

# INTRODUCTION TO OUTCOMES

Lucy Barnes

Outcomes Producer

## Lucy Barnes

Outcomes Producer

Background in HR and Project Management

How to get in touch with me:

**Email:** [lucy.barnes@ga.co](mailto:lucy.barnes@ga.co)

**Number:** 0432 100 663

**LinkedIn:** [au.linkedin.com/in/misslucybarnes](https://au.linkedin.com/in/misslucybarnes)

Consultation hours- 4-6pm Mon-Fri



## Charlotte Messervy

Outcomes Producer

*How to get in touch with me:*

**Email:** charlotte.messervy@ga.co

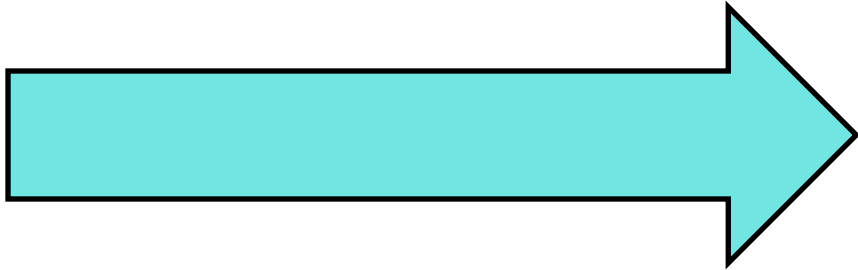
**Number:** 0404 821 606

**LinkedIn:** <https://au.linkedin.com/in/charlottemesservy>

Consultation hours- 4-6pm



# AGENDA



- The **Outcomes Program**- What is an Outcome? What does Lucy do?
- Outcomes Programming
- The Meet + Greet
- Your obligations
- Q&A

---

**INTRODUCTION TO OUTCOMES**

---

# **THE OUTCOMES PROGRAM**

## **WHAT IS AN OUTCOME?**

1. A paid contract role (for at least a month) or permanent role in Web Development.
2. Using what you learned in the course in a startup or your prior role.
3. Rejection of three offers.

### **BUSINESS DEVELOPMENT**

Building and maintaining relationships with companies wanting to engage, interview, and hire you.

Plan and market your  
Meet + Greet.

### BUSINESS DEVELOPMENT

Building and maintaining relationships with companies wanting to engage, interview, and hire you.

Plan and market your Meet + Greet.

### OUTCOMES PROGRAMMING

Create and present weekly outcomes curriculum.

Schedule guest speakers and panelists.



## BUSINESS DEVELOPMENT

Building and maintaining relationships with companies wanting to engage, interview, and hire you.

Plan and market your Meet + Greet.

## OUTCOMES PROGRAMMING

Create and present weekly outcomes curriculum.

Schedule guest speakers and panelists.

## CAREER COACHING

1:1 student consultations.

Resume reviews.

LinkedIn profile reviews.

Portfolio/Website reviews.



**Place you/Get  
you a job**



**Take  
commissions  
from  
employers**



**Force you to  
take a job**

# **WHERE HAVE OUR IMMERSIVE GRADS ENDED UP?**

# WHERE HAVE OUR IMMERSIVE GRADS ENDED UP?

ThoughtWorks®



**pwc**

THE ICONIC

Fairfax Media



**Commonwealth**Bank



**Airtasker**

five



**KINESIS**

# OUTCOMES PROGRAMMING

Key dates + topics

# **OUTCOMES PROGRAMMING**

---

**SUBJECT:**

- ❑ Industry Overview
- ❑ Alumni panel + 1:1s
- ❑ CHRISTMAS BREAK
- ❑ Online Presence + Recruitment Agents
- ❑ Offline Presence

---

**WEEK:**

- ✓ Two
- ✓ Three
- 
- ✓ Five
- ✓ Six

# **OUTCOMES PROGRAMMING**

---

**SUBJECT:**

- ☐ Resumes and Cover Letters
- ☐ Interview Technique
- ☐ Portfolios/Websites + 1:1s
- ☐ Next Steps

---

**WEEK:**

- ✓ Eight
- ✓ Nine
- ✓ Eleven
- ✓ Twelve

# **POST-COURSE OUTCOMES PROGRAMMING**

**SUBJECT:**

---

- ☐ Mock Interviews
- ☐ Portfolio/website Review
- ☐ Meet + Greet Hiring Event

**WEEK:**

---

- ✓ Thirteen
- ✓ Thirteen
- ✓ Fourteen



---

**INTRODUCTION TO OUTCOMES**

---

# **THE MEET + GREET**

## **MEET + GREET**

- Rapid interview process that allows you to chat to numerous industry professionals
- Your portfolio will have to be completed by this event



General Assembly WDI Meet & Greet  
10th September 2014, 630PM.  
Level M, 56-58 York Street, Sydney

# TWELVE WEEKS. ALL DAY. EVERY DAY.

[HTTP://GENERALASSEMB.LY](http://generalassemb.ly)

HELLO, I'M:

# LIAM DARMODY



**I'M LOOKING FOR A FULL STACK ROLE AS A PART OF A  
TALENTED IN A DYNAMIC, INNOVATIVE ORGANISATION**

#### A Little About Me:

I'm an outgoing and entrepreneurial web developer, seeking a career that fits my professional skills and personality. I have a broad skill-set, whilst offering in-depth experience in early venture creation and technology. I'm a problem solver at heart and enjoy creating memorable experiences.

#### What would you bring to a role working as a developer?

I'll bring my newfound dev skills as well as some added extras: passion, curiosity and drive. I really enjoy being able to conceptualise an idea and bring it into reality. I'll also bring some handy experience from my days as a consultant, a startup founder and startup employee.

EMAIL	<a href="mailto:liamdarmody@gmail.com">liamdarmody@gmail.com</a>
PHONE	0404 767 229
WEBSITE	<a href="http://www.hireliam.com/">http://www.hireliam.com/</a>
ALUMNI PROFILE	<a href="https://profiles.generalassemb.ly/profiles/liamdarmody">https://profiles.generalassemb.ly/profiles/liamdarmody</a>
LINKEDIN	<a href="https://www.linkedin.com/in/liamdarmody">https://www.linkedin.com/in/liamdarmody</a>
TWITTER	@LiamDarmody

---

**INTRODUCTION TO OUTCOMES**

---

# **WHAT ARE YOUR OBLIGATIONS?**

## **Outcomes Opt-In**

As part of starting a program, all immersive students will acknowledge outcomes expectations via the start of class survey. At graduation, students will need to “opt-in” to Outcomes via the end of class survey, acknowledging they understand job seeker expectations.

## **Job Search Kickoff Timeframe**

Outcomes Team goal is to have all graduates qualified as job seekers & kicking off their job search within two weeks of graduation. Graduates may not take more than one month post-graduation to become qualified job seekers & start their search.

## **Qualified Job Seeker Definition**

Meets the following requirements as signed off on by their Career Coach:

- Has met all criteria to graduate their immersive program
- Has a working, professional resume, LinkedIn & GA Profile, Project/Portfolio
- Has a job search tracker (i.e. way to share their progress w/ Outcomes Team)
- Has participated in all Outcomes Programming

## **Inactive Job Search**

Between the time a graduate takes to start their job search + additional time they choose to take off (i.e. vacation) a graduate cannot be inactive in their job search for more than 30 days total. Being inactive for more than 30 days may disqualify a graduate from Outcomes support.

In order to participate in the Outcomes Program, you'll need the following signed off by your Outcomes Producer 2 weeks after graduating:

**RESUME**

**DIGITAL  
PRESENCE**  
(online portfolio,  
Profiles and  
LinkedIn)

**SHARABLE  
JOB  
TRACKING**

**ATTENDANCE  
AND  
PARTICIPATION  
IN OUTCOMES  
PROGRAMMING**

**ATTEND AT  
LEAST ONE  
MEET UP**

We recognise that the job search is a personal journey for each student. However, the following steps are key to success within our 90 day framework & to remain an active job seeker:

**10 JOB APPS  
PER WEEK**

**CONTINUED  
NETWORKING**

**UPDATE YOUR  
JOB TRACKER**

**FULLY  
RESPONSIVE-  
OUTCOMES  
PRODUCER**

Being a job seeker at General Assembly grants you access to skill building & programming that will help you to take control of your job search.

This includes:

**HIRING  
EVENTS +  
EMPLOYER  
ACCESS**

**GA PROFILES +  
JOBS BOARD**

**OFFICE TOURS,  
GUEST  
SPEAKERS,  
INDUSTRY  
CONTACT**

**1:1 SUPPORT**



# Finally...



# **Q&A**