Phoebe Lin (Cheng-Yi, Lin)

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Possessing 3 years of experience in web development. Skills include web visual designing, front end implementing and cross browser problem solving. Able to create mobile-friendly website with HTML5/SCSS/JavaScript independently.

Work Experience

Web Designer   February 2021 - Present

JCA Digital Marketing Co., Ltd

- Implemented and maintained brand's official website, promotion website and member system
- Took part in the understanding and design phases of multiple projects, including wireframing, visual design and layout
- Set up design guideline and wrote front-end technical specifications
- Collaborated with product managers and backend engineers to optimized UX/UI for PC and mobile

Web Designer   October 2018 - December 2020

Pure Design Co., Ltd

- Created visually engaging and accessible experiences for desktop, tablet, and mobile devices
- Designed social media posters, banner and EDM for various industries such as ecommerce, restaurant and cosmetic

Research Assistant   November 2017 - January 2018

Kaohsiung Medical University Chung-Ho Memorial Hospital

- Created infographics and visual design for presentation content

Education

Kaohsiung Medical University   September 2014 - June 2018

Bachelor of Healthcare Administration and Medical Informatics.
Coursework includes: Java, PHP and native Android applications developing.

Skills

Computer Skills

- **Programming:** HTML, SCSS, JavaScript, Basic Java, Basic PHP
- **Software:** Adobe Suite (Photoshop, Illustrator, XD), Visual Studio Code
- **Language:** English (TOEIC 680), fluent in Chinese