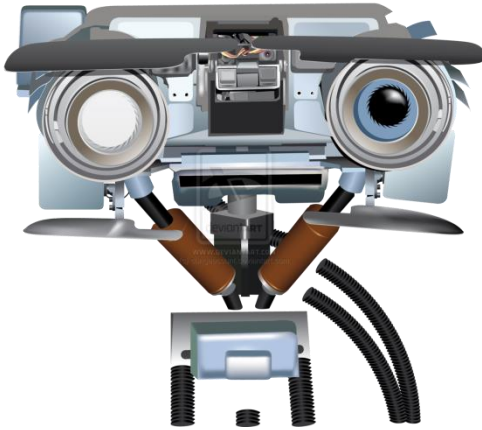


# Machine Learning Introduction

Kate Saenko

# Today

- What is machine learning?
- Supervised learning intro
- Course logistics



# Why Do We Need Machine Learning?

---

# Machine Learning:

## Why do we need it?

- Help automate boring, hard tasks
- Hard to program computer directly to do the task
- Instead, program a computer to **learn** from examples
- Often use “big data” examples



# Machine Learning:

used in lots of ways in our everyday life!



## Other Movies You Might Enjoy



ML wins Jeopardy!



# Machine Learning in Real Life: Smart Cars

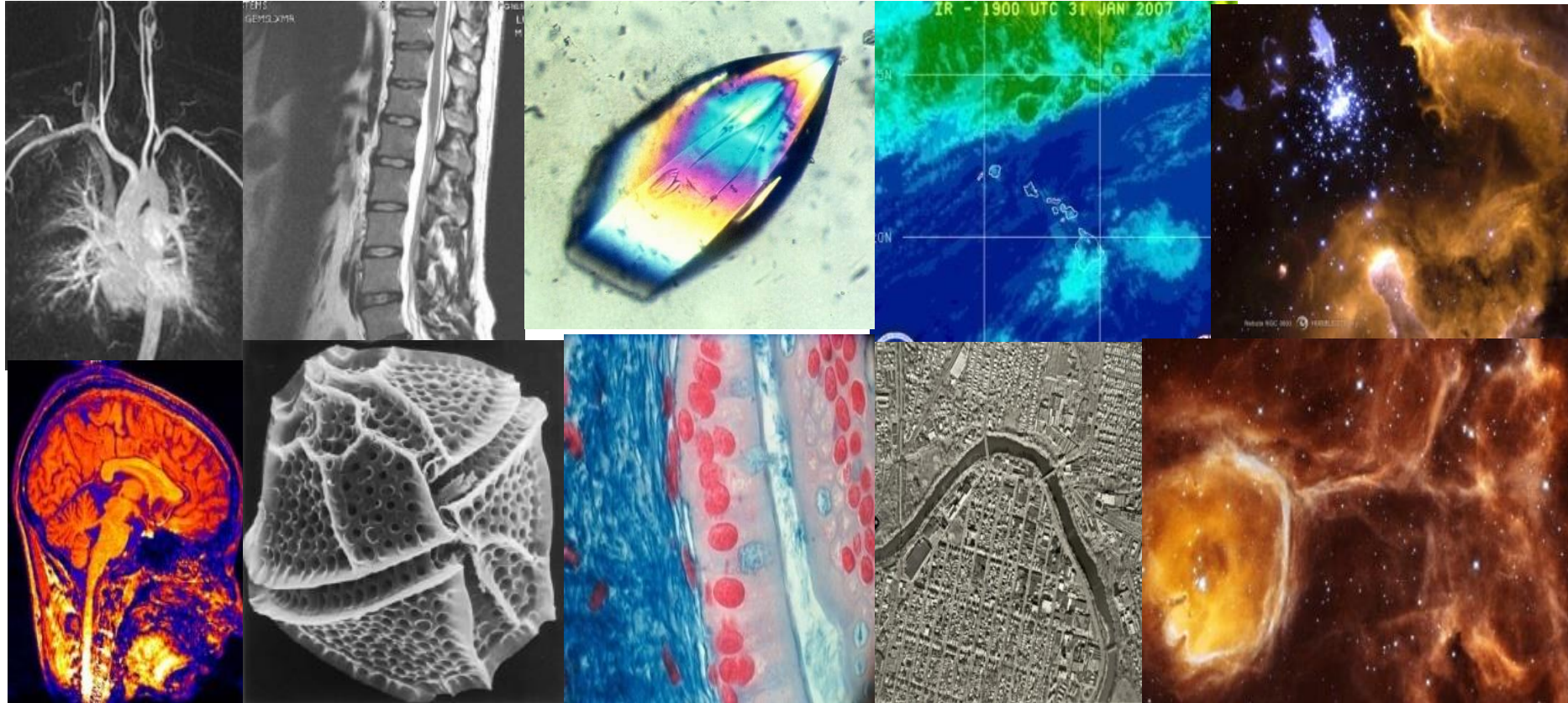


- Stanford/Google one of the first to develop self-driving cars
- Cars “see” using many sensors: radar, laser, cameras

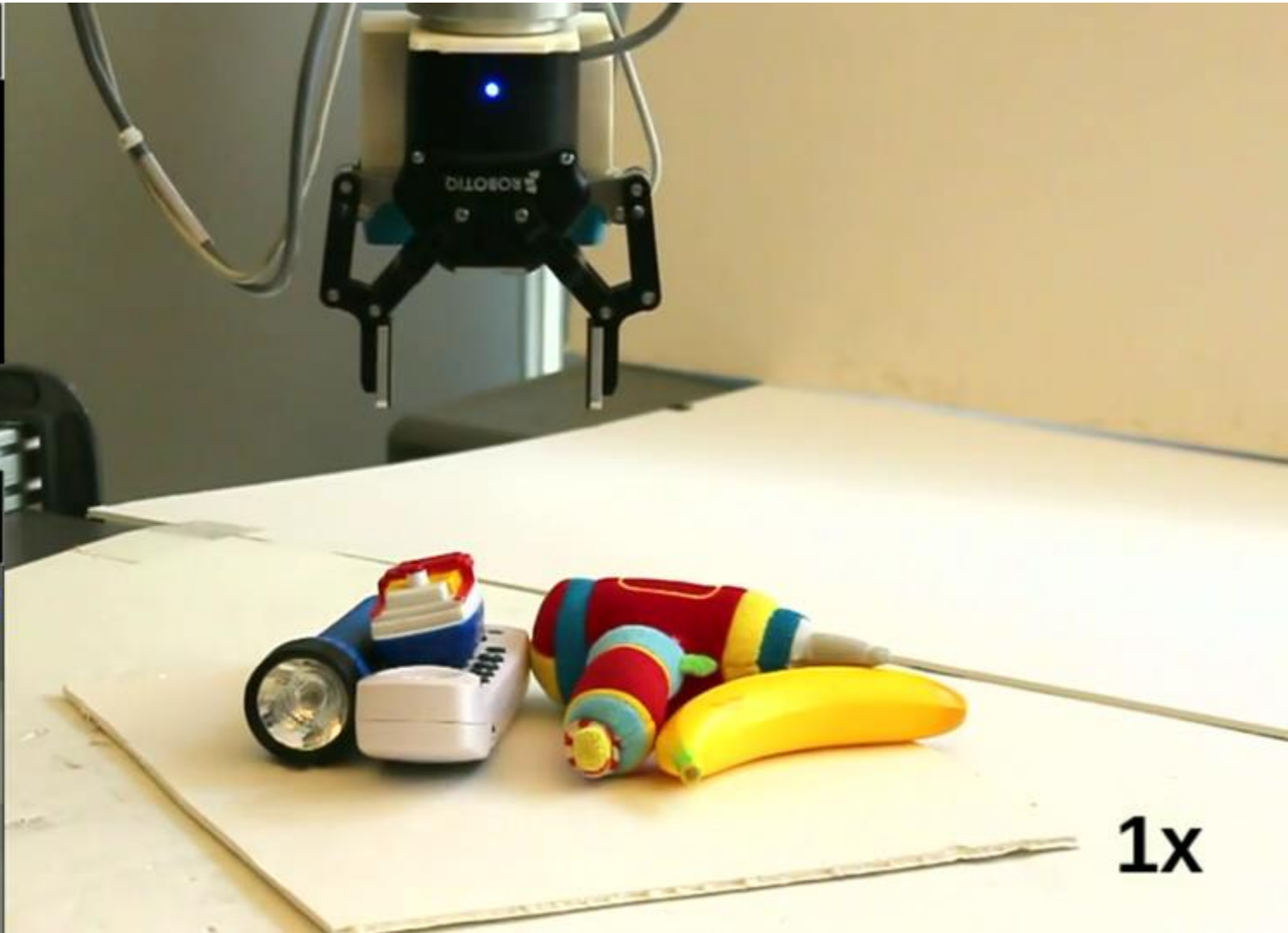


# Machine Learning in Real Life:

## Medical and Scientific Data



# Machine Learning in Real Life: Robotics

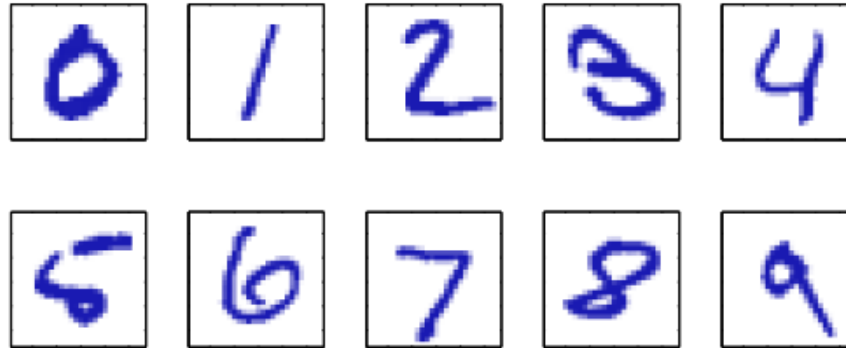




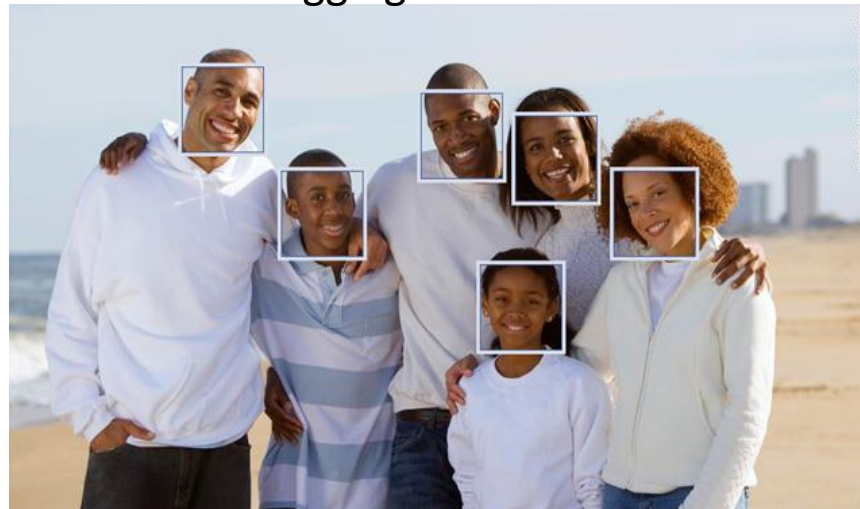
# Machine Learning in Real Life:

## Image Classification

handwritten digits

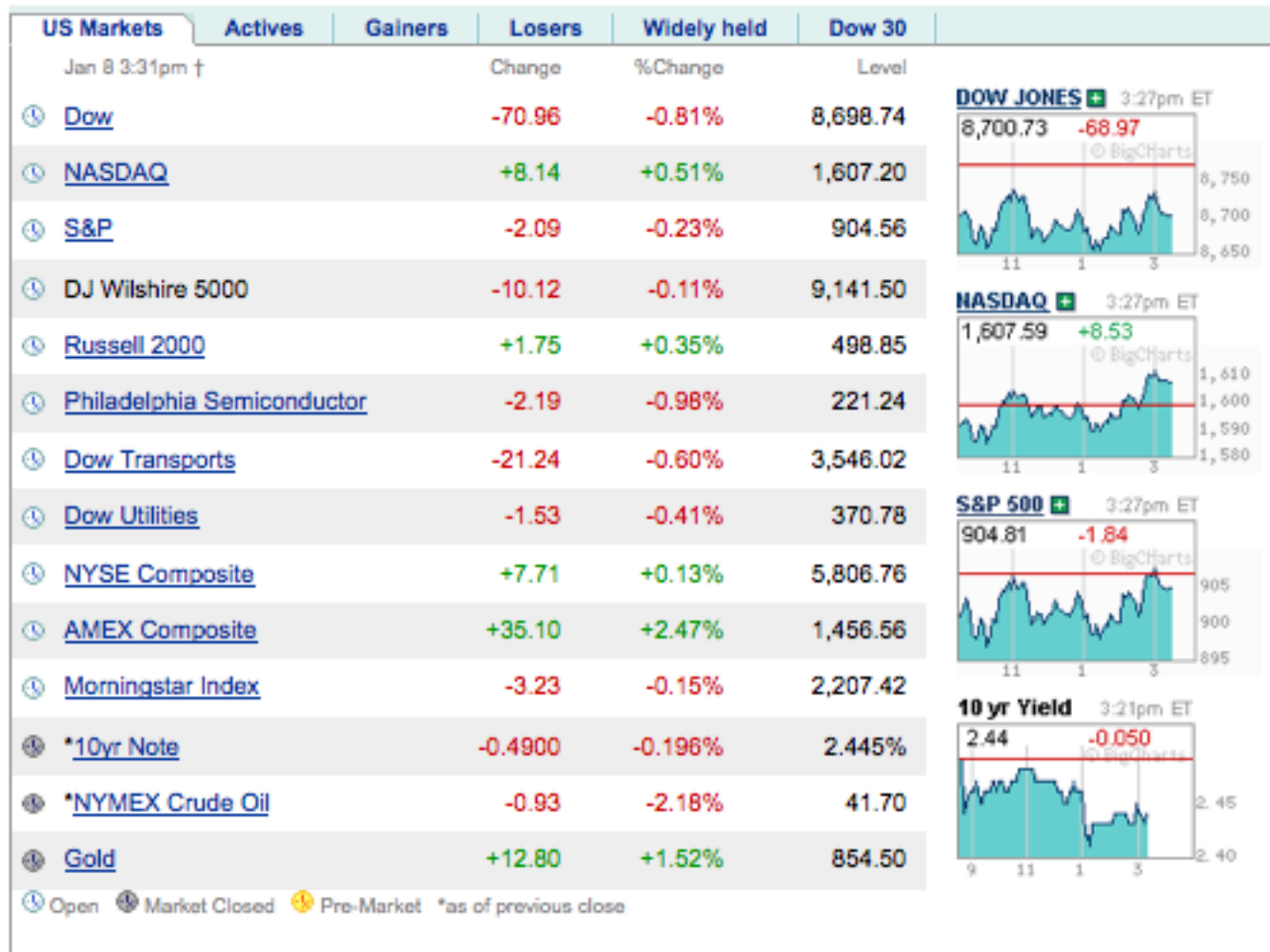


face tagging on social media



# Machine Learning in Real Life:

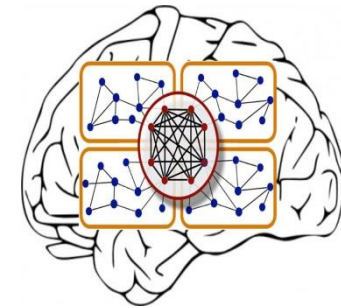
## Computational Finance



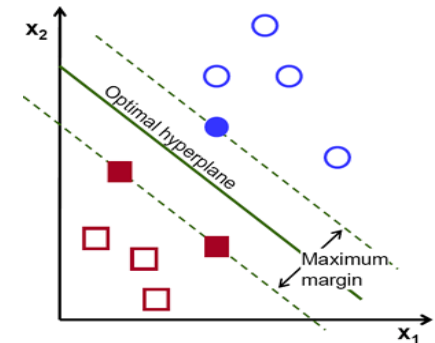
# Machine Learning from Big Data

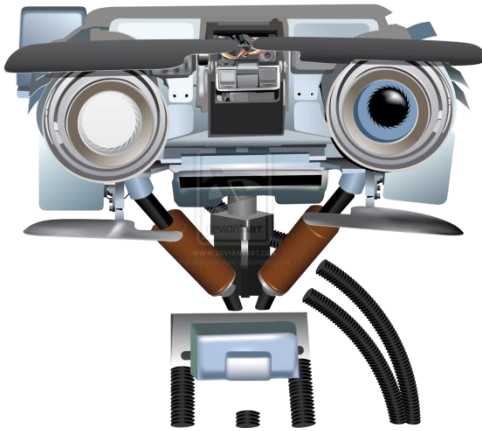


Artificial Neural Network



Support Vector Machine





# Introduction: What is Machine Learning?

---

# Machine Learning

- Branch of Artificial Intelligence
- *“creating machine algorithms that can learn from data”*
- Closely related to
  - Pattern recognition
  - Data Mining
  - Big Data
  - Deep learning



# Types of learning



- Supervised
- Unsupervised
- Reinforcement

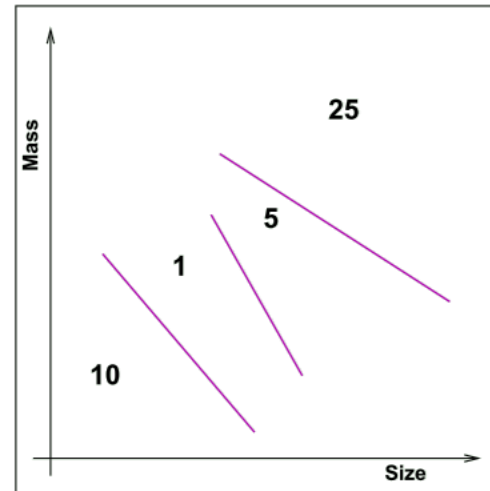
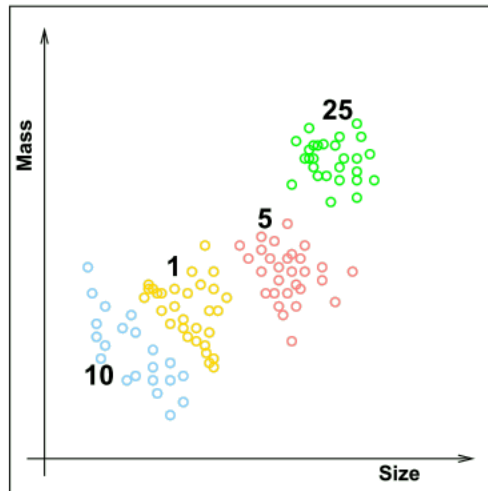
# Supervised Learning



- Given a **training set** consisting of inputs and outputs, learn to map novel inputs to outputs
- The novel inputs are called a **test set**
- Outputs can be
  - Categorical (**classification**)
  - Continuous (**regression**)

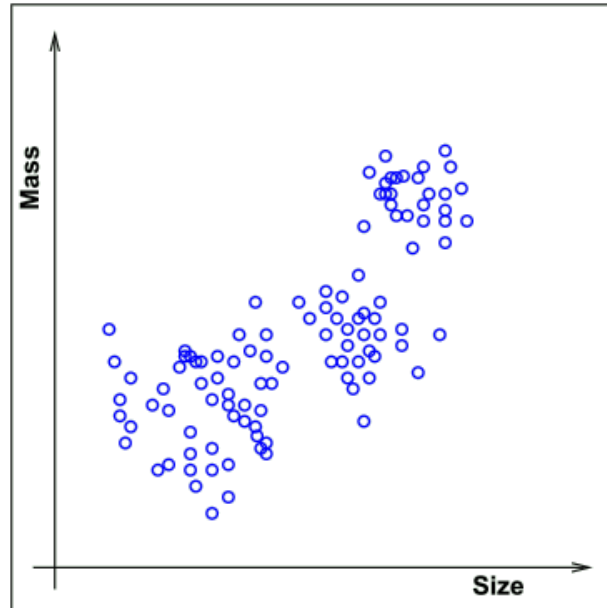
# Example of Supervised Learning

recognize coins



- Given training set consisting of coin denomination (penny, nickel, dime, quarter), mass and size
- Learn to predict denomination
- What is input? Output?

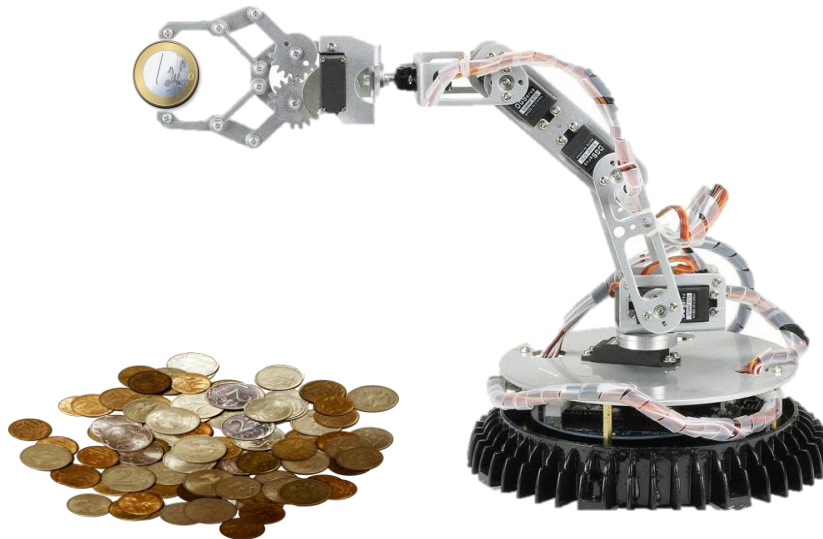
# Unsupervised Learning



- Given training set consisting of ~~coin denomination~~ (~~penny, nickel, dime, quarter~~) mass and size
- Learn... something?

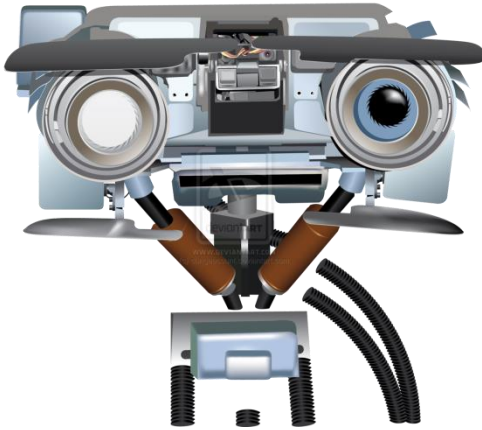
# Reinforcement Learning

learn to pick up coins



- Given only input, but can take action
- Predict output (action), get a reward for it



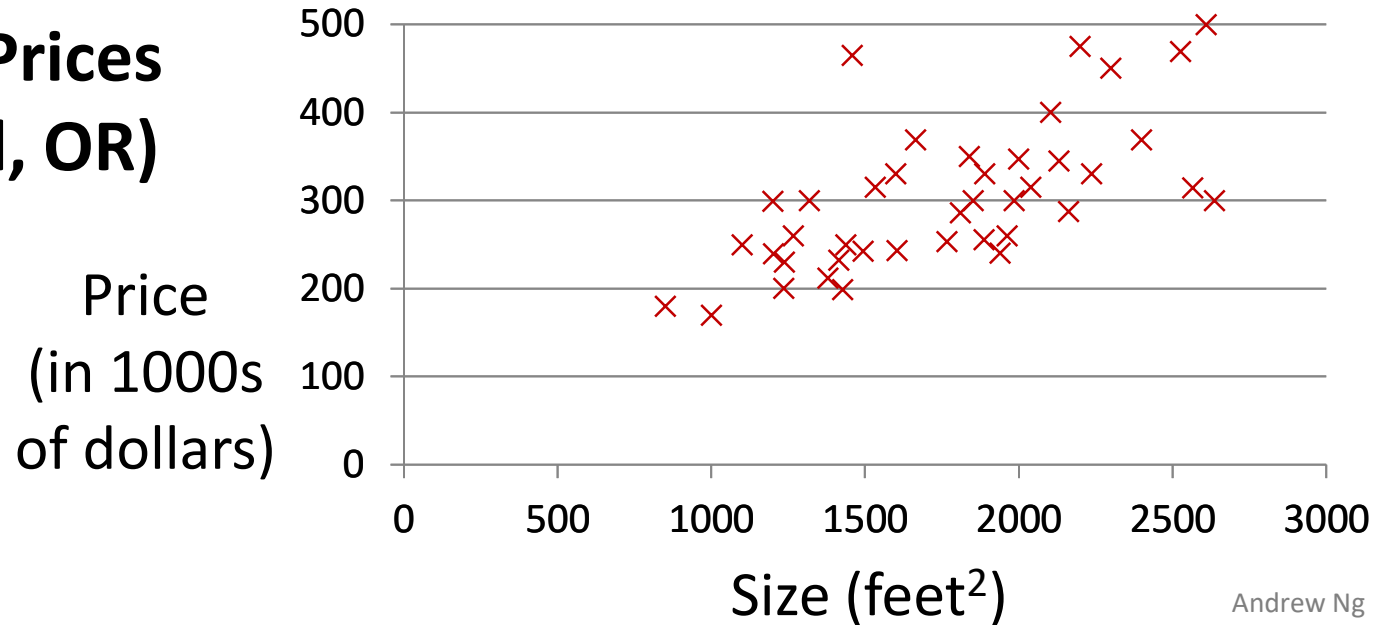


# Supervised Learning

Cost functions

# Example: house price prediction

## Housing Prices (Portland, OR)

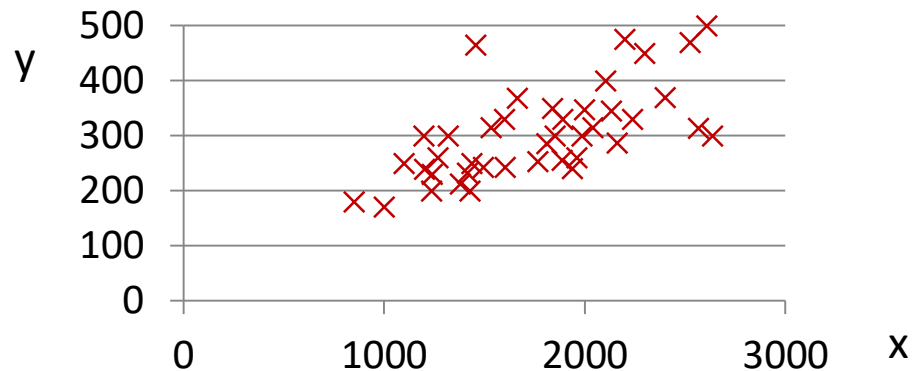
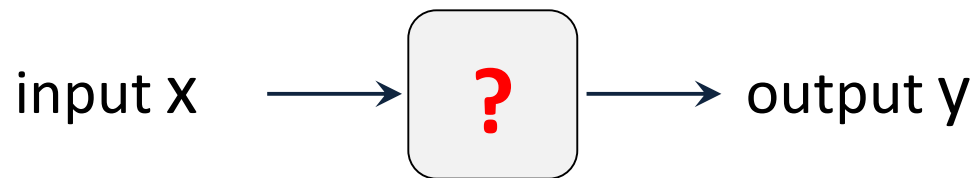


Andrew Ng

# Supervised Learning

**What should the learner be??**

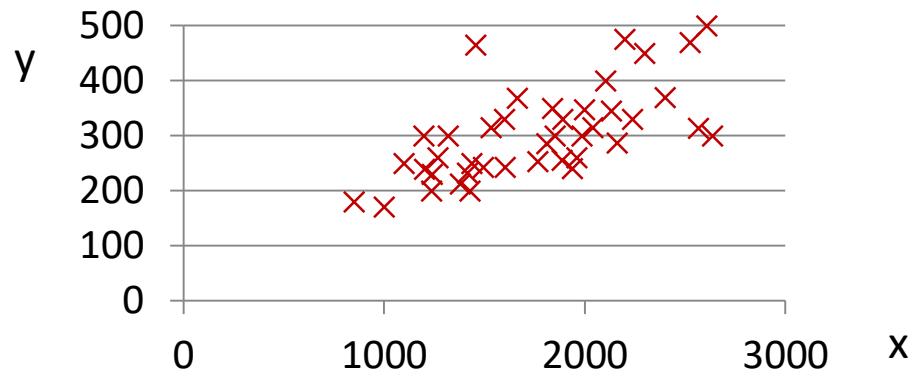
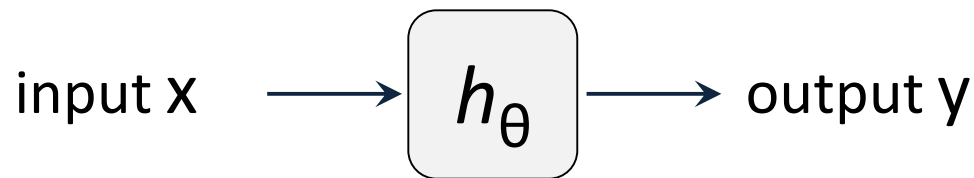
**Want:**



# Hypothesis $h$

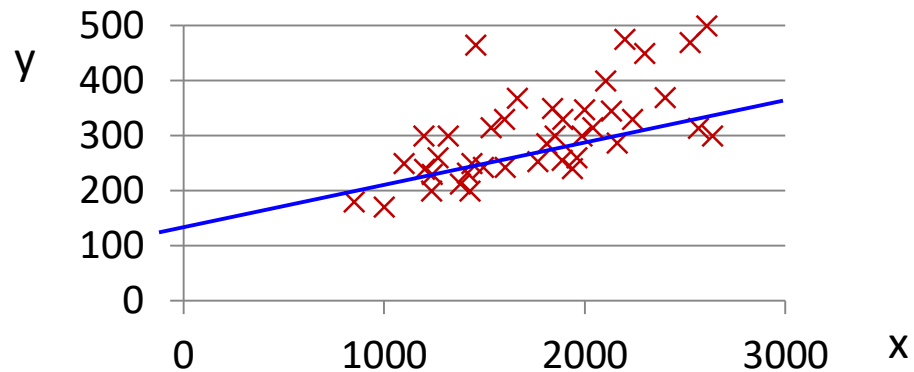
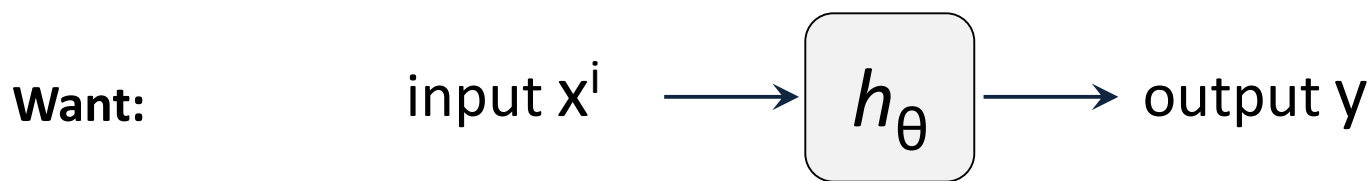
$h$  : a function parametrized by  $\vartheta$

**Want:**



# How to learn $\vartheta$ ?

**Given:** Training Set  $\{x^i, y^i\}$  **But what if  $y \neq y^i$  ??**





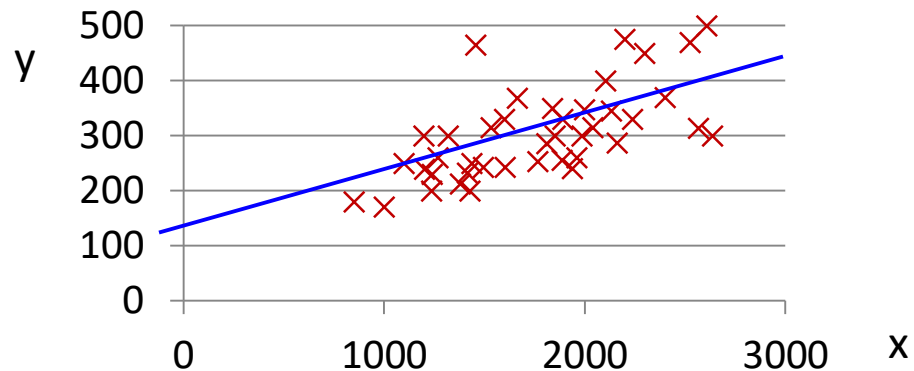
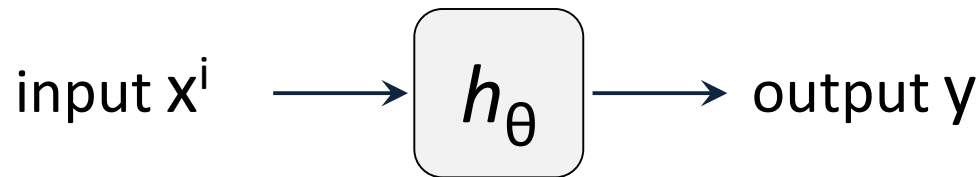
# Cost function

**Given:** Training Set  $\{x^i, y^i\}$

Cost function  $\text{Cost}(y, y^i)$

**learning == minimizing cost**

**Want:**



# Supervised Learning

**Given:** Training Set  $\{x^i, y^i\}$   
Cost function  $\text{Cost}(y, y^i)$

**learning == minimizing cost**

**Learn  $\theta^*$ :**  $\min_{\theta} \text{Cost}(h_{\theta}(x^i), y^i)$

**Want:** input  $x^i$   $\longrightarrow$   $h_{\theta^*}$   $\longrightarrow$  output  $y$



# Training set

Training set:

Size in feet <sup>2</sup> (x)	Price (\$) in 1000's (y)
2104	460
1416	232
1534	315
852	178
...	...

Notation:

$m$  = Number of training examples

$x^{(i)}$  = “input” variable / features

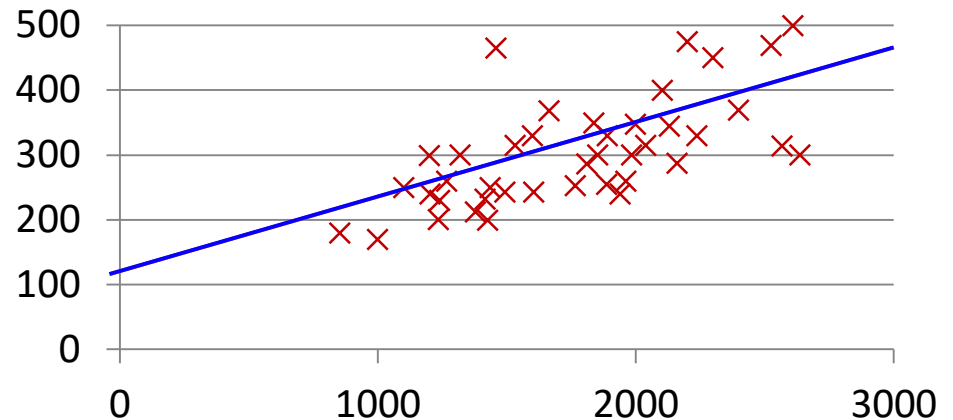
$y^{(i)}$  = “output” variable / “target” variable

# What should $h$ be?

Linear hypothesis:

$$h_{\theta}(x) = \theta_0 + \theta_1 x$$

$\theta_i$ 's: Parameters



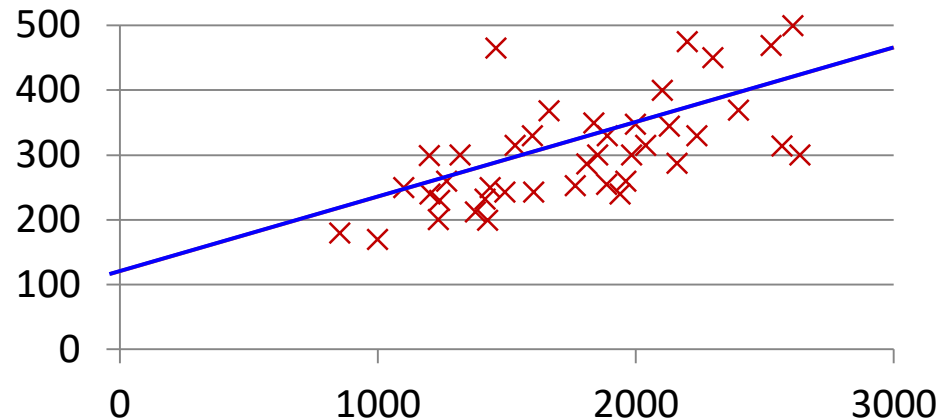
$$\min_{\theta} \text{Cost}(h_{\theta}, \{x^i, y^i\})$$

# What's a good cost function for this problem?

Hypothesis:

$$h_{\theta}(x) = \theta_0 + \theta_1 x$$

$\theta_i$ 's: Parameters



How about “Sum of squared differences”

Cost Function:

$$J(\theta_0, \theta_1) = \frac{1}{2m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)})^2$$

Goal: minimize  $J(\theta_0, \theta_1)$   
 $\theta_0, \theta_1$

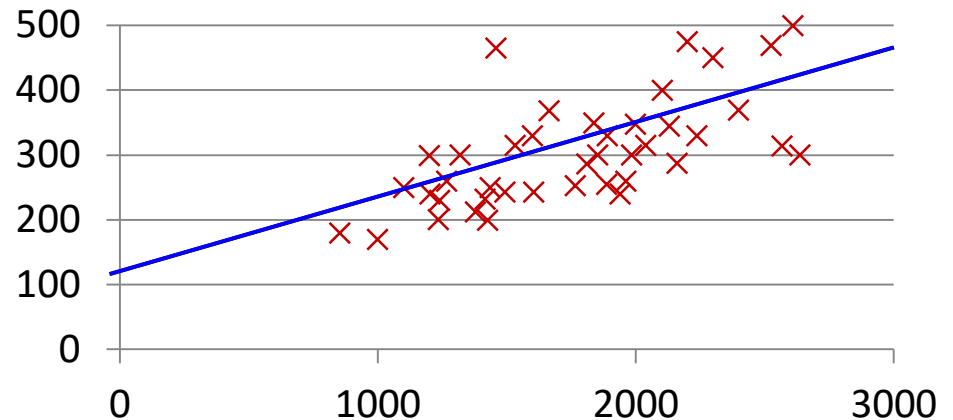


# 2-dimensional $\theta$

Hypothesis:

$$h_{\theta}(x) = \theta_0 + \theta_1 x$$

$\theta_i$ 's: Parameters



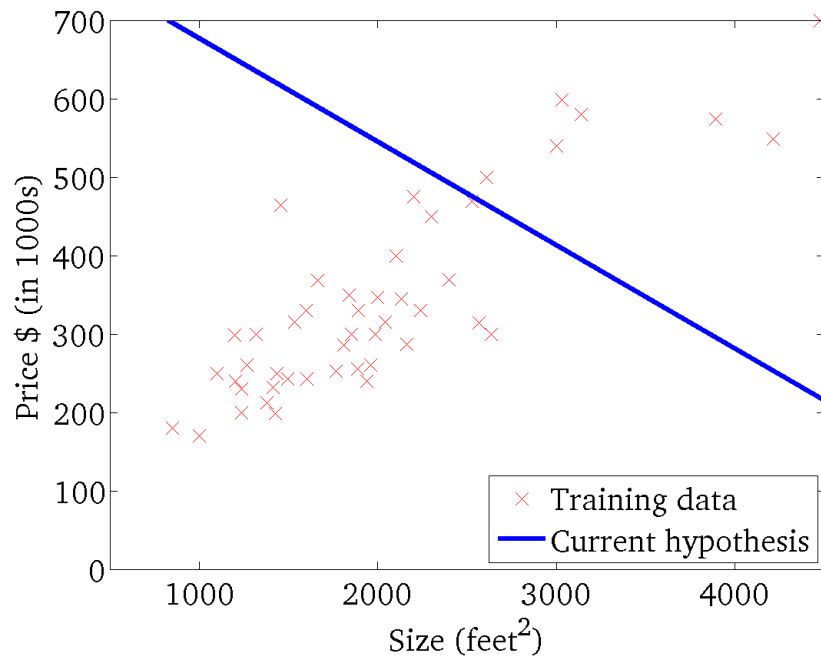
Cost Function:

$$J(\theta_0, \theta_1) = \frac{1}{2m} \sum_{i=1}^m (h_{\theta}(x^{(i)}) - y^{(i)})^2$$

# Plotting cost for 2-dimensional $\theta$

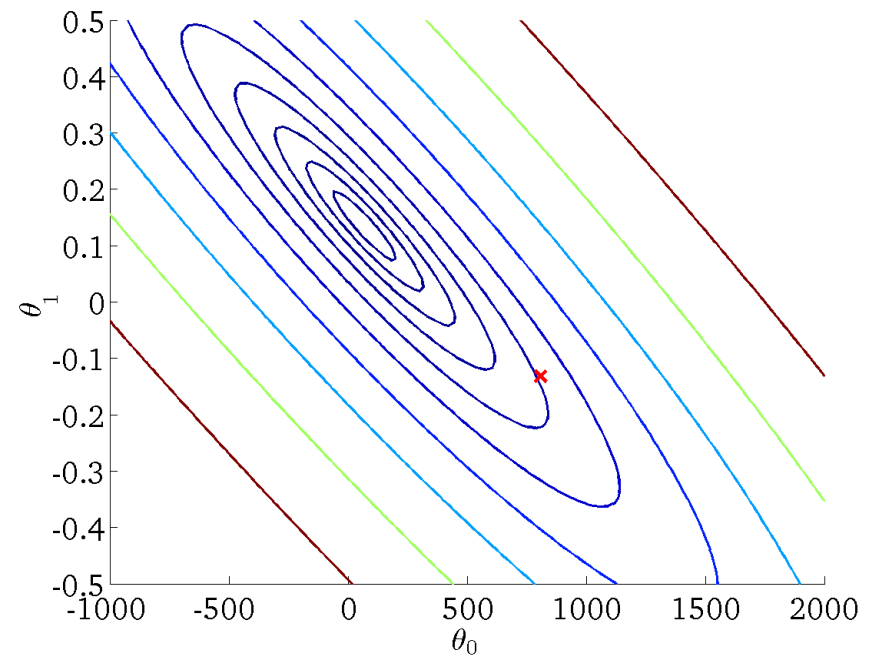
$$h_{\theta}(x)$$

(for fixed  $\theta_0, \theta_1$ , this is a function of  $x$ )



$$J(\theta_0, \theta_1)$$

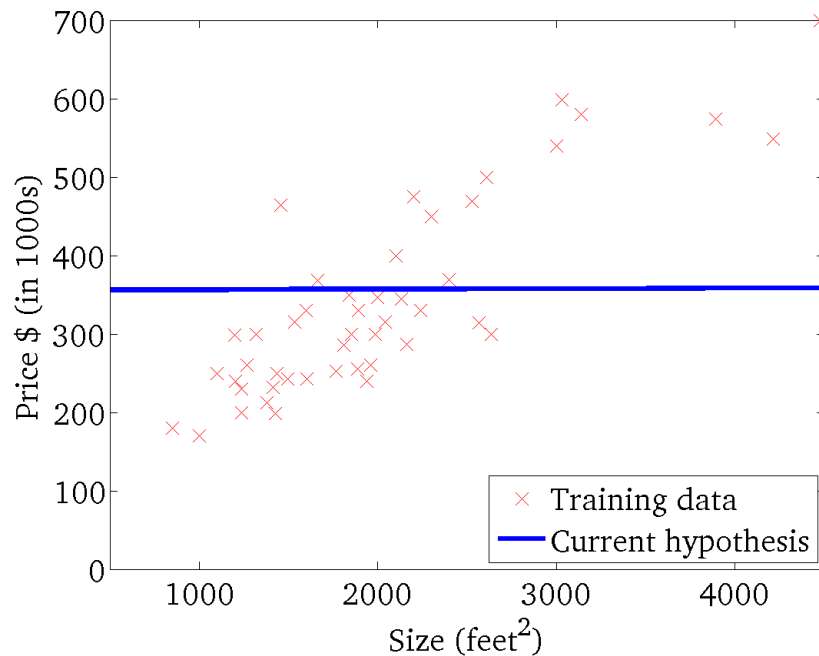
(function of the parameters  $\theta_0, \theta_1$ )



# Plotting cost for 2-dimensional $\theta$

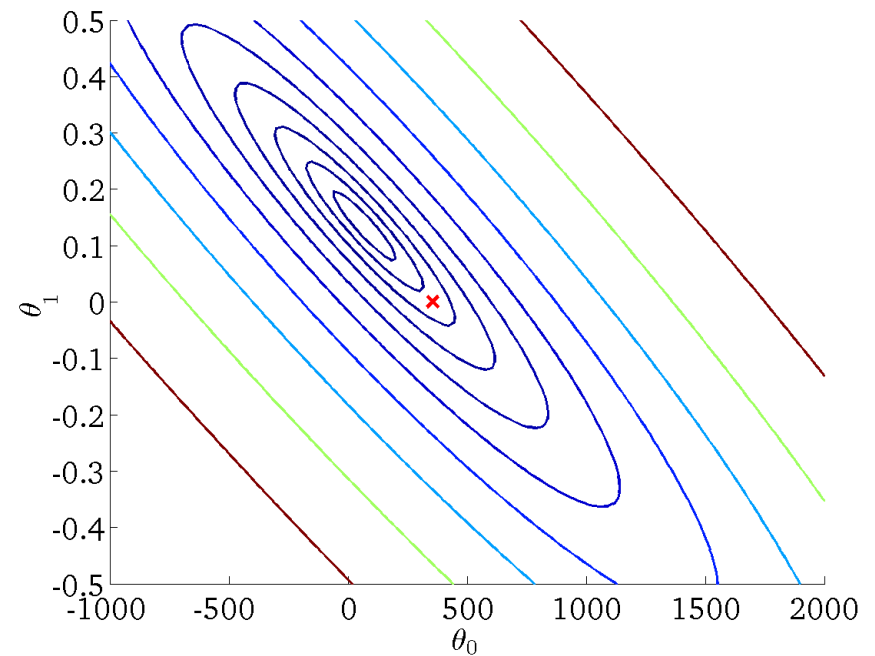
$$h_{\theta}(x)$$

(for fixed  $\theta_0, \theta_1$ , this is a function of  $x$ )



$$J(\theta_0, \theta_1)$$

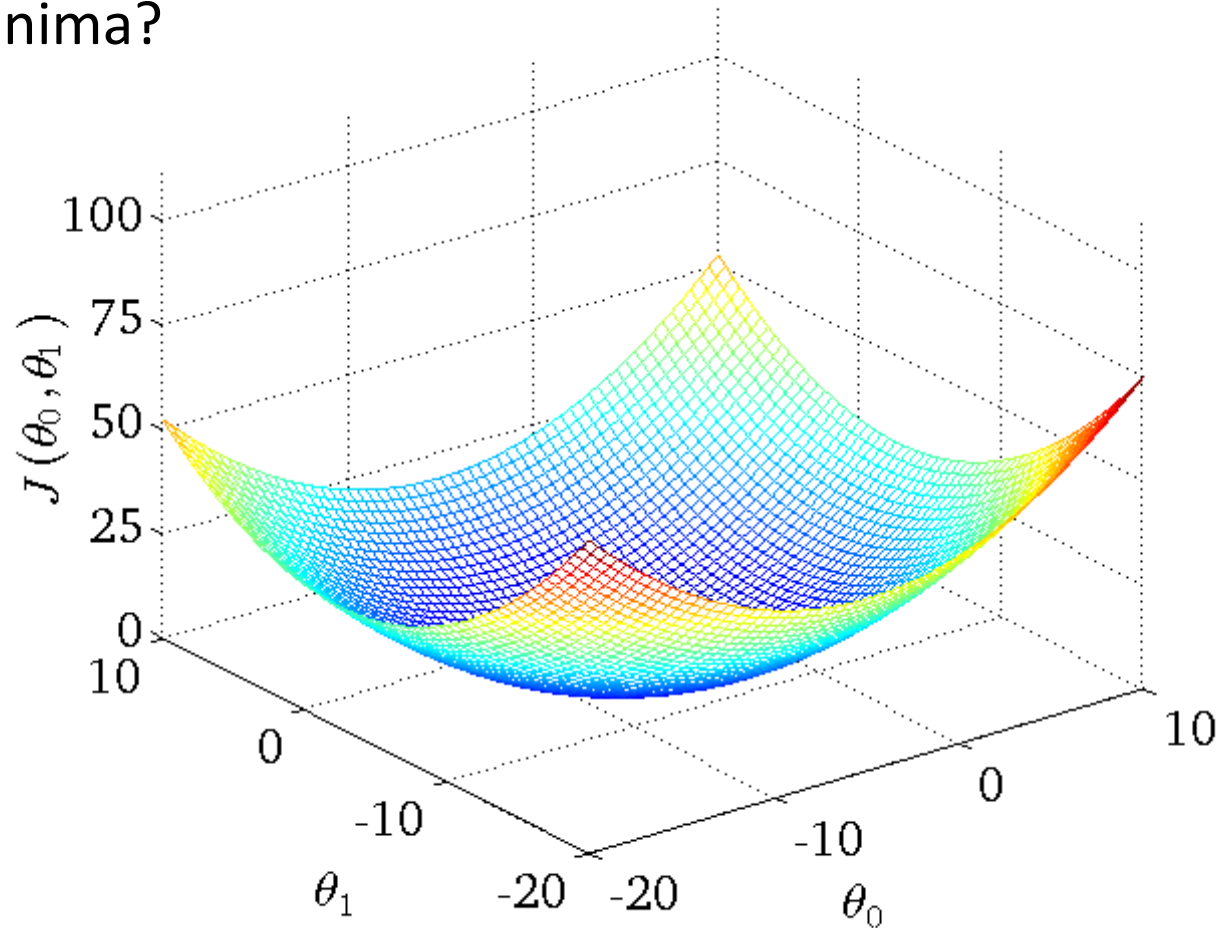
(function of the parameters  $\theta_0, \theta_1$ )



Note, squared loss cost is convex in parameters

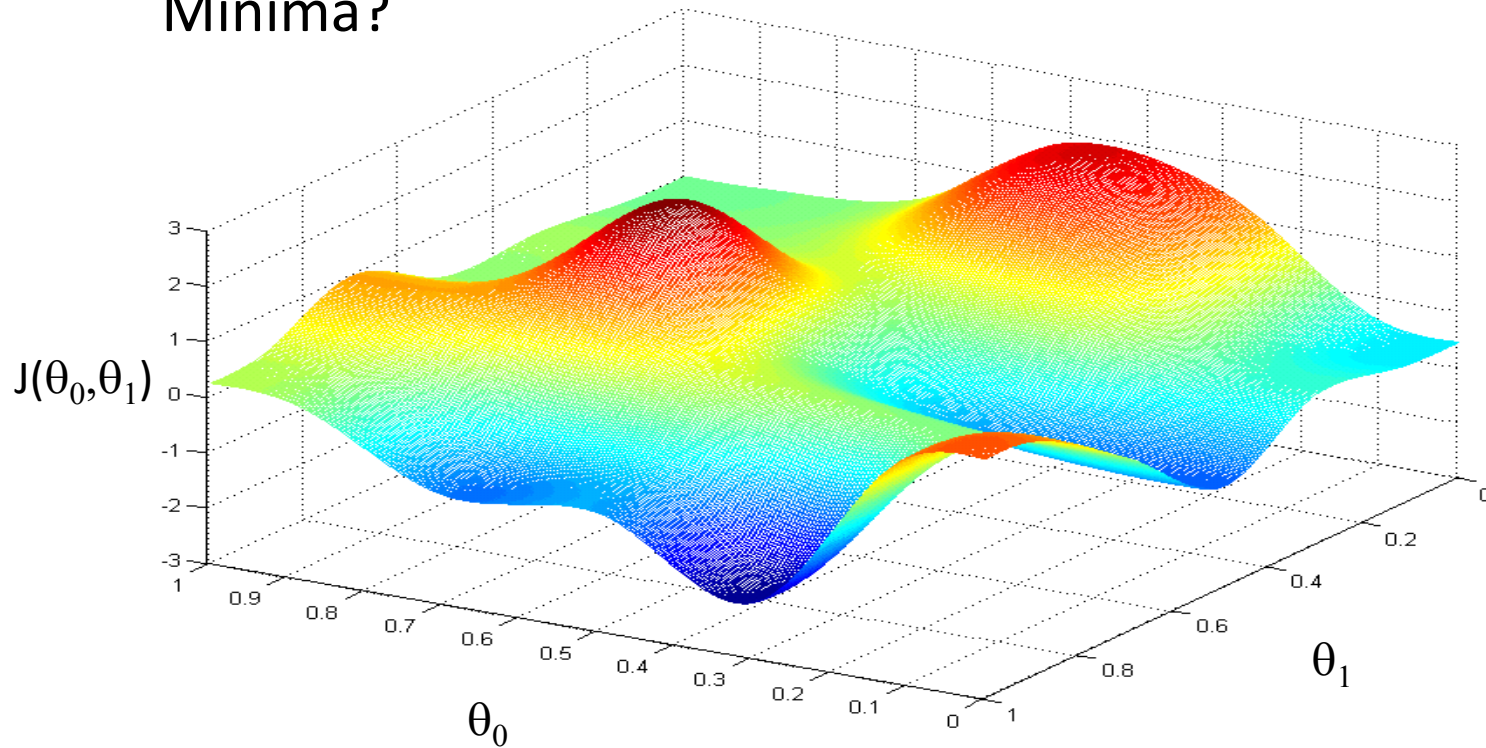
# SSD cost function is convex

Minima?



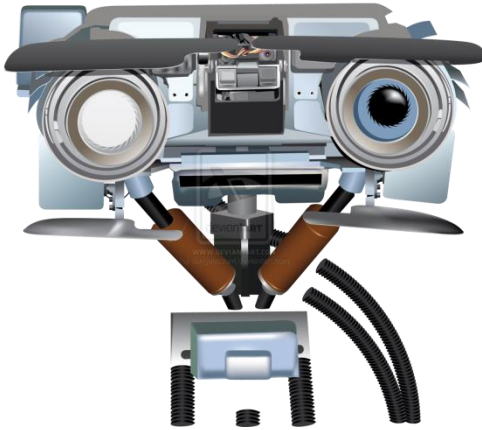
# Non-convex cost function

Minima?



# Later

- How to minimize the SSD cost function
  - Direct solution
  - Indirect solution



# Introduction: Course Overview

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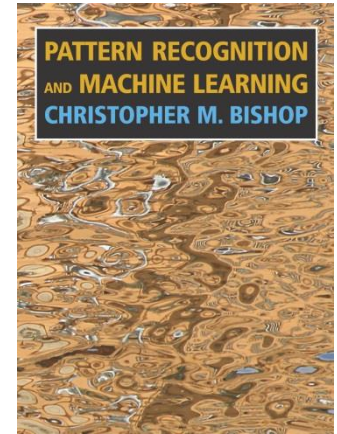
# Class website

- Main class website

<https://piazza.com/bu/spring2020/cs542/home>



# Textbook



- Required textbook

Bishop, C. M. [Pattern Recognition and Machine Learning](#). Springer. 2007

- Other suggested textbooks

Duda, R.O., Hart, P.E., and Stork, D.G. [Pattern Classification](#). Wiley-Interscience. 2nd Edition. 2001.

Marsland, S. [Machine Learning: An Algorithmic Perspective](#). CRC Press. 2009. Theodoridis, S. and Koutroumbas, K. [Pattern Recognition. Edition 4](#). Academic Press, 2008.

Russell, S. and Norvig, N. [Artificial Intelligence: A Modern Approach](#). Prentice Hall Series in Artificial Intelligence. 2003.

Bishop, C. M. [Neural Networks for Pattern Recognition](#). Oxford University Press. 1995.

Hastie, T., Tibshirani, R. and Friedman, J. [The Elements of Statistical Learning](#). Springer. 2001.

Koller, D. and Friedman, N. [Probabilistic Graphical Models](#). MIT Press. 2009.

# Problem Sets

- Problems sets
  - Python coding problems
  - Written math problems
  - Important to prepare you for the exam!
- Self-graded
  - you will submit code, answers, and your own grade
  - we will randomly check to verify

# Class Challenge



## End-of-term project

- Based on a real-world problem, hosted as a Kaggle-like challenge for our class
- Goal is to design a machine learning approach and apply it to the problem
- Deliverables: github

# Questions

