# Peijun (Phoebe) Dong

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#### **EDUCATION**

#### **Master of Professional Accounting**

Jul 2016 - Current

University of New South Wales, Sydney, Australia

Distinction average

### Institutional Exchange, EC212: Introductory Econometrics

Jul 2017

LSE Summer School, London, United Kingdom

- Achieved A+
- Leveraged Stata in economic data sets analysis

#### **Bachelor of Software Engineering**

Sep 2012 - Jun 2016

Sun Yat-sen University, Guangzhou, China

- Achieved 80%
- Thesis: A 10,000 word analysis of bookkeeping application

### **WORK EXPERIENCE**

#### **Business Analyst Intern**

Sep 2017 - Dec 2017

DBS Bank, Shanghai, China

- Assisted in maintaining the database during DBS's acquisition of ANZ's wealth management and retail banking business in Mainland China.
- Conducted analysis on financial products' performance and customer's behaviour pattern, based on over
  5-year historical data
- Researched on the Pricing Model of currency derivatives and related pricing factors to hedge the portfolio against future risk
- Supported supervisors with data cleaning and data extraction, and reports required by other teams

**Research Intern** Mar 2017 – Jun 2017

#### Social Impact Hub, UNSW, Sydney, Australia

- Researched and developed the methodology for the qualitative research in conjunction with JB Hi-Fi and Australian Charities Fund
- Utilized VBA and Tableau to manage, process and visualize multiple datasets collected from 184 stores of JB Hi-Fi in Australia.
- Designed and conducted online survey for 4,000 JB Hi-Fi staff members on the impact of Workplace Giving Program in JB Hi-Fi retention
- Demonstrated strong team work while working to corporate expectations and tight timeframes

#### Tutor, DCS360: Case Studies on e-Government

Feb 2016 - Jun 2016

Sun Yat-sen University, Guangzhou, China

- Designed and delivered additional lectures on case studies approach, present e-Government status, and assignments instructions to Penultimate and final year students
- Received excellent feedback (all courses scored an average of 85% satisfaction)
- Supported students with extra learning needs by providing online tutoring and email communication

#### **EXTRACURRICULAR ACTIVITIES**

#### **Professional Development Program**

Jun 2017

#### University of New South Wales, Sydney, Australia

• Completed an intensive three-day training in business communication, customer service skills, networking skills and employer expectations in the Australian workplace

## Language Exchange Program

July 2016 - Nov 2016

#### University of New South Wales, Sydney, Australia

- Gained insight into cultural differences that extend beyond textbooks and lectures
- Participated on a weekly meeting group to improve verbal ability and communication skills

#### **Marketing Team Member**

Oct 2013 - May 2015

#### SYSU Cisco Networking Academy Program, Guangzhou, China

- Managed the programme which coordinates IT team and Cisco students, recruited new team members and organized new-year party, as part of the team
- Trained 2 junior marketing members to deliver activities on-time and within budget

#### SKILLS AND INTERESTS

• Language: English (fluent), Mandarin (native)

Data Analysis: SAS, Stata, Tableau, Excel

Programming Language: Python, SQL, VBA

■ Interests: Skiing, Travelling, Reading, Movie

References available upon request.

# 董佩君

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## 教育背景

新南威尔士大学,悉尼,澳大利亚

2016 - 至今

在读研究生会计预计2019年2月毕业

**伦敦政治经济学院,暑假学期,**伦敦,英国

2017

EC212: 计量经济学

■ 成绩: A+

**中山大学**,广州,广东 工学学士 软件工程 2012 - 2016

实习经历

星展银行 上海

九月 2017 - 十二月 2017

## 数据分析实习生

- 在星展银行收购 ANZ 在华业务和客户期间,协助维护和更新数据库
- 根据5年以上的历史数据,分析公司金融产品的盈利和生存周期,以及客户对应的行为模式
- 调研目前定价模型的准确性,以及探索与准确性相关的潜在原因
- 协助进行数据的清洗、提取工作,并生成报告

## Social Impact Hub,悉尼

三月 2017 - 六月 2017

#### 咨询实习生

#### Research Case: how retention rate correlates with workplace giving in JB Hi-Fi

- 协同澳洲著名非营利机构 ACF, 为澳洲最大的电商 JB Hi-Fi 设计定性调查方案
- 设计并组织了 JB Hi-Fi 公司内部的网上问卷调查
- 收集了 JB Hi-Fi 在澳洲 184 间分店,四千多名员工的的相关数据, 并用 VBA, Tableau 进行数据的 清洗,管理,分析和可视化

## DCS360: Case Studies on e-Government, 中山大学

二月 2016 - 六月 2016

#### 助教

- 协助主讲老师完成课堂教学材料的准备
- 参与全部作业的批改以及给出反馈
- 负责了答疑课,助教课(Tutorial)的教学,所有学时收获了场均 85%的满意度

#### 专业技能

- 编程语言: 熟悉 Python, VBA, SQL, 了解 Java, C
- 编程环境: Linux/Mac, 熟练使用 Visual Studio Code + Vim
- 分析软件: SAS, Stata, Excel, Tableau
- 会计软件: MYOB, QuickBook, Xero
- 英语水平: IELTS 7