



FME Modules



AFFILIATES

Affiliates Pro, Affiliate & Referral Program Module

PrestaShop 1.5.x to 1.7.x Module

User Guide 1.0



Intended Audience

The content of this document is designed to facilitate the users - managers, supervisors and others of **Affiliates Pro, Affiliate & Referral Program** PrestaShop Module. A step by step instruction has been added to this document to help users to install the module on PrestaShop.

This extension will only work on PrestaShop version 1.5.x to 1.7.x. As a safe practice always backup your files and database before installing any module on PrestaShop. If you are looking for someone to install the module we can do it for you as well. Just go to the following link and let support know the order id to expedite the installation process.

Once you have installed please see the User Guide to help you understand on how to use the module to its full capacity. If you still have questions feel free to contact us on the support platform where you bought this module.

If you have any custom requirements feel free to touch base with us.



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Getting Started!

Overview

PrestaShop Affiliates module allows your customer to sign up for affiliate programs and earn a reward for referring customers. Boost your sales by enabling customers to promote your products and services and earn rewards.

Features

- Create a full-fledged affiliate management system in your store
- Reward affiliates on account registration or order placement
- Create multiple reward rules & offer discounts to customers coming from referral link
- Display discounts in attractive popup
- Reward in fix or percentage of order amount
- Pay Manually with Paypal or Bankwire in just few clicks
- Unique referral link for each affiliate
- Detailed affiliates statistics reports
- Customer can manage affiliate earnings from my account and request a withdrawal.
- Approve / Disapprove affiliate requests

Affiliate marketing has evolved into an effective strategy for achieving sales targets without spending lavishly on promotions. The PrestaShop Affiliate modules help you design a proven marketing strategy that engages your customers in promotions.

You can empower your customers to become affiliates, refer their friends, and increase sales to earn rewards from the store. It is an overwhelming experience for them to earn money by spreading the word to their family and friends. You can monitor their progress to evaluate how much you earn against the share they get from you.

Increase sales with customer rewards

- Save money on marketing and advertising
- Engage customers to bring in more business
- Pay a marketing share upon sales

See Demo for quick view or contact us if you have any questions.



Installation Instructions

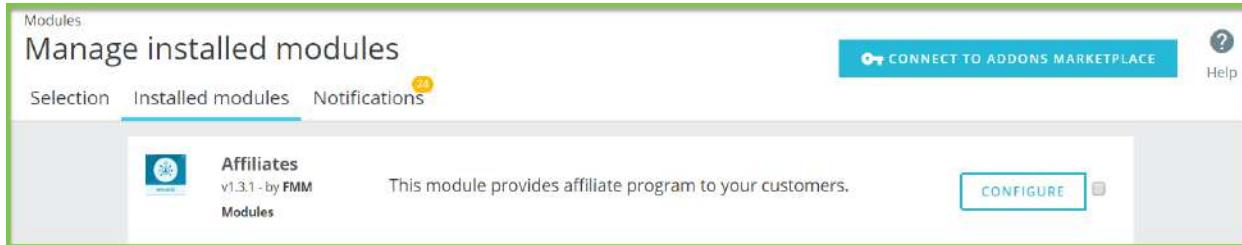
Compatible - PrestaShop 1.5 – 1.6.x

1. Log into **PrestaShop** administration panel, go to **Modules** → Click Add new module.
2. Select **Affiliates.zip** which you downloaded and click upload this Module.
3. Scroll down and find **Affiliates** and click **Install**. You are done
4. **Clear Cache** in **Advance Parameters** → **Performance**.

User Guide

How to Configure the Module

At the back office, go to “**Module & Services**” and click on the “**Installed Modules**” tab. Here you will find your module. Click on “**Configure**” to continue.



Here you will find the following configurations:

General Settings

- **CMS page for the Conditions of use:** Choose the CMS page which contains terms and conditions for affiliate program
- **Minimum amount to allow withdraw rewards:** Affiliate customer can only withdraw amount if available balance is equal to specified amount



- **Payment holding time:** Reward amount will be available for withdraw after specified time
- **Referral Key length:** Length of referral key
- **Welcome message:** This message/content will be displayed to referral on landing page
- **Give discount to Referrals:** Enable / Disable the feature

Affiliation & Reward Settings

- **Auto Approval:** Auto approval Affiliate requests
- **Affiliation program group access:** Selected groups will be able to enroll into affiliate program
- **Statuses to approve Order rewards:** Selected groups will be able to enroll into affiliate program
- **Statuses to cancel Order rewards:** Selected groups will be able to enroll into affiliate program



Configure
Affiliates

CONFIGURATION

- [General Settings](#)
- [Affiliation Settings](#) **(selected)**
- [Payment Settings](#)
- [Social](#)

AFFILIATION AND REWARD SETTINGS

Auto Approval: YES NO
Auto approval Affiliate requests.

Affiliation program group access

ID	Group name
1	Visitor
2	Guest
3	Customer
5	Affiliates
6	Affiliates

Selected groups will be able to enroll into affiliate program

Statuses to approve Order rewards

- Order Status
- Awaiting bank wire payment
- Awaiting Cash On Delivery validation
- Awaiting check payment
- Canceled
- Delivered
- On backorder (not paid)
- On backorder (paid)
- Payment accepted
- Payment error
- Processing in progress
- Refunded
- Remote payment accepted
- Shipped

Reward will be given to affiliate(s) if status of a referral's order is changed to one of the above selected status

Statuses to cancel Order rewards

- Order Status
- Awaiting bank wire payment
- Awaiting Cash On Delivery validation
- Awaiting check payment
- Canceled
- Delivered
- On backorder (not paid)
- On backorder (paid)
- Payment accepted
- Payment error
- Processing in progress
- Refunded
- Remote payment accepted
- Shipped

Reward will be canceled if status of a referral's order is changed to one of the above selected status

Save Settings



Payment Settings

Choose the payment method here.

Social Sharing

- **Icon Theme**
- **Enable Social Labels:** Social network label will be displayed along with icons
- **Select Social Networks:** Selected social networks will be available to share referral link



How Users Can Access Affiliates

Registered users can access Affiliates from their accounts panels as shown below:

The screenshot shows a user account interface with the following layout:

- Contact us**: Top left.
- English ▾**, **Sign out**, **Cart (0)**: Top right.
- Store Logo** and **AFFILIATES**: Middle top.
- Search our catalog**: Middle top right.
- Your account**: Section title.
- INFORMATION**: Icon of a person, button.
- ADD FIRST ADDRESS**: Icon of a location pin, button.
- ORDER HISTORY AND DETAILS**: Icon of a calendar, button.
- CREDIT SLIPS**: Icon of a document, button.
- VOUCHERS**: Icon of a gift tag, button.
- AFFILIATION**: Icon of a dollar sign, button.
- Sign out**: Bottom center.

As you click on it users will get access to the following features.



- **Invite Friends**

INVITE FRIENDS

INVITE FRIENDS PENDING REFERRALS REFERRALS LIST MY REWARDS PAYMENT DETAILS MY STATISTICS

Invitations

Share this URL to invite your referrals.
URL : <http://affiliates.bestprestashopmodules.net/?src=link&ref=5vtlRb38YrQMOrPA>

[E-mail](#) [Tweet](#) [Like](#) [G +1](#) [Share](#) [Pin it](#) [Share](#) [Pocket](#) [Viber](#) [Share](#)
[Like](#) [Telegram](#) [LINE](#) [WhatsApp](#)

It's quick and it's easy. Just fill in the first name, last name, and e-mail address(es) of your friend(s) in the fields below. When one of them makes at least 1 order, you will receive your reward as a commission.

Your message (optional)

First name	Last name	E-mail
1		
2		
3		
4		
5		

Important: Your friends' e-mail addresses will only be used in the affiliate program. They will never be used for other purposes.

I agree to the terms of service and adhere to them unconditionally. [Read conditions](#).

SEND INVITATION

[BACK TO YOUR ACCOUNT](#) [HOME](#)



- Pending Referrals

PENDING REFERRALS

INVITE FRIENDS PENDING REFERRALS REFERRALS LIST MY REWARDS PAYMENT DETAILS MY STATISTICS

Pending Referrals

You have no pending referrals.

BACK TO YOUR ACCOUNT HOME

- Referrals List

REFERRALS LIST

INVITE FRIENDS PENDING REFERRALS REFERRALS LIST MY REWARDS PAYMENT DETAILS MY STATISTICS

Referrals List

	Last name	First name	E-mail	Last invitation
1	tester	test	demo2@demo.com	11/29/2018 05:57:43

BACK TO YOUR ACCOUNT HOME



- **My Rewards**

MY REWARDS

INVITE FRIENDS PENDING REFERRALS REFERRALS LIST **MY REWARDS** PAYMENT DETAILS MY STATISTICS

My Rewards

Payment Release Time : 45 Day(s)

Total Reward Amount	\$7.40
Pending Reward Amount	\$7.40
Paid Amount	
Awaiting Payment Validation	
Available Balance	\$0.00

[BACK TO YOUR ACCOUNT](#) [HOME](#)

- **Payment Details**

PAYMENT DETAILS

INVITE FRIENDS PENDING REFERRALS REFERRALS LIST MY REWARDS **PAYMENT DETAILS** MY STATISTICS

Payment Details

Bank Wire

Please enter your Bank details here (i.e bank name, account owner, account number).

SAVE DETAILS

[BACK TO YOUR ACCOUNT](#) [HOME](#)



- My Statistics

MY STATISTICS

INVITE FRIENDS PENDING REFERRALS REFERRALS LIST MY REWARDS PAYMENT DETAILS **MY STATISTICS**

Statistics

	Date	Reward By	Reward Value	Status	Paid
1	2018-11-29 05:58:03	Referral Registration	\$5.00	Approved	X
2	2018-11-29 05:58:45	Referral Order	\$2.40	Approved	X

[BACK TO YOUR ACCOUNT](#) [HOME](#)



How Admins Can Manage Affiliates

Admins can access Affiliates from back end. Here they can manage the following:

- Manage Affiliates

A screenshot of the 'Manage Affiliates' page. The left sidebar has sections for Dashboard, SELL, Orders, Catalog, IMPROVE, Modules, AFFILIATES (with 'Manage Affiliates' selected), Referrals, Order Reward, Rules, Withdraw Requests, and Statistics. The main area shows a table titled 'MANAGE AFFILIATES' with one row:

ID	Name	Email	Requested Date	Approved
1	J. Jane	demo@demo.com	2018-11-29 05:56:55	✓

There is an 'Edit' button next to the approved row.

Once you edit an Affiliate you will have access to the following:

A screenshot of the 'Edit Affiliate' form. The top bar shows 'Affiliates / Manage Affiliates' and 'Edit'. The main area has a section titled 'EDIT AFFILIATE' with fields for Approval (radio buttons for YES and NO, with YES selected), Reference Key (text input field containing 'SvtiRb38YrQMQrPA'), and a 'Generate' button. At the bottom are 'Cancel' and 'Save' buttons.



- **Referrals**

Affiliates / Referrals

Referrals

ID	Name	Email	Date Added	Status
1	t. tester	demo2@demo.com	2018-11-29 05:57:43	✓

Once you edit a Referral you will have access to the following:

Affiliates / Referrals

Edit

EDIT REFERRAL

Referral Status:

TEST TESTER [00025] - demo2@demo.com

Social Title: Unknown
Age: Unknown
Registration Date: 11/29/2018 05:58:03
Last Visit: 11/29/2018 05:57:43
Best Customer Rank: 1
Language: English (English)
Registrations: Newsletter Opt-in
Latest Update: 11/29/2018 05:58:03
Register Status: Approved

ORDERS (1)

Valid orders: 1 for a total amount of \$27.00

ID	Date	Payment	Status	Products	Total spent
8	11/29/2018	Payments by check	Payment accepted	1	\$27.00

CARTS (1)

ID	Date	Carrier	Total
000040	11/29/2018	My carrier	\$27.00

PURCHASED PRODUCTS (1)

Date	Name	Quantity
11/29/2018	Black T-Shirt - Size : S - Color : Black	1

LAST CONNECTIONS

Date	Pages viewed	Total time	Origin	IP Address
11/29/2018	0		Direct link	115.186.155.133

ADDRESSES (1)

Company	Name	Address	Country	Phone number(s)
---	test tester	dsf a4252 d5weafsd 33222 dsdfdsdf	United States	13331231232



- Order Reward

A screenshot of the FME Modules interface. The left sidebar has sections for Dashboard, SELL (Orders, Catalog), IMPROVE (Modules), and AFFILIATES (Manage Affiliates, Referrals, Order Reward, Rules, Withdraw Requests, Statistics). The 'Order Reward' link under 'AFFILIATES' is highlighted. The main content area shows a table titled 'ORDER REWARD' with one row. The row contains columns for ID (1), Reward Type (Fixed), Value (2.400000), Tax Incl. (✓), and Status (✓). A 'Edit' button is at the end of the row.

ID	Reward Type	Value	Tax Incl.	Status
1	Fixed	2.400000	✓	✓

Once you edit an Order Reward you will have access to the following:

A screenshot of the 'EDIT LEVEL' form for an Order Reward. The form includes fields for Status (YES selected), Reward Type (Fixed), Value (2.400000), Tax (Tax Incl.), and Min Order Value (12.000000). At the bottom are 'Cancel' and 'Update' buttons.

Status	YES	NO
Reward Type	Fixed	
Value	2.400000	
Tax	Tax Incl.	
Min Order Value	12.000000	



- Rules

A screenshot of the FME Affiliates Pro interface. The left sidebar has sections for SELL (Orders, Catalog), IMPROVE (Modules), and AFFILIATES (Manage Affiliates, Referrals, Order Reward, Rules, Withdraw Requests, Statistics). The 'Rules' option under 'AFFILIATES' is selected. The main area shows a table titled 'RULES' with one row. The table columns are ID, Min Referrals, Max Referrals, Reward Value, and Status. The data is: ID 1, Min Referrals 1, Max Referrals 222, Reward Value \$5.00, Status checked. There are 'Edit' and 'Delete' buttons for this row.

ID	Min Referrals	Max Referrals	Reward Value	Status
1	1	222	\$5.00	✓

The module lets you “Add Rules” or edit existing ones. Once you add / edit a Rule you will have access to the following:

A screenshot of the 'Edit Rule' dialog box. It has fields for Min referrals (1), Max Referrals (222, default 0 (unlimited)), Reward (\$5.000000), and Status (YES). Buttons for Cancel and Update are at the bottom.

EDIT RULE

* Min referrals	1
Max Referrals	222 default 0 (unlimited)
Reward	\$5.000000
Status	YES NO

Cancel Update



- Withdraw Requests

Affiliates / Withdraw Requests

Pending Withdraw Requests

PENDING WITHDRAW REQUESTS

ID	Affiliate	Email	Requested Amount
No records found			

- Statistics

Affiliates / Statistics

Statistics

STATISTICS

ID	Affiliate	Referral Orders Reward	Referral Registrations Reward	Total Reward
1	joe Jane	\$2.00	\$5.00	\$7.40

Admins can view statistics for each Affiliate individually. Once you click on view you will get access to the following:



Affiliates / Statistics

View

STATISTICS

Graph Types : Linear Area Bar Pie Donut Table

Monthly statistics for the year of: 2018

Month	Value
Jan	0
Feb	0
Mar	0
Apr	0
May	0
Jun	0
Jul	0
Aug	0
Sep	0
Oct	0
Nov	8
Dec	0

TOTAL

Total Reward by Registrations	\$5.00
Total Reward by Orders	\$2.40
Grand Total Reward	\$7.40

REFERRAL DETAILS

ID	Referral	Email	Visits	Valid Orders	Total Spend	Date added	Source
1	test tester	demo2@demo.com	1	1	\$27.00	2018-11-29 05:57:43	link

REWARD DETAILS

#	Order Id	Referral	Email	Reward by Registrations	Reward by Orders	Reward Status	Paid	Reward Date
1	-	Guest Referral	-	\$5.00	\$0.00	Approved	x	2018-11-29 05:58:03
2	8	test tester	demo2@demo.com	\$0.00	\$2.40	Approved	x	2018-11-29 05:58:45



Disclaimer

It is highly recommended to backup your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

It is recommended you install on a test server initially to carry out your own testing.

Support

If you need more information or have any questions or problems, please refer to our support helpdesk:

You can log a ticket and a support technician can assist you further.

Customization

If you have requirements that are not covered by our module and you need to have our module customized, feel free to contact us through support helpdesk.