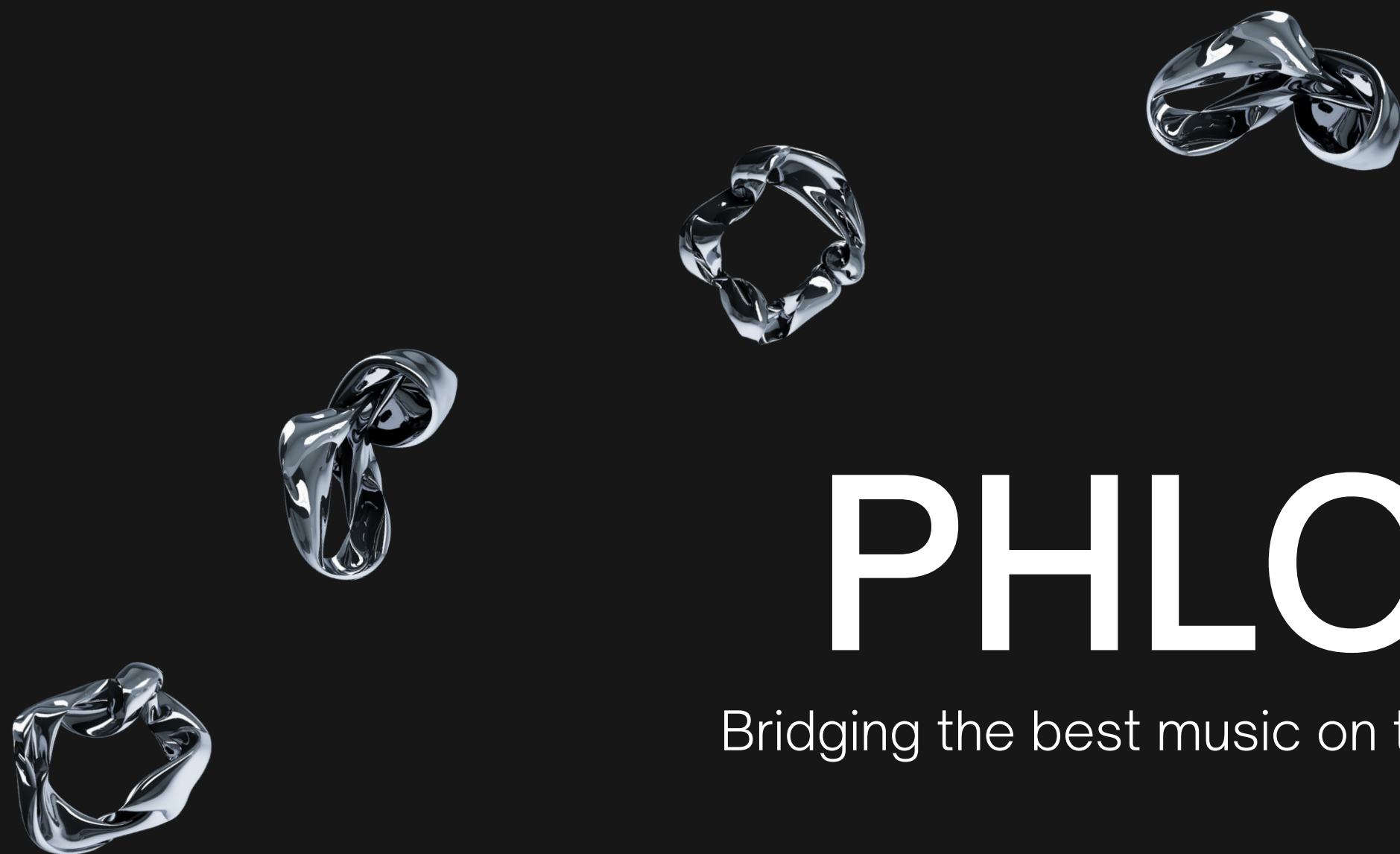




INVESTOR DECK



# PHLOTE

Bridging the best music on the web to Web3



Powered by Team Phlote

Phlote is an internet music company on a mission to discover and invest in the next wave of stars. We use a curation process that's powered by human recommendations.

# The Problem

Music Discovery is broken



Many talented musicians are never discovered.

Internet Curators are overlooked for the value they create.

Collectors miss out on connecting to amazing art.



# Our Solution

A user owned curation platform built to:

1. Help talented artists find their tribe of core supporters
2. Enable curators to monetize their taste and access to talent.
3. Identify the next wave of rising stars for fans to collect

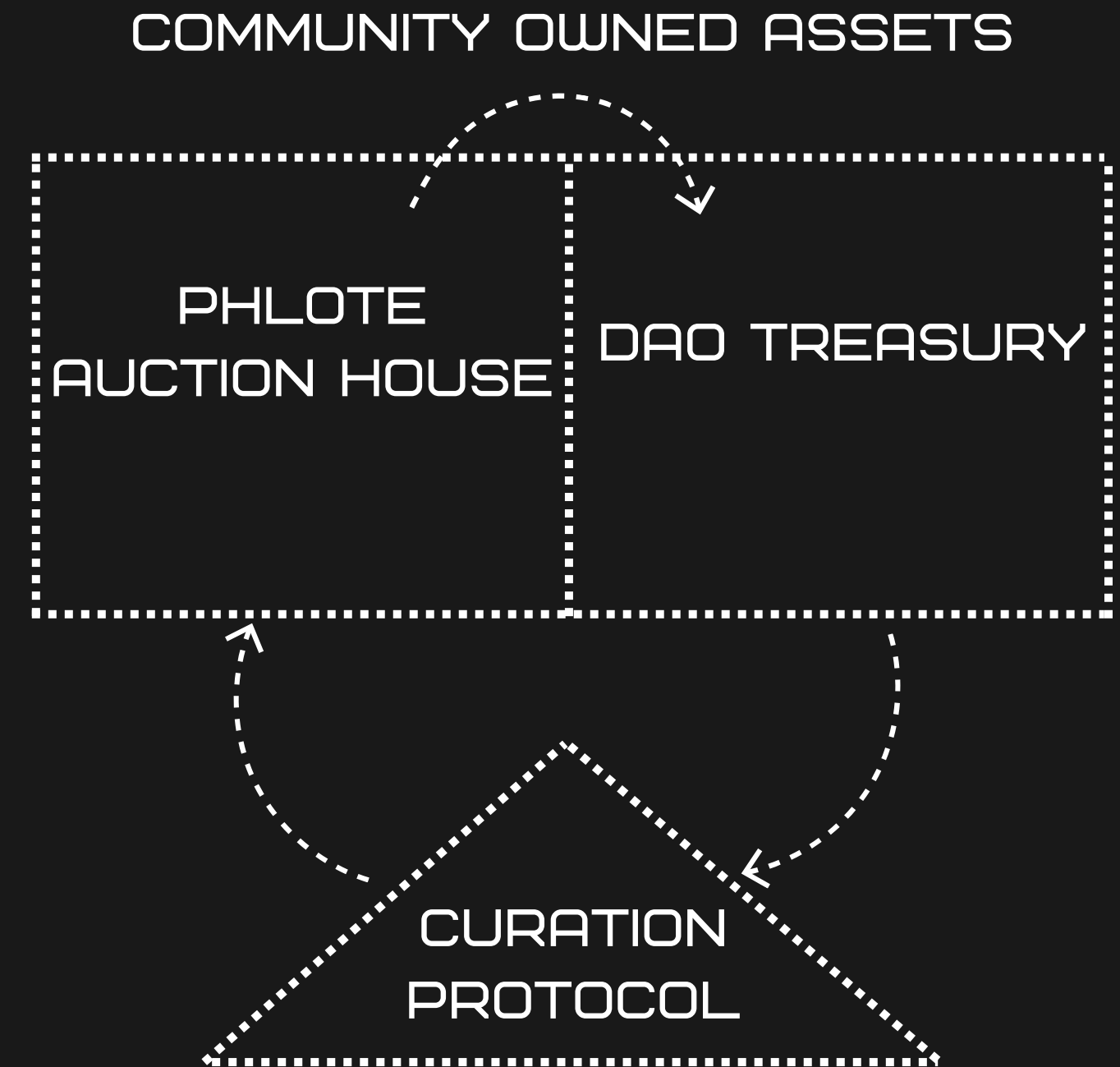


# The Roadmap - Phlote.xyz

(Now) 100% Onchain Curation Engine. Live!

(Next) Phlote Auction House (ETH and Polygon)

Goal: A vertically integrated music auction house built and operated by a community of curators.



# Business Model

We ALL win when artists win

- 1.5% curator share on NFT sales
- 2.63% of profits go to community
- 3.16% of profits go to Founding Partner Tokens





# Team Phlote

## CORE TEAM

AJ - FOUNDER, EX PIMCO, WHARTON, ANNAPOLIS, SYSTEMS ENGINEER

MICHAEL - ENGINEERING, EX AMAZON, BLEND, TURNTABLE.FM

ZACH - SMART CONTRACT DEV, EX HANDSHAKE (HNS)

HALLWAY - CONTENT, EX ILLROOTS, A CONTEMPORARY COMPANY

SABA - U/X DESIGN, SOCAN PRODUCT DESIGN

## PARTNERS

SEED CLUB, CATALOG, GLASS PROTOCOL, GATHER.TOWN, OSNYC, VAN  
BUREN RECORDS.



# Seed Round

Currently raising \$1 million (seed round) to fund 16 months of runway as the core team builds Phlote.

Form: Founding Partner Tokens (ETH)

Target Launch: 05/31/22





# Contact Info

**FOR QUESTIONS  
OR INTEREST**

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