



Bright Motors Sales Performance

SALE_MONTH

All

R5,95bn

Total Revenue

440,41K

Total Car Sales

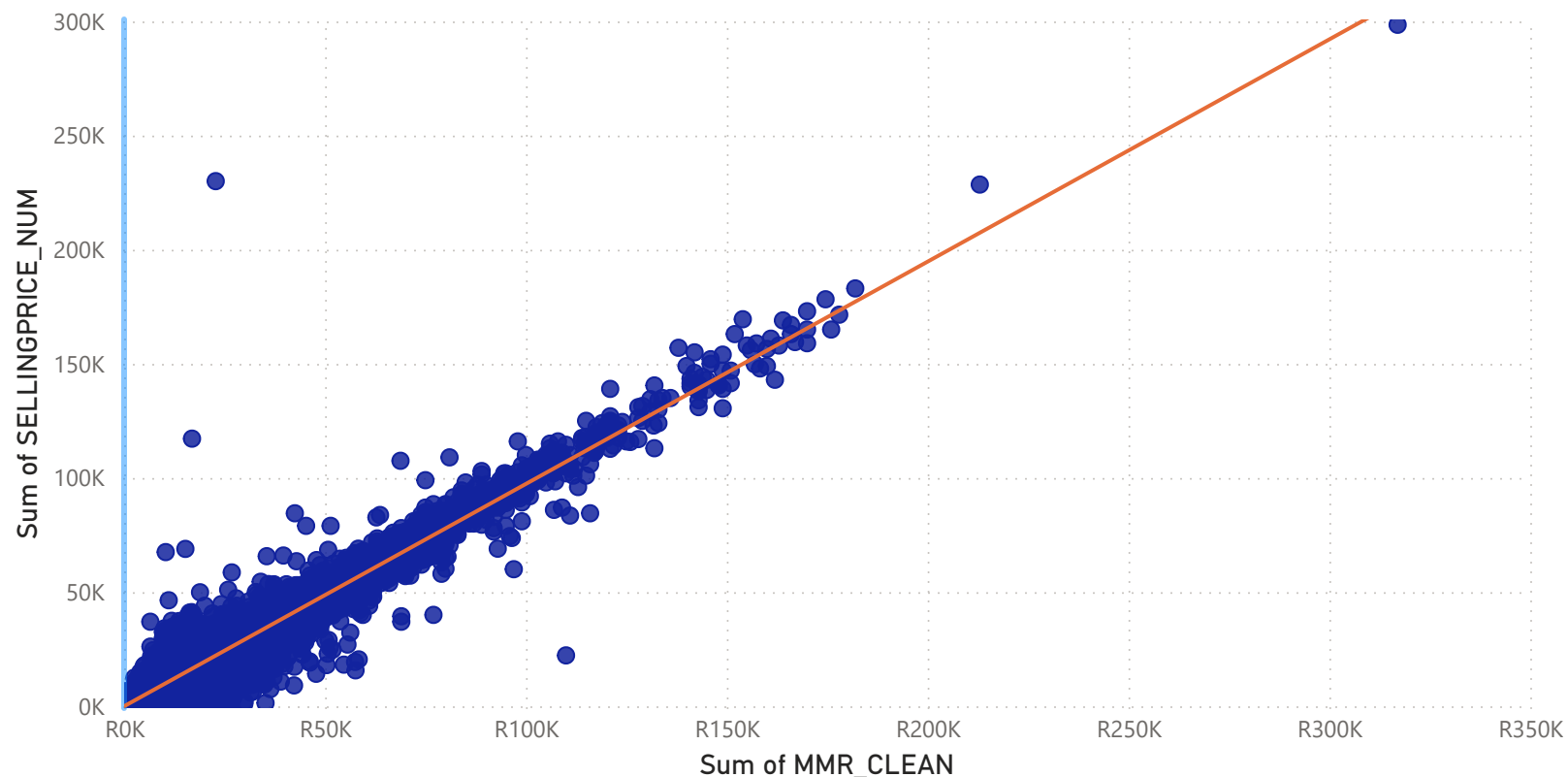
-R64,32M

Profit Amount

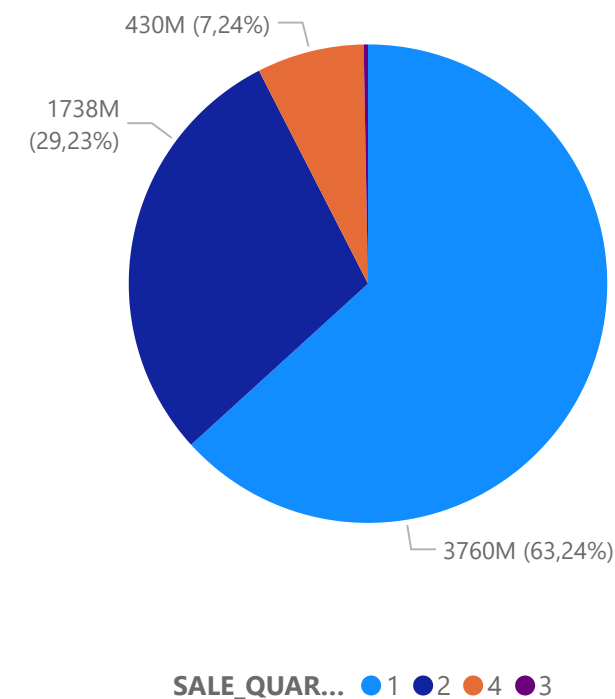
R13,65K

Average MMR

Selling Price vs. MMR (Profit/Loss Analysis)



Quarterly Revenue Distribution





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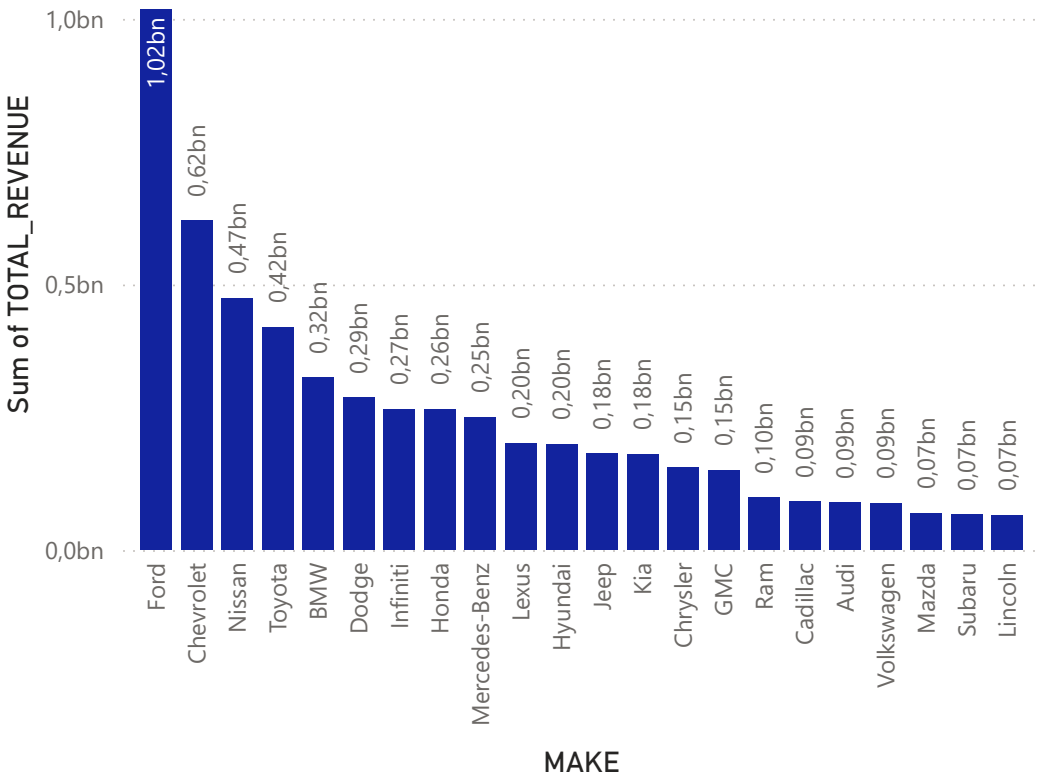
-R64,32M

Profit Amount

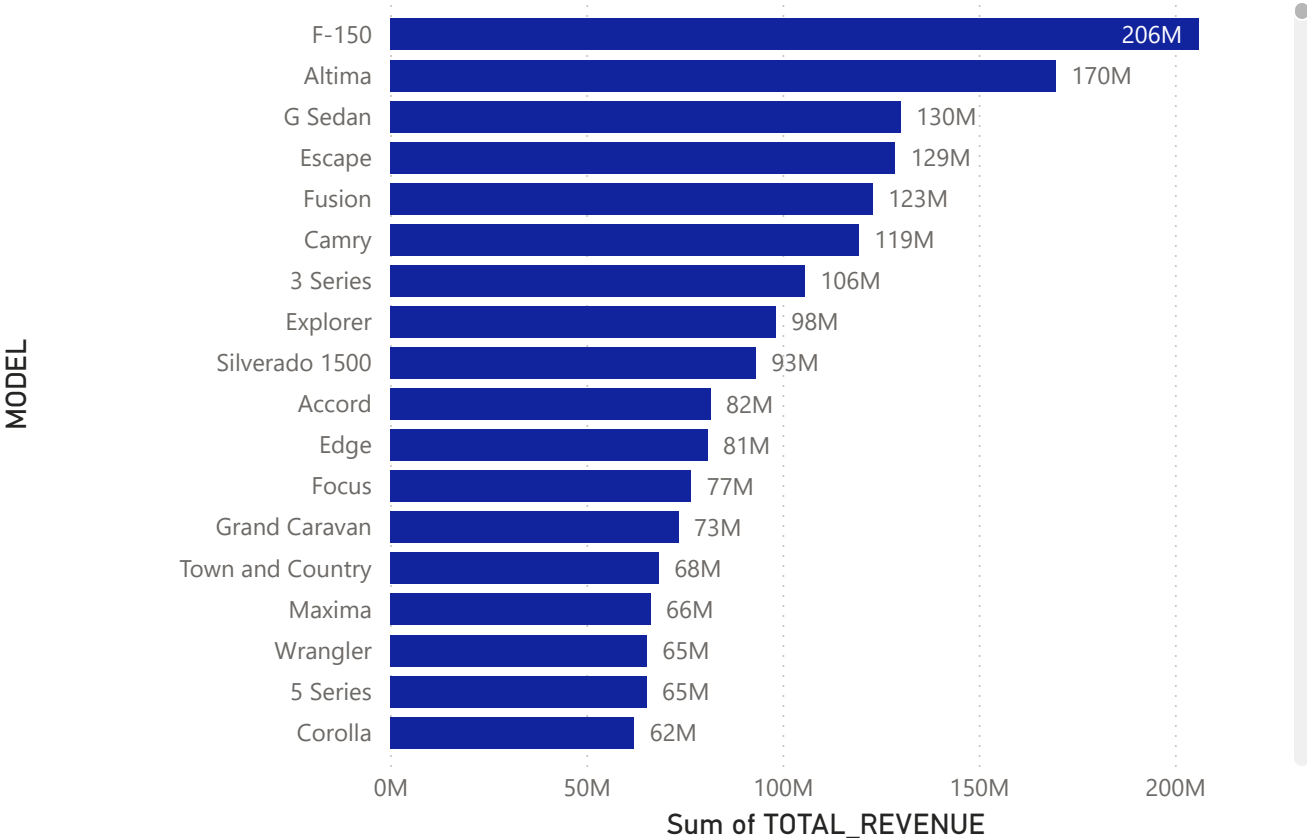
R13,65K

Average MMR

Total Selling Price by Make



Top Performing Models





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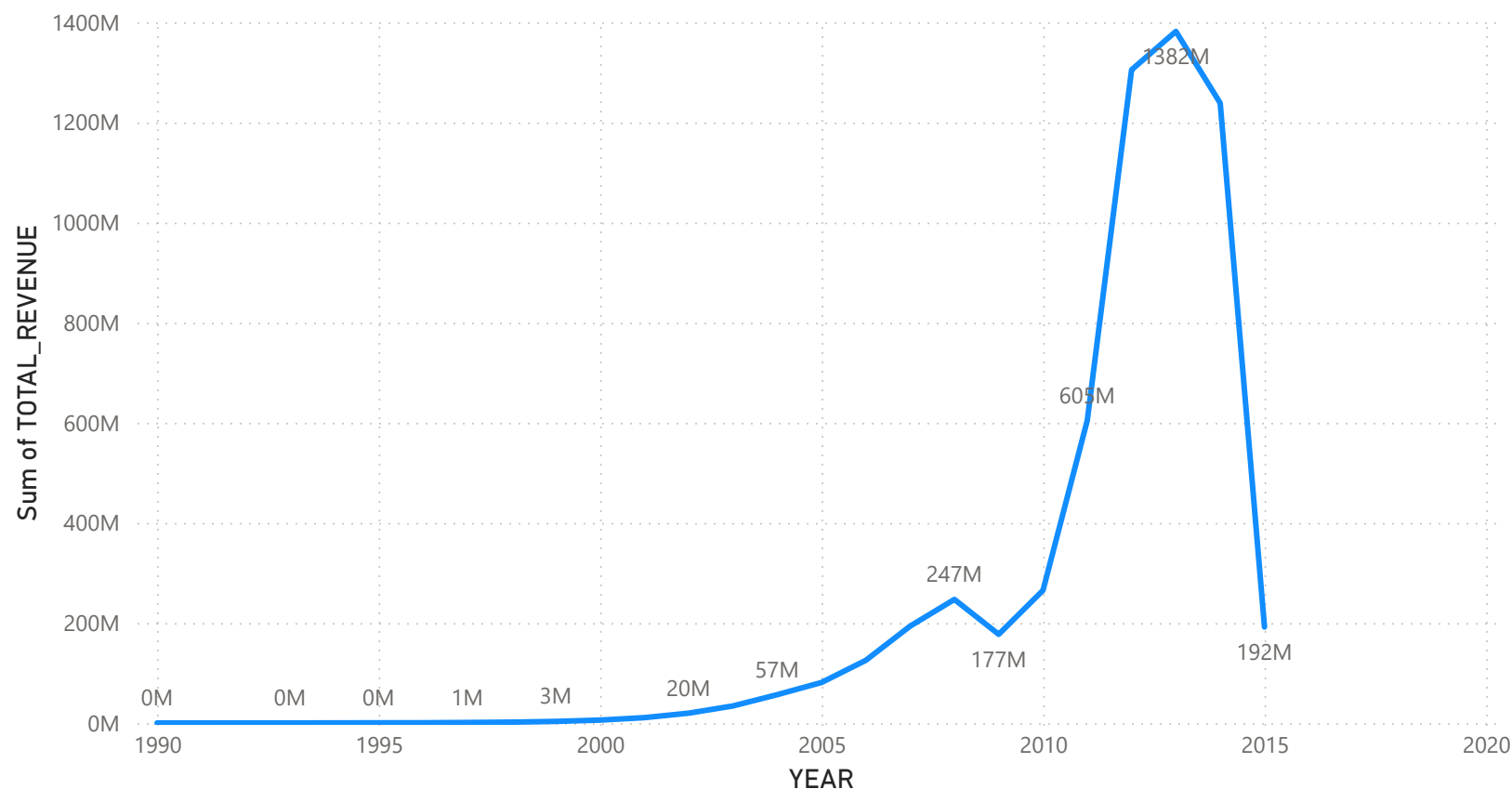
-R64,32M

Profit Amount

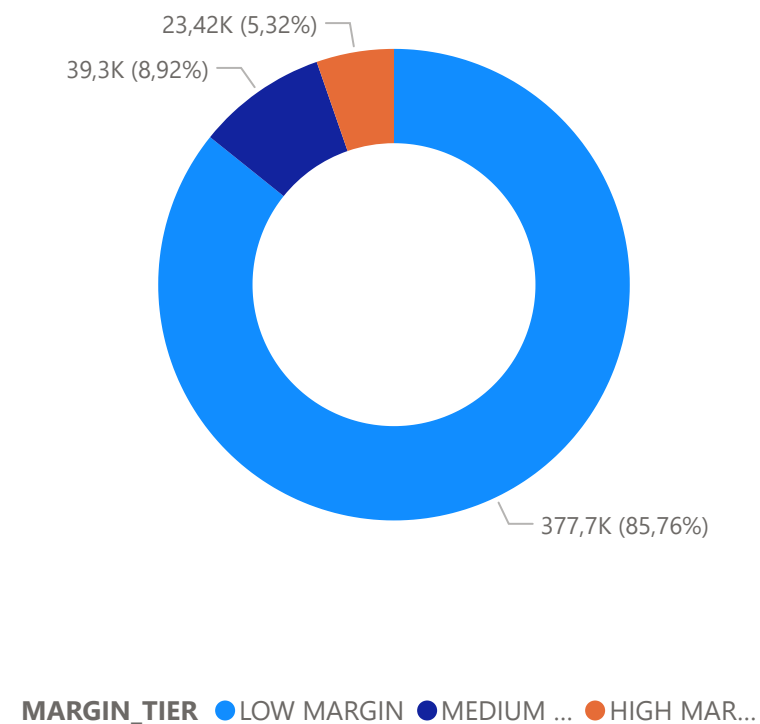
R13,65K

Average MMR

Sales Trend Over Time



Profit Margin Category





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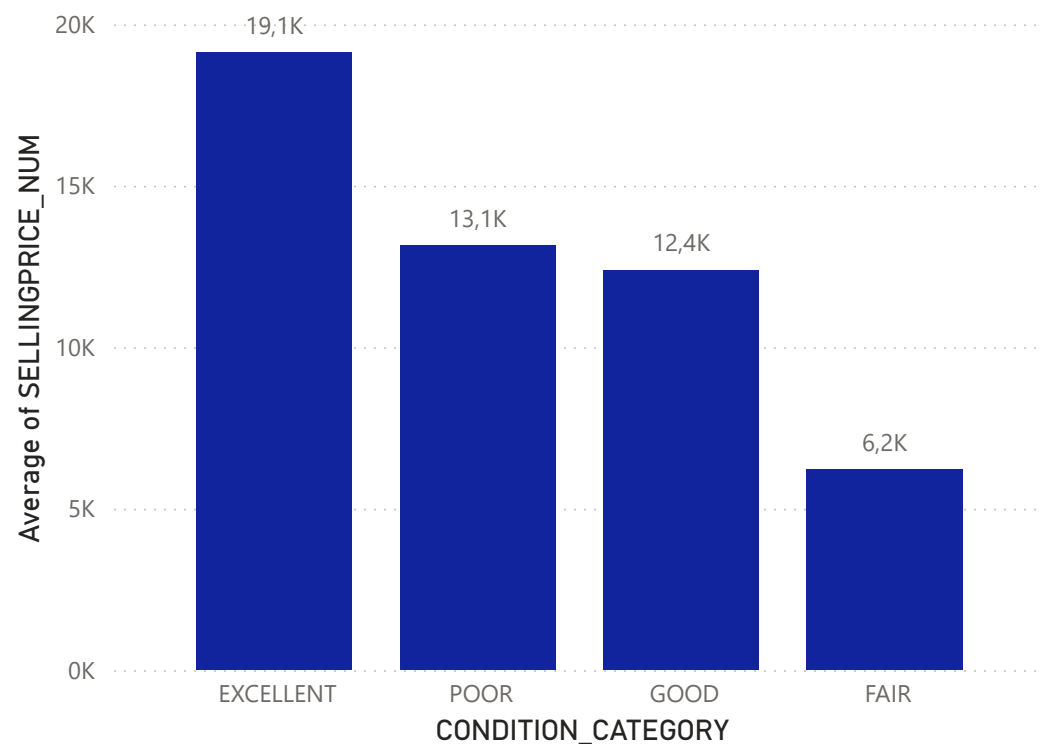
-R64,32M

Profit Amount

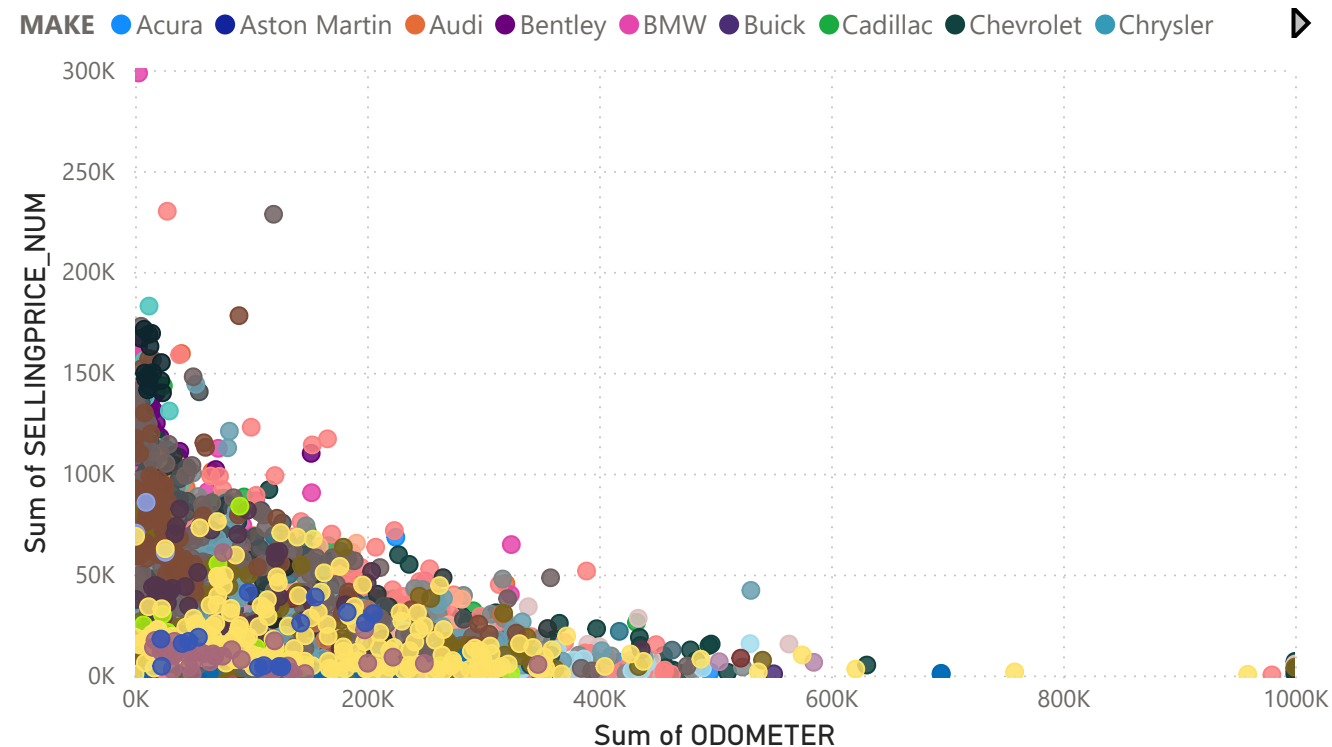
R13,65K

Average MMR

Condition Category vs. Selling Price



Odometer and Selling price by Vin and Make





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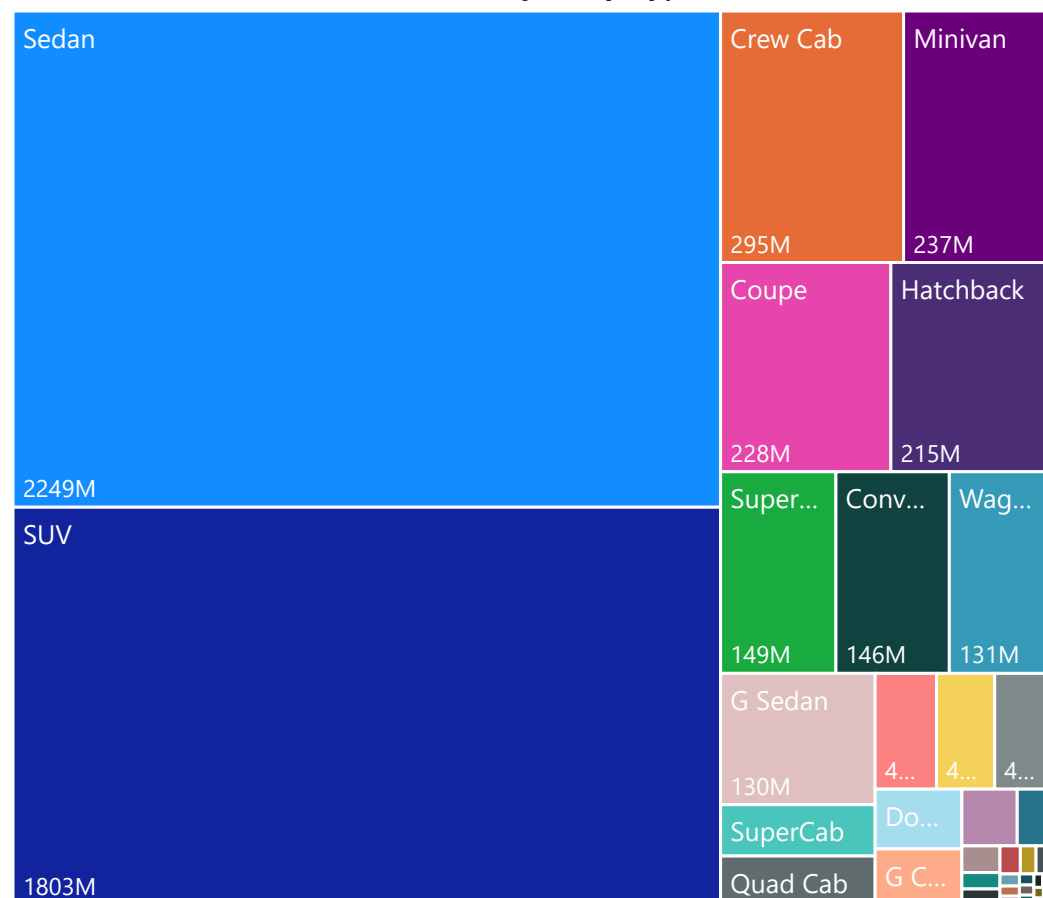
-R64,32M

Profit Amount

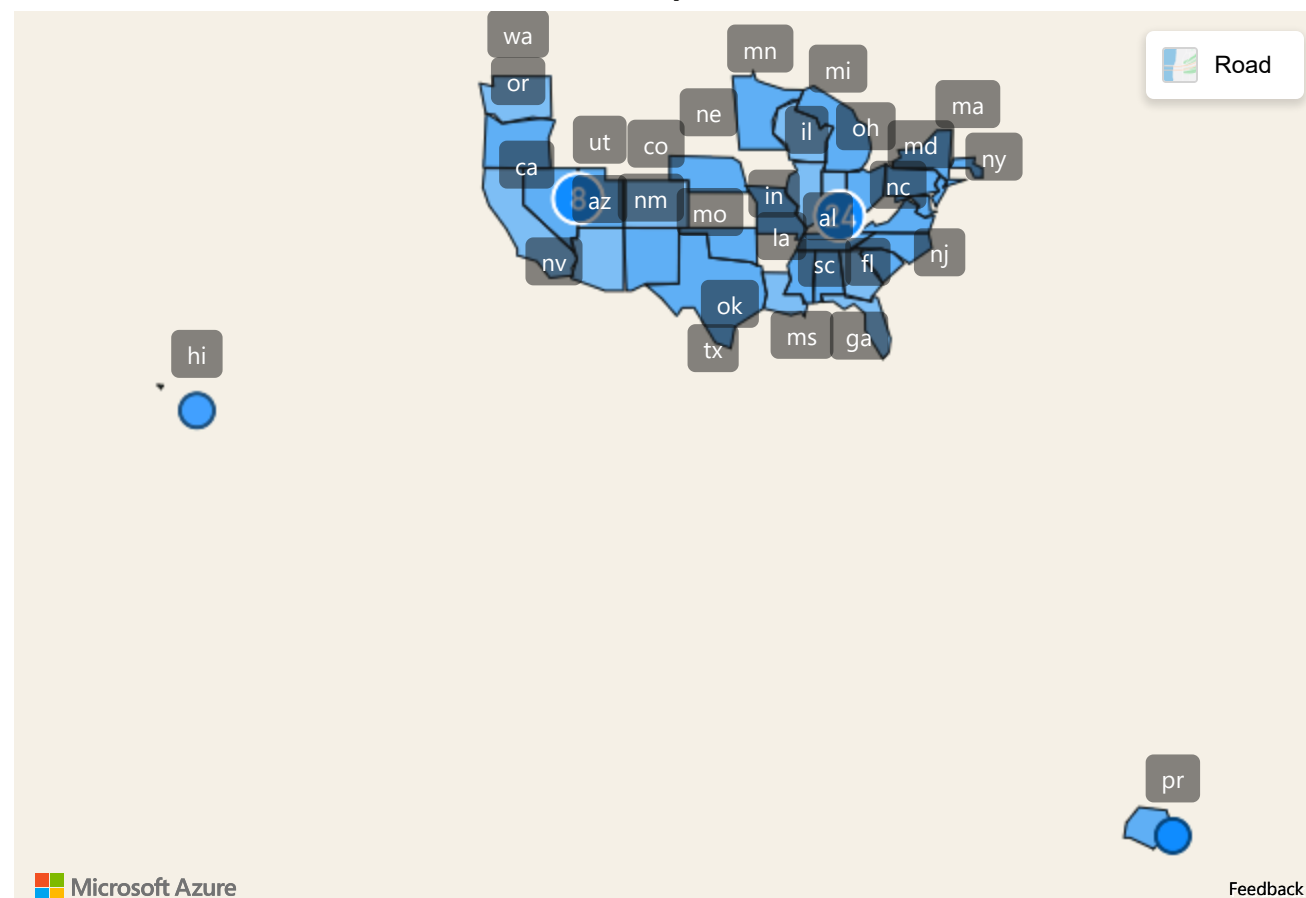
R13,65K

Average MMR

Revenue by Body Type



Sales by State





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Total Car Sales

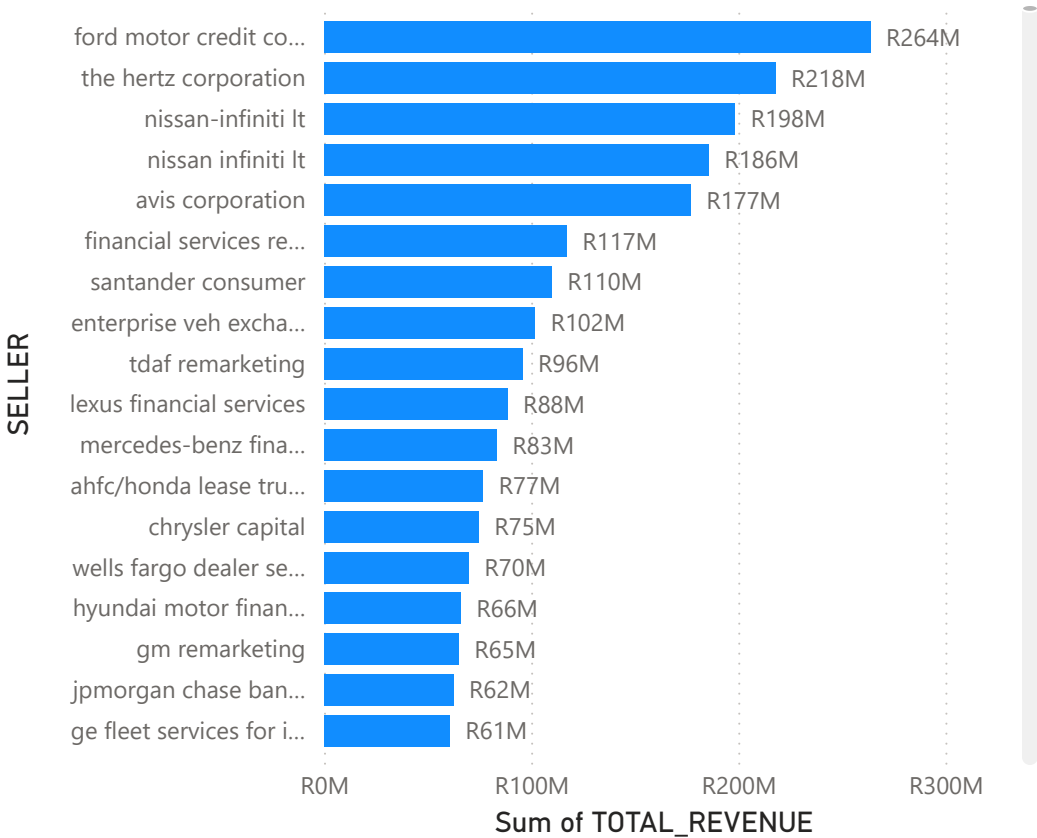
-R64,32M

Profit Amount

R13,65K

Average MMR

Revenue by Seller



Revenue by Color and Transmission

