commercial CMS), Evoq Engage (commercial CMS and engagement platform)	- 3,700 Organizations - 12,000 Websites - Acquired by EpiServer in 2015 and will be merged into the EpiServer product	- 1,500 Global Companies - Clients include Chrysler, Canon and Bosch	- Owned by Telerik	- 500,000+ Installations - Available in 51 languages	- 42.6 million new posts per month - 60MM Websites - 18MM Downloads



Product:	Adobe AEM 6.1	Sitecore 8.0	Acquia Drupal 7.37	DNN Evoq 8	Ektron 9.1 sp1 / EpiServer	SDL 2013 SP1	Sitefinity 8.0	TYPO3 Enterprise CMS (v7.1)	Wordpress 4.2.2
----------	---------------	--------------	-----------------------	------------	-------------------------------	--------------	----------------	--------------------------------	-----------------

System Requirements

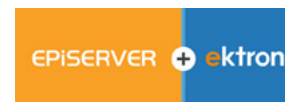
Application Server	Jetty, J2EE	IIS/ /.Net	Apache, IIS, FastCGI	IIS/ .Net	IIS/ /.Net	Apache	IIS / .Net	Apache	Apache
Approximate Cost	\$150,000 & up	Varies with size. Starts at \$15,000	Free	Depends on custom configuration. Prices start at \$8,000 per year	Varies with size. \$40,000 base license	\$250,000 & up	Varies by edition; Starts at \$499	Free	Free
Database	Repository Based	MSSQL	MySQL	MSSQL	MSSQL	Oracle	MSSQL	MySQL	MySQL
License	Closed Source	Closed Source	Open Source (GPLv2)	Open Source (MIT)	Closed Source	Closed Source	Closed Source	Open Source	Open Source (GPLv2)
Operating System	Platform Independent	Windows Only	Platform Independent	Windows Only	Windows Only	Platform Independent	Windows Only	Platform Independent	Platform Independent
Programming Language	Java	C#	PHP	C#	C#	C# or Java	C#	PHP	PHP
Root Access	✓	--	--	✓	✓	✓	✓	--	--
Shell Access	✓	✓	--	✓	--	✓	--	--	--
Web Server	Apache, IIS, iPlanet	IIS	Apache, IIS, Nginx	IIS	IIS	Any	IIS	Apache	Apache, IIS



Product:	Adobe AEM 6.1	Sitecore 8.0	Acquia Drupal 7.37	DNN Evoq 8	Ektron 9.1 sp1 / EpiServer	SDL 2013 SP1	Sitefinity 8.0	TYPO3 Enterprise CMS (v7.1)	Wordpress 4.2.2
----------	---------------	--------------	-----------------------	------------	-------------------------------	--------------	----------------	--------------------------------	-----------------

Security

Audit Trail	✓	✓	✓	✓	✓	✓	✓	✓	Limited
Captcha	✓	Free Add On	Free Add On	✓	✓	Free Add On	✓	Free Add On	Free Plugin
Content Approval	✓	✓	Free Add On	✓	✓	✓	✓	✓	✓
Email Verification	--	Free Add On	✓	✓	✓	✓	✓	✓	✓
Granular Privileges	✓	✓	✓	✓	✓	✓	✓	✓	✓
Kerberos Authentication	✓	✓	Free Add On	Free Add On	--	✓	--	Free Add On	--
LDAP Authentication	✓	✓	Free Add On	✓	✓	✓	✓	Free Add On	Free Plugin
Login History	✓	✓	✓	✓	✓	✓	--	✓	Free Add On
NIS Authentication	✓	✓	--	Free Add On	--	✓	--	Free Add On	--
NTLM Authentication	✓	Free Add On	Free Add On	✓	--	✓	✓	Free Add On	--
Pluggable Authentication	✓	✓	✓	✓	✓	✓	✓	Free Add On	✓
Problem Notification	✓	Free Add On	Free Add On	✓	✓	✓	--	✓	Free Add On



Product:	Adobe AEM 6.1	Sitecore 8.0	Acquia Drupal 7.37	DNN Evoq 8	Ektron 9.1 sp1 / EPiServer	SDL 2013 SP1	Sitefinity 8.0	TYPO3 Enterprise CMS (v7.1)	Wordpress 4.2.2
----------	---------------	--------------	-----------------------	------------	-------------------------------	--------------	----------------	--------------------------------	-----------------

Security Continued

Sandbox	✓	✓	✓	✓	✓	✓	✓	✓	Limited
Session Management	✓	✓	✓	✓	--	✓	✓	✓	Free Add On
SMB Authentication	✓	Free Add On	--	Free Add On	--	--	--	Free Add On	--
SSL Compatible	✓	✓	✓	✓	✓	✓	✓	✓	✓
SSL Logins	✓	✓	Free Add On	✓	✓	✓	✓	✓	✓
SSL Pages	✓	✓	Free Add On	✓	✓	✓	✓	Free Add On	Limited
Versioning	✓	✓	✓	✓	✓	✓	✓	✓	Free Add On

Support

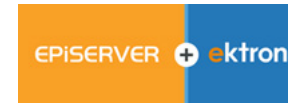
Certification Program	✓	✓	--	✓	✓	✓	✓	✓	--
Code Skeletons	✓	✓	✓	✓	✓	✓	✓	Free Add On	--
Commercial Manuals	✓	✓	✓	✓	✓	✓	✓	✓	✓
Commercial Support	✓	✓	✓	✓	✓	✓	✓	✓	✓



Product:	Adobe AEM 6.1	Sitecore 8.0	Acquia Drupal 7.37	DNN Evoq 8	Ektron 9.1 sp1 / EpiServer	SDL 2013 SP1	Sitefinity 8.0	TYPO3 Enterprise CMS (v7.1)	Wordpress 4.2.2
----------	---------------	--------------	-----------------------	------------	-------------------------------	--------------	----------------	--------------------------------	-----------------

Support Continued

Commercial Training	✓	✓	✓	✓	✓	✓	✓	✓	✓
Developer Community	✓	✓	✓	✓	✓	✓	✓	✓	✓
Online Help	✓	✓	✓	✓	✓	✓	✓	✓	✓
Pluggable API	✓	✓	✓	✓	✓	✓	✓	✓	✓
Professional Hosting	✓	✓	✓	✓	✓	✓	✓	✓	✓
Professional Services	✓	✓	✓	✓	✓	✓	✓	✓	--
Public Forum	✓	✓	✓	✓	✓	✓	✓	✓	✓
Public Mailing List	✓	✓	✓	✓	--	✓	✓	✓	✓
Test Framework	✓	✓	Free Add On	✓	--	--	Extra	Free Add On	✓
Third-Party Developers	✓	✓	✓	✓	✓	✓	✓	✓	✓
Users Conference	✓	Limited	✓	✓	✓	✓	✓	✓	✓



Product:	Adobe AEM 6.1	Sitecore 8.0	Acquia Drupal 7.37	DNN Evoq 8	Ektron 9.1 sp1 / EPiServer	SDL 2013 SP1	Sitefinity 8.0	TYPO3 Enterprise CMS (v7.1)	Wordpress 4.2.2
----------	---------------	--------------	-----------------------	------------	-------------------------------	--------------	----------------	--------------------------------	-----------------

Ease of Use

Drag-N-Drop Content	✓	✓	Free Add On	✓	✓	✓	✓	Free Add On	✓
Email to Discussion	--	✓	Free Add On	Limited	✓	Costs Extra	✓	Free Add On	Limited
Friendly URL's	✓	✓	✓	✓	✓	✓	✓	✓	✓
Image Resizing	✓	✓	✓	✓	✓	✓	✓	✓	✓
Macro Language	✓	✓	Free Add On	✓	✓	✓	✓	✓	Free Add On
Mass Upload	✓	✓	✓	✓	✓	✓	✓	✓	✓
Prototyping	✓	✓	✓	✓	✓	✓	✓	Free Add On	Free Add On
Server Page Language	✓	✓	✓	✓	✓	✓	✓	✓	✓
Site Setup Wizard	✓	✓	✓	✓	✓	--	✓	Free Add On	--
Spell Checker	✓	✓	Free Add On	✓	✓	✓	✓	✓	✓
Style Wizard	✓	✓	Free Add On	✓	✓	--	✓	✓	--
Subscriptions	✓	Free Add On	Free Add On	✓	✓	Costs Extra	✓	Free Add On	Free Add On
Template Language	✓	✓	✓	✓	✓	✓	✓	✓	--



Product:	Adobe AEM 6.1	Sitecore 8.0	Acquia Drupal 7.37	DNN Evoq 8	Ektron 9.1 sp1 / EPiServer	SDL 2013 SP1	Sitefinity 8.0	TYPO3 Enterprise CMS (v7.1)	Wordpress 4.2.2
----------	---------------	--------------	-----------------------	------------	-------------------------------	--------------	----------------	--------------------------------	-----------------

Ease of Use Continued

UI Levels	✓	✓	Free Add On	✓	✓	✓	✓	✓	✓
Undo	✓	✓	Limited	✓	✓	✓	✓	✓	Limited
WYSIWYG Editor	✓	✓	Free Add On	✓	✓	✓	✓	✓	✓
Zip Archives	✓	✓	✓	✓	✓	✓	✓	Free Add On	Free Add On

Performance

Advanced Caching	✓	✓	✓	✓	✓	✓	✓	✓	Free Add On
Database Replication	✓	✓	✓ (MYSQL)	✓	✓	✓	✓	Free Add On	Free Add On
Load Balancing	✓	✓	✓	✓	✓	✓	✓	✓	✓
Page Caching	✓	✓	✓	✓	✓	✓	✓	✓	Free Add On
Static Content Export	✓	✓	Free Add On	✓	✓	✓	✓	Free Add On	Free Add On



Product:	Adobe AEM 6.1	Sitecore 8.0	Acquia Drupal 7.37	DNN Evoq 8	Ektron 9.1 sp1 / EPiServer	SDL 2013 SP1	Sitefinity 8.0	TYPO3 Enterprise CMS (v7.1)	Wordpress 4.2.2
----------	---------------	--------------	-----------------------	------------	-------------------------------	--------------	----------------	--------------------------------	-----------------

Management

Advertising Management	✓	✓	Free Add On	✓	✓	Costs Extra	--	✓	--
Asset Management	✓	✓	✓	✓	✓	✓	✓	✓	✓
Clipboard	✓	✓	--	✓	✓	✓	✓	✓	Free Add On
Content Scheduling	✓	✓	Free Add On	✓	✓	✓	✓	✓	Limited
Content Staging	✓	✓	Free Add On	Enterprise	✓	✓	✓	Free Add On	--
Inline Administration	✓	✓	✓	✓	✓	✓	✓	✓	Free Add On
Online Administration	✓	✓	✓	✓	✓	✓	✓	✓	✓
Package Deployment	✓	✓	✓	✓	✓	✓	Limited	✓	--
Sub-sites / Roots	✓	✓	✓	✓	✓	✓	✓	✓	✓
Themes/Skins	✓	✓	✓	✓	✓	✓	✓	✓	✓
Trash	✓	✓	--	--	--	✓	--	✓	✓
Web Statistics	✓	✓	✓	✓	✓	Costs Extra	✓	Free Add On	Free Add On



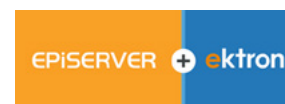
Product:	Adobe AEM 6.1	Sitecore 8.0	Acquia Drupal 7.37	DNN Evoq 8	Ektron 9.1 sp1 / EPiServer	SDL 2013 SP1	Sitefinity 8.0	TYPO3 Enterprise CMS (v7.1)	Wordpress 4.2.2
----------	---------------	--------------	-----------------------	------------	-------------------------------	--------------	----------------	--------------------------------	-----------------

Management Continued

Web-based Style/Template Management	✓	✓	✓	✓	--	✓	✓	✓	✓
Web-based Translation Management	✓	✓	✓	✓	✓	✓	✓	✓	Limited
Workflow Engine	✓	✓	Free Add On	✓	✓	✓	✓	✓	--

Interoperability

Content Syndication (RSS)	✓	✓	✓	✓	✓	✓	✓	✓	✓
FTP Support	✓	✓	✓	✓	✓	✓	✓	✓	Free Add On
iCal	✓	✓	Free Add On	Free Add On	✓	Costs Extra	✓	Free Add On	Free Add On
UTF-8 Support	✓	✓	✓	✓	✓	✓	✓	✓	✓
WAI Compliant	✓	✓	Limited	Limited	✓	✓	✓	Free Add On	Limited
WebDAV Support	✓	✓	--	Professional / Enterprise	✓	✓	--	Free Add On	--
XHTML Compliant	✓	✓	✓	✓	✓	✓	✓	✓	✓



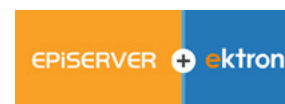
Product:	Adobe AEM 6.1	Sitecore 8.0	Acquia Drupal 7.37	DNN Evoq 8	Ektron 9.1 sp1 / EpiServer	SDL 2013 SP1	Sitefinity 8.0	TYPO3 Enterprise CMS (v7.1)	Wordpress 4.2.2
Flexibility									
CGI-mode Support	--	--	✓	✓	--	--	--	✓	--
Content Re-use	✓	✓	✓	✓	✓	✓	✓	✓	✓
Extensible User Profiles	✓	✓	✓	✓	✓	✓	✓	Free Add On	Free Add On
Interface Localization	✓	✓	✓	✓	✓	✓	✓	✓	✓
Metadata	✓	✓	✓	✓	✓	✓	✓	✓	✓
Multi-lingual Content	✓	✓	✓	✓	✓	✓	✓	✓	Free Add On
Multi-lingual Content Integration	✓	✓	Free Add On	✓	✓	✓	✓	✓	Free Add On
Multi-site Deployment	✓	✓	✓	✓	✓	✓	✓	✓	✓
URL Rewriting	✓	✓	✓	✓	✓	✓	✓	✓	✓



Product:	Adobe AEM 6.1	Sitecore 8.0	Acquia Drupal 7.37	DNN Evoq 8	Ektron 9.1 sp1 / EPiServer	SDL 2013 SP1	Sitefinity 8.0	TYPO3 Enterprise CMS (v7.1)	Wordpress 4.2.2
----------	---------------	--------------	-----------------------	------------	-------------------------------	--------------	----------------	--------------------------------	-----------------

Built-in Applications

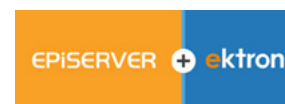
Blog	✓	Free Add On	✓	✓	✓	Costs Extra	✓	Free Add On	✓
Chat	✓	Limited	Free Add On	✓	--	Costs Extra	✓	Free Add On	Free Add On
Classifieds	✓	Free Add On	Free Add On	✓	--	Costs Extra	--	Free Add On	Free Add On
Contact Management	✓	Limited	✓	✓	✓	Costs Extra	✓	Free Add On	Free Add On
Data Entry	✓	✓	✓	✓	✓	✓	✓	Free Add On	Free Add On
Database Reports	✓	Free Add On	Free Add On	✓	✓	✓	--	Free Add On	Free Add On
Discussion / Forum	✓	Free Add On	✓	✓	✓	Costs Extra	✓	Free Add On	Free Add On
Document Management	✓	3rd Party	Free Add On	✓	✓	✓	✓	Free Add On	Free Add On
Events Calendar	✓	✓	Free Add On	✓	✓	--	✓	Free Add On	Free Add On
Events Management	✓	Free Add On	Free Add On	✓	✓	Costs Extra	✓	Free Add On	Free Add On
Expense Reports	--	3rd Party	Free Add On	Professional/ Enterprise	✓	Costs Extra	--	Free Add On	--
FAQ Management	✓	✓	✓	✓	✓	✓	✓	Free Add On	Free Add On



Product:	Adobe AEM 6.1	Sitecore 8.0	Acquia Drupal 7.37	DNN Evoq 8	Ektron 9.1 sp1 / EPiServer	SDL 2013 SP1	Sitefinity 8.0	TYPO3 Enterprise CMS (v7.1)	Wordpress 4.2.2
----------	---------------	--------------	-----------------------	------------	-------------------------------	--------------	----------------	--------------------------------	-----------------

Built-in Applications Continued

File Distribution	✓	✓	Free Add On	✓	✓	✓	✓	Free Add On	Free Add On
Graphs and Charts	✓	Limited	Free Add On	✓	--	Costs Extra	✓	Free Add On	Free Add On
Groupware	✓	3rd Party	Free Add On	✓	--	Costs Extra	✓	Free Add On	--
Guest Book	✓	Free Add On	Free Add On	✓	✓	Costs Extra	--	Free Add On	Free Add On
Help Desk / Bug Reporting	--	Limited	Free Add On	Free Add On	✓	Costs Extra	✓	Free Add On	--
HTTP Proxy	✓	✓	✓	Professional / Enterprise	✓	✓	--	Free Add On	--
In/Out Board	--	3rd Party	Free Add On	Free Add On	✓	Costs Extra	--	--	--
Job Postings	--	✓	Free Add On	✓	✓	✓	Free Add-On	Free Add On	Free Add On
Link Management	✓	✓	Free Add On	✓	✓	✓	✓	Free Add On	✓
Mail Form	✓	✓	Free Add On	✓	✓	Costs Extra	✓	✓	Free Add On
Matrix	✓	--	Free Add On	Free Add On	--	Costs Extra	--	Free Add On	--
My Page / Dashboard	✓	✓	✓	✓	✓	✓	✓	Free Add On	✓
Newsletter	✓	3rd Party	Free Add On	✓	✓	Costs Extra	✓	✓	Free Add On



Product:	Adobe AEM 6.1	Sitecore 8.0	Acquia Drupal 7.37	DNN Evoq 8	Ektron 9.1 sp1 / EPiServer	SDL 2013 SP1	Sitefinity 8.0	TYPO3 Enterprise CMS (v7.1)	Wordpress 4.2.2
----------	---------------	--------------	-----------------------	------------	-------------------------------	--------------	----------------	--------------------------------	-----------------

Built-in Applications Continued

Photo Gallery	✓	✓	Free Add On	✓	✓	✓	✓	Free Add On	✓
Polls	✓	✓	✓	✓	✓	Costs Extra	✓	Free Add On	Free Add On
Product Management	✓	✓	Free Add On	✓	✓	✓	✓	Free Add On	Free Add On
Project Tracking	--	--	Free Add On	3rd Party	✓	Costs Extra	✓	Free Add On	Free Plugin
Search Engine	✓	3rd Party	✓	✓	✓	✓	✓	✓	✓
Site Map	✓	Free Add On	Free Add On	✓	✓	✓	✓	✓	Free Add On
Stock Quotes	--	--	Free Add On	Free Add On	✓	Costs Extra	--	Free Add On	Free Add On
Surveys	✓	✓	Free Add On	✓	✓	Costs Extra	✓	Free Add On	Free Add On
Syndicated Content (RSS)	✓	✓	✓	✓	✓	✓	✓	Free Add On	✓
Tests / Quizzes	✓	Free Add On	Free Add On	✓	✓	Costs Extra	✓	Free Add On	Free Add On
Time Tracking	--	--	Free Add On	Free Add On	--	Costs Extra	--	Free Add On	Free Add On
User Contributions	✓	3rd Party	✓	✓	✓	Costs Extra	✓	✓	✓
Weather	✓	--	Free Add On	Free Add On	✓	Costs Extra	Free Add On	Free Add On	Free Add On



Product:	Adobe AEM 6.1	Sitecore 8.0	Acquia Drupal 7.37	DNN Evoq 8	Ektron 9.1 sp1 / EPiServer	SDL 2013 SP1	Sitefinity 8.0	TYPO3 Enterprise CMS (v7.1)	Wordpress 4.2.2
----------	---------------	--------------	-----------------------	------------	-------------------------------	--------------	----------------	--------------------------------	-----------------

Built-in Applications Continued

Web Services Front End	✓	✓	Free Add On	✓	✓	✓	Limited	Free Add On	Free Add On
Wiki	✓	✓	Free Add On	✓	✓	Costs Extra	--	Free Add On	Free Add On
Commerce									
Affiliate Tracking	✓	3rd Party	Free Add On	✓	--	Costs Extra	Costs Extra	Free Add On	3rd Party
Inventory Management	✓	3rd Party	Free Add On	3rd Party	✓	--	✓	Free Add On	3rd Party
Pluggable Payments	✓	3rd Party	Free Add On	Professional/ Enterprise	✓	--	✓	Free Add On	--
Pluggable Shipping	✓	3rd Party	Free Add On	3rd Party	✓	--	✓	Free Add On	3rd Party
Pluggable Tax	✓	3rd Party	Free Add On	3rd Party	✓	--	✓	Free Add On	3rd Party
Point of Sale	✓	3rd Party	Free Add On	3rd Party	--	--	Costs Extra	--	3rd Party
Shopping Cart	✓	3rd Party	Free Add On	✓	✓	--	✓	Free Add On	3rd Party
Subscriptions	✓	3rd Party	Free Add On	✓	--	Costs Extra	Costs Extra	--	3rd Party
Wish Lists	✓	3rd Party	Free Add On	Free Add On	--	--	Costs Extra	Free Add On	3rd Party



Product:	Adobe AEM 6.1	Sitecore 8.0	Acquia Drupal 7.37	DNN Evoq 8	Ektron 9.1 sp1 / EPiServer	SDL 2013 SP1	Sitefinity 8.0	TYPO3 Enterprise CMS (v7.1)	Wordpress 4.2.2
----------	---------------	--------------	-----------------------	------------	-------------------------------	--------------	----------------	--------------------------------	-----------------

Mobile

Mobile API	✓	✓	Free Add On	✓	3rd Party	✓	✓	✓	Free Add On
Mobile Previewer	✓	✓	Free Add On	✓	✓	✓	✓	✓	Free Add On
Mobile Device Detection & Redirection	✓	✓	Free Add On	✓	✓	✓	Limited	Free Add On	Free Add On
Mobile Site Template	✓	✓	Free Add On	✓	✓	✓	✓	✓	Free Add On

Social

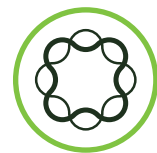
Friend/Follow	✓	✓	Free Add On	✓	--	--	✓	--	Free Add On
Activity Feed	✓	✓	Free Add On	✓	--	--	✓	--	Free Add On
Social Groups	✓	✓	Free Add On	✓	--	--	✓	--	Free Add On
Interactive Profile	✓	✓	✓	✓	✓	--	✓	--	Free Add On
Messaging Center	✓	✓	Free Add On	✓	--	--	✓	--	Free Add On
Facebook, Twitter, Google+ Authentication	✓	3rd Party	Free Add On	✓	✓	--	Limited	Free Add On	Free Add On



Product:	Adobe AEM 6.1	Sitecore 8.0	Acquia Drupal 7.37	DNN Evoq 8	Ektron 9.1 sp1 / EPiServer	SDL 2013 SP1	Sitefinity 8.0	TYPO3 Enterprise CMS (v7.1)	Wordpress 4.2.2
----------	---------------	--------------	-----------------------	------------	-------------------------------	--------------	----------------	--------------------------------	-----------------

Integration

Google Analytics	--	✓	Free Add On	✓	✓	✓	✓	Free Add On	Free Add On
Adobe Analytics (formerly Omni- ture/SiteCatalyst)	✓	--	Free Add On	--	✓	--	--	Free Add On	Free Add On
Salesforce	--	--	Free Add On	--	✓	--	Free Add On	Free Add On	Free Add On
Marketo	--	--	Free Add On	✓	✓	--	Free Add On	✓ (with custom work)	Free Add On
Eloqua	--	✓	Free Add On	--	✓	--	Free Add On	✓ (with custom work)	Free Add On
Hubspot	--	--	Free Add On	--	✓	--	--	✓ (with custom work)	Free Add On



Product:	Adobe AEM 6.1	Sitecore 8.0	Acquia Drupal 7.37	DNN Evoq 8	Ektron 9.1 sp1 / EPiServer	SDL 2013 SP1	Sitefinity 8.0	TYPO3 Enterprise CMS (v7.1)	Wordpress 4.2.2
----------	---------------	--------------	-----------------------	------------	-------------------------------	--------------	----------------	--------------------------------	-----------------

Marketing Integration

Analytics	Adobe Analytics (Formerly SiteCatalyst)	✓	Free Add On	✓	✓	✓	--	Free Add On	Free Add On
A/B and Multivariant Testing	Adobe Target (Formerly SiteCatalyst)	✓	Free Add On	--	✓	✓	✓ (with custom work)	Free Add On	Free Add On
CRM / Marketing Integration	Adobe Campaign (Formerly Neolane)	Costs Extra	Free Add On	✓	✓ (with custom work)	✓ (with custom work)	✓ (with custom work)	✓ (with custom work)	Free Add On
SEO	✓	✓	✓	✓ (with custom work)	✓	✓ (with custom work)	✓ (with custom work)	✓ (with custom work)	✓ (with custom work)
Personalization	Adobe Target (Formerly SiteCatalyst)	✓	Free Add On	✓	✓	✓	✓	✓ (with custom work)	Free Add On