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Education

University of Colorado Colorado Springs – Bachelor of Innovation Digital Media, May 2025

Frontend Simplified – Frontend Web Development Certification/Bootcamp, June 2025

Personal Statement

Through my degree at the University of Colorado, Colorado Springs, I have been taught best practice when it comes to the UI and UX of a website, which includes how a website looks and appeals to a user, as well as how to keep customers interested and coming back to your website or app. Along with the design skills, I have also been taught ontologically, as well as what it means to be on the court when it comes to working on what I am passionate about. Being taught this way has boosted my confidence in my professionalism, my business/casual communication, and working with and leading a team. With these skills and experience, it better prepares me for when I become a front-end developer.

My goal is to become a front-end web developer—along the way, UCCS, outside programs, and professors have prepared me to achieve that goal. Not only does this give me a firm belief in what I am doing has given me an actual purpose for once, but I am also excited about the journey ahead and the opportunity I have to code and work with companies and the community to improve everyone's experiences online.

Innovation Statement

I am an ambitious innovator focused on enhancing online usability, accessibility, and security by mastering frontend web development and UX/UI design. Through certified programs, self-teaching, and pursuing a Bachelor of Innovation in Digital Media at the University of Colorado Colorado Springs, I have developed skills in web development, professional communication, marketing, teamwork, leadership, and creative design using tools like Adobe Creative Suite. With a deep commitment to making a meaningful impact both professionally and personally, I aim to bring forward ideas that are impossible to ignore and continuously seek opportunities to grow, adapt, and drive meaningful innovation within technology.

Academic Experience

- **INOV 2010 Innovation Team: Analyze and Report, Fall 2023**
 - Duality Systems
 - Cindi Brothers, Founder and CBO, <https://www.dualitysys.com/>
Phone: 719-464-7684
Email: cindi@dualitysys.com
 - Laurel Chiaramonte, Founder and Owner, <https://www.dualitysys.com/>
Phone: 719-900-8172
Email: laurel@dualitysys.com
 - Description: Document displaying our mission to assist the Duality Systems team by researching application features and uses, creating user videos, and integrating new and improving old APIs to refine the functionality of the Duality Systems scheduling software.
- **INOV 3010 Innovation Team: Research and Execute, Spring 2024**
 - Omegatized
 - Dalton Houlton-Schaffer, Omegatized Founder, <https://www.omegatized.com/>
Phone: (719) 426-7055
Email: omegatized@gmail.com
 - Description: To expand the potential reach of Omegatized through strategic branding, marketing, and presentation of services. I customized personalized business emails for automation sending.
- **INOV 4010 Innovation Team: Design and Lead, Spring 2025**
 - Lynda Sue's Kitchen
 - Shawn Brooks, Founder and Owner, <https://www.lyndasueskitchen.com/>
Phone: 719-216-4842
Email: lsksalsa@gmail.com
 - Lynda Brooks, Founder and Owner, <https://www.lyndasueskitchen.com/>
Phone: 719-216-4842
Email: lsksalsa@gmail.com
 - Description: Lynda Sue's Kitchen's ultimate win is to broaden their sales as well as their online presence through social media. So, we set up and managed a Shopify account for their website, made them visible through Google using Google My Business, and improved their social media platforms for more engagement.
- **COMM 3400 Digital Comm Technologies, Fall 2022**
 - Description: worked with advanced features of presentation software, create a personalized business card reflecting their brand, and develop a final personal project aimed at engaging in social news spaces.
- **COMM 3350 Integrated Marketing Communication, Spring 2023**
 - In this course I analyzed the integrated marketing communication strategies used in contemporary communication practices. I also gained advanced, in-depth knowledge of the tools, practices, and theory that inform this area of contemporary communication study and professional practice.

- **TCID 3130 Content Strategy & Management in TCID, Spring 2025**
 - develop a content strategy for a client and produce online communication materials using a database-enabled content management system for editing and publishing.

Technical Skills

- HTML5
- JavaScript
- CSS3
- React
- APIs & JSON
- Visual Studio Code
- Video Post-Production
- Adobe Suite
- UI/UX Development
- Microsoft Suite

Work Experience

Target Corp. - Frontend associate, October 2018 – May 2025