

# Philos Himm

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GitHub: [github.com/PhilosHimm](https://github.com/PhilosHimm) | Portfolio: [www.philoshimm.ca](http://www.philoshimm.ca)

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## EDUCATION

*Bachelor of Commerce, Business Technology Management CO-OP*

Sept 2022 - Expected Apr 2027

- Toronto Metropolitan University (Formerly Ryerson)
  - Courses: **Web design (UI/UX), User Experience Design**, Systems Analysis & Design, Fundamentals of Programming
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## LEADERSHIP & STUDENT ENGAGEMENT

**Corporate Relations Director** | *Google Developers Group on Campus: TMU (GDG)*

Sept 2024 - Jun 2025

- Developed and implemented an automated email outreach system integrated with an Excel database using Power Automate, resulting in a **150% increase** in sponsorship emails
- Collaborated with cross-functional teams (marketing, sponsorship, design) to ensure stakeholder alignment and timely delivery of event materials
- Spearheaded over **500+ outreach** initiatives through LinkedIn, email campaigns, networking and social media, cultivating partnerships with prospective sponsors by aligning their objectives with GDG's goals

**Ted Rogers School of Management Extracurriculars**

- Online Community Founder: Developed a **500+ member peer-support network** for undergraduates, fostering resource sharing, networking and general discussion on Discord
- Breakthrough Program Mentor: Guided first-year students through academic and professional workshops; honed **leadership and coaching abilities**
- Recognized among the Top 10% of engaged students at TMU, demonstrating commitment to continuous growth

**Ted Rogers School of Management Bootcamps**

- Python Badge 2.0, Power of Excel: Business Fundamentals 2.0, Power BI Badge 2.0
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## TECHNICAL SKILLS

- **Design & Product:** User Research, Wireframing, Prototyping, User Personas, Journey Mapping, Figma, Design Thinking
  - **Tech & Development:** HTML, CSS, JavaScript, React, Next.js, Git, Visual Studio Code, Generative AI, Copilot AI models
  - **Analysis & Productivity:** Power BI, Excel, Notion, Jira, Microsoft 365 (Word, PowerPoint, Outlook, Teams, SharePoint)
  - **Methodologies:** Agile, Software Development Life Cycle (SDLC), Business Process Mapping
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## WORK EXPERIENCE

**Business Analysis Assistant** | *The Salvation Army: Territorial Headquarters Canada & Bermuda*

May 2024 - Jul 2024

- Delivered insights through Excel and Power BI dashboards, supporting internal team decisions with clear data visualizations
- Participated in internal process review and stakeholder interviews, aligning data outputs with end-user reporting needs
- Gained experience in cross-departmental collaboration, emphasizing clear information flow and accessibility of insights

**Intramural Assistant** | TMU: Department of Athletics and Recreation

Sept 2023 - Apr 2025

- **Collaborated** with a 9-person officiating team to organize weekly volleyball intramurals, ensuring consistent rule enforcement and smooth game flow for **more than 200 participants**
  - Interacted with 100+ participants and stakeholders to maintain a professional standard while building strong interpersonal relationships with both internal and external clients
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## PROJECTS

[Personal Portfolio Website](#)

- Built a **fully responsive** and accessible portfolio website using Next.js, React, and TypeScript
- **Conducted** a needs analysis survey, gathering feedback from **10+ potential end-users**, and **prioritized** key features (e.g., minimalistic design, clear text hierarchy, and prominent contact information) based on survey insights
- Implemented dark/light mode theme switching, call to action buttons for site navigation, and interactive buttons
- Utilized **GitHub Copilot AI** to accelerate development, generate accessible code, and implement reusable components

*Nike Social Media Analytics*

- Analyzed social sentiment and UX feedback related to Nike's digital campaigns across Reddit and CommuAnalytic
- Applied qualitative insights to recommend improvements in mobile UX, inclusive messaging, and content delivery strategy
- Synthesized over 2,600 data points and collaborated with a cross-functional team to present findings and design-focused proposals