

# Dimensionality Reduction and Embeddings

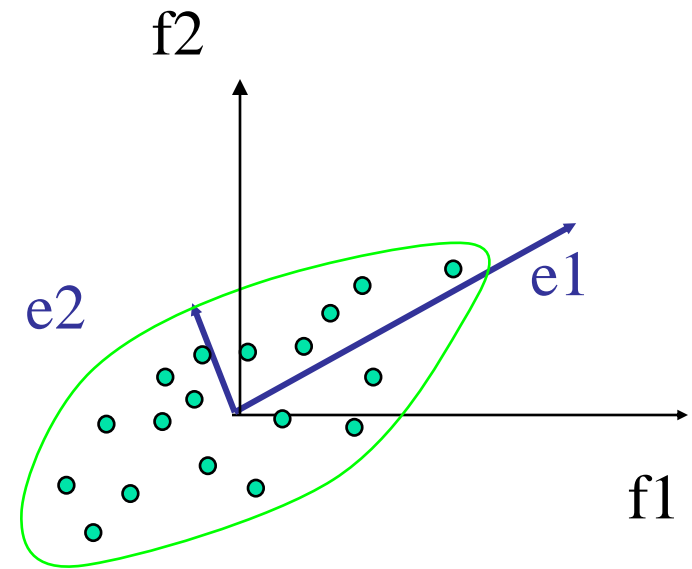




# SVD: The mathematical formulation

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- Normalize the dataset by moving the origin to the center of the dataset
- Find the eigenvectors of the data (or covariance) matrix
- These define the new space
- Sort the eigenvalues in “goodness” order



# Compute Approximate SVD efficiently

- Exact SVD is expensive:  $O(\min\{n^2 m, n m^2\})$

So, we try to compute it approximately. We exploit the fact that, if  $\mathbf{A} = \mathbf{U} \mathbf{\Lambda} \mathbf{V}^T$  then:  $\mathbf{A} \mathbf{A}^T = \mathbf{U} \mathbf{\Lambda}^2 \mathbf{U}^T$  and  $\mathbf{A}^T \mathbf{A} = \mathbf{V} \mathbf{\Lambda}^2 \mathbf{V}^T$

1. Random projection + SVD.

Cost  $O(m n \log n)$

2. Random sampling (  $p$  rows) and then SVD on the samples.

Cost  $O(\max\{m p^2 + p^3\})$  or  $O(p^4)!!$

(caution: constants can be high!)



# Approximate SVD

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- We can guarantee an approximation like the following:

$$||A - P||_F^2 \leq ||A - A_k||_F^2 + \varepsilon ||A||_F^2$$



# A randomized SVD

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We pick  $s$  rows from  $A$  ( $m \times n$ ) and we create an  $s \times n$  matrix  $S$ . Then we approximate the right singular vectors of  $A$ .  $\lambda$

1. For  $t=1$  to  $s$  do
  1. Pick an integer from  $\{1..m\}$ , with  $\text{Prob}(l) = p_l$ ,  $\sum_{l=1}^m p_l = 1$
  2. Include row  $A(l)$  in  $S$  with values divided by  $\sqrt{sp_l}$
2. Compute  $SS^T$  and its SVD. Now  $SS^T = \sum_{t=1}^s \lambda_t^2 w^{(t)} w^{(t)T}$  where  $\lambda_t$  are the singular values of  $S$  and  $w^{(t)}$  its left singular vectors.
3. Return  $h^{(t)} = S^T w^{(t)} / |S^T w^{(t)}|$ ,  $t=1, \dots, k$ . These are the approximations of the top  $k$  right singular values of  $A$ .

We can also create  $P=AHH^T$  as a rank  $k$  approximation of  $A$ .



## SVD Cont' d

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- Advantages:
  - Optimal dimensionality reduction (for linear projections)
- Disadvantages:
  - Computationally expensive... but can be improved with random sampling
  - Sensitive to outliers and non-linearities



# Embeddings

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- Given a metric distance matrix  $D$ , embed the objects in a  $k$ -dimensional vector space using a mapping  $F$  such that
  - $D(i,j)$  is close to  $D'(F(i),F(j))$
- Isometric mapping:
  - exact preservation of distance
- Contractive mapping:
  - $D'(F(i),F(j)) \leq D(i,j)$
- $D'$  is some  $L_p$  measure



# Multi-Dimensional Scaling (MDS)

- Map the items in a k-dimensional space trying to minimize the **stress**

$$stress = \sqrt{\frac{\sum_{i,j} (\hat{d}_{ij} - d_{ij})^2}{\sum_{i,j} d_{ij}^2}}, d_{ij} = |o_j - o_i| \quad and \quad \hat{d}_{ij} = |\hat{o}_j - \hat{o}_i|$$

- Steepest Descent algorithm:
  - Start with an assignment
  - Minimize stress by moving points
- But the running time is  $O(N^2)$  and  $O(N)$  to add a new item
- Another method: stress iterative majorization





# FastMap

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What if we have a finite metric space  $(X, d)$ ?  
Faloutsos and Lin (1995) proposed FastMap as metric analogue to the PCA. Imagine that the points are in a Euclidean space.

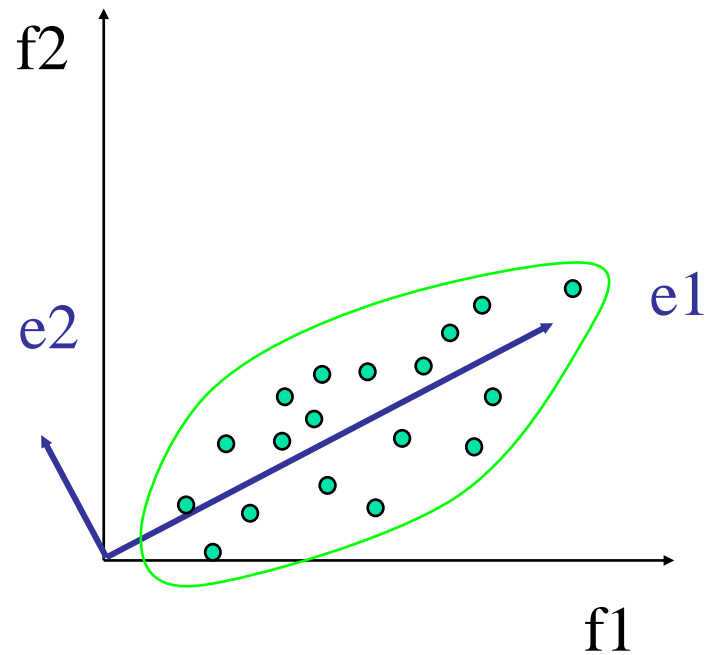
- Select two **pivot points**  $x_a$  and  $x_b$  that are far apart.
- Compute a **pseudo-projection** of the remaining points along the “line”  $x_a x_b$ .
- “**Project**” the points to an orthogonal subspace and **recurse**.



# FastMap

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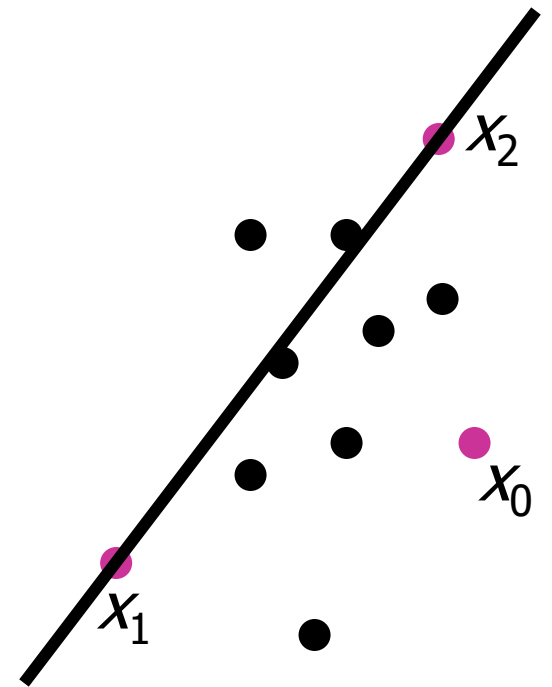
- We want to find  $e1$  first



# Selecting the Pivot Points

The pivot points should lie along the principal axes, and hence should be far apart.

- Select any point  $x_0$ .
- Let  $x_1$  be the furthest from  $x_0$ .
- Let  $x_2$  be the furthest from  $x_1$ .
- Return  $(x_1, x_2)$ .



# Pseudo-Projections

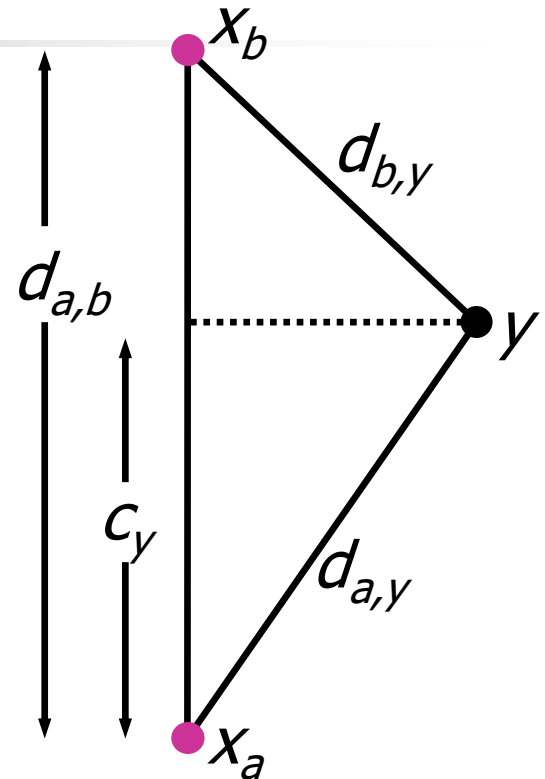
Given pivots  $(x_a, x_b)$ , for any third point  $y$ , we use the **law of cosines** to determine the relation of  $y$  along  $x_a x_b$ .

$$d_{by}^2 = d_{ay}^2 + d_{ab}^2 - 2c_y d_{ab}$$

The **pseudo-projection** for  $y$

is

$$c_y = \frac{d_{ay}^2 + d_{ab}^2 - d_{by}^2}{2d_{ab}}$$

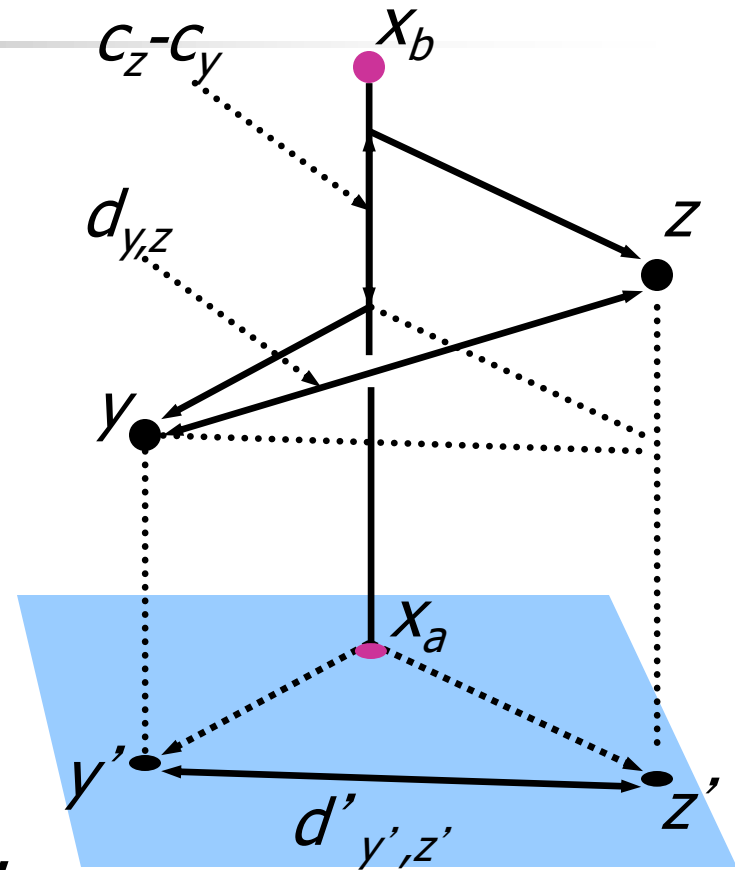


# “Project to orthogonal plane”

Given distances along  $x_a x_b$   
we can compute distances  
within the “orthogonal  
hyperplane” using the  
Pythagorean theorem.

$$d'(y', z') = \sqrt{d^2(y, z) - (c_z - c_y)^2}$$

Using  $d'(\cdot, \cdot)$ , recurse until  $k$   
features chosen.



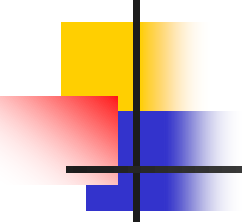


# Compute the next coordinate

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- Now, we have projected all objects into a subspace orthogonal to first dimension (line  $x_a, x_b$ )
- We can apply recursively FastMap on the new projected dataset:  
FastMap( $k-1, d', D$ )

# Random Projections

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- Based on the Johnson-Lindenstrauss lemma:
  - For:
    - $0 < \varepsilon < 1/2$ ,
    - any (sufficiently large) set ***S*** of  $M$  points in  $R_n$
    - $k = O(\varepsilon^{-2} \ln M)$
  - There exists a linear map  $f: \mathbf{S} \rightarrow R_k$ , such that
    - $(1 - \varepsilon) D(S, T) < D(f(S), f(T)) < (1 + \varepsilon) D(S, T)$  for  $S, T$  in ***S***
  - Random projection is good with constant probability



# Random Projection: Application

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- Set  $k = O(\varepsilon^{-2} \ln M)$
- Select  $k$  random  $n$ -dimensional vectors
  - (an approach is to select  $k$  gaussian distributed vectors with variance 1 and mean value 0:  $N(0,1)$  )
- Project the original points into the  $k$  vectors.
- The resulting  $k$ -dimensional space approximately preserves the distances with high probability





# Database Friendly Random Projection

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- For each point (vector)  $\mathbf{x}$  in d-dimensions need to find the projection to point  $\mathbf{y}$  in k-dimensions
- For n points, using the naive approach, I need to perform ndk operations.
- this can be large for large datasets and dimensionalities.
- A better approach is the following [Achlioptas 2003]:
  - Create a matrix  $\mathbf{A}$  such that:

$$\mathbf{A}[i,j] = \begin{cases} \mathbf{1} & \text{with prob } 1/6 \\ \mathbf{0} & \text{with prob } 2/3 \\ -\mathbf{1} & \text{with prob } 1/6 \end{cases}$$

Then, we can compute each  $\mathbf{y}$  as:  $\mathbf{y} = \mathbf{x}\mathbf{A}$

**Why this is better?**



# Random Projection

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- A very useful technique,
- Especially when used in conjunction with another technique (for example SVD)
- Use Random projection to reduce the dimensionality from thousands to hundred, then apply SVD to reduce dimensionality farther

## References:

[Achlioptas 2003] Dimitris Achlioptas: Database-friendly random projections: Johnson-Lindenstrauss with binary coins. J. Comput. Syst. Sci. 66(4): 671-687 (2003)