



BrightTV Viewer Insights Dashboard

9995

Total Viewers

19

Unique Channels

CHANNELS

All

PROVINCES

All

DAY_NAME

All

MONTH_NAME

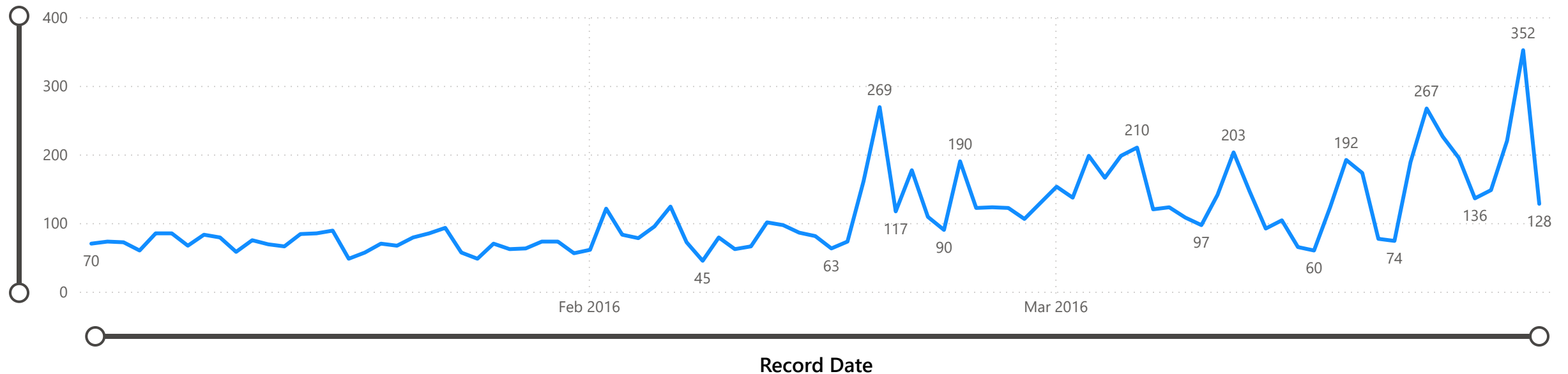
☐ Select all

☐ Feb

☐ Jan

☐ Mar

BrightTV Audience Over Time





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☐ Select all

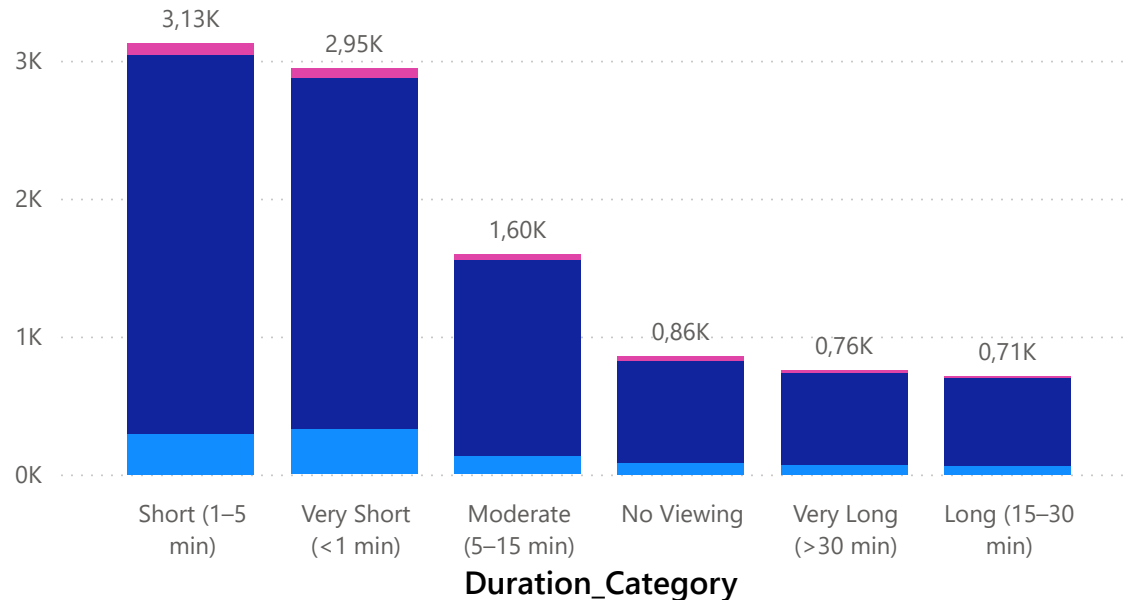
☐ Feb

☐ Jan

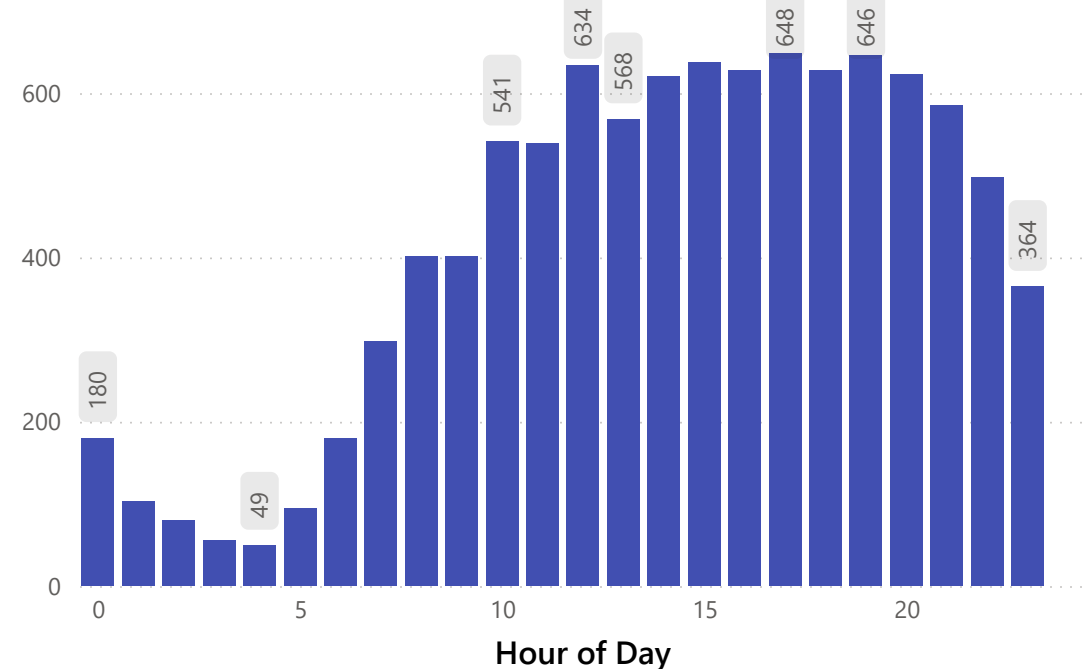
☐ Mar

Number of Viewers by Duration_Category and Gender

● female ● male ● Unknown



Number of Viewers by Hour of Day





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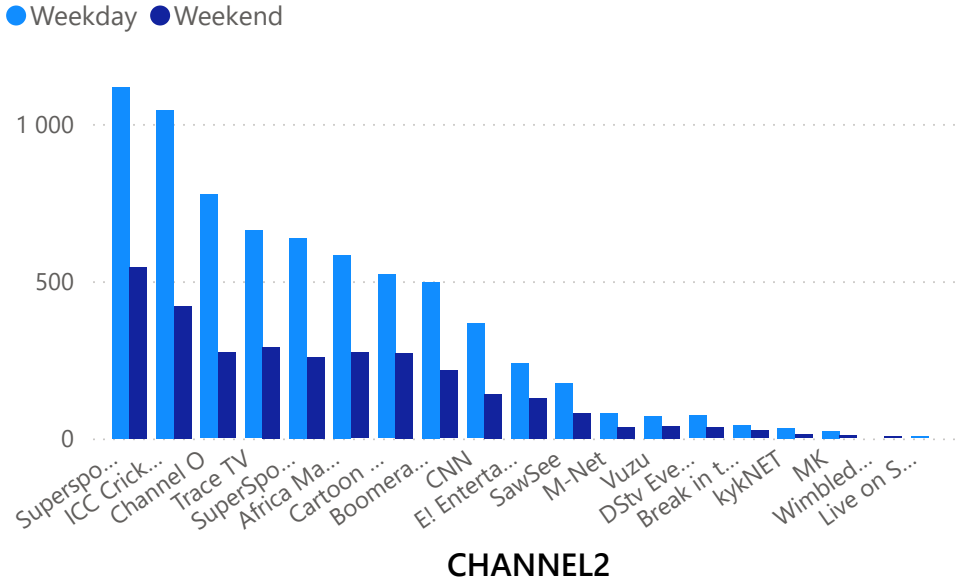
☐ Select all

☐ Feb

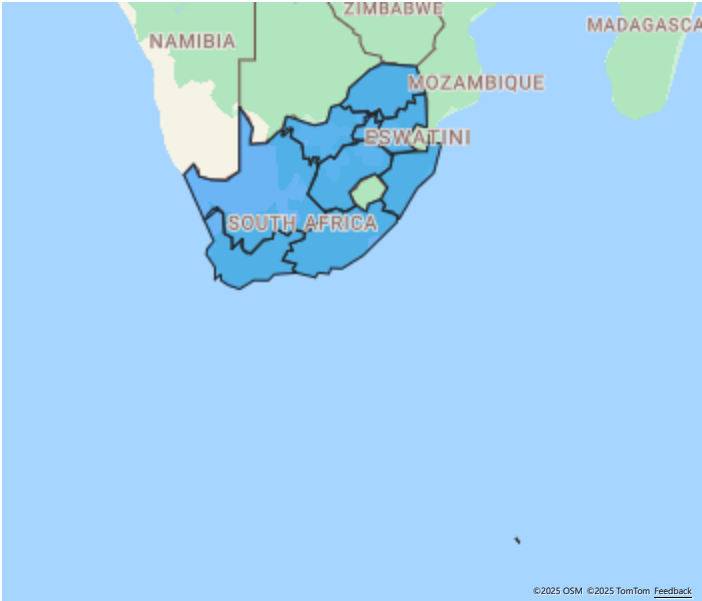
☐ Jan

☐ Mar

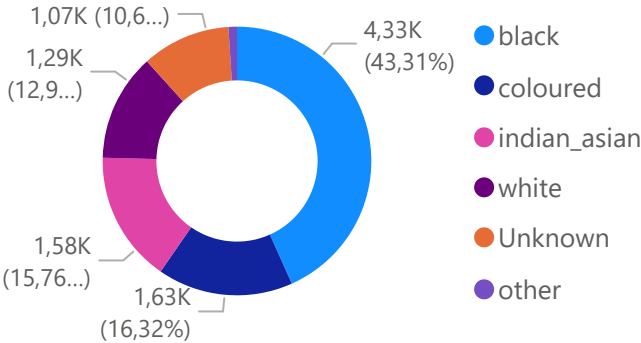
Number of by CHANNEL2 and DAY_TYPE



Viewership by Province



Viewer Distribution by Race





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Unique Channels

CHANNELS

All

PROVINCES

All

DAY_NAME

All

MONTH_NAME

☐ Select all

☐ Feb

☐ Jan

☐ Mar

Number of Viewers by Channels and Race

