

# Tools for WhatsApp Data Collection



Kiran Garimella (MIT), Philipe Melo (UFMG),  
Gareth Tyson (QMUL), Jussara Almeida,  
Fabricio Benevenuto (UFMG)

<http://tiny.cc/ICWSMWhatsApp>



#WhatsAppICWSM

# Housekeeping



# Disclaimer

- Collecting WhatsApp data is not easy!
- This tutorial is not complete!
- We'll try to keep it non technical
- But sometimes we'll have details
  - Engineering details/knowledge required

# Disclaimer

- This is for **public** WhatsApp groups
- One-to-one messaging...
  - NO
- Private group messaging...
  - NO
- Example public group:  
<http://tiny.cc/icwsmgroup>

# Disclaimer

- This is all according to the TOS (apart from the copyright logo infringement)
- Important to keep ethical considerations in mind (We have IRB approval)
- Preliminary analysis

# Feel free to download

*Code:* [https://github.com/Phlop/WhatsApp\\_Tutorial/](https://github.com/Phlop/WhatsApp_Tutorial/)

*Colab:*

<https://colab.research.google.com/drive/18-lcIaDdOQ3SEaUaZy-J08rVFMqtpHkj> (create a copy and play with the scripts)

*Toolkit Paper:*

<https://www.aaai.org/ocs/index.php/ICWSM/ICWSM18/paper/view/17865/17043> (WhatsApp Doc?A First Look at WhatsApp Public Group Data from ICWSM'18)

# Agenda

1. What's WhatsApp? (15 mins)
  2. What data can we get (30 mins)
  3. How do we get it (30 mins)
- 

*Break*

---

4. What can we do with it (1 hour)
  - Case studies
5. Discussion (30 mins)

# Part 1: What's WhatsApp?



# What's WhatsApp?

- A messaging platform for the web & mobile apps
- Similar to SMS on steroids
- Integrated multimedia services



# WhatsApp 101

- Mainly a 1-1 messaging platform
- But ~10% of the messages are 1-many (groups)
- Multimedia heavy
- End-to-end encrypted



**This is really cool to study...**

# Why WhatsApp?

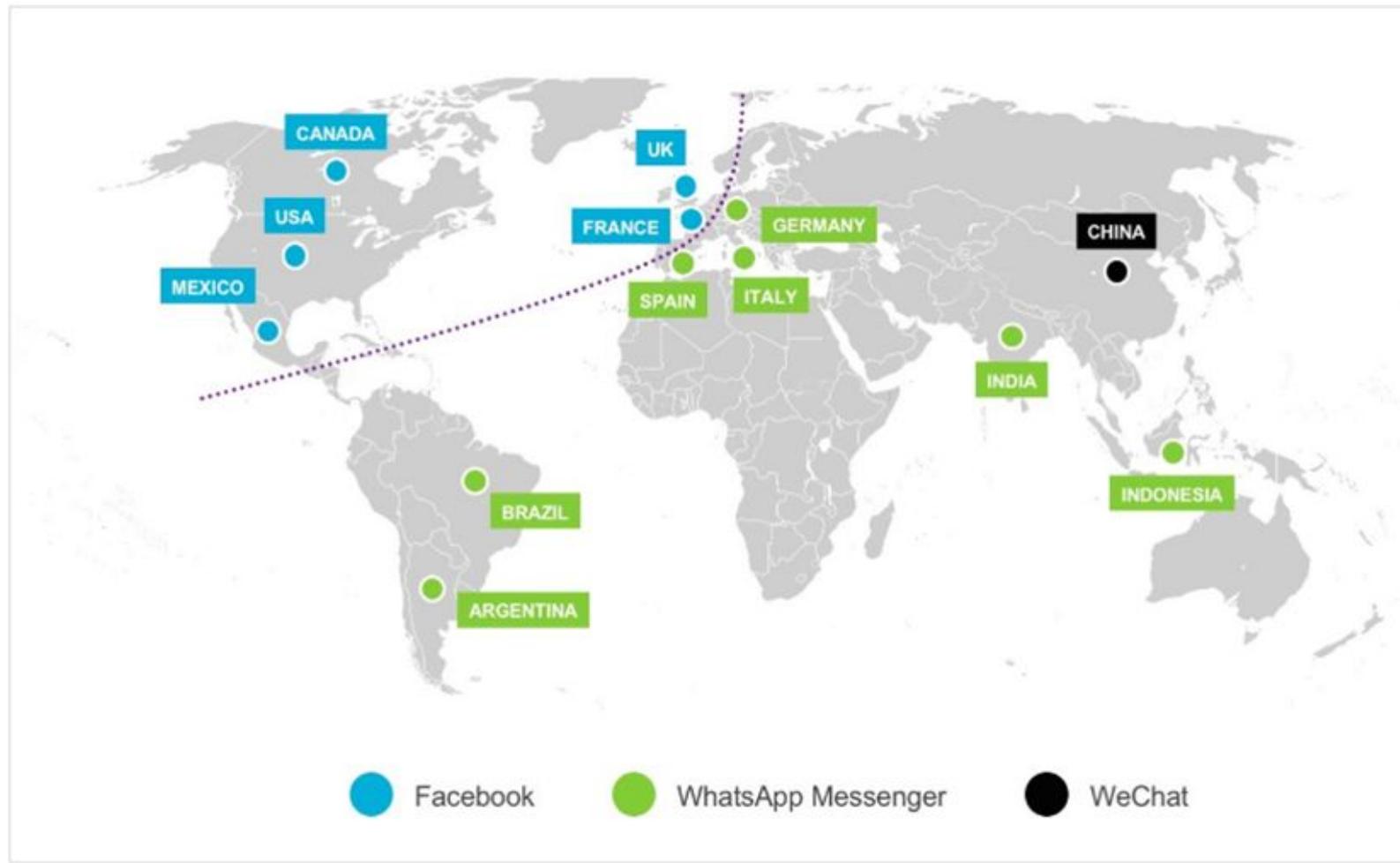
- Different platform & use cases
- Different content (multimedia & text)
- Different demographics
- Has an effect on education, social services, governance, social fabric

# WhatsApp is BIG

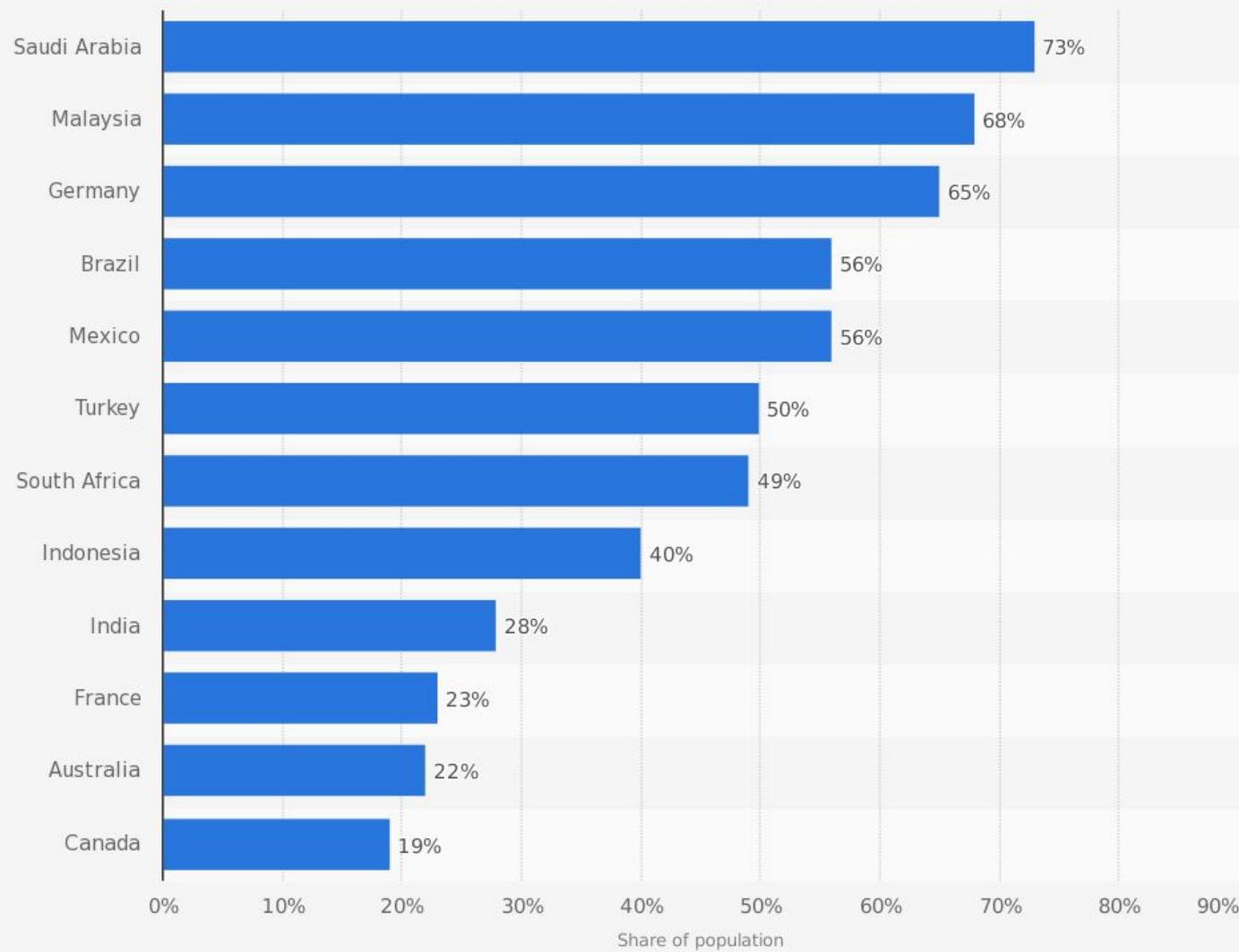
- Over 1.5 Billion monthly active users
- 500 million daily active users
- Over 60 billion texts, 100 million audio and 55 million video calls daily
- 4 billion minutes of communication calls
- 5 billion pictures shared daily

# WhatsApp Stats

Top App by Total Minutes



## Share of population in selected countries who are active WhatsApp users as of 3rd quarter 2017



### Sources

GlobalWebIndex; We Are Social  
© Statista 2019

### Additional Information:

Worldwide; GlobalWebIndex; We Are Social; Q2 2017 to Q3 2017; 16 to 64 years

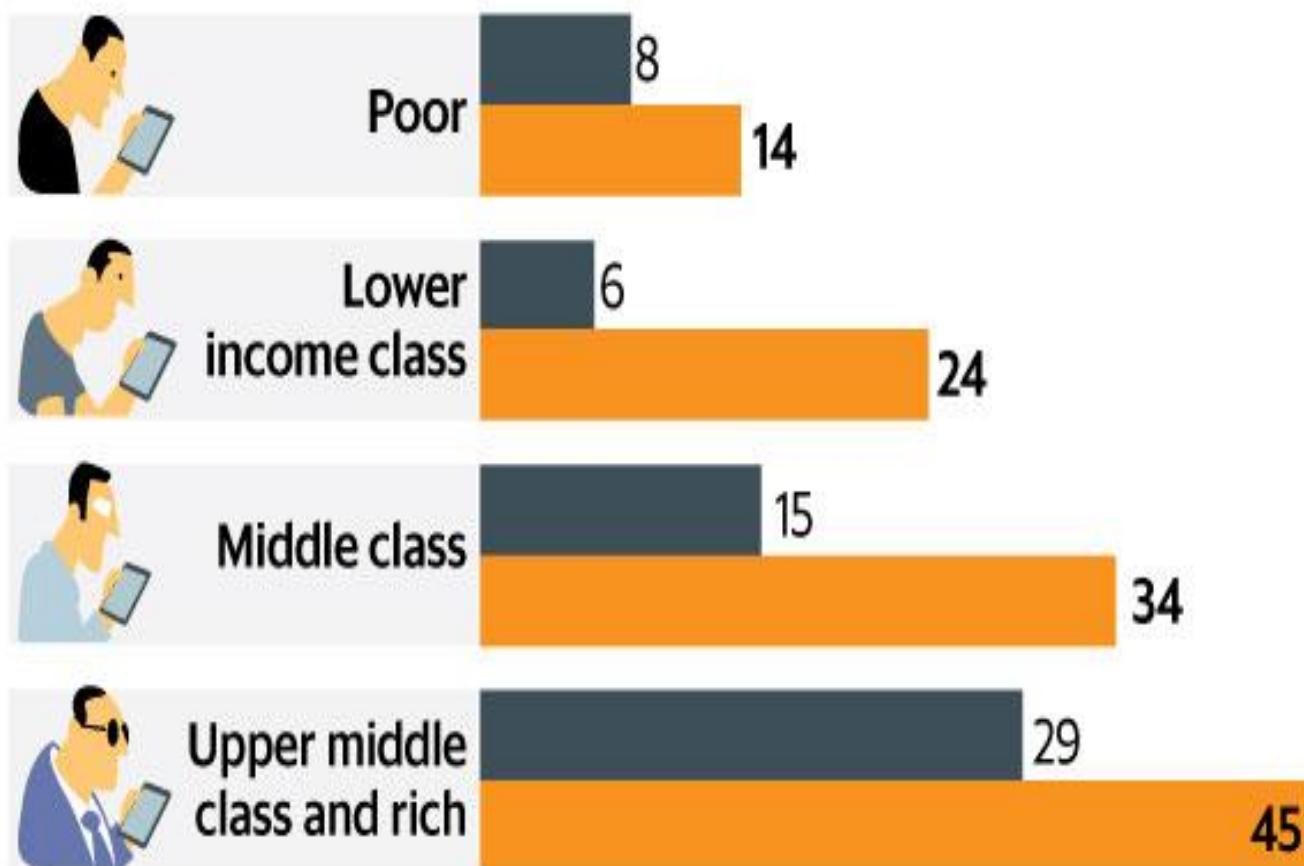
# WhatsApp in Emerging Markets

- High penetration!
  - 95% of Android comes with WhatsApp pre-installed
- Replacement for the internet in Brazil, Mexico, Indonesia, India
- Over 300 million Indians, 120M Brazilians on WhatsApp
- In Zimbabwe, WhatsApp was responsible for half of all internet traffic in the country last year.

Chart 2

## The reach of WhatsApp extends beyond the rich

Share of active WhatsApp users (in %)

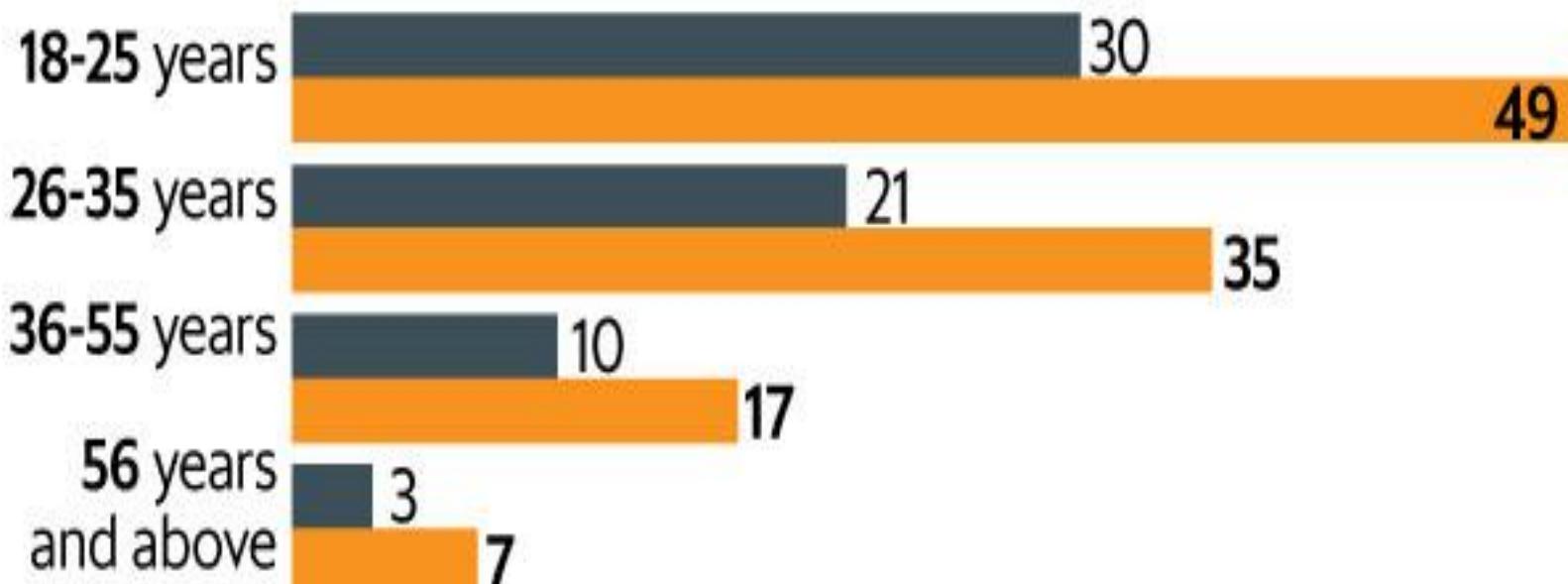


Source: Lokniti-CSDS MOTN surveys

Chart 3

## The youth are the biggest constituency for WhatsApp

Share of active WhatsApp users (in %)



Source: Lokniti-CSDS MOTN surveys



**This is starting to get wide media attention**

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# The End of Typing: The Next Billion Mobile Users Will Rely on Video and Voice

Tech companies are rethinking products for the developing world, creating new winners and losers

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network  
Sudan

## How WhatsApp is fuelling a 'sharing revolution' in Sudan

*Khalid Albaih*

Thu 15 Oct 2015 09.00 BST

Amid a government crackdown on the press, the app is helping politically charged residents share news and views without fear

Stoxx 600 **364.41** -0.36% ▼

Nikkei **22269.88** 0.09% ▲

U.S. 10 Yr **0/32 Yield** 3.184% ▼

Crude Oil **60.75** 0.93% ▲

Euro **1.1255** -0.71% ▼

DJIA **25989.30** -0.77% ▼

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A-HED

## The Internet Is Filling Up Because Indians Are Sending Millions of ‘Good Morning!’ Texts

The country, newly online, has become obsessed with sending cheery greetings from smartphones, causing head scratching in Silicon Valley

By [Newley Purnell](#)

Jan. 22, 2018 11:54 a.m. ET

Google researchers in Silicon Valley were trying to figure out why so many smartphones were freezing up half a world away. One in three smartphone users in India run out of space on their phones daily.

### Most Popular Videos

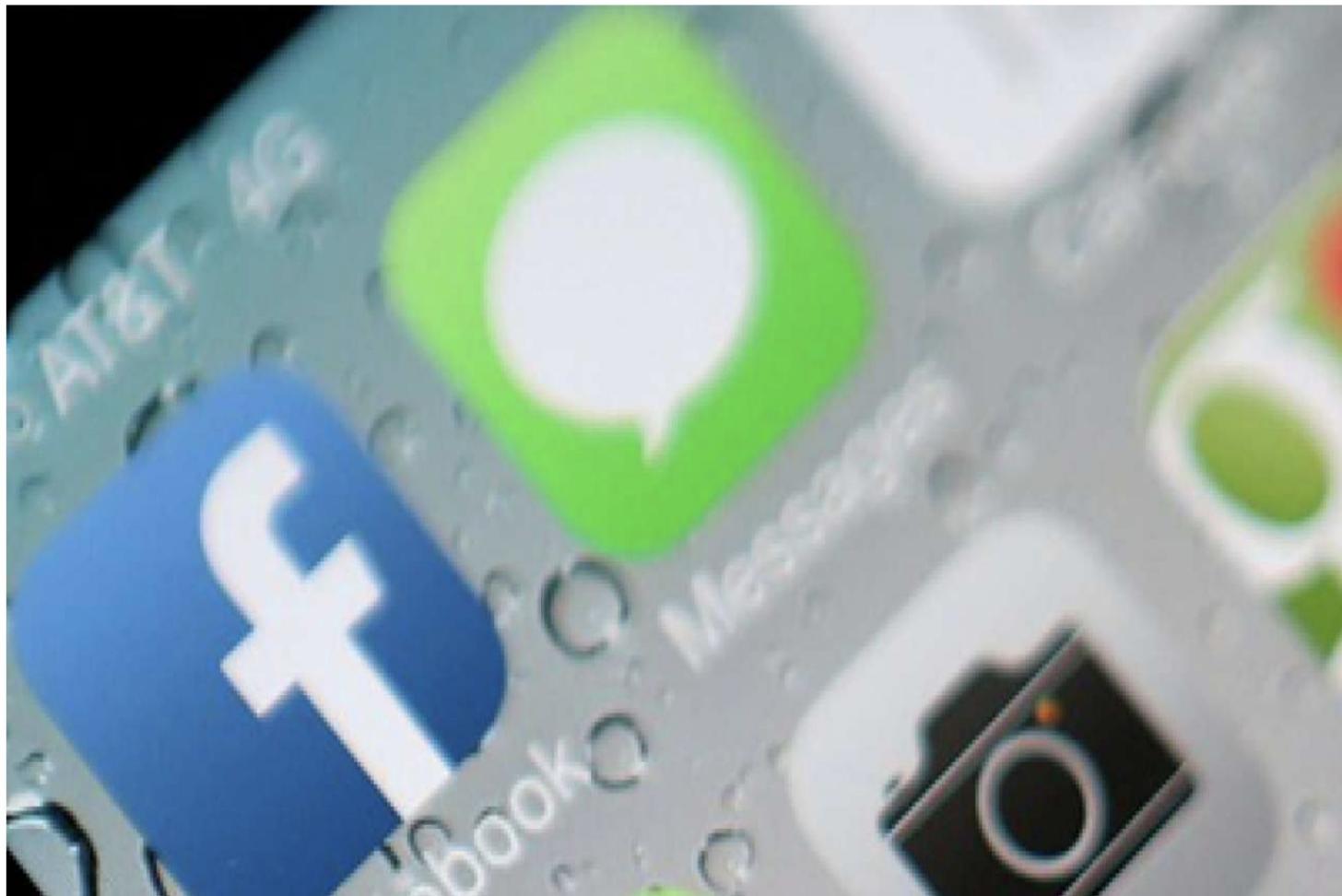
1. What Trump Did to Silence Stormy Daniels and Karen McDougal



TRENDING# Narendra Modi Raman Singh Rahul Gandhi Donald Trump Delhi Pollution

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# Smartphones, Facebook, WhatsApp break down marriages in Bangalore





# GUNS IN AMERICA

A TIME AND JR PROJECT

WORLD • INDIA

## Five Killed in Latest Mob Attack After Rumors on Social Media. Here's What to Know About India's WhatsApp Murders



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you need to know now on  
politics, health, money and more

WORLD

# WhatsApp Has Become A Hotbed For Spreading Nazi Propaganda In Germany

BuzzFeed News has documented hundreds of uses of anti-Semitic or otherwise pro-Nazi stickers used in WhatsApp groups, despite those images being illegal in Germany.

**Karsten Schmehl**

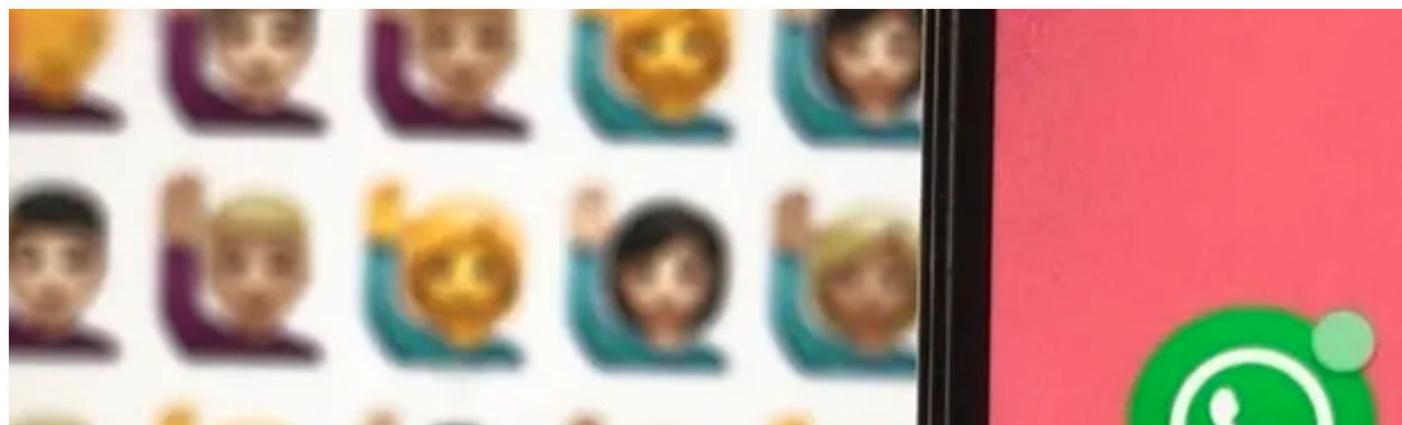
BuzzFeed-Redaktion, Deutschland



Reporting From

**Berlin, Germany**

Posted on April 18, 2019, at 7:13 a.m. ET

[Tweet](#)[Share](#)[Copy](#)

# Part 2: What data can we get?



# WhatsApp Public groups

- Public groups
  - Around 10-20% of the communication is through groups.
  - Some of them are public groups.
  - Anyone with a group link ([chat.whatsapp.com/xyz](https://chat.whatsapp.com)) can join.
  - Limited to 256 members per group.
- Public lists of groups
  - Public websites e.g. <https://www.whatssappgrouplinks.org/>
  - Google search
  - Facebook/Twitter

# WhatsApp data collection

- Collected 100k public groups
- Requires manual work
  - Most of them are not useful.
  - Needs to be targeted and specific.
- Joined a random set of 1,500 of them
- Over a million messages from ~100k users collected in 3 months.

5:47 AM

CHATS 895 STATUS CALLS

TRY ENGLISH VOICES... 5:28 AM  
+91 [REDACTED] https://bit.ly/2... 4

+91 [REDACTED]: 🔥 BREAKING... 5:28 AM 12

All PS 5:25 AM  
+91 [REDACTED] @ Rs. 1499, M... 30

www.sandeshindia.com 5:25 AM  
+1 [REDACTED] 1: https://za.gl/... 123

paytm For Business 5:25 AM  
1000-2000 paytm earn daily 5:25 AM  
+91 [REDACTED] 03 left 99

1 Indian Mom Sex 5:24 AM  
+1 [REDACTED] 0: College Gi... 52

भूमिहार 📌 राज 📌 5:23 AM  
+91 [REDACTED] Video

5:48 AM

WhatsApp CHATS 895 STATUS CALLS

ق./. شکایزر \*^\* +966 [REDACTED] 12:34 AM 4

הדף היומי נשלח בבוקר! +972 [REDACTED] 12:29 AM 15

Education group 12:25 AM  
+1 [REDACTED] 9: https://www.f... 69

Poetry Lovers 12:25 AM  
+91 [REDACTED] https://youtu.... 3

Rayadurg Short Film Club... 12:23 AM  
+91 [REDACTED] https://youtu.... 7

WHATSSAPP ROBOT 12:22 AM  
+91 [REDACTED] No App Downl... 1

Sarkar group 12:22 AM

5:47 AM

CHATS 895 STATUS CALLS

+55 [REDACTED] Bom dia turm... 12

Betting guru rajveer 5:15 AM  
+1 [REDACTED] 60: DollySingh... 13

Fashion garment 5:15 AM  
+1 [REDACTED] 60: DollySingh... 20

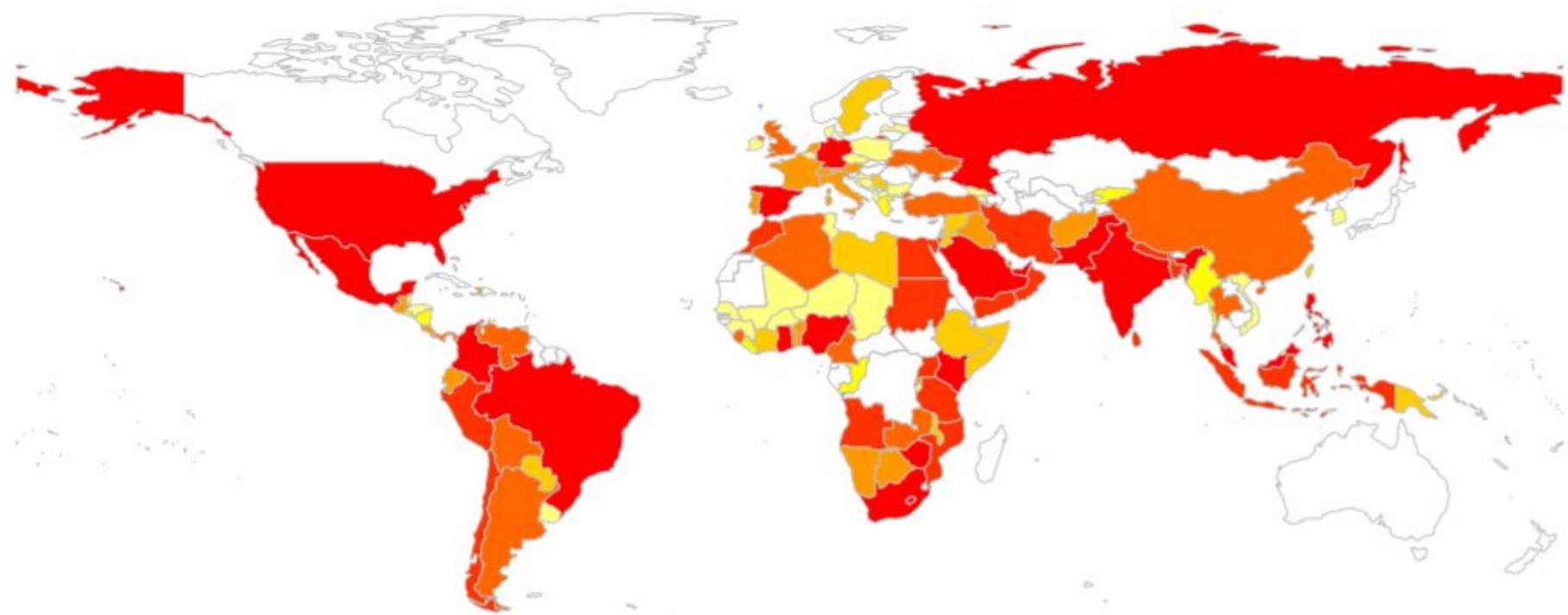
Dream11 Guru ka baap TE... 5:14 AM  
+1 [REDACTED] 60: DollySingh... 15

www.sandeshindia.com 5:14 AM  
+234 8 [REDACTED] Hi guys I hav... 42

Status viewers 5:11 AM  
+61 [REDACTED] D NEWS 27

Sure success IAS 5:11 AM  
+91 [REDACTED] Sarkari Guide... 42

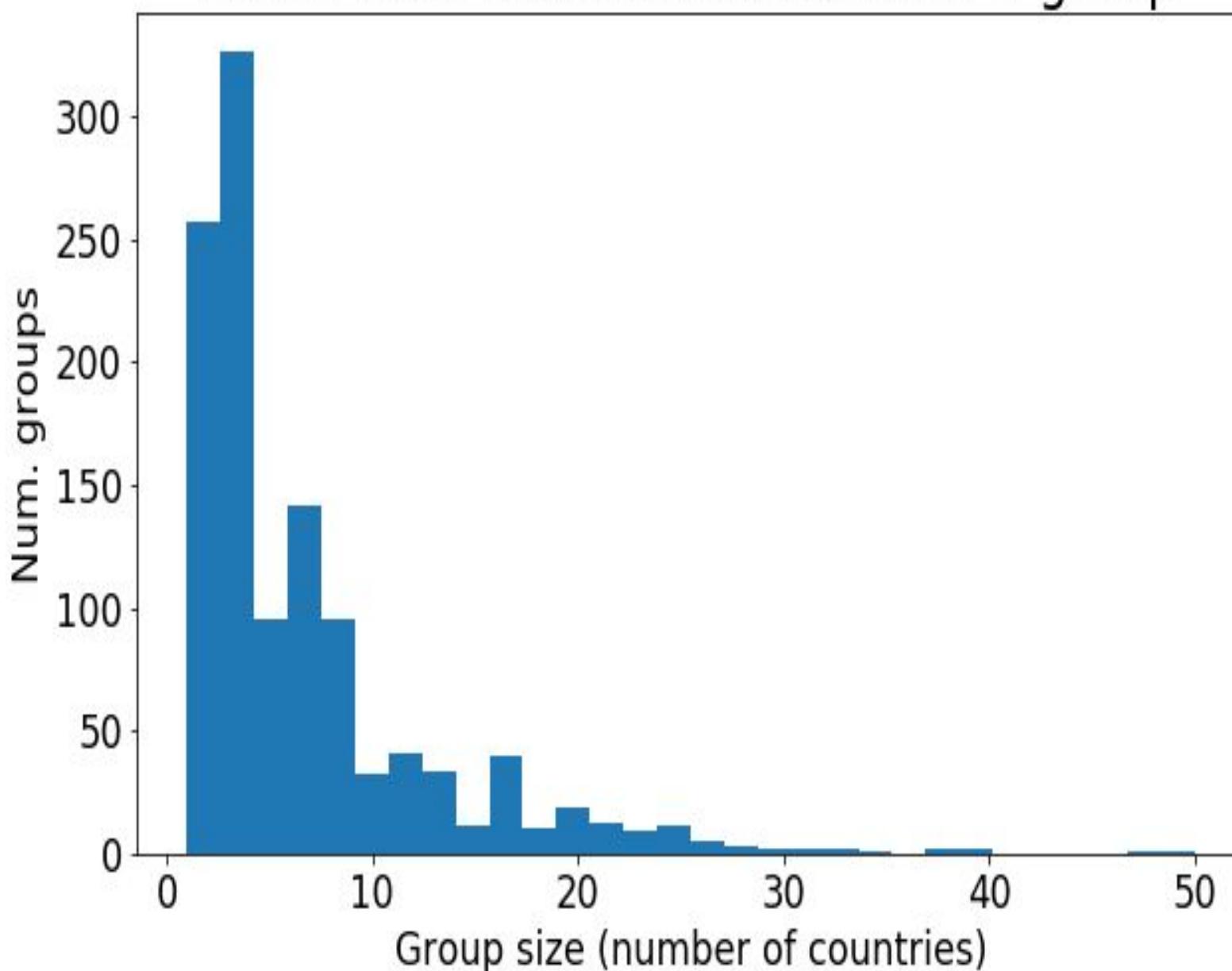
GOALS UPDATES 5:11 AM  
+234 8 [REDACTED] s typing... 21



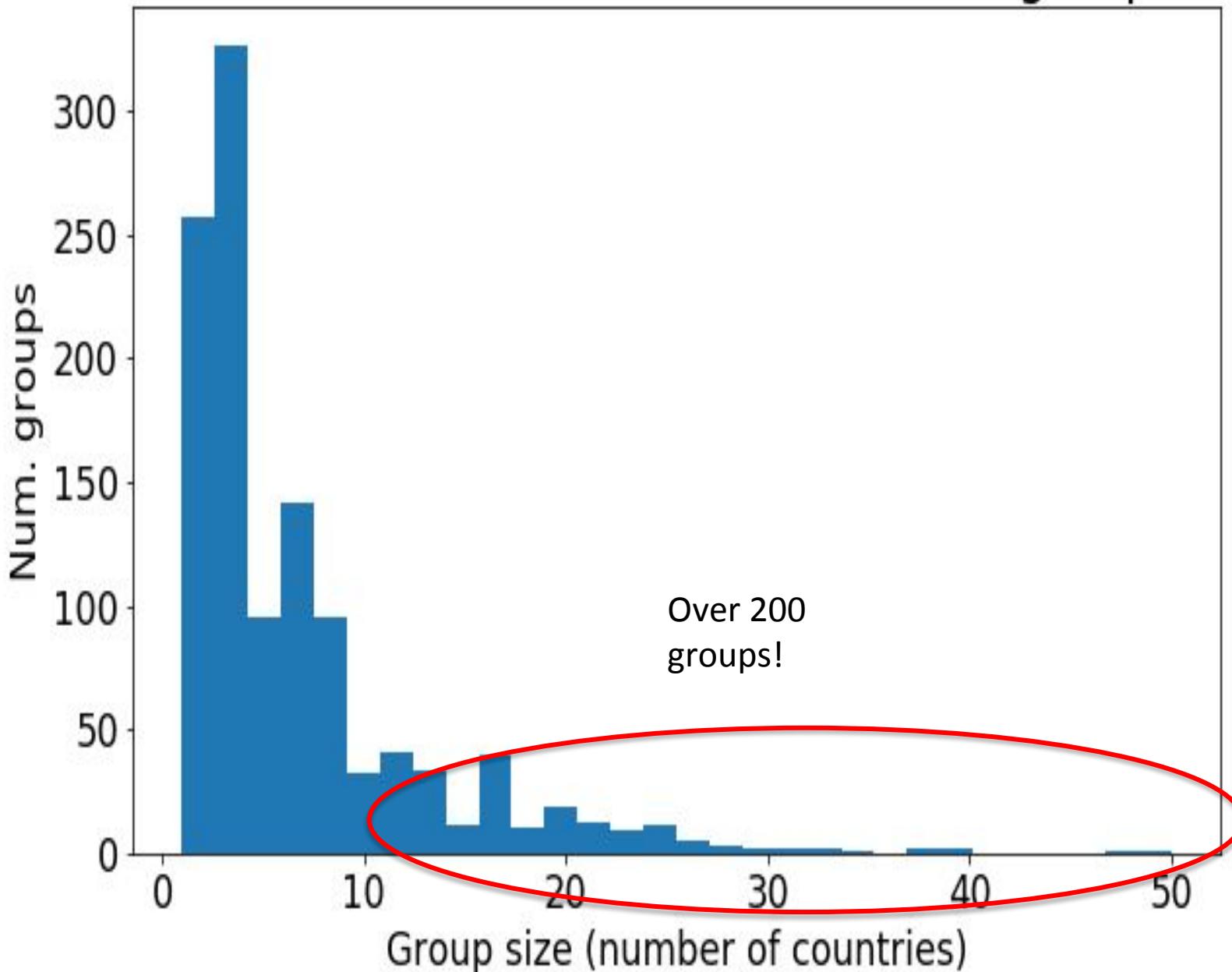
# What's in the data?

- All messages in the group
- Images, video, audio and PDF documents
- Names, phone numbers
- Business accounts
  - Email, address
  - E.g. professional services, restaurants, health, grocery, event planning, government, etc

## Users from different countries in a group



# Users from different countries in a group



**Now over to.....**



**...Kiran!**



# Part 3: Data collection

Join our group: <http://tiny.cc/icwsmgroup>

to be part of the data demonstration.

# WhatsApp data collection

- Need an Android phone
- Details here:

<https://github.com/gvrkiran/whatsapp-public-groups>

# Requirements

1. Functional Whatsapp account
2. Working smartphone
3. Virtual machine (optional)

# Data collection in this tutorial

**Public Group based**

Most of the techniques generalize for any groups

For many other mobile apps (e.g. telegram, kik, discord, etc)

# Data collection steps

1. Find relevant groups
2. Join them on the phone
3. Backup the database
4. Extract messages
  - a. Download images, videos, etc.

# Data collection steps

1. Find relevant groups      <- semi-manual
2. Join them on the phone <- automated
3. Backup the database      <- semi automated
4. Extract messages          <- automated
  - a. Download images, videos, etc.

# Caution!

TMI!!

Too Many engIneering details. ;)

You can skip to section 4 if you are not interested in the engineering details

# Code here

<https://tinyurl.com/whatsapp-tutorial>

# Finding the groups

- Follow steps in Task 1 in the google collab.
  - Get list of groups from google search
    - and get their titles automatically.
  - Get list of groups manually
    - <http://whopostedwhat.com> (facebook search)
    - Twitter/reddit search
    - <https://joinwhatsappgroup.com/>
    - and many others.

# Getting data

4 ways:

Manually

Web WhatsApp

Rooted phone

Jail broken  
WhatsApp

# Getting data

4 ways:

Manually

Web WhatsApp

Rooted phone

Jail broken  
WhatsApp



# Getting data

4 ways:

Manually



Web WhatsApp



Rooted phone



Jail broken  
WhatsApp



Not scalable  
Tedious

Fragile  
Breaks frequently

Unsafe

Unsafe

# Manual

- Go to Settings -> Chats -> Chat history -> Export chat
- Have to do it manually for all the group chats



Enter is send  
Enter key will send your message

Media visibility  
Show newly downloaded media in your phone's gallery

Font size  
Medium

Wallpaper

Chat backup

Chat history

Invite a friend

# Web WhatsApp

- WhatsApp provides a web interface
- Use scraping/automation to get information
- Tools exist:
  - <https://github.com/mukulhase/WebWhatsapp-Wrapper>
  - Works decently, we used it
  - But extremely fragile
  - Could stop working if WhatsApp changes structure

Application Security Performance Audits Network

2148164711910221;2148164801910212;1548094012:5096029501792714072:5:0:34230"  
**data-testid="story-subtitle">**  
  ▼<s class="n\_v8i43hbwm t\_v8i438vfy b\_v8i43gtkt" data-ft='{"tn":"j"}'>  
    ▼<div class="t\_v8i43c5\_y s\_v8i43c603">  
      ▼<div class="u\_v8i43c5\_ s\_v8i43c603">  
        ▼<div class="y\_v8i43c5\_z s\_v8i43c603">  
          ▼<a class="t\_v8i439-j8 j\_v8i43cvie m\_v8i439wab" href="#" role="link" id="u\_ps\_0\_0\_1j">  
            ▼<div class="k\_v8i43gpel">  
              Sp == 0  
              <div class="s\_v8i43c603 u\_v8i43c5\_">Sp</div>  
              <div class="s\_v8i43c603 e\_v8i43anp0">S</div>  
              <span class="s\_v8i43c603 z\_v8i43fi9b">on</span>  
              <div class="s\_v8i43c603 u\_v8i43c5\_">on</div>  
              <div class="s\_v8i43c603 e\_v8i43anp0">S</div>  
              <span class="s\_v8i43c603 z\_v8i43fi9b">so</span>  
              <div class="s\_v8i43c603 u\_v8i43c5\_">so</div>  
              <div class="s\_v8i43c603 e\_v8i43anp0">S</div>  
              red</span>

# Rooted phone

- WhatsApp stores the database containing all the data on our phone locally.
- But the database is encrypted.
- Look for your encrypted database at:
  - device storage -> WhatsApp -> Databases -> msgstore.db.crypt12
  - browse here: <http://www.whatsapp-monitor.dcc.ufmg.br/Android/index.html>
- We need to have root access to access the database or the key for decryption.

# Rooted phone

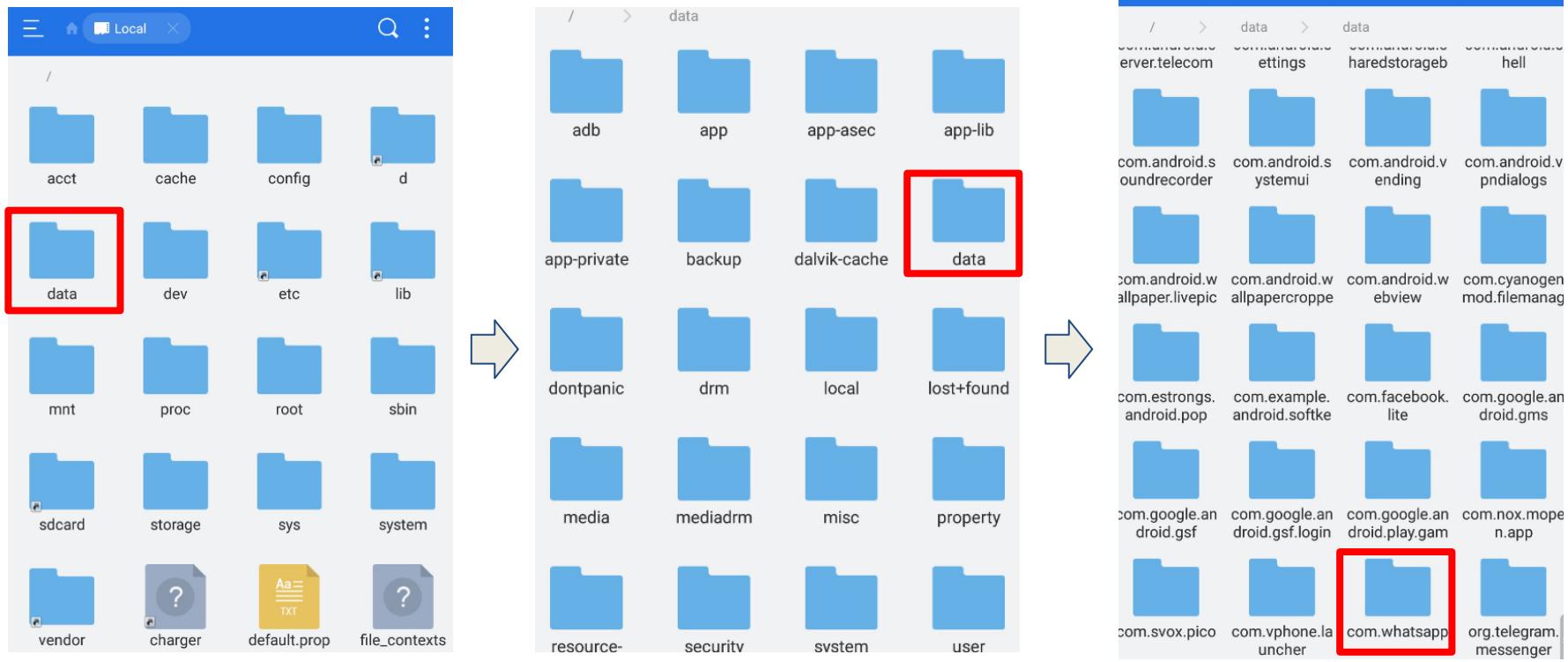
- STOP!
- Rooting a phone is not recommended. It can create security issues.
- Use a stand alone phone.
  - or a Virtual Machine.

# Where can I find the databases?

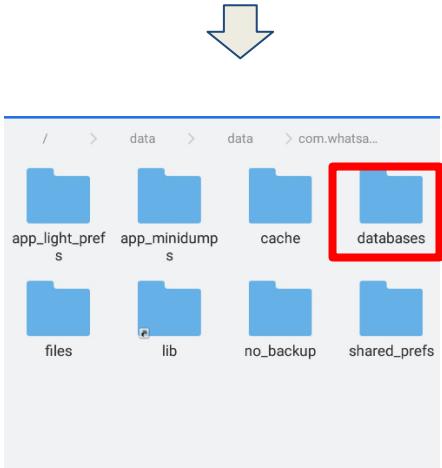
-

# Where can I find the databases?

Row #	Content	Directory	File
1	contacts database	/data/data/com.whatsapp/databases	wa.db (SQLite v.3)
2	chat database	/data/data/com.whatsapp/databases	msgstore.db (SQLite v.3)
3	backups of the chat database	/mnt/sdcard/Whatsapp/Databases	msgstore.db.crypt msgstore-<date>.crypt
4	avatars of contacts	/data/data/com.whatsapp/files/Avatars	UID.j, where UID is the identifier of the contact
5	copies of contacts avatars	/mnt/sdcard/WhatsApp/ProfilePictures	UID.j, where UID is the identifier of the contact
6	log files	/data/data/com.whatsapp/files/Logs	whatsapp.log, whatsapp-<date>.log
7	received files	/mnt/sdcard/Whatsapp/Media	various files
8	sent files	/mnt/sdcard/Whatsapp/Media/Sent	various files
9	user settings and preferences	/data/data/comm.whatsapp/files	various files



Data in:  
/data/data/com.whatsapp.com/Databases/



# Jailbroken WhatsApp

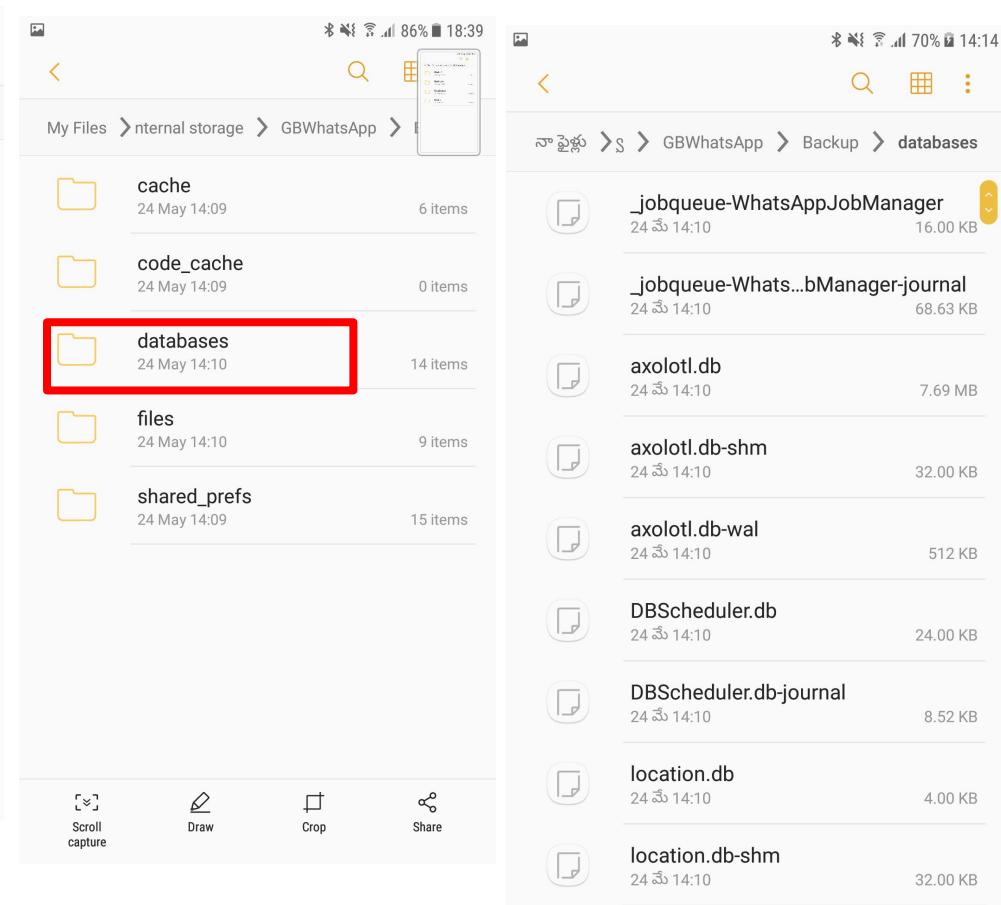
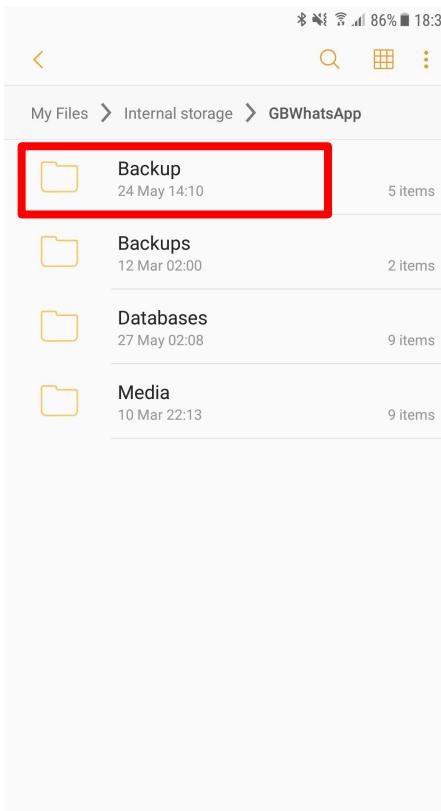
- Again, not recommended, unless you have a standalone phone
- Famous ones include GBWhatsApp, YoWhatsApp, etc.

# Jail broken whatsapp

The image consists of four screenshots illustrating the process of backing up WhatsApp data using GB Settings.

- Screenshot 1: WhatsApp Home Screen**  
Shows the WhatsApp home screen with a list of chats. A red box highlights the "GB Settings" option in the top navigation bar.
- Screenshot 2: GB Settings Main Menu**  
Shows the "GB Settings" menu with various options like "Restart", "Custom Chats", etc. A red box highlights the "6 Other MODS" option.
- Screenshot 3: GB Settings - 6 Other MODS**  
Shows the "6 Other MODS" section with options like "7 Lock", "8 Clean WhatsApp files", etc. A red box highlights the "6.7 Backup Data" option.
- Screenshot 4: GB Settings - 6.7 Backup Data**  
Shows the "6.7 Backup Data" option being selected. A progress bar indicates the backup is at 33% completion, with 174/529 messages backed up.

GB Settings -> Other MODS -> Backup Data



# What's in this database?

Use e.g. DB browser for SQLite to view the database.

<https://arxiv.org/pdf/1507.07739.pdf>

# Forensic Analysis of WhatsApp Messenger on Android Smartphones

Cosimo Anglano

DiSIT - Computer Science Institute,  
Università del Piemonte Orientale, Alessandria (Italy)  
email:cosimo.anglano@uniupo.it

This manuscript is the preprint of the paper  
***Forensic Analysis of WhatsApp Messenger on Android  
Smartphones,***

that has been published on the ***Digital Investigation*** Journal,  
Vol. 11, No. 3, pp. 201–213, September 2014  
doi:10.1016/j.diin.2014.04.003

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<http://creativecommons.org/licenses/by-nc-nd/4.0/>

# Main Tables

chat\_list

group\_participants

messages

group\_participants\_history

# Messages table

Field name	Meaning
_id	record sequence number
key_remote_jid	WhatsApp ID of the communication partner
key_id	unique message identifier
key_from_me	message direction: '0'=incoming, '1'=outgoing
status	message status: '0'=received, '4'=waiting on the central server, '5'=received by the destination, '6'=control message
timestamp	time of send if <code>key_from_me='1'</code> , record insertion time otherwise (taken from the local device clock, and encoded as a 13-digits millisecond Unix epoch time)
received_timestamp	time of receipt (taken from the local device clock, and encoded as a 13-digits millisecond Unix epoch time) if <code>key_from_me='0'</code> , '-1' otherwise
receipt_server_timestamp	time of receipt of the central server ack (taken from the local device clock, and encoded as a 13-digits millisecond Unix epoch time) if <code>key_from_me='1'</code> , '-1' otherwise
receipt_device_timestamp	time of receipt of the recipient ack (taken from the local device clock, and encoded as a 13-digits millisecond Unix epoch time) if <code>key_from_me='1'</code> , '-1' otherwise
send_timestamp	unused (always set to '-1')
needs_push	'2' if broadcast message, '0' otherwise
recipient_count	number of recipients (broadcast message)
remote_resource	ID of the sender (only for group chat messages)

Table 3: Structure of the *messages* table: fields storing message attributes

# **chat\_list table**

Contains the list of groups joined, and their names

# group\_participants table

Contains the list of participants in a group, along with their admin status.

# group\_participants\_history table

- Contains information about events -- users joining, leaving, being kicked out of groups, users changing phone numbers, etc.
  - indicated by the ‘status’ field.

# Few examples

Identifying users joining and leaving groups

Identifying images/videos

Identifying replies

# Other interesting databases

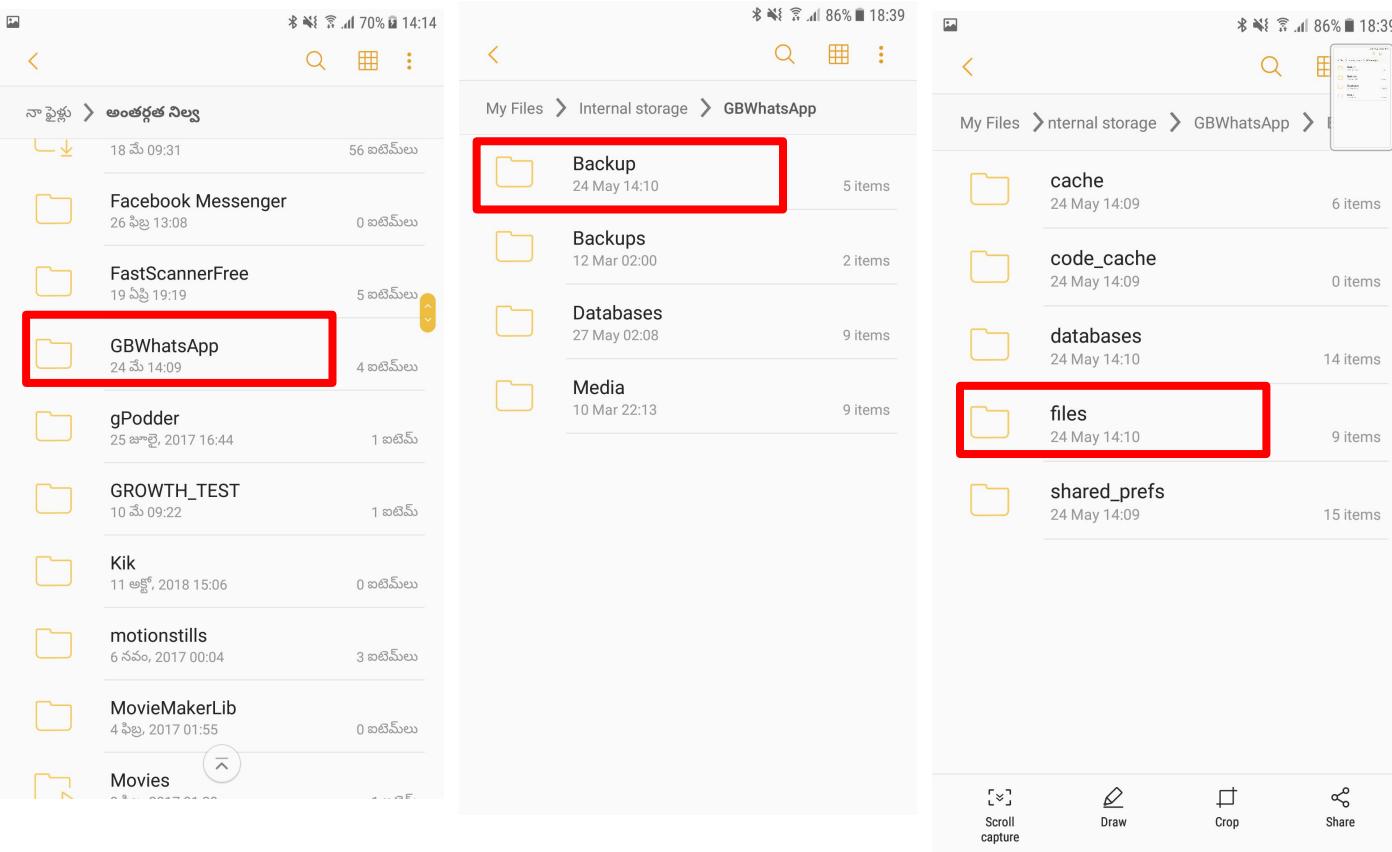
Contacts -- wa.db

Keys -- axolotl.db

# Also interesting: Logs

- Change of phone numbers
- Adding and deleting contacts
- Deleted messages

# Logs location (jailbroken)



# Chat reconstruction

- [http://193.166.25.6/tmp/group\\_html\\_data/919481317437-1545561777@g.us.html](http://193.166.25.6/tmp/group_html_data/919481317437-1545561777@g.us.html)
- You can click on the Toggle Sidebar button on the top to select from a random sample of 100 groups.
- Unfortunately it's hard to find a group completely in English. Some of the empty messages are videos which I did not including in the html.
- Code in the github repo  
task3/generateHTMLViewerFromDatabase.py

# Other Messaging Platforms

- Other messaging platforms like Telegram, Kik, Discord, etc. have the same structure of storing data.
- Data stored as an sqlite3 database
- In /data/data

# Quick look at Telegram

look for the unencrypted data in  
/data/data/com.telegram.com

closed but larger groups + channels

## WhatsApp forwarding cap prompts Brazilian president to seek mass messaging options

Government officials vowed to find alternatives such as Telegram to communicate with supporters.

 By Angelica Mari for Brazil Tech | January 22, 2019 -- 18:51 GMT (10:51 PST) | Topic: Social Enterprise



As WhatsApp imposes a limit of five messages for message forwarding worldwide as an effort to curb the spread of fake news, the Brazilian president's team is already looking for other alternatives for mass communication.

President Jair Bolsonaro's son, congressman Eduardo Bolsonaro, criticized the app's decision to cap message forwarding in a new update rolled out on Monday (21) that came as a result of recent global events where the platform was used to propagate misinformation.

Bolsonaro tweeted: "Is that serious? We'll move to Wickr Me, Signal, Telegram."



### What is a Channel?

Channels are a tool for broadcasting your messages to unlimited audiences.

[CREATE CHANNEL](#)



# Break

Let's meet in 30 minutes.

# Part 4 -- Case studies

What can be done with this data?

# Agenda

- Potential problems
- Showcase (preliminary) work in this space
- Work from Brazil, India, Indonesia.
  - mostly politics
- Generalizable findings

# Data collection 2

- Political groups

Opinion

# Fake News Is Poisoning Brazilian Politics. WhatsApp Can Stop It.

By Cristina Tardáguila, Fabrício Benevenuto and Pablo Ortellado

Ms. Tardáguila, Mr. Benevenuto and Mr. Ortellado are the authors of a new report on misinformation in Brazil.

Oct. 17, 2018



[Leer en español](#)



# Why Fake News on WhatsApp Is So Pernicious in Brazil

Brazilians use the app for *everything*. Bolsonaro and his supporters exploited that.

By TANIA MENAI

OCT 31, 2018 • 3:44 PM

TWEET

SHARE

COMMENT



# Political groups

TECHNOLOGY

The New York Times

*In India, Facebook's WhatsApp Plays Central Role in Elections*



originated.

In the run-up to the May 12 vote in the state — the results of which are set to be announced on Tuesday — the B.J.P. and Congress parties claimed to have set up at least 50,000 WhatsApp groups between them to spread their messages. At the same time, many others — their identities are unknown — distributed videos, audio clips, posts and false articles designed specifically to rile up the area's Hindu-Muslim fissures.

### Janta Ki Baat survey predicts huge BJP gain in Karnataka assembly elections.

- ★ BJP - 135 Seats
- ◆ JDS - 45 Seats.
- Congress- 35 Seats
- Others. - 19 Seats

The latest poll survey, conducted by Janta Ki Baat with the sample size of a 10.20 lakh respondents, says BJP is crossing 135 seats in

# They're quite widely used!

- One in six WhatsApp users in India said they were members of a group started by a political leader or party

# Political groups data

## WHATSAPP MONITOR



Brazil

WhatsApp Monitor for Brazil

[Access »](#)



India

WhatsApp Monitor for India

[Access »](#)



Indonesia

WhatsApp Monitor for Indonesia

[Access »](#)

# Political groups data

- We monitored a large number of political groups
- No idea about the representativeness of our data
- 35% of them images
- 10% of the messages sent by <1% of the users
- 10% of the groups created by <1% of the users

# Potential directions

- Misinformation
- Political Coordination
- Effects on other platforms – YouTube, Twitter, FB, etc
- Education
- Other
  - Algorithmic vs. personal choices
  - Hate speech
  - External events
  - Cross cultural differences

# Misinformation

1. Examples from Brazil (WWW'19 [paper](#), WebSci'19 [paper](#))
2. Examples from India (much larger sample)

# Events Captured in Brazil

ECONOMY & LABOR

## The Brazilian Truckers' Strike: How WhatsApp Is Changing the Rules of the Game



The New York Times

## *Disinformation Spreads on WhatsApp Ahead of Brazilian Election*



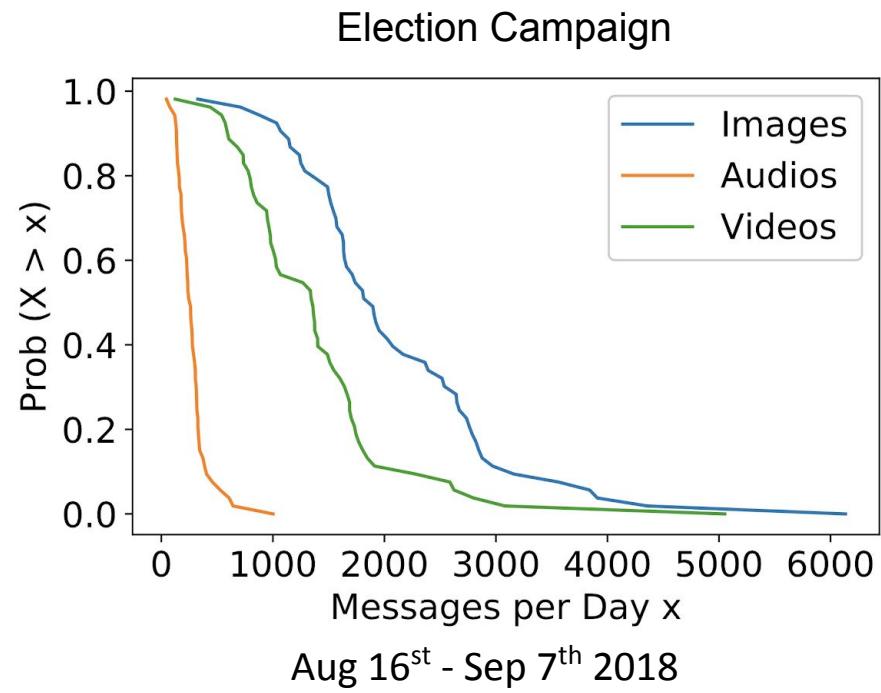
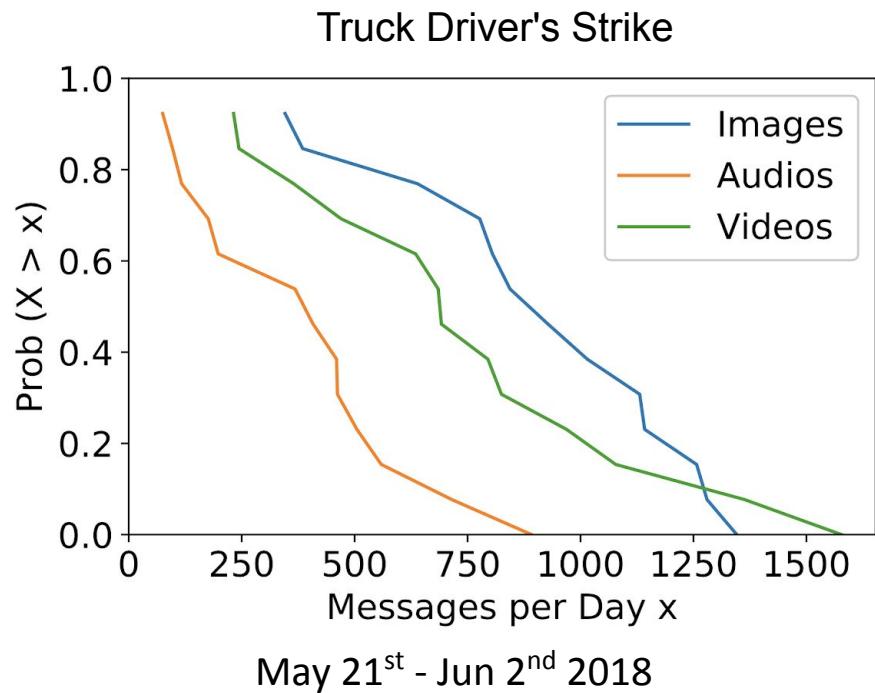
Source: <https://truthout.org/articles/the-brazilian-truckers-strike-how-whatsapp-is-changing-the-rules-of-the-game/>

Source: <https://www.nytimes.com/2018/10/19/technology/whatsapp-brazil-presidential-election.html>

**Table 1: Overview of our datasets.**

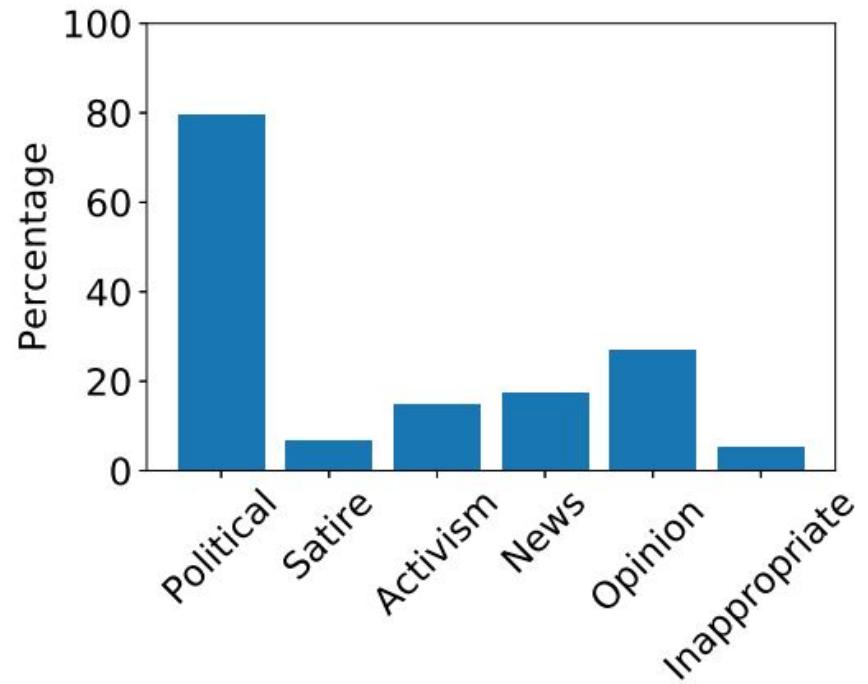
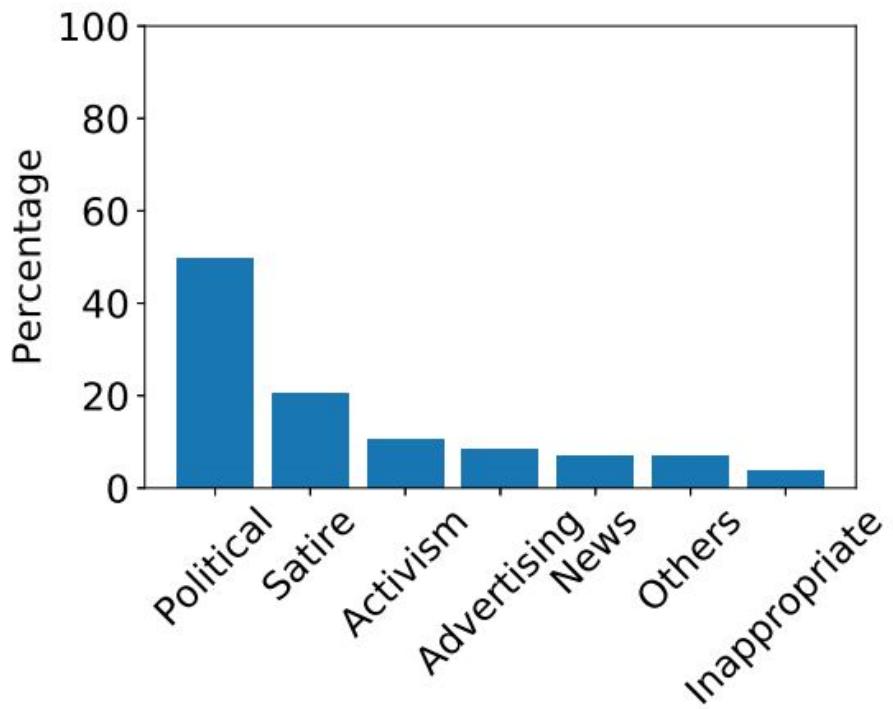
	Truck Drivers' Strike	Election Campaign
#Groups	141	364
#Total Users	5,272	18,725
#Total Messages	121,781	789,914
#Text Messages	95,424	591,162
#Images	11,610	110,954
#Videos	9,752	73,310
#Audios	4,995	14,488
#URLs	11,728	92,654

# Events Captured in Brazil



Images: most popular media content shared on monitored groups

# Manual annotation of images



(a) Truck Drivers' Strike

(b) Election Campaign

**Figure 2: Distributions of image categories.**

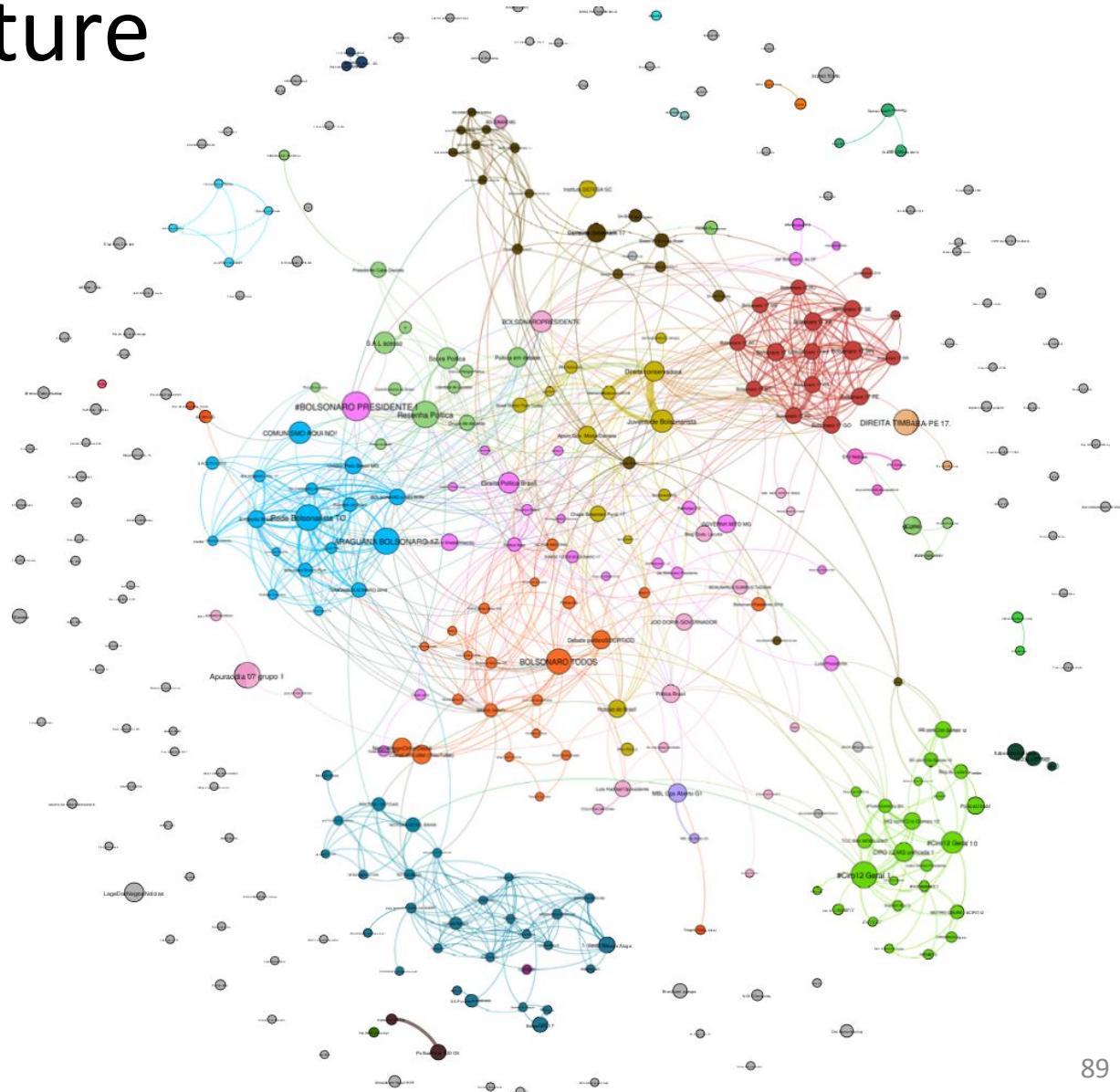
# Network Structure

## Group Network (election campaign)

node = group

edge = users in common

node size = # users



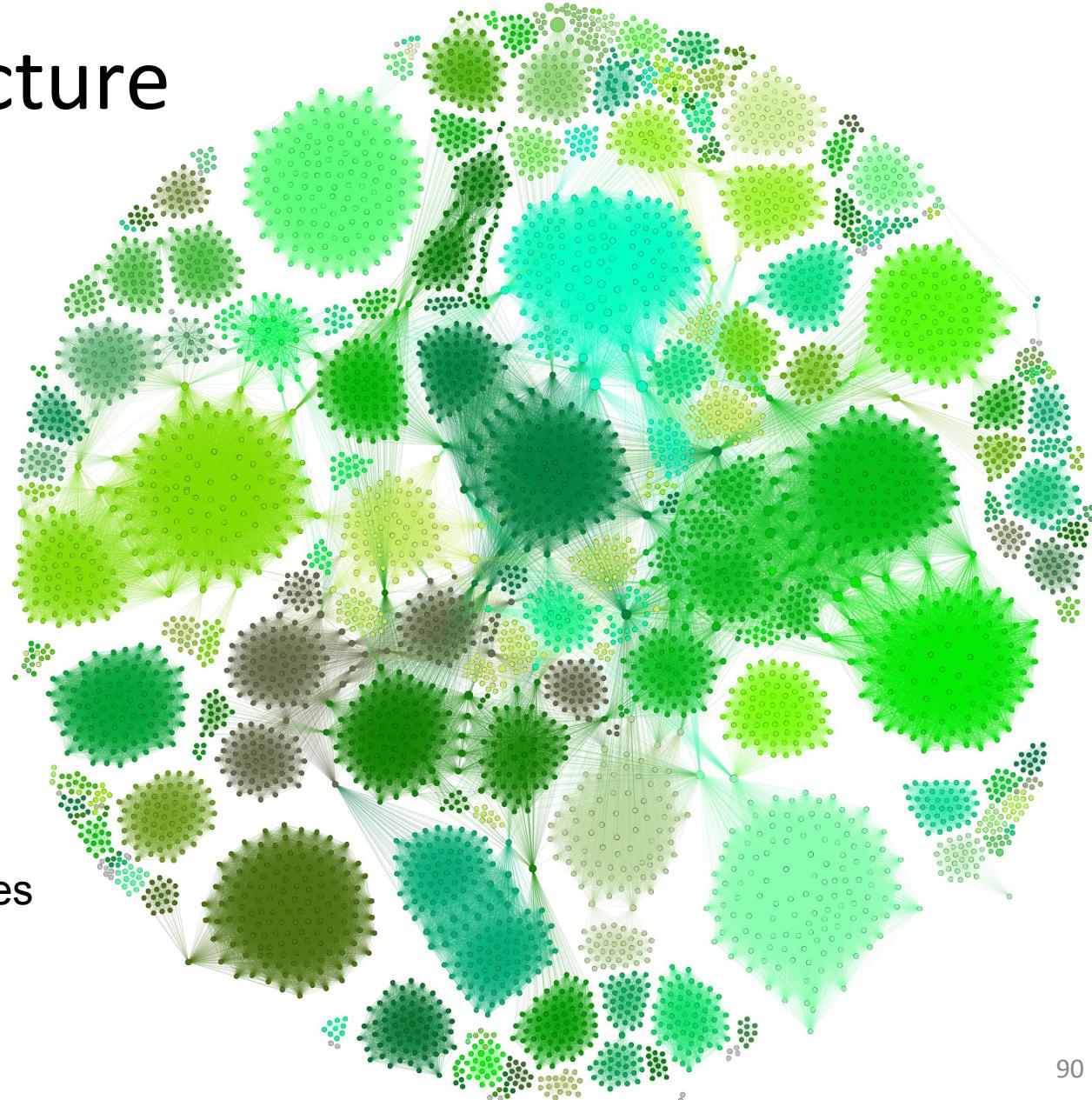
# Network Structure

## Users Network (election campaign)

node = user

edge = groups common

node size = # groups user  
shared images



# Misinformation on WhatsApp

## Labeling with a real Fact-Checking Agency

- Sample of 61 most shared images during Brazilian elections
- Checked by the Brazilian fact checking agency *Lupa*
- Images containing factual content
  - 36% contained misinformation
  - 53% include misleading and inconclusive content
  - 10% were verified as true

# Misinformation on WhatsApp

## An Automatic Methodology for Finding Misinformation

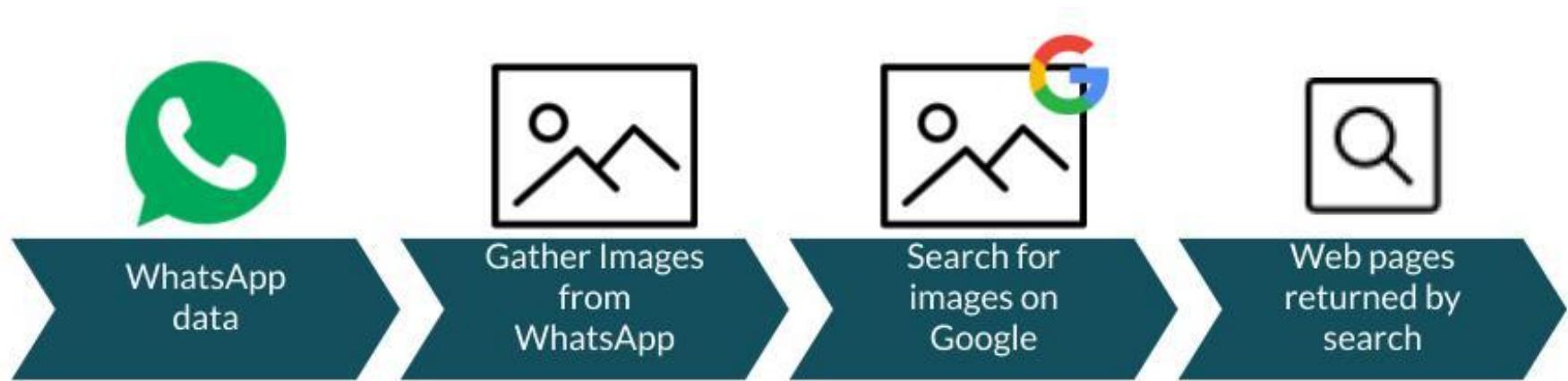
1. Generate list of main fact-checking agencies in the country
2. Automate search of each image from WhatsApp by using the Google Image search
3. Check whether any of the returned pages belong to one of the fact-checking domains
4. If so, parse fact-checking page and automatically label the image as fake or true



# Automatic identification of misinformation

- 70 images containing misinformation during election campaign
- Over 10k images identified for India

# Collecting Sources of Images on the Web

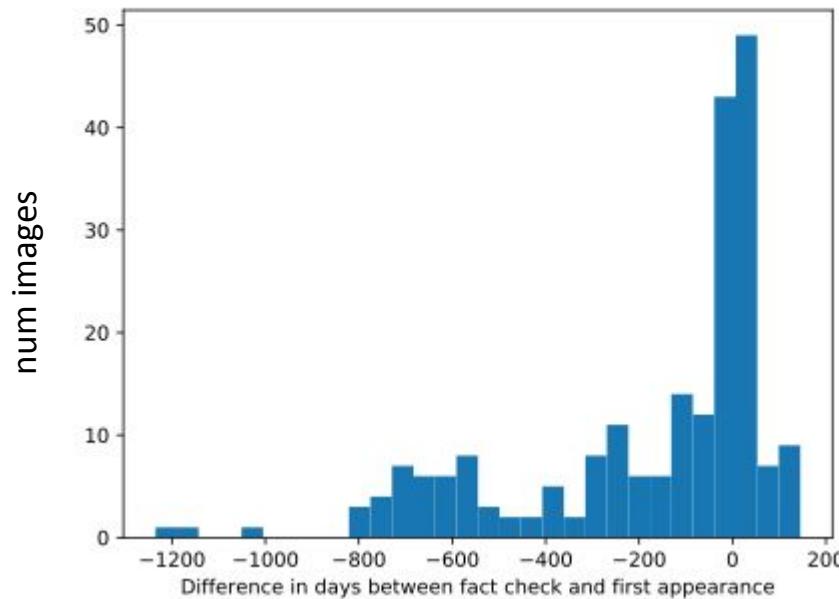


Search for collected images on Google Image search

Code included in the github repo.

# Fact checked images

- 60% of the cases the images were fact checked before they appeared in our dataset

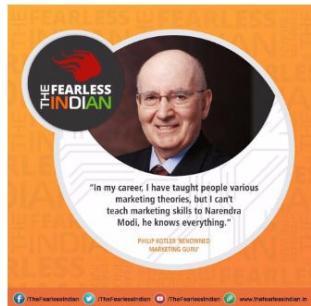


# Examples

<http://193.166.25.6/tmp/factcheck2.html> (Caution: Graphic images!)

Same image shared again and again in different contexts.

Contains a sampling of the types of misinformation.



(a)



(b)



(c)



(d)

Figure 3: Examples of various types of misinformation images. (a) A false quote praising the Indian prime minister, (b) A false health scare, (c) A doctored image of a TV news program, and (d) An image of a plane crash taken out of context.

<https://www.hindustantimes.com/india-news/decoding-fact-free-world-of-whatsapp/story-LQ79X960OKrGo7MHuW3TMP.htm>



Tuesday, Mar 05, 2019

india world cities elections opinion entertainment ipl education sports lifestyle videos photos brandstudio-live tech •••

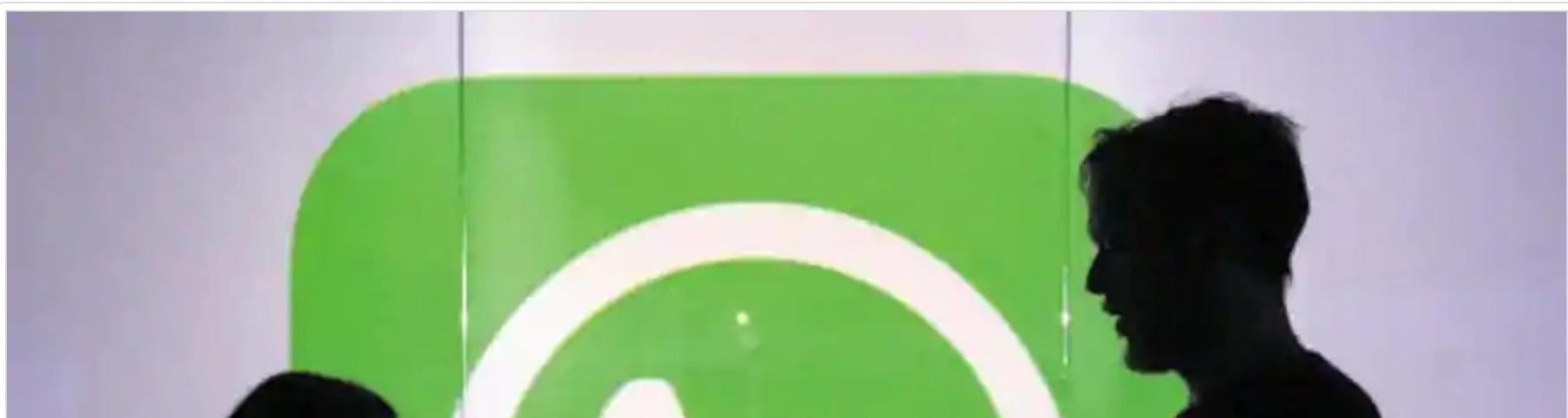
# Fighting fake news: Decoding 'fact-free' world of WhatsApp

Misinformation Ecosystem: From outright falsehoods and misleading data to bigotry and hate, everything is circulated in the closed encrypted world of WhatsApp.

INDIA Updated: Mar 05, 2019 10:17 IST



Samarth Bansal and Kiran Garimella  
Hindustan Times



The most shared fake images were doctored screenshots of TV news programs  
Almost impossible to detect automatically



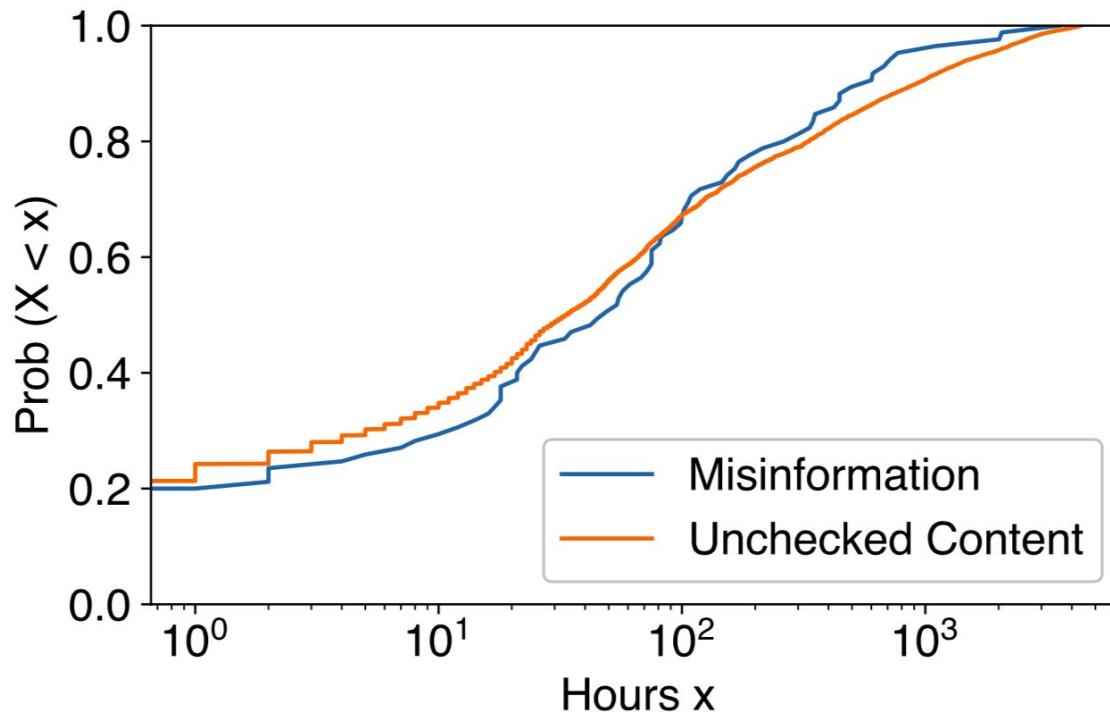
# Clustering similar images

- Group similar images together using perceptual hashing tools, e.g.  
[https://github.com/memespaper/memes\\_pipeline](https://github.com/memespaper/memes_pipeline)
- Misses a lot of stuff

# Misinformation on WhatsApp

## Propagation Dynamics:

LifeTimes = time difference between first and last sharing in any group



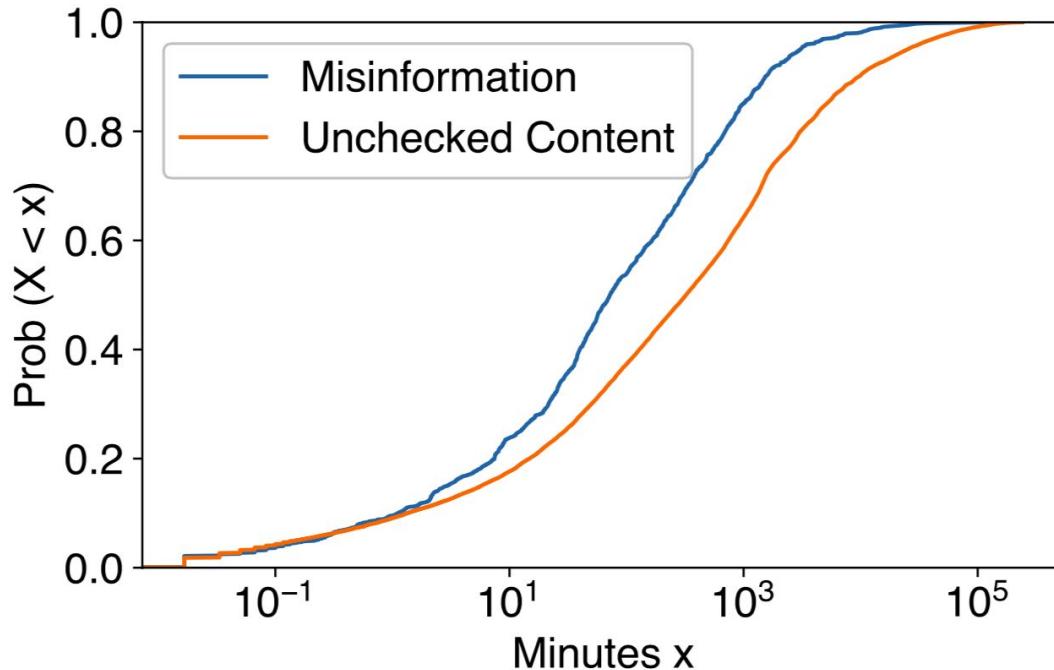
$$\Delta T = T_{\text{last}} - T_{\text{first}}$$

No significant difference, but some images remain for long time

# Misinformation on WhatsApp

## Propagation Dynamics:

Time difference between consecutive shares of same image in any group



$$\Delta T = T_{i+1} - T_i$$

Spread of images with misinformation is faster

# Images with Misinformation and Unchecked Content

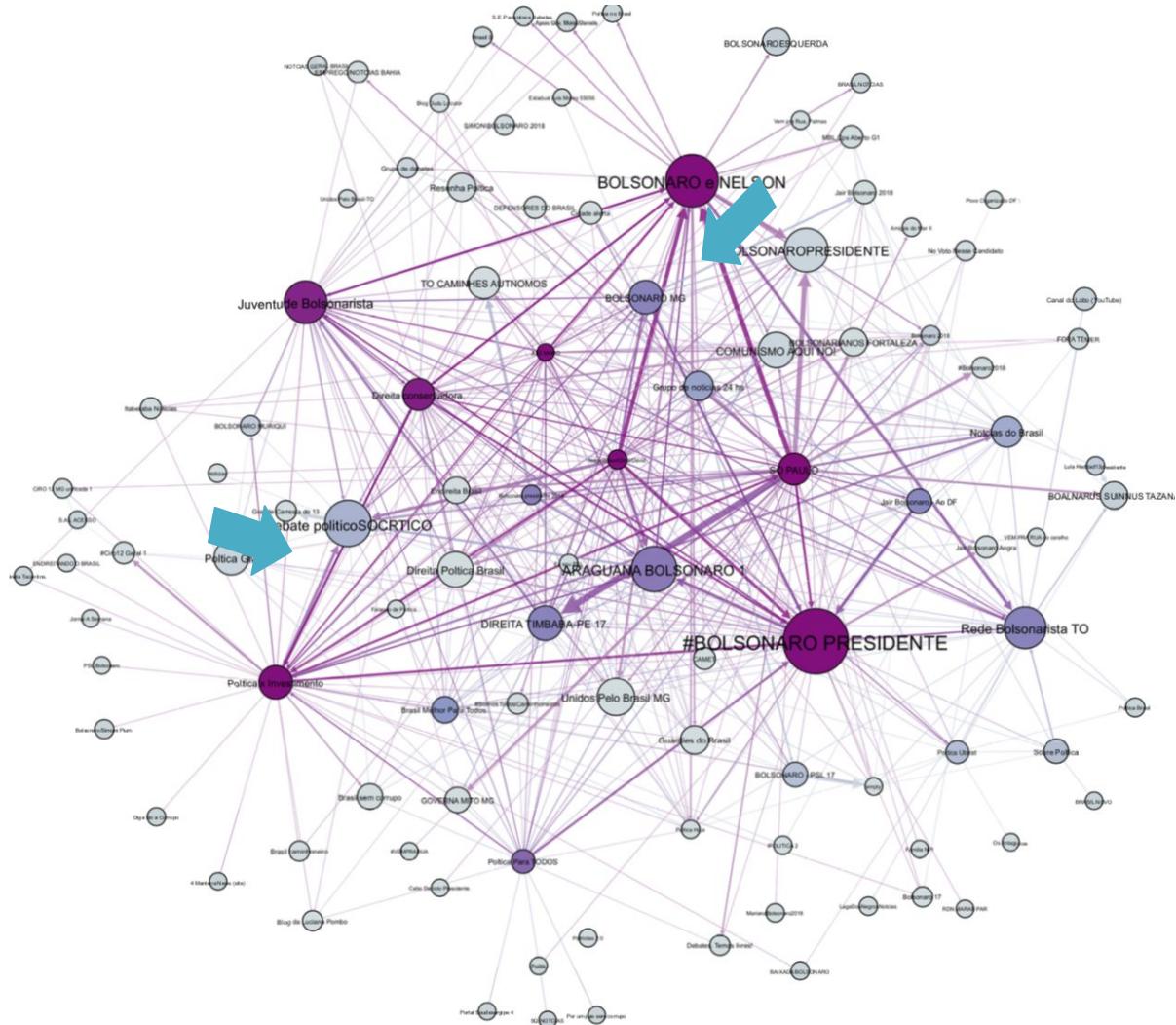
Election Campaign	Misinformation	Unchecked
#Groups in which images were shared	157	351
#Users who shared images	624	10,339
#Unique images	85	69,590
#Total shares of images	1,168	109,791

- Brazil: 85 images with misinformation; shared more than 1,000 times

# Some peculiar aspects

- Mostly in-app
- No external links
- No bots (mostly)
- Malicious actors
- One broad solution not possible.

# Misinformation Spread in WhatsApp



Large light nodes: mostly receptors, with many images shared

# WhatsApp Monitor

<http://www.whatsapp-monitor.dcc.ufmg.br>

L

## WHATSAPP MONITOR



Brazil

WhatsApp Monitor for Brazil

Access »



India

WhatsApp Monitor for India

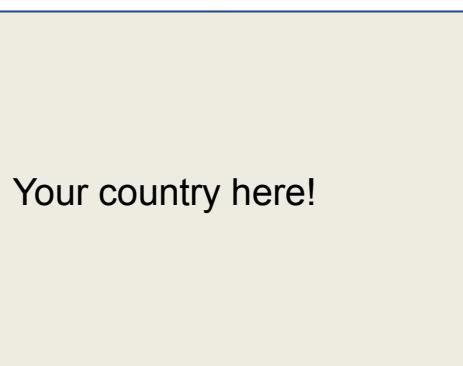
Access »



Indonesia

WhatsApp Monitor for Indonesia

Access »



Your country here!

# WhatsApp Monitor

<http://www.whatsapp-monitor.dcc.ufmg.br>

L

**WHATSAPP MONITOR**

Come visit our Demo session on Thursday!

Brazil

WhatsApp Monitor for Brazil

Access »

India

WhatsApp Monitor for India

Access »

Indonesia

WhatsApp Monitor for Indonesia

Access »

Your country here!

# WhatsApp Monitor

- Web based system
- Daily updated content
- Rank items by total shares on WhatsApp
- Content separated by type (images, messages, URLs, videos, audio)
- Restrict access through login and password

# WhatsApp Monitor

Users can choose a date or interval of time

## WhatsApp Monitor

*Find out trends on WhatsApp everyday!*

Most shared content on date

Start Date

End Date



Navigate between days

Top shared content on WhatsApp for 2018, October 20

Images   Videos   Messages   URLs   Audios

Change type of content showed on system

# WhatsApp Monitor

Top shared content on WhatsApp for 2018, October 21

A list of images is showed for the date, ranked by total shares

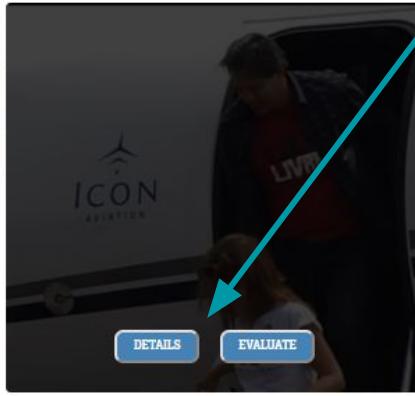
Images   Videos   Messages   URLs   Audios



Encaminhada  
Se você enviar para apenas 20 contatos em um minuto... o Brasil inteiro vai desmascarar este Bandido. NÃO quebre essa corrente. Os incautos precisam ser acordados antes que seja tarde.



projeto de infraestrutura Hacia El  
lento no Brasil é feito para beneficiar



Lotar o Whatsapp da Folha de São Paulo, com as mensagens:  
Faço Campanha para o Bolsonaro de graça.  
Sou o Caixa 2 da Campanha do Bolsonaro

Com o número da Folha adicionado à lista de contatos, o leitor pode mandar, através do

'A CONVERSA DE FERNANDO HADDAD E J. S GABRIEL RE MATÉRIA FAKE NA FOLHA DE SÃO PAULO ESCRITA POR REPÓRTER PETISTA JOANA CIUNHA'

It is possible to see details of a specific image



# WhatsApp Monitor

For each content there is available details about amount of shares, number of different groups and different users that post them.

Image in  
bigger  
resolution



Propagation information  
about total of shares

## WhatsApp Shares

Total:	133
Groups:	120
Users:	120

GROUP

ON WEB

EVALUATE

CONTEXT

List of groups  
where the image  
was shared

Search for this  
image on Web

Messages  
before/after

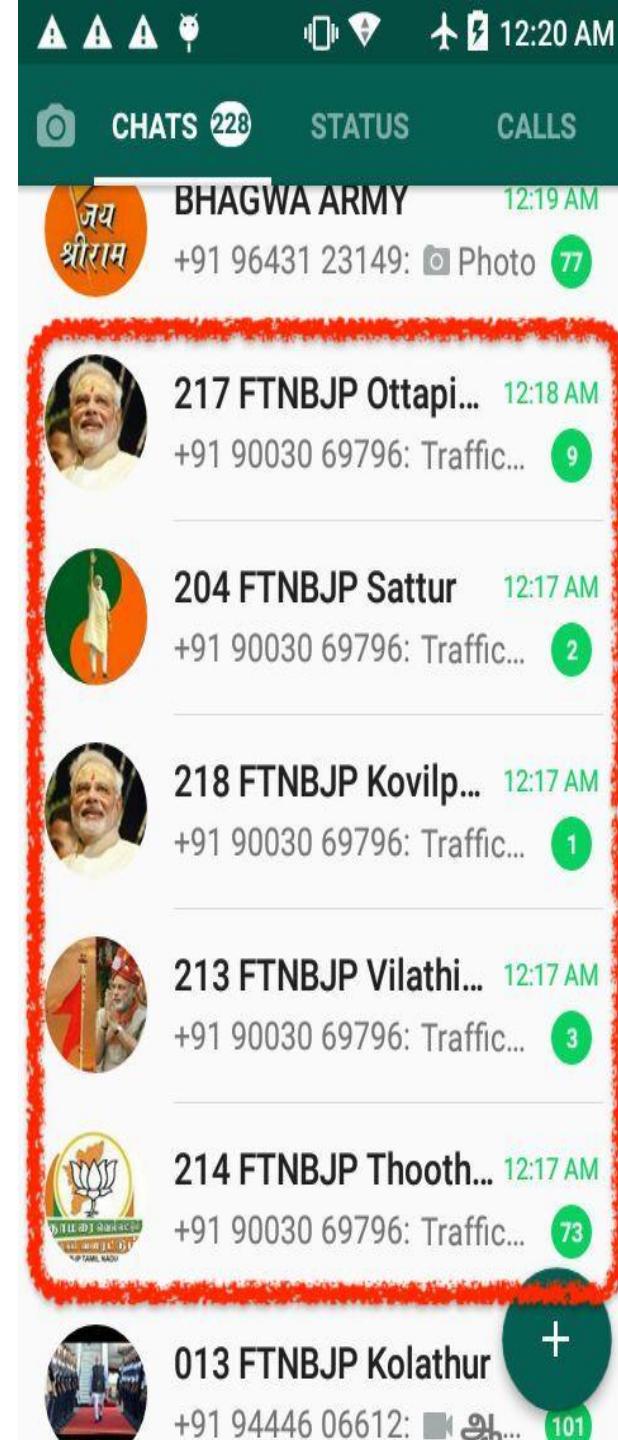
Mark the image  
as false, NSFW,  
inappropriate  
content, etc

# Central coordination

- How are political parties using WhatsApp to coordinate campaigns/messaging?
- Propaganda/Coordination is hard to track or be aware of the scale due to limited access.

# Central coordination

- Over 10k cases of same message sent in >20 groups in a 10 second window.



# Automation in the Spanish elections

News > World > Europe

## Spain elections: WhatsApp suspends left-wing party Podemos's communication channel days before vote

The incident has sparked a debate about the role of tech giants in the political process

**Jon Stone** Europe Correspondent | @joncstone |  
Thursday 25 April 2019 16:34 |



**Like** Click to follow  
The Independent



# Case 2: Brazil university budget cuts

**AP**

Top Stories

## Brazil plans to slash funding of universities by 30 percent

By DIANE JEANTET May 1, 2019

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# Large scale micro targeting!

Images claiming to be from universities started spreading on WhatsApp groups.



# Large scale micro targeting!



Fabrício Benevenuto

8 de maio às 19:53 ·

O monitor de whatsapp nesses últimos dias está inundado de memes e imagens contra as universidades federais. São monografias/dissertações/eventos ridicularizados por seus títulos e temas. São imagens de pessoas peladas em festas (que nem são nas universidades) e protestos e memes dizendo que os alunos das federais levam mais de 12 anos pra formar, pois só usam drogas.

Claramente é um esforço orquestrado. Trabalho de profissional. Segue o mesmo estilo da campanha eleitoral. Quem financia essa fábrica de desinformação?

2,5 mil

35 comentários 6 mil compartilhamentos

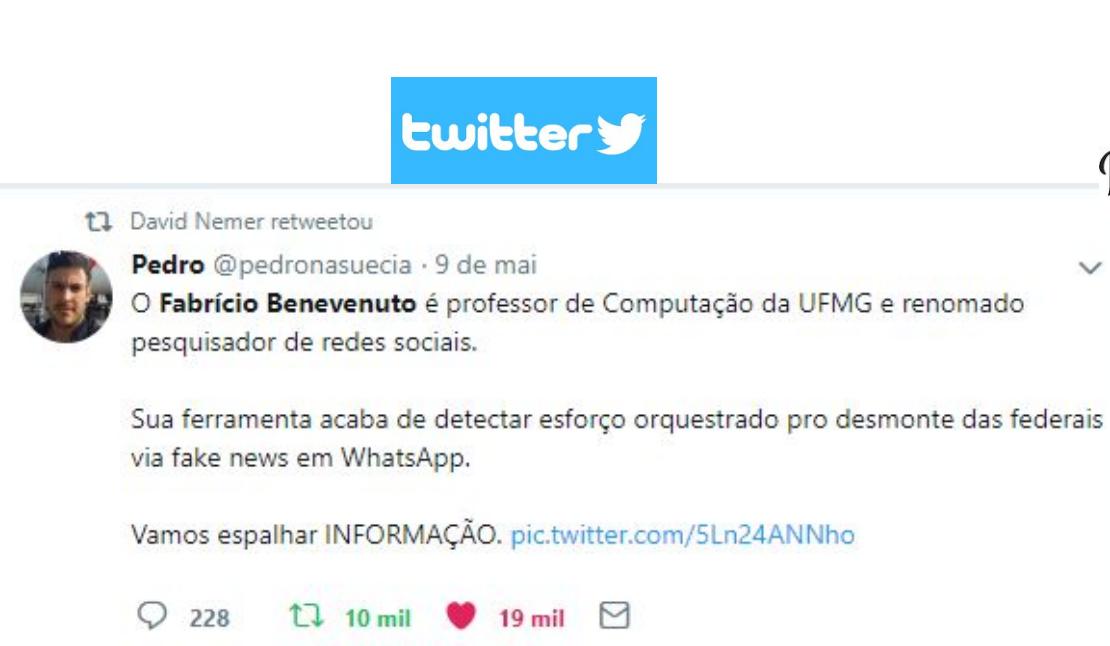
This happened just after a government cut of 30% in the universities funding

In these last days our WhatsApp monitor is flooded with memes and images against Universities. These images are about thesis mocked by their titles and themes and pictures of naked people inside universities and in parties. There are also memes saying students take 12 years to graduate because they only use drugs in universities.

This is clearly orchestrated and a professional work. Who is behind fabric of disinformation?

# The Message Went Viral

Journalists with access to the system started to retweet and share.  
Influencers and highly followed groups started to share it.



David Nemer retweetou

**Pedro** @pedronasuecia · 9 de mai  
O **Fábricio Benevenuto** é professor de Computação da UFMG e renomado pesquisador de redes sociais.

Sua ferramenta acaba de detectar esforço orquestrado pro desmonte das federais via fake news em WhatsApp.

Vamos espalhar INFORMAÇÃO. [pic.twitter.com/5Ln24ANNho](https://pic.twitter.com/5Ln24ANNho)

228 10 mil 19 mil

<https://www.nationalgeographic.com/environment/2019/04/brazil-cuts-funding-scientists-grad-students-environment-suffers/>



← Foto

bolsominionsarrependidos Fé No Pai! Que Inimigo Cai!

Fábricio Benevenuto 14 hrs

O monitor de whatsapp nesses últimos dias está inundado de memes e imagens contra as universidades federais. São monografias/ dissertações/eventos ridicularizados por seus títulos e temas. São imagens de pessoas peladas em festas (que nem são nas universidades) e protestos e memes dizendo que os alunos das federais levam mais de 12 anos pra formar, pois só usam drogas.

Claramente é um esforço orquestrado. Trabalho de profissional. Segue o mesmo estilo da campanha eleitoral. Quem financia essa fábrica de desinformação?

30.218 curtidas

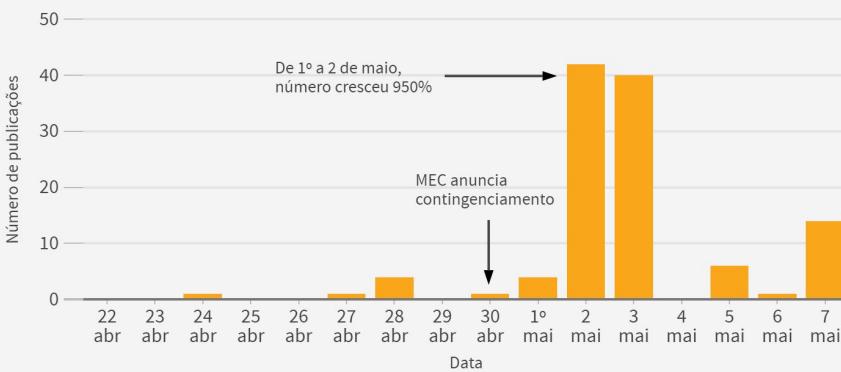
bolsominionsarrependidos GRAVE PRA CARALHO: A FÁBRICA DE FAKE NEWS ESTÁ A TODO VAPOR TENTANDO JOGAR A POPULAÇÃO CONTRA PROFESSORES, ALUNOS E UNIVERSIDADES !!! É O ÁPICE DA CALHORDICE SOB ORDENS DA PRESIDÊNCIA DA REPÚBLICA COMANDADA POR UM MILICIANO LUNÁTICO . DIANTE DISTO, NÃO HÁ JEITO : É HORA DE IR TODO MUNDO ÀS RUAS EM JUNHO E DESTA VEZ SÓ SAIR DELAS APÓS DERRUBARMOS A PRESIDÊNCIA ESTUDANTES PROFESSORES

Home Search Plus Heart User

# Quickly Fact checking agencies wrote about it



**Evolução das publicações que atacam universidades**  
Número de imagens entre as 60 mais compartilhadas no WhatsApp



Fonte: Monitor de WhatsApp da UFMG  
Nota: A ferramenta monitora cerca de 350 grupos



The increase perceived by Prof. Benevenuto was from 950% in comparison with the previous week



A PRIMEIRA AGÊNCIA DE FACT-CHECKING DO BRASIL



Imagem com conteúdo impróprio

Universidade Federal

# Coordination on Twitter

- Google docs containing list of tweets
- Hashtag to get trending.
- Over 80% trending

---

**#RaGaFailOnRafale**  
**09.30 AM**  
**15.11.2018**

"We have lots of advantages in the Rafale deal...this and the S400 will enhance capabilities to counter our shortfalls." - Chief of the Air Staff, Air Chief Marshal BS Dhanoa

[/economictimes.indiatimes.com/articleshow/66051349.cms?utm\\_source=contentofinterest&utm\\_medium=text&utm\\_campaign=cppst](http://economictimes.indiatimes.com/articleshow/66051349.cms?utm_source=contentofinterest&utm_medium=text&utm_campaign=cppst) #RaGaFailOnRafale

"It is for the government to choose. It was decided to buy two squadrons through a Government to Government deal, to meet up emergency requirements." Chief of the Air Staff, Air Chief Marshal BS Dhanoa exposes Rahul Gandhi's lie.

[/economictimes.indiatimes.com/articleshow/66051349.cms?utm\\_source=contentofinterest&utm\\_medium=text&utm\\_campaign=cppst](http://economictimes.indiatimes.com/articleshow/66051349.cms?utm_source=contentofinterest&utm_medium=text&utm_campaign=cppst) #RaGaFailOnRafale

Rahul Gandhi must be really stupid to call the CEO of an internationally reputed company a co-accused in the fake Rafale Scam. #RaGaFailOnRafale

"It's a very good aircraft. When it comes to the subcontinent, it will be a game changer, and we have lots of advantages in the Rafale deal, we have got a very good package. It has got the best sensors, advanced weaponry." -Chief of the Air Staff. Still Rahul Gandhi wants to sabotage the Rafale Deal. #RaGaFailOnRafale

[/economictimes.indiatimes.com/articleshow/66051349.cms?utm\\_source=contentofinterest&utm\\_medium=text&utm\\_campaign=cppst](http://economictimes.indiatimes.com/articleshow/66051349.cms?utm_source=contentofinterest&utm_medium=text&utm_campaign=cppst)

From Dassault's CEO to experts in France, everybody has exposed the lies of Rahul Gandhi and Congress people, still they won't quit lying and hurting our national security.

#RaGaFailOnRafale

It is so shameful that Rahul Gandhi is dragging the name of a reputed company into the petty politics of his party. At least don't hurt business interests of an international0 company for your ~~political interests~~. Mr. Gandhi? #RaGaFailOnRafale

Modi got Yoga recognised at international level with International Yoga Day. Now countries in every corner of the world are organising mass yoga events. Finally due to efforts of BJP government, Hindu traditions are being recognised world over. #TakingForwardHinduCause



**Mangusinh Rajpurohit** @mangusinghBjp4 · Jan 9

**Modi got Yoga recognised** at international level with International **Yoga Day**. Now countries in every corner of the world are organising mass **yoga** events. Finally due to efforts of BJP government, Hindu traditions are being **recognised** world over. #TakingForwardHinduCause



1



**Chowkidar रवि गुमाटी** @RaviVyom · Jan 9

**Modi got Yoga recognised** at international level with International **Yoga Day**. Now countries in every corner of the world are organising mass **yoga** events. Finally due to efforts of BJP government, Hindu traditions are being **recognised** world over. #TakingForwardHinduCause



1



**Dr. Bhola singh** ✅ @MpDrBholaSingh · Jan 9

**Modi got Yoga recognised** at international level with International **Yoga Day**. Now countries in every corner of the world are organising mass **yoga** events. Finally due to efforts of BJP government, Hindu traditions are being **recognised** world over. #TakingForwardHinduCause



4

55



85



**Pankaj Vyas** @erpankajvyas · Jan 9

**Modi got Yoga recognised** at international level with International **Yoga Day**. Now countries in every corner of the world are organising mass **yoga** events. Finally due to efforts of BJP

# It's well planned

Shared with me > #MyFirstVoteForModi > Graphics

Folders

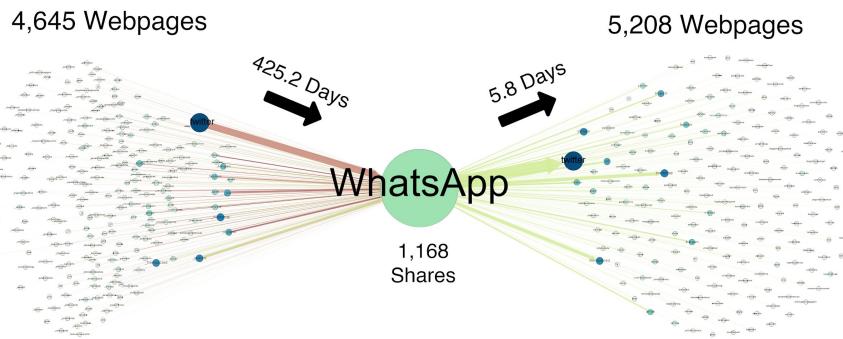
Name
0001 Memes
Army Transformation
Election Process
First Time
First Time Is Special
Infrastructure
Make in India
MSMEs
Scams of Opposition
Sports
Startup India
Telecom
Toilets
Vikas Ki ABCD
Waterways

# Effects on other platforms

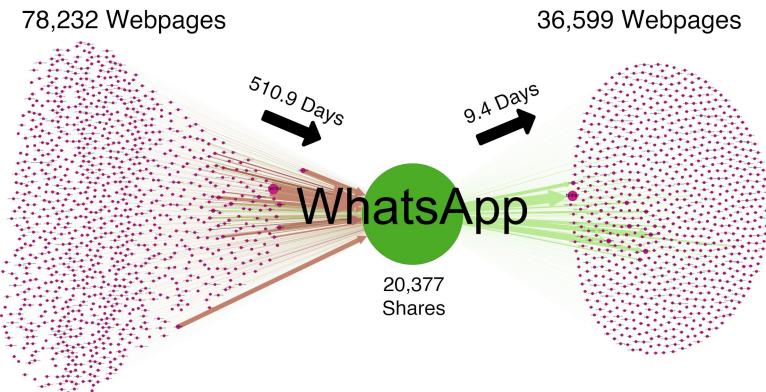
- Where does misinformation come from?
- What role does WhatsApp play in this?

# Temporal Ordering of First Appearance: Web vs. WhatsApp Groups

Images with misinformation



Images with unchecked content



WhatsApp was the primary source of 30% of the identified images containing misinformation

Images with misinformation much more often appear first on WhatsApp and then on the Web

# Effects on other platforms

Namo app

Sharechat

Tiktok

WhatsApp

Ads

Twitter

Youtube

Facebook

Mainstream  
media

# Spread of information across platforms

**whatsapp 2019-04-16**

**20:41:37**



**facebook 2019-04-21**

**13:26:04**



**sharechat 2019-04-19**

**09:26:10**



# Comparison with other platforms

- Flow of information
  - what type of memes originate where
  - closed vs. open platforms
- Quantifying algorithmic vs. personal choices

# Not just large scale studies

- WhatsApp as a survey and data collection tool for field research

# WhatsApp for public Education

- In South Africa, USAID used WhatsApp to **codesign educational campaigns** for the dapivirine ring to reduce HIV infections.
- In Zambia, **IntraHealth International** used WhatsApp to help rural nurses and midwives **connect with each other** for support and mentoring day and night.
- In Brazil, doctors used WhatsApp to **track Zika symptoms** and discover its link to microcephaly birth defects.

<https://www.intrahealth.org/vital/ready-whatsapp-revolution-health-care-communications>

# Challenges

- Multimedia data and misinformation
  - video/audio are out of scope, without humans
  - tools for images are not mature enough
- Labelling issues
  - Context
  - Ethics
  - Malicious intent
- Text problems
  - Context
  - Local Languages

# Challenges

- Mitigating misinformation
  - closed platform

# Misinformation in multiple modalities

This image in itself does not mean anything.



# Potential directions

- Misinformation
- Central Coordination
- Effects on other platforms – YouTube, Twitter, FB, etc
- Effects of forwarding restrictions
- Quantitative analysis
  - Hate speech
  - External events
  - Algorithmic vs. personal choices
  - Cross cultural differences

# Can be generalized

- Ongoing data collection:
  - Uber-like bike riders in Indonesia
  - Syrian refugees in Turkey
  - Alumni groups from Indonesia
- Same for Telegram
  - Pro and anti government groups in Iran

# Limitations

- Only ~10% of the conversations on WhatsApp are through groups
- Limited context – what happens outside the groups is not visible
- Sampling biases
- Hard to scale

# Other issues

<https://techcrunch.com/2018/12/20/whatsapp-pornography/>

illegal refugee smuggling

local businesses

immigrant communities

# Illegal refugee smuggling

- “Smuggling to Europe”
- "Migration to Europe"
- "Migration from Turkey Greece "
- "Crossing into Turkey and Europe"
- "Reversible Yunnan Turkey"



[redacted]

The way of reclining

4:58 AM

[redacted]

ـلـزـ كـانـ صـدـيقـاـ

\*; Ok I am married and I have 4 children about

4:59 AM

I mean 6 people, my wife and 4 children

4:59 AM

How much is the cost per one

5:00 AM

[redacted]

?What brother

5:00 AM

Each win is 1400 euros

5:00 AM

Continue to Thessaloniki

5:00 AM

[redacted]

ـلـزـ كـانـ صـدـيقـاـ

I mean how much is in dollars

5:01 AM

[redacted]

1600 \$

5:01 AM

[redacted]

ـلـزـ

I mean 16 sheets

5:02 AM

[redacted]

Right

5:02 AM

[redacted]

Yes, my brother

# Discussion

- Ethics -- public groups, but contain private phone numbers. What do we do?
- Contains illegal activity -- what do we do?
- Releasing the data for research?
- Can be easily misused
  - personal examples of malicious actors

# Discussion

- Tools for processing whatsapp data
  - images, local language text
- Using whatsapp as a survey tool
- Mitigating misinformation -- what do we do?
- Any other use cases come to mind?

# Acknowledgements

- Dean Eckles, MIT (Research support)
- Tarun Chitta, IIIT NR (Data collection)
- Fadlan Anam (Indonesia data)
- Numerous other forums and blogs

# Bibliography

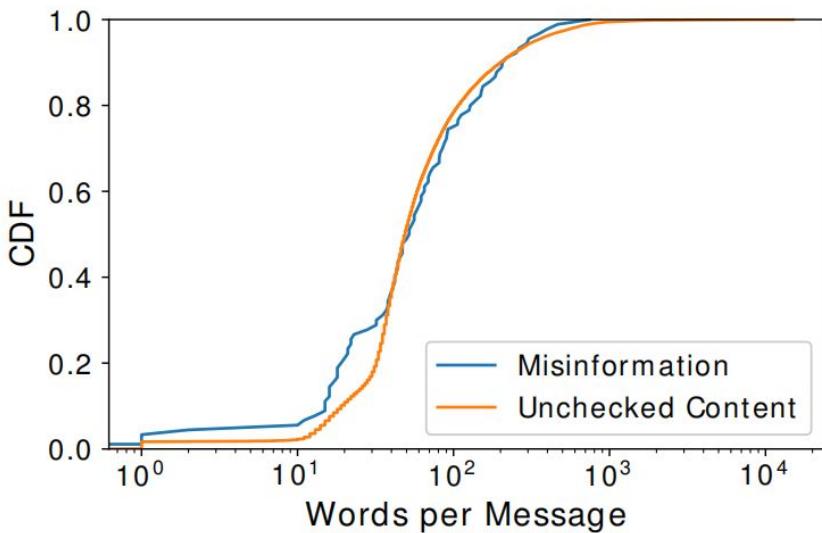
1. WhatsApp Doc?: A First Look at WhatsApp Public Group Data (ICWSM 2018)
2. [https://scholar.google.com/scholar?hl=en&as\\_sdt=0%2C2&q=wa.db+whatsapp&btnG=](https://scholar.google.com/scholar?hl=en&as_sdt=0%2C2&q=wa.db+whatsapp&btnG=) (list of related work analyzing whatsapp database)
3. Forensic Analysis of WhatsApp Messenger on Android Smartphones <https://arxiv.org/pdf/1507.07739.pdf>
4. Characterizing Attention Cascades in WhatsApp Groups <https://arxiv.org/abs/1905.00825>
5. (Mis)Information Dissemination in WhatsApp: Gathering, Analyzing and Countermeasures (WWW 2019)
6. Analyzing Textual (Mis)Information Shared in WhatsApp Groups (WebSci 2019)
7. Forensic analysis of encrypted instant messaging applications on Android

Thank you!

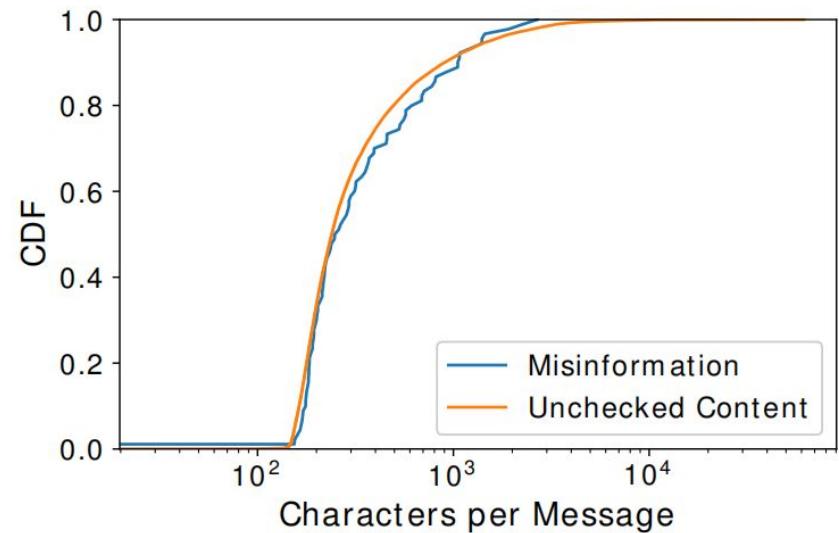
# Additional slides

# WHATSSAPP WEBSCI

Distributions of message sizes:



(a) Number of words



(b) Number of characters

# WHATSAPP WEBSCI

# Word Cloud of the top 500 words



### (a) Messages with misinformation

# WHATSAPP WEBSCI

# Word Cloud of the top 500 words

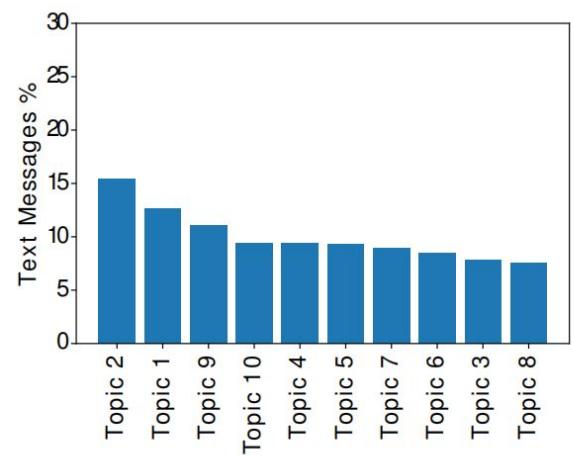
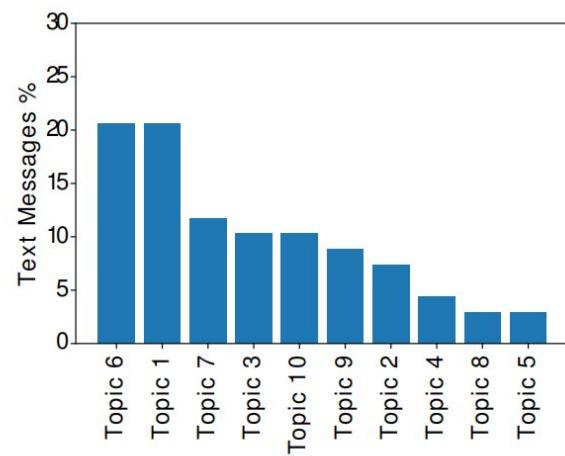


### (b) Messages with unchecked content

# WHATSSAPP WEBSCI

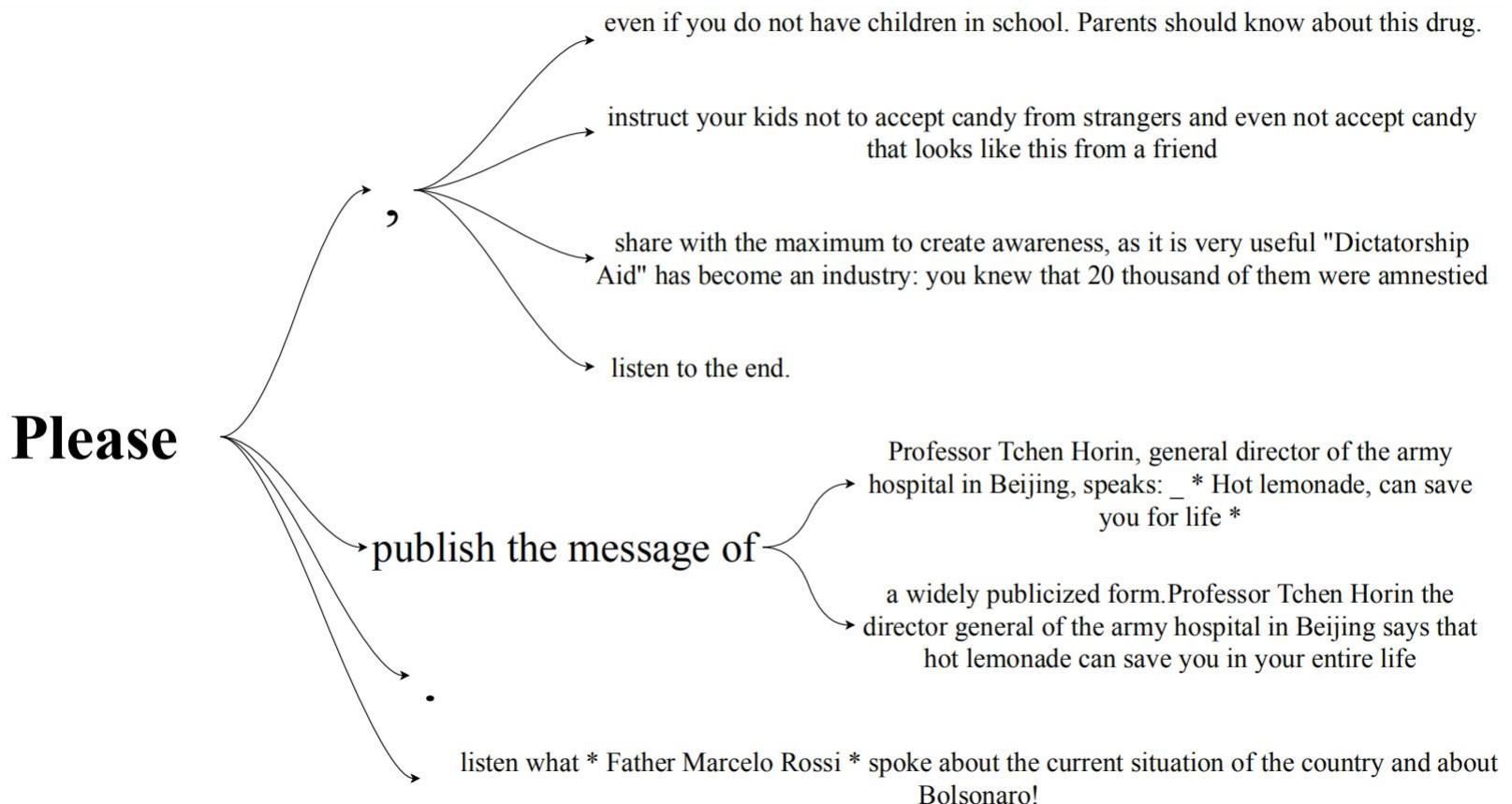
Topics inferred by LDA algorithm and distributions of topics inferred by LDA

Topic	Most representative words (translated to English)
1	vote, president, Haddad, Lula, Ciro, apply, research, PT, elections, voter
2	no, ant, know, do, person, speak, find, thing, expensive, people
3	say, life, God, do, Lord, day, man, no, good, be
4	country, nation, Brazilian, Brazil, left-wing, political, power, party, govern, right-wing
5	be, laugh, city, governor, senator, yes, state federal, new, big
6	govern, money, do, work, company, millions, year, Brazilian real, pay, receive
7	Bolsonaro, Brazil, say, woman, support, Jair, defend, apply, see, favor
8	be, law, publish, form, education, leave, be, use, project, right, project
9	day, group, Facebook, video, today, folks, chat_whatsapp, friend, share, hour
10	year, cop, after, weapon, news, city, arrested, find, crime, where



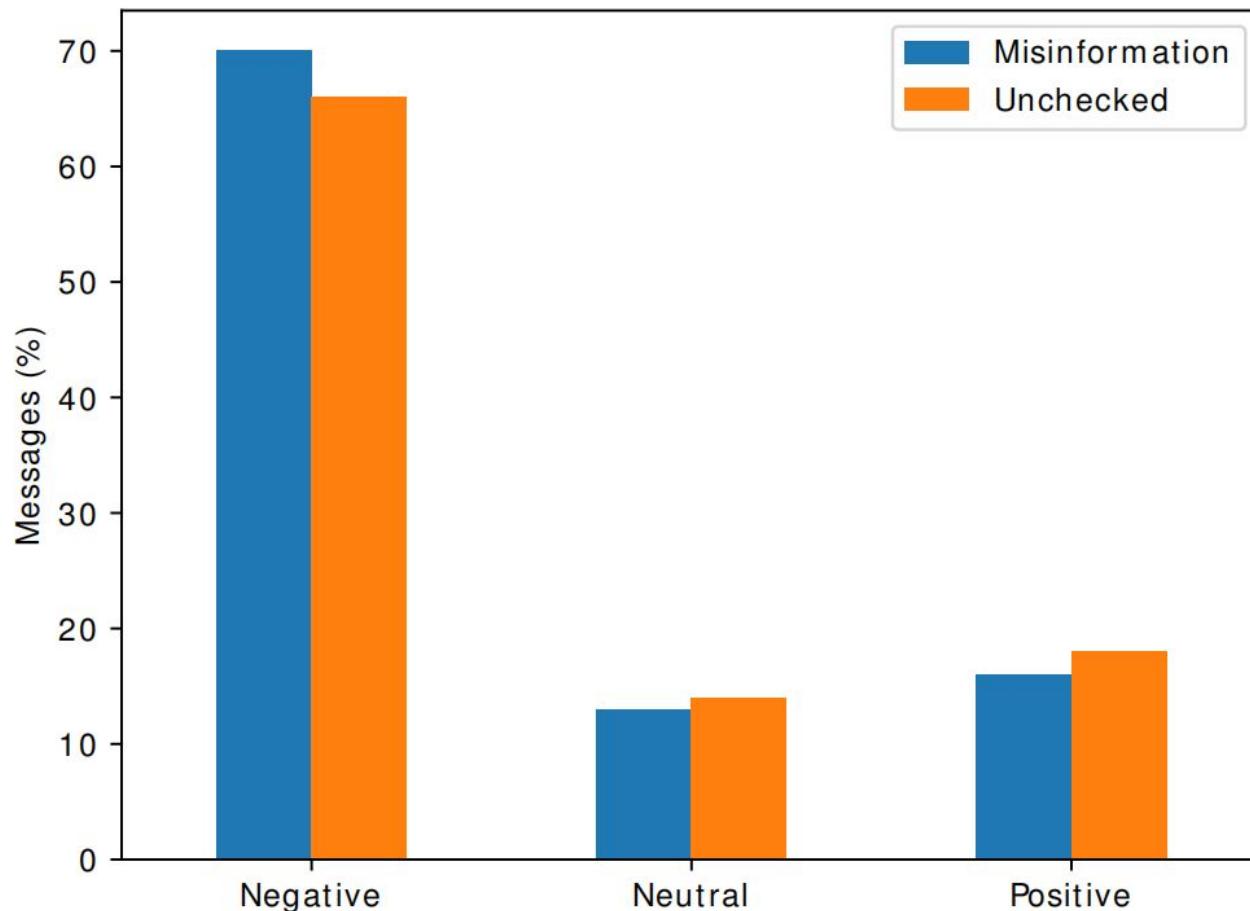
# WHATSAPP WEBSCI

## Word tree for the word root *Please*



# WHATSSAPP WEBSCI

Sentiment polarity of messages.



# Backup Slides

# Data and code

- Here the Colab:  
<https://colab.research.google.com/drive/18-lclaDdOQ3SEaUaZy-J08rVFMqtpHkj>
- 
- I set some tasks to complete on this document (We could implement more if you think there is time remaining)
- 
- - They will download the scripts for tutorial on a GitHub:  
[https://github.com/Phlop/WhatsApp\\_Tutorial/](https://github.com/Phlop/WhatsApp_Tutorial/)
- - They will search on Google for links of public groups on WhatsApp (there is also a script there that use a seed of URLs and collect every invitation link from there)
- - They can find the name of a list of groups (following the Kiran's scripts of "getGroupTitles.py")
- - They can join groups on WhatsApp (They can do it manually in their phones or using also the script "joinWhatsappGroups.py", as it needs the Selenium, it will no be possible to run this script on Colab)
- 
-

# Data and code

- Introduce how to collect data by 2 manners:

Through a crawler in Whatsapp Web using WebWhatsApi: <https://github.com/mukulhase/WebWhatsapp-Wrapper> (That is how we collect data in Brazil, but they are currently updating the API. I attached a script using this API it use Selenium as well, so needs to configure it too)

Downloading WhatsApp database from the phone:

-The logistic to root the phone and get the key could be hard, so I just created a folder structure online of the phone, so they can interact with the folder of the Android device and find the files we want (key and msgstore.db.crypt12)

They can access this and go through the folders looking for the file <http://www.whatsapp-monitor.dcc.ufmg.br/Android/index.html>

-After that I left a real example of these files on a folder, so they can run the script "python decrypt12.py key msgstore.db.crypt12 msgstore.db" to see how it works

tools to reconstruct whatsapp group chats

script to vizualize same message over time

script to vizualize images over various platforms