778.896.6780

PHOEBE LO

Full-Stack Designer

ABOUT ME

I'm a full-stack designer with a unique skill-set that spans various disciplines from UX/UI to web development. I am confident in my ability to create high quality, effective outputs with attention to detail.

EDUCATION

Simon Fraser University

May 2016 - Dec 2019

Major - BSc, Interactive Arts and Technology Minor - Print and Digital Publishing

COMPETENCIES

Experience Design
Interface Design
Interaction Design
Visual Design
Web Design
User Research
Wireframing
Prototyping
Programming
Usability Testing
Information Architecture

TOOLKIT

Adobe Creative Cloud
Figma
ProtoPie
HTML,CSS,JS
PHP,MySQL
jQuery
Java
Processing

UI/UX DESIGN EXPERIENCE

StillFresh Academic Project

Oct 2019 - Nov 2019

phoebeycloagmail.com

StillFresh is a mobile app providing service for eco-minded, start-up hotels/restaurants and third-party or non-profit organizations to easily manage, acquire and trade leftover food. The platform will bring a smooth repurposing flow from ordering, communication, to pick up.

- Conducted exploratory research and user research for existing and self-made apps
- Created wireframes, workflows, and journey map based on user research
- Created high fidelity prototypes in Figma and ProtoPie

WEB DESIGN & DEVELOPMENT EXPERIENCE

AndroidDaily Academic Project

Nov 2019

Android Daily is a web application that helps users discover cool and useful apps. Users visit the website to read app reviews and grab new ones to bring out the best experience for their devices.

- Developed a web application from concept idea to a functional digital website by using HTML, CSS, PHP & AJAX
- Created database and import data by using phpMyAdmin
- Perform dynamic queries and get the result from the MySQL database

MILO. Academic Project

Feb 2019

Milo. is a mockup website for a Danish brand dedicated to selling modern furniture.

- Lead ideation and website design process
- Created website from scratch using HTML, CSS & Javascript
- Created consistent visual elements and interactions throughout the site to bring users real shopping experience
- Created the site that could adapt to different sized browsers