



FME Modules



Affiliates Pro, Affiliate & Referral Program Module

PrestaShop 1.5.x to 1.7.x Module

User Guide 1.0



Intended Audience

The content of this document is designed to facilitate the users - managers, supervisors and others of **Affiliates Pro, Affiliate & Referral Program** PrestaShop Module. A step by step instruction has been added to this document to help users to install the module on PrestaShop.

This extension will only work on PrestaShop version 1.5.x to 1.7.x. As a safe practice always backup your files and database before installing any module on PrestaShop. If you are looking for someone to install the module we can do it for you as well. Just go to the following link and let support know the order id to expedite the installation process.

Once you have installed please see the User Guide to help you understand on how to use the module to its full capacity. If you still have questions feel free to contact us on the support platform where you bought this module.

If you have any custom requirements feel free to touch base with us.



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Getting Started!

Overview

PrestaShop Affiliates module allows your customer to sign up for affiliate programs and earn a reward for referring customers. Boost your sales by enabling customers to promote your products and services and earn rewards.

Features

- Create a full-fledged affiliate management system in your store
- Reward affiliates on account registration or order placement
- Create multiple reward rules & offer discounts to customers coming from referral link
- Display discounts in attractive popup
- Reward in fix or percentage of order amount
- Pay Manually with Paypal or Bankwire in just few clicks
- Unique referral link for each affiliate
- Detailed affiliates statistics reports
- Customer can manage affiliate earnings from my account and request a withdrawal.
- Approve / Disapprove affiliate requests

Affiliate marketing has evolved into an effective strategy for achieving sales targets without spending lavishly on promotions. The PrestaShop Affiliate modules help you design a proven marketing strategy that engages your customers in promotions.

You can empower your customers to become affiliates, refer their friends, and increase sales to earn rewards from the store. It is an overwhelming experience for them to earn money by spreading the word to their family and friends. You can monitor their progress to evaluate how much you earn against the share they get from you.

Increase sales with customer rewards

- Save money on marketing and advertising
- Engage customers to bring in more business
- Pay a marketing share upon sales

See Demo for quick view or contact us if you have any questions.



Installation Instructions

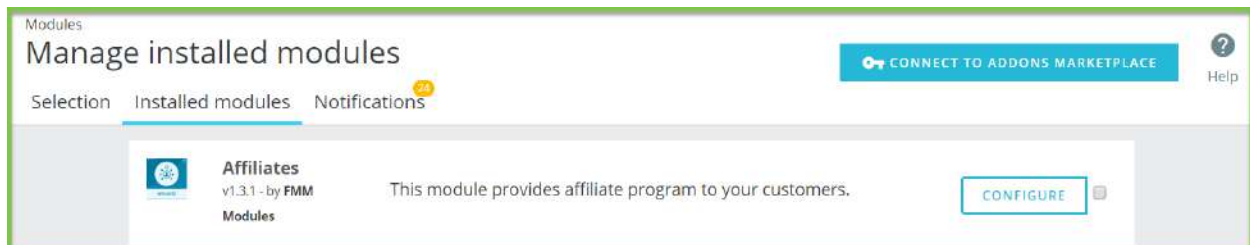
Compatible - PrestaShop 1.5 – 1.6.x

1. Log into **PrestaShop** administration panel, go to **Modules** → Click Add new module.
2. Select **Affiliates.zip** which you downloaded and click upload this Module.
3. Scroll down and find **Affiliates** and click **Install**. You are done
4. **Clear Cache** in **Advance Parameters** → **Performance**.

User Guide

How to Configure the Module

At the back office, go to “**Module & Services**” and click on the “**Installed Modules**” tab. Here you will find you module. Click on “**Configure**” to continue.



Here you will find the following configurations:

General Settings

- **CMS page for the Conditions of use:** Choose the CMS page which contains terms and conditions for affiliate program
- **Minimum amount to allow withdraw rewards:** Affiliate customer can only withdraw amount if available balance is equal to specified amount



- **Payment holding time:** Reward amount will be available for withdraw after specified time
- **Referral Key length:** Length of referral key
- **Welcome message:** This message/content will be displayed to referral on landing page
- **Give discount to Referrals:** Enable / Disable the feature

Modules / affiliates / Configure

Configure Affiliates

Back Translate Check update Manage hooks

General Settings

Affiliation Settings

Payment Settings

Social

GENERAL SETTINGS

CMS page for the Conditions of use Terms and conditions of use

Minimum amount to allow withdraw rewards USD 50

Payment holding time 45 Days(s)

Referral Key length 16

Welcome message

Give discount to Referrals YES NO

Save Settings

Affiliation & Reward Settings

- **Auto Approval:** Auto approval Affiliate requests
- **Affiliation program group access:** Selected groups will be able to enroll into affiliate program
- **Statuses to approve Order rewards:** Selected groups will be able to enroll into affiliate program
- **Statuses to cancel Order rewards:** Selected groups will be able to enroll into affiliate program



Modules / Affiliates / Configure

Configure Affiliates

Back Translate Check update Manage hooks

CONFIGURATION

General Settings
Affiliation Settings
Payment Settings
Social

AFFILIATION AND REWARD SETTINGS

Auto Approval: YES NO
Auto approval Affiliate requests.

Affiliation program group access

ID	Group name
1	Visitor
2	Guest
<input checked="" type="checkbox"/>	3 Customer
<input type="checkbox"/>	5 Affiliates
<input checked="" type="checkbox"/>	6 Affiliates

Selected groups will be able to enroll into affiliate program

Statuses to approve Order rewards

<input type="checkbox"/>	Order Status
<input type="checkbox"/>	Awaiting bank wire payment
<input type="checkbox"/>	Awaiting Cash On Delivery validation
<input type="checkbox"/>	Awaiting check payment
<input type="checkbox"/>	Canceled
<input type="checkbox"/>	Delivered
<input type="checkbox"/>	On backorder (not paid)
<input type="checkbox"/>	On backorder (paid)
<input checked="" type="checkbox"/>	Payment accepted
<input type="checkbox"/>	Payment error
<input type="checkbox"/>	Processing in progress
<input type="checkbox"/>	Refunded
<input type="checkbox"/>	Remote payment accepted
<input type="checkbox"/>	Shipped

Reward will be given to affiliate(s) if status of a referral's order is changed to one of the above selected status

Statuses to cancel Order rewards

<input type="checkbox"/>	Order Status
<input type="checkbox"/>	Awaiting bank wire payment
<input type="checkbox"/>	Awaiting Cash On Delivery validation
<input type="checkbox"/>	Awaiting check payment
<input checked="" type="checkbox"/>	Canceled
<input type="checkbox"/>	Delivered
<input type="checkbox"/>	On backorder (not paid)
<input type="checkbox"/>	On backorder (paid)
<input type="checkbox"/>	Payment accepted
<input type="checkbox"/>	Payment error
<input type="checkbox"/>	Processing in progress
<input type="checkbox"/>	Refunded
<input type="checkbox"/>	Remote payment accepted
<input type="checkbox"/>	Shipped

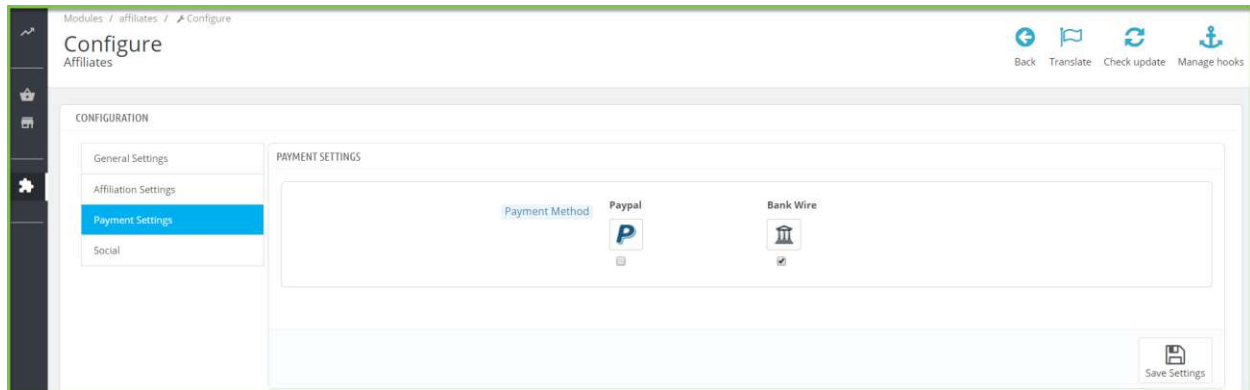
Reward will be cancelled if status of a referral's order is changed to one of the above selected status

Save Settings



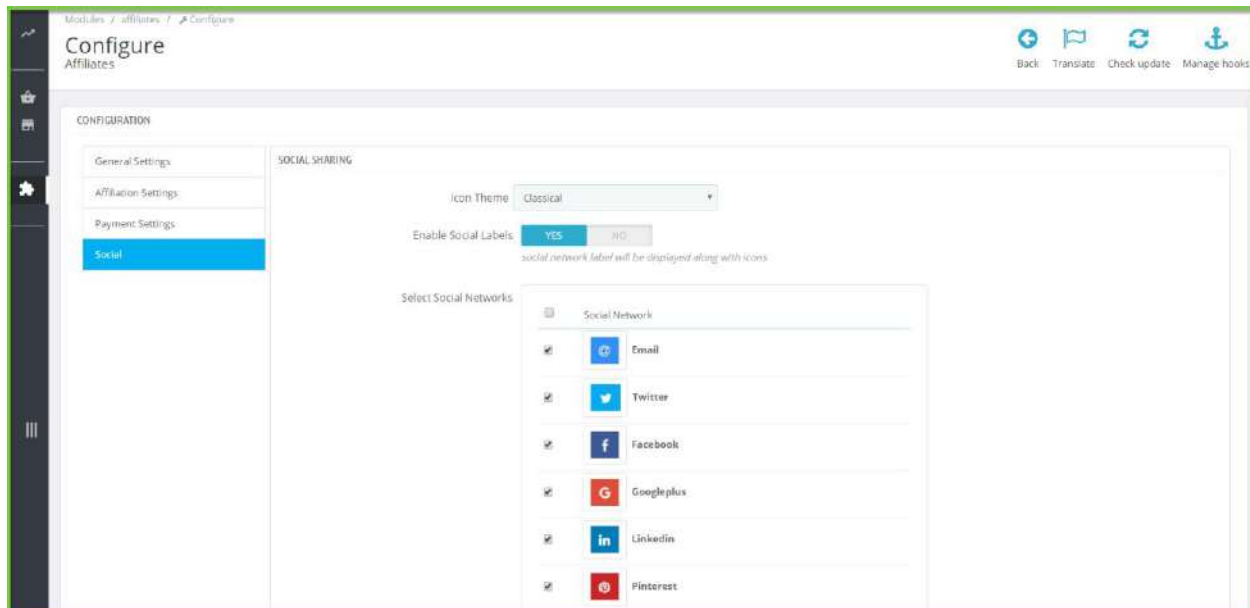
Payment Settings

Choose the payment method here.



Social Sharing

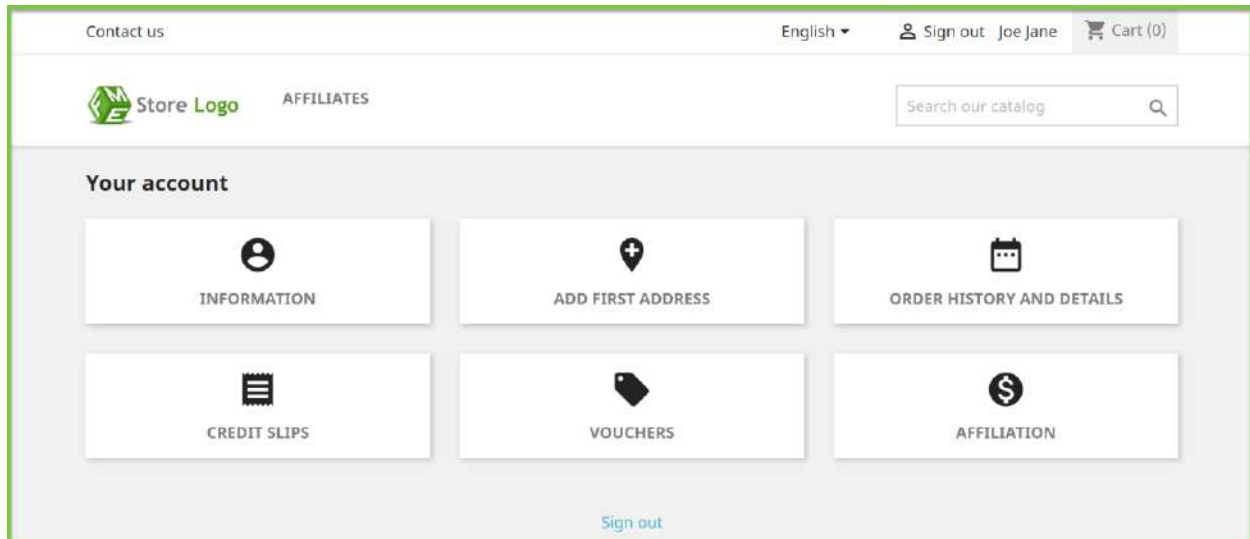
- **Icon Theme**
- **Enable Social Labels:** Social network label will be displayed along with icons
- **Select Social Networks:** Selected social networks will be available to share referral link





How Users Can Access Affiliates

Registered users can access Affiliates from their accounts panels as shown below:



As you click on it users will get access to the following features.



- Invite Friends

INVITE FRIENDS

INVITE FRIENDS

PENDING REFERRALS

REFERRALS LIST

MY REWARDS

PAYMENT DETAILS

MY STATISTICS

Invitations

Share this URL to invite your referrals.

URL : <http://affiliates.bestprestashopmodules.net/?src=link&ref=5vtIRb38YrQMQRPA>

E-mail

Tweet

f Like

G +1

in Share

Pin it

Share

Pocket

Viber

Share

Like

Telegram

LINE

WhatsApp

It's quick and it's easy. Just fill in the first name, last name, and e-mail address(es) of your friend(s) in the fields below. When one of them makes at least 1 order, you will receive your reward as a commission.

Your message (optional)

	First name	Last name	E-mail
1			
2			
3			
4			
5			

Important: Your friends' e-mail addresses will only be used in the affiliate program. They will never be used for other purposes.

☐ I agree to the terms of service and adhere to them unconditionally. [Read conditions.](#)

SEND INVITATION

BACK TO YOUR ACCOUNT

HOME

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- Pending Referrals

PENDING REFERRALS

[INVITE FRIENDS](#) **[PENDING REFERRALS](#)** [REFERRALS LIST](#) [MY REWARDS](#) [PAYMENT DETAILS](#) [MY STATISTICS](#)

Pending Referrals

You have no pending referrals.

[BACK TO YOUR ACCOUNT](#) [HOME](#)

- Referrals List

REFERRALS LIST

[INVITE FRIENDS](#) [PENDING REFERRALS](#) **[REFERRALS LIST](#)** [MY REWARDS](#) [PAYMENT DETAILS](#) [MY STATISTICS](#)

Referrals List

	Last name	First name	E-mail	Last invitation
1	tester	test	demo2@demo.com	11/29/2018 05:57:43

[BACK TO YOUR ACCOUNT](#) [HOME](#)



- **My Rewards**

MY REWARDS

INVITE FRIENDS

PENDING REFERRALS

REFERRALS LIST

MY REWARDS

PAYMENT DETAILS

MY STATISTICS

My Rewards

Payment Release Time : 45 Day(s)

Total Reward Amount	\$7.40
Pending Reward Amount	\$7.40
Paid Amount	
Awaiting Payment Validation	
Available Balance	\$0.00

BACK TO YOUR ACCOUNT

HOME

- **Payment Details**

PAYMENT DETAILS

INVITE FRIENDS

PENDING REFERRALS

REFERRALS LIST

MY REWARDS

PAYMENT DETAILS

MY STATISTICS

Payment Details

Bank Wire

Please enter your Bank details here (i.e bank name, account owner, account number).

SAVE DETAILS

BACK TO YOUR ACCOUNT

HOME



- **My Statistics**

MY STATISTICS

[INVITE FRIENDS](#) [PENDING REFERRALS](#) [REFERRALS LIST](#) [MY REWARDS](#) [PAYMENT DETAILS](#) **[MY STATISTICS](#)**

Statistics

	Date	Reward By	Reward Value	Status	Paid
1	2018-11-29 05:58:03	Referral Registration	\$5.00	Approved	✕
2	2018-11-29 05:58:45	Referral Order	\$2.40	Approved	✕

[BACK TO YOUR ACCOUNT](#) [HOME](#)



How Admins Can Manage Affiliates

Admins can access Affiliates from back end. Here they can manage the following:

- **Manage Affiliates**

The screenshot shows the 'Manage Affiliates' page. On the left is a dark sidebar with a menu containing: Dashboard, SELL (Orders, Catalog), IMPROVE (Modules), AFFILIATES (Manage Affiliates, Referrals, Order Reward, Rules, Withdraw Requests, Statistics), and a Help icon. The main content area has a breadcrumb 'Affiliates / Manage Affiliates' and a title 'Manage Affiliates'. Below this is a table titled 'MANAGE AFFILIATES' with the following data:

ID	Name	Email	Requested Date	Approved	
1	J. Jane	demo@demo.com	2018-11-29 05:56:55	✓	Edit

Once you edit an Affiliate you will have access to the following:

The screenshot shows the 'Edit Affiliate' page. It has a breadcrumb 'Affiliates / Manage Affiliates' and a title 'Edit'. Below the title is a section 'EDIT AFFILIATE' with an 'Approval' section containing 'YES' and 'NO' buttons. Below that is a 'Reference Key' section with a text input field containing 'SvtIRb38YrQMQRPA' and a 'Generate' button. At the bottom left is a 'Cancel' button with a close icon, and at the bottom right is a 'Save' button with a save icon.



- Referrals

Referrals

ID	Name	Email	Date Added	Status	
1	t. tester	demo2@demo.com	2018-11-29 05:57:43	✓	Edit

Once you edit a Referral you will have access to the following:

Edit

EDIT REFERRAL

Referral Status: YES NO

[Cancel](#) [Save](#)

TEST TESTER [000025] - [demo2@demo.com](#)

Social Title: Unknown
Age: Unknown
Registration Date: 11/29/2018 05:58:03
Last Visit: 11/29/2018 05:57:43
Best Customer Rank: 1
Language: English (English)
Registrations: [✗ Newsletter](#) [✗ Opt In](#)
Latest Update: 11/29/2018 05:58:03
Register Status: ✓ Approved

ORDERS 1

Valid orders: 1 for a total amount of \$27.00 Invalid orders: 0

ID	Date	Payment	Status	Products	Total spent	
8	11/29/2018	Payments by check	Payment accepted	1	\$27.00	View

CARTS 1

ID	Date	Carrier	Total
000040	11/29/2018	My carrier	\$27.00

PURCHASED PRODUCTS 1

Date	Name	Quantity
11/29/2018	Black T-Shirt - Size : S- Color : Black	1

LAST CONNECTIONS

Date	Pages viewed	Total time	Origin	IP Address
11/29/2018	0		Direct link	115.186.155.133

ADDRESSES 1

Company	Name	Address	Country	Phone number(s)
--	test tester	dsf a4252 45weafsd 33222 dfsdfsdf	United States	13231231232

[Back to list](#)



- **Order Reward**

The screenshot shows the 'Order Reward' management page. On the left is a sidebar with navigation links: Dashboard, SELL (Orders, Catalog), IMPROVE (Modules), and AFFILIATES (Manage Affiliates, Referrals, Order Reward, Rules, Withdraw Requests, Statistics). The 'Order Reward' link is highlighted. The main content area has a breadcrumb 'Affiliates / Order Reward' and a title 'Order Reward' with a help icon. Below is a table titled 'ORDER REWARD'.

ID	Reward Type	Value	Tax Incl.	Status	
1	Fixed	2,400,000	✓	✓	Edit

Once you edit an Order Reward you will have access to the following:

The screenshot shows the 'EDIT LEVEL' form for an Order Reward. The sidebar is the same as the previous screenshot. The main content area has a breadcrumb 'Affiliates / Order Reward' and a title 'Order Reward' with a help icon. Below is the 'EDIT LEVEL' form.

EDIT LEVEL

Status: ☒ YES ☐ NO

Reward Type: Fixed

Value: 2,400,000

Tax: Tax Incl.

Min Order Value: 12,000,000

[Cancel](#) [Update](#)



- Rules

The screenshot shows the 'Rules' page under the 'Affiliates' section. The left sidebar contains navigation links: Dashboard, SELL (Orders, Catalog), IMPROVE (Modules), and AFFILIATES (Manage Affiliates, Referrals, Order Reward, Rules, Withdraw Requests, Statistics). The 'Rules' page title is 'Affiliates / Rules'. Below the title is a table with one rule:

ID	Min Referrals	Max Referrals	Reward Value	Status	
1	1	222	\$5.00	✓	Edit

Buttons for adding (+) and refreshing (↺) rules are in the top right of the table area. A 'Help' icon is in the top right corner.

The module lets you “Add Rules” or edit existing ones. Once you add / edit a Rule you will have access to the following:

The screenshot shows the 'Edit Rule' form. The left sidebar is the same as the previous screenshot. The page title is 'Affiliates / Rules' and the sub-header is 'Edit'. The form is titled 'EDIT RULE' and contains the following fields:

- Min referrals**: A text input field with the value '1'.
- Max Referrals**: A text input field with the value '222'. Below it, a note says 'default 0 (unlimited)'.
- Reward**: A text input field with the value '5.000000'.
- Status**: A toggle switch with 'YES' selected and 'NO' unselected.

At the bottom left is a 'Cancel' button with an 'X' icon. At the bottom right is an 'Update' button with a floppy disk icon. A 'Help' icon is in the top right corner.




- Withdraw Requests

Affiliates / Withdraw Requests

Pending Withdraw Requests

Help

PENDING WITHDRAW REQUESTS

ID	Affiliate	Email	Requested Amount
 No records found			


- Statistics

Affiliates / Statistics

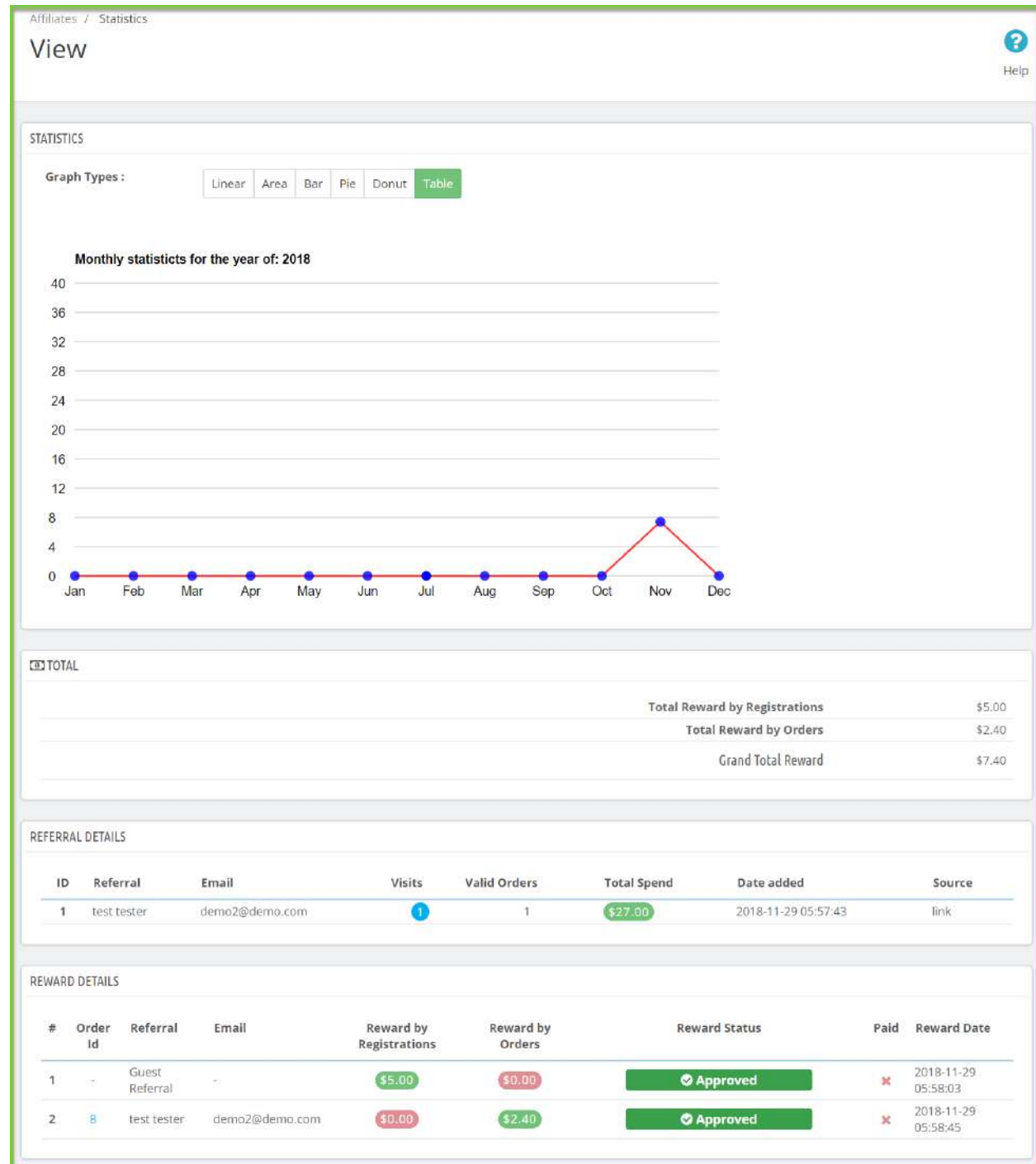
Statistics

Help

STATISTICS

ID	Affiliate	Referral Orders Reward	Referral Registrations Reward	Total Reward	
1	joe.jane	\$2.40	\$5.00	\$7.40	 View

Admins can view statistics for each Affiliate individually. Once you click on view you will get access to the following:





Disclaimer

It is highly recommended to backup your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

It is recommended you install on a test server initially to carry out your own testing.

Support

If you need more information or have any questions or problems, please refer to our support helpdesk:

You can log a ticket and a support technician can assist you further.

Customization

If you have requirements that are not covered by our module and you need to have our module customized, feel free to contact us through support helpdesk.