**BUSINESS PLAN**

**Business Idea**

**OUR BUSINESS IDEA: WELDING SERVICES**

**Our Services will be:**

Fabricate steel gates, window grills, steel trusses, steel furniture, steel fence, plant

boxes, etc.

**Our customers will be:**

All residents in our locality and neighboring municipalities.

**Names of people in our business:**

Name Work/Position Educational background

Lorenz S. Esmeralda Manager College Graduate

Benjie P. Gastador Asst. Manager College Graduate

Junnel C. Gulfan Estimator College Graduate

Whenlo Renz B. Inot Welding Foreman College Level

Omar C. Malinao Steelman College Level

Bigan F. Moninio Welder/Fabricator College Level

Rick Mhel L. Punay Welder/Fabricator College Level

Jomar M. Rosales Welder/Fabricator College Level

John Ray O. Epe Helper Senior High Graduate

**Skills, experience, and knowledge we have this type of business:**

Lorenz S. Esmeralda ………… Bachelor of Science in Business Administration

Benjie P. Gastador ……….. Bachelor of Science in Mechanical Engineering

Junnel C. Gulfan …………… Bachelor of Science Commerce major in Accounting

Whenlo Renz B. Inot ……………. Bachelor of Science in Education

Omar C. Malinao ………….. Bachelor of Science in Industrial Technology

Bigan F. Moninio ……………… Bachelor of Science in Commerce

Rick Mhel L. Punay ……….. BSME, 10 years working experience in Saudi Arabia

Jomar M Rosales …………. BSEE, 5 years working experience in Japan

John Ray O. Epe ……………. Senior High Graduate, 3 years working experience

**We have chosen this business because:**

We are equipped with skills and knowledge in WELDING at TESDA Provincial Training

Center in Daanbantayan, Cebu. We were diligently trained by the very expert trainer Sir

Robelito S. Patalinghug. The training was so rigid but very interesting that is why we learned a lot. Aside, most of us have a great affection in welding technology.

**MARKETING PLAN**

**PRODUCT-** We make sure that our services have a good outcome so that the customer/s will be

satisfied.

**PRICE-** Our labor charge will be fair that not higher than our competitors.

**PLACE-** Of course a place that is not too crowded that we cannot disturbed the neighborhood

but our establishment/shop will be seen easily by our customers. A place that have road network, electric power supply, water supply and good signal for communication and a peaceful environment.

**PROMOTION**- We will distribute flyers and post ads in every conspicuous place and even

advertise in a local radio station.