EXPLORATORY DATA ANALYSIS - RETAIL

State
All

City
All

Ship Mode
- [ ] First Class
- [ ] Same Day
- [ ] Second Class
- [ ] Standard Class

Segment
- [ ] Consumer
- [ ] Corporate
- [ ] Home Office
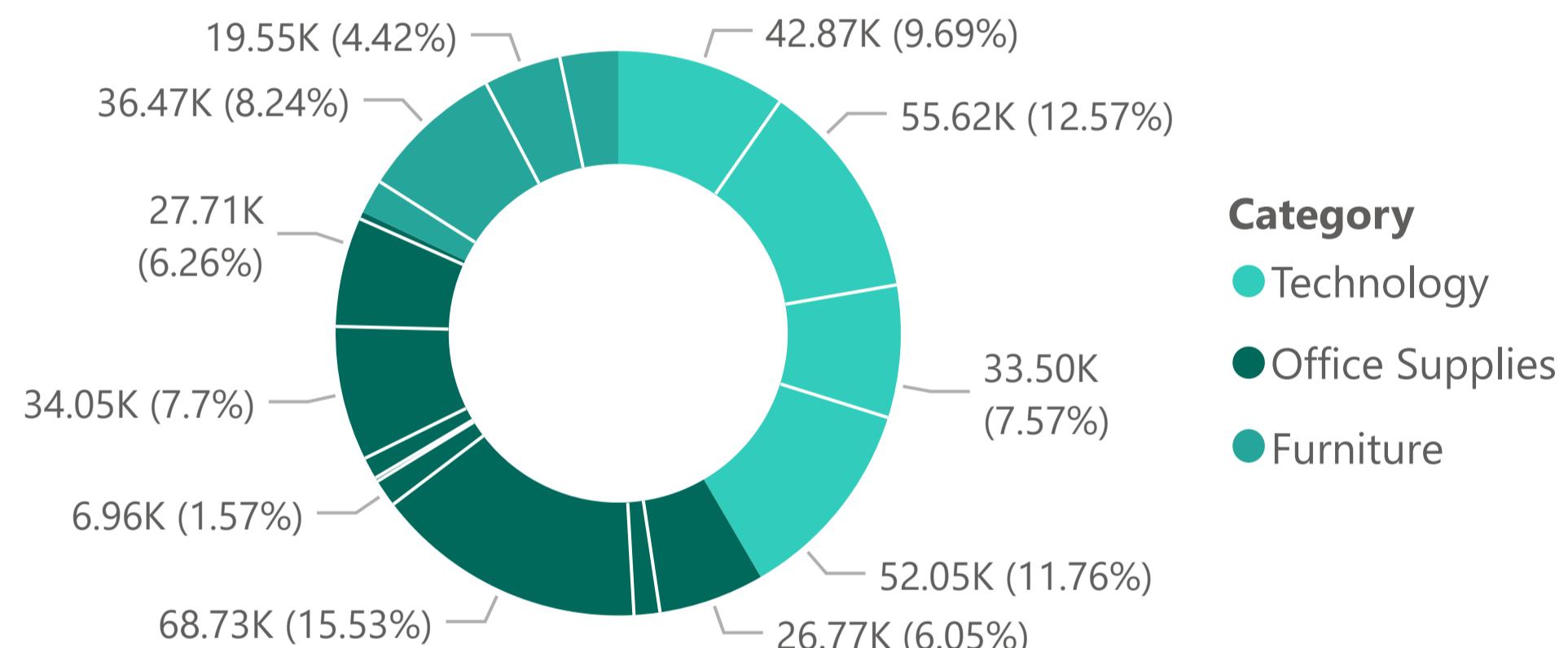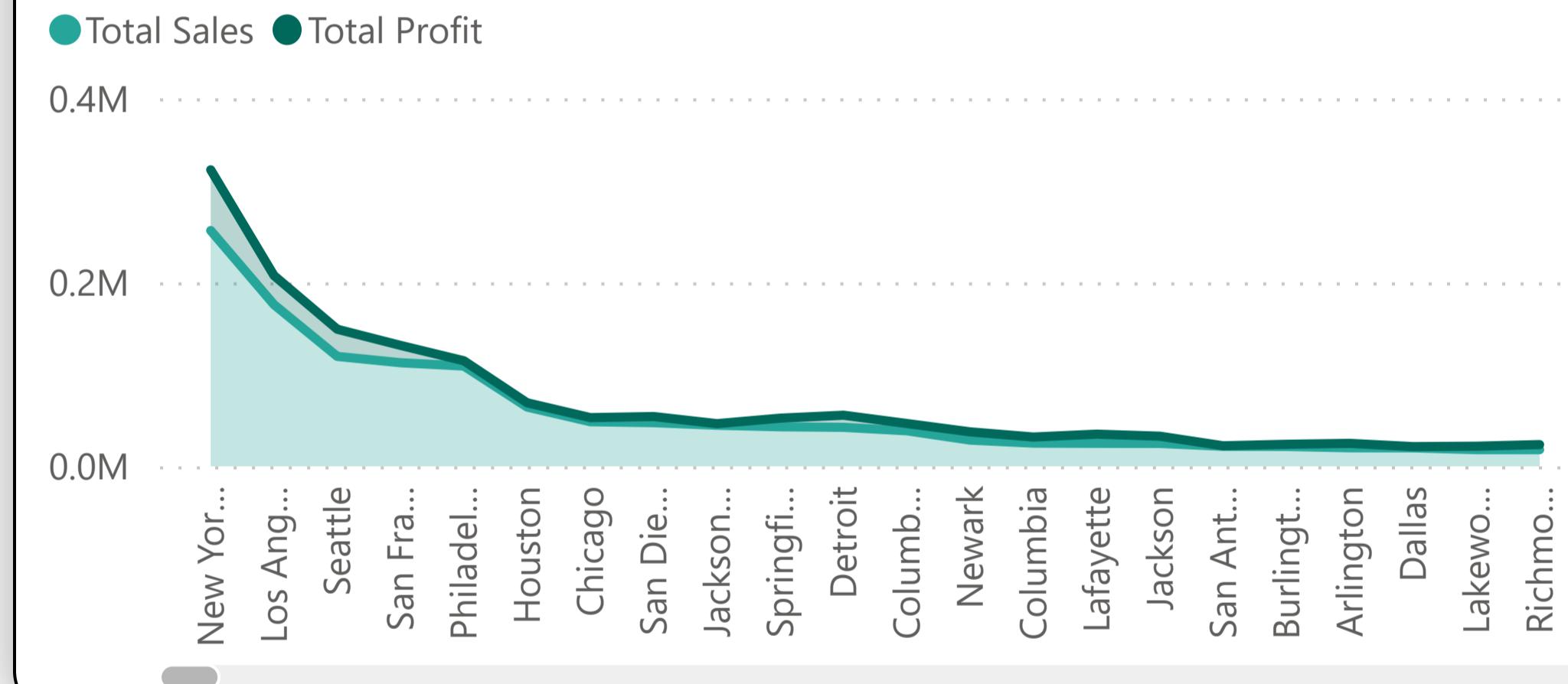
2.30M	442.53K	156.13K	38K
Total Sales	Total Profit	Total Loss	Quantity
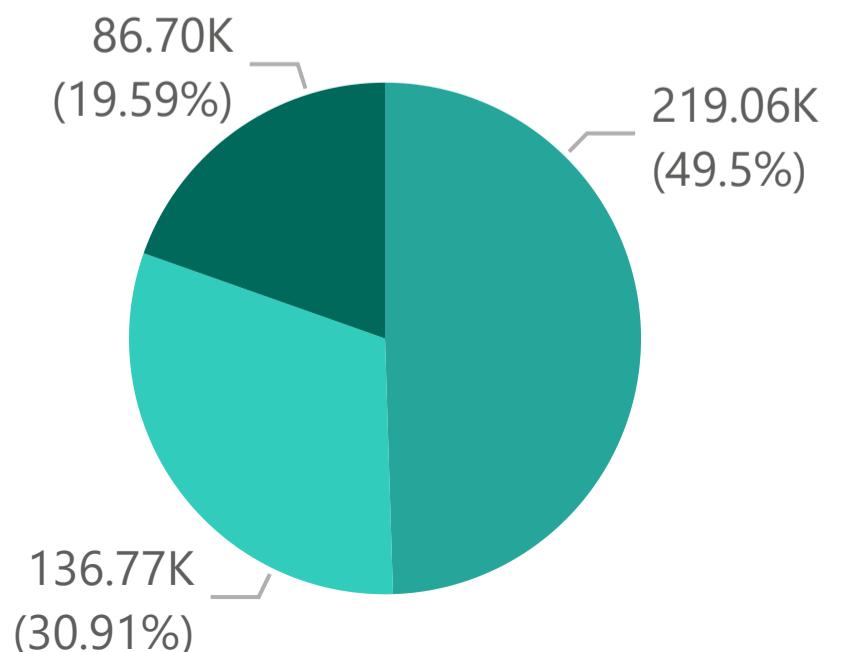
Total Profit by Category & Sub-Category

- 19.55K (4.42%)
- 42.87K (9.69%)
- 36.47K (8.24%)
- 55.62K (12.57%)
- 27.71K (6.26%)
- 33.50K (7.57%)
- 34.05K (7.7%)
- 52.05K (11.76%)
- 6.96K (1.57%)
- 26.77K (6.05%)
- 68.73K (15.53%)

Category
- Technology
- Office Supplies
- Furniture

Total Sales and Profit by City

- Total Sales
- Total Profit

0.4M
0.2M
0.0M

New Yor..., Los Ang..., Seattle, San Fra..., Philadel..., Houston, Chicago, San Die..., Jackson..., Springfi..., Detroit, Columb..., Newark, Columbia, Lafayette, Jackson, San Ant..., Burlingt..., Arlington, Dallas, Lakewo..., Richmo...

Profit by Segment

- 86.70K (19.59%)
- 219.06K (49.5%)
- 136.77K (30.91%)
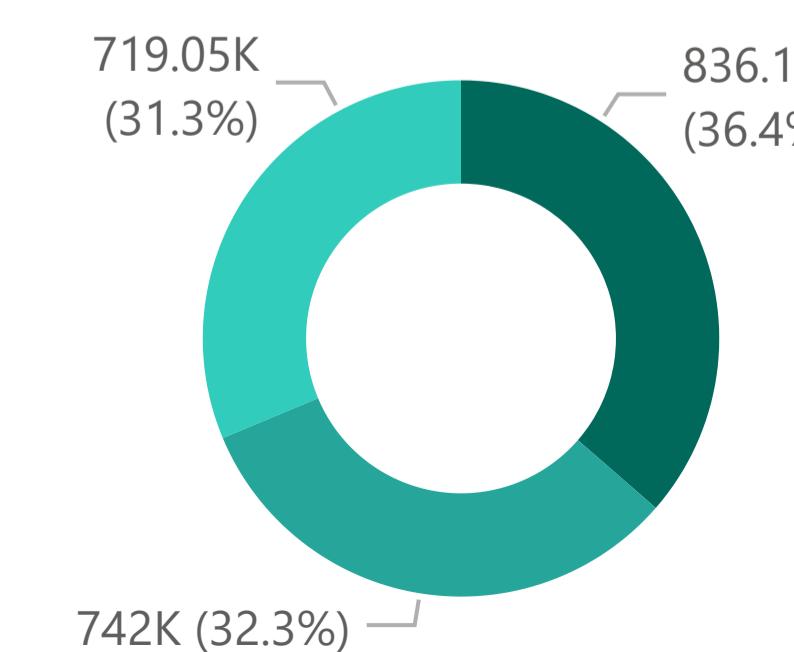
Segment
- Consumer
- Corporate
- Home Office

Total Sales by Category

- 719.05K (31.3%)
- 836.15K (36.4%)
- 742K (32.3%)

Category
- Technology
- Furniture
- Office Suppl...

Total Sales by Region

0.5M
0.0M

West | East | Central | South