

Name: NDOU PHODZO

STUDENT NUMBER: ST10439446

MODULE: WEDE

Planning

Fashion designer

Goal:

Create a stylish, responsive fashion design website to showcase collections, promote a personal brand, and attract potential clients or collaborations.

Make difference in peoples lives when it come to dressing . Clothes is the first thing that one can present him or herself in front of people we allow people to come with their fashion ideas that they want or if the are not sure we make sure that we sit with them and let them make a perfect decision of themselves

Target Audience:

Fashion enthusiasts, potential clients, fashion brands, modeling agencies.

Tools & Technologies

- **Languages:**

HTML5 (Structure)

CSS3 (Styling)

Basic JavaScript (for interactivity like gallery sliders)

- **Editor:** VS Code or Sublime Text

- **Version Control:**

Git + GitHub • Image Tools: Photoshop, Canva, or Figma for resizing/editing

- **Preview/Testing:** Use Chrome/Firefox Developer Tools, test responsiveness

What I have learned on creating a website

Technical Skills

1. • **HTML/CSS:** Learn how to structure and style web pages.
2. • **JavaScript:** Add interactivity like animations, sliders, and dynamic effects.
3. • **Responsive Design:** Build layouts that work on phones, tablets, and desktops.
4. • **Web Hosting & Deployment:** Learn how to publish your website online using platforms like GitHub Pages or Netlify.
5. • **Version Control (Git):** Track changes to your code and collaborate with others using Git and GitHub.

1.Key advantages of an organization having a website

* **Global reach and accessibility:** A website allows 24/7 access to information about the organization from anywhere around the world.

* **Brand visibility & credibility:** Establishes trust and professionalism, often being the first impression for potential clients or customers.

* **Customers Engagement & support:** Provides FAQs, chatbots, contact forms and support tools to enhance customer service.

2. Key Success Indicators of a Website in Terms of Organizational Objectives:

• **Traffic & User Engagement:**

Number of visitors, page views, bounce rate, time on site.

• **Conversion Rates:**

Newsletter signups, product purchases, contact form submissions, or any user action aligning with business goals.

• **SEO Performance:**

Ranking on search engines, organic traffic, keyword performance.

• **Mobile & Browser Compatibility:**

Responsiveness and seamless performance across all devices.

3. Key Resources Needed as a Web Developer to Get Started:

- **Technical Skills:**

HTML, CSS, JavaScript, and basic understanding of front-end and back-end development.

- **Tools & Software:**

Text editors (VS Code, Sublime Text), version control (Git & GitHub), browsers for testing, CMS (like WordPress).

- **Design Knowledge:**

Basic UI/UX principles, wireframing tools (Figma, Adobe XD).

- **Hardware:**

A reliable computer, stable internet connection, and external storage or cloud backup solutions.

- **Learning Resources:**

Access to documentation, online tutorials (MDN Web Docs, W3Schools, freeCodeCamp), forums (Stack Overflow).

Reference

<https://pixabay.com/illustrations/woman-fashion-show-catwalk-runway-8975317/>

<https://pixabay.com/illustrations/ai-generated-fashion-woman-girl-8195533/>

<https://pixabay.com/illustrations/beautiful-woman-beautiful-girl-8678338/>

<https://pixabay.com/illustrations/ai-generated-web-designer-coder-9032231/>