

Gilbert Azevedo

ENTP 4500 Fall 2025

Graduation: Summer 2025

Word Count:

Innovation Essay

I always thought I knew where my train was headed. I never stopped to question nor to really stop and think about what I care about the most. I got onto a train without fully understanding where it was going. I am sure that is how it goes for most people, at least at the start. I can more confidently say now that I am more in-tune with my own thoughts and that I have a clear idea of what I am capable of doing. It all takes effort, as everything always does. But realizing that effort won't just appear out of nowhere, and to wait for your future-self to make a move, is not how dreams become a reality. It has taken me a long time to realize this, and even now I struggle with it. But today I see what I want to do. I see myself as wanting to make an impact on what I can do for others but more importantly what I can do to make a difference in my own life—To feel accomplished.

As much as I envy the old-fashioned way of business, where every corner of work, interactions, and entertainment, were more adherent to physical communication, it would be foolish to turn a blind eye to the ever-encroaching presence of technology and the role it plays in almost all aspects of our daily lives now. Knowing this as an innovator, I want to take on the challenge of improving everyone's experience online—all the way to the useability/ease-of-use with technology, to the security people need and rely on in this ever-increasing environment online.

In order to achieve my goals to improve people's useability and overall satisfaction with their experience when using apps or on the web, I have decided to put myself through the work of mastering frontend web development through certified programs and self-teaching. Through this work, I have also gained the ability to recognize good UI/UX practices. Not only will this allow me to achieve my goals quicker by knowing how to code, but it will also allow me to find an environment (a job) suitable for success through credibility and workability.

I never planned on putting all my eggs in one basket though. I want to be able to slam a message into people's faces. To have the power to gain true support for an idea, or a product, or whatever it is I find important. To show them that what I am doing, saying or creating is something to not be ignored—To bring upon an eternal impact. To achieve this, I took on the challenge of going through the Bachelor of Innovation program for digital media at the University of Colorado, Colorado Springs. Through this program, I have been working like a dog to shape myself into someone who can market ideas, professionally communicate ideas, work in teams dynamically, as well as how to be a leader. Along with these skills, I have worked with online tools such as those within the Adobe suite to hone my creativity and to bring more experience to the table.

These skills will allow me to market what I do for employers, as well as for myself. I will be able to better communicate my ideas as well as share my current work in a professional manner.

Through this degree I can achieve my goals of becoming a frontend developer while not being in the shadows. My degree has shown me that I have a voice that can proudly exclaim my skills and ideas and how I plan to innovate my ideas within technology.

Although I have a strong idea on where my career is going and how I plan to innovate. I feel like I am always learning and that I am always wanting to learn explore new avenues of work and knowledge. So, as I continue through my plans as an innovator, I will almost certainly discover new ways in which I would like to innovate on.