FME Modules

Affiliates Pro, Affiliate & Referral Program Module

PrestaShop 1.5.x to 1.7.x Module

User Guide 1.0

Intended Audience

The content of this document is designed to facilitate the users - managers, supervisors and others of **Affiliates Pro, Affiliate & Referral Program** PrestaShop Module. A step by step instruction has been added to this document to help users to install the module on PrestaShop.

This extension will only work on PrestaShop version 1.5.x to 1.7.x. As a safe practice always backup your files and database before installing any module on PrestaShop. If you are looking for someone to install the module we can do it for you as well. Just go to the following link and let support know the order id to expedite the installation process.

Once you have installed please see the User Guide to help you understand on how to use the module to its full capacity. If you still have questions feel free to contact us on the support platform where you bought this module.

If you have any custom requirements feel free to touch base with us.

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Getting Started!

Overview

PrestaShop Affiliates module allows your customer to sign up for affiliate programs and earn a reward for referring customers. Boost your sales by enabling customers to promote your products and services and earn rewards.

Features

- Create a full-fledged affiliate management system in your store
- Reward affiliates on account registration or order placement
- Create multiple reward rules & offer discounts to customers coming from referral link
- Display discounts in attractive popup
- Reward in fix or percentage of order amount
- Pay Manually with Paypal or Bankwire in just few clicks
- Unique referral link for each affiliate
- Detailed affiliates statistics reports
- Customer can manage affiliate earnings from my account and request a withdrawal.
- Approve / Disapprove affiliate requests

Affiliate marketing has evolved into an effective strategy for achieving sales targets without spending lavishly on promotions. The PrestaShop Affiliate modules help you design a proven marketing strategy that engages your customers in promotions.

You can empower your customers to become affiliates, refer their friends, and increase sales to earn rewards from the store. It is an overwhelming experience for them to earn money by spreading the word to their family and friends. You can monitor their progress to evaluate how much you earn against the share they get from you.

Increase sales with customer rewards

- Save money on marketing and advertising
- Engage customers to bring in more business
- Pay a marketing share upon sales

See Demo for quick view or contact us if you have any questions.

Installation Instructions

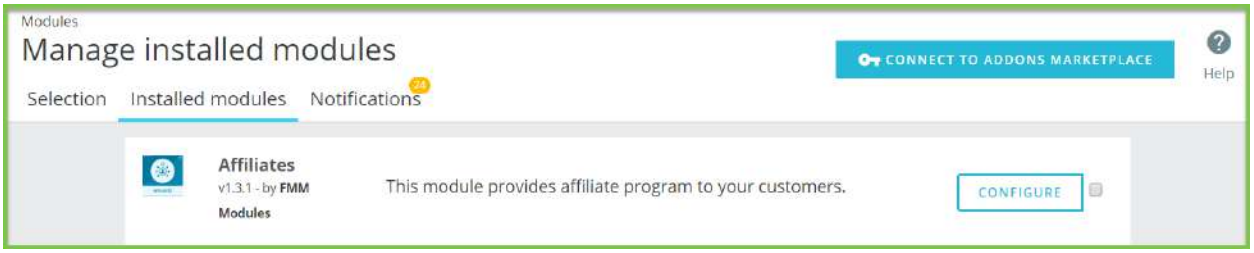
Compatible - PrestaShop 1.5 – 1.6.x

1. Log into **PrestaShop** administration panel, go to **Modules** → Click Add new module.
2. Select **Affiliates.zip** which you downloaded and click upload this Module.
3. Scroll down and find **Affiliates** and click **Install**. You are done
4. **Clear Cache** in **Advance Parameters** → **Performance**.

User Guide

How to Configure the Module

At the back office, go to **"Module & Services"** and click on the **"Installed Modules"** tab. Here you will find you module. Click on **"Configure"** to continue.

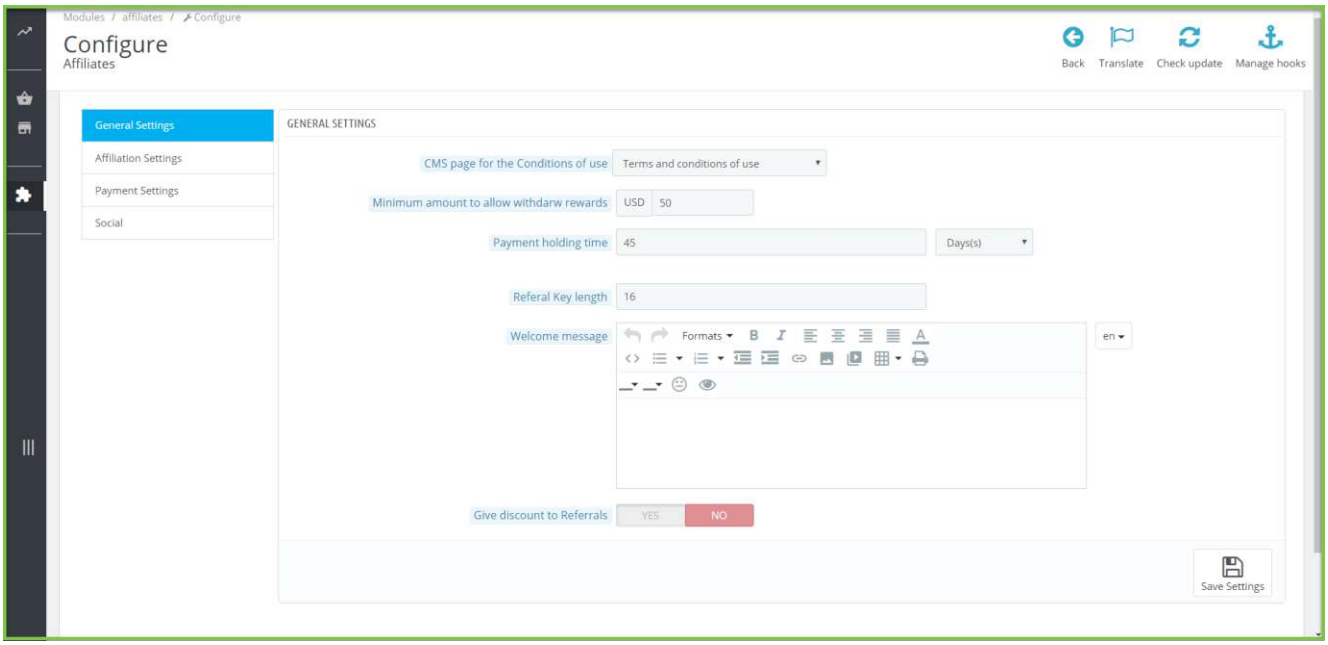


Here you will find the following configurations:

General Settings

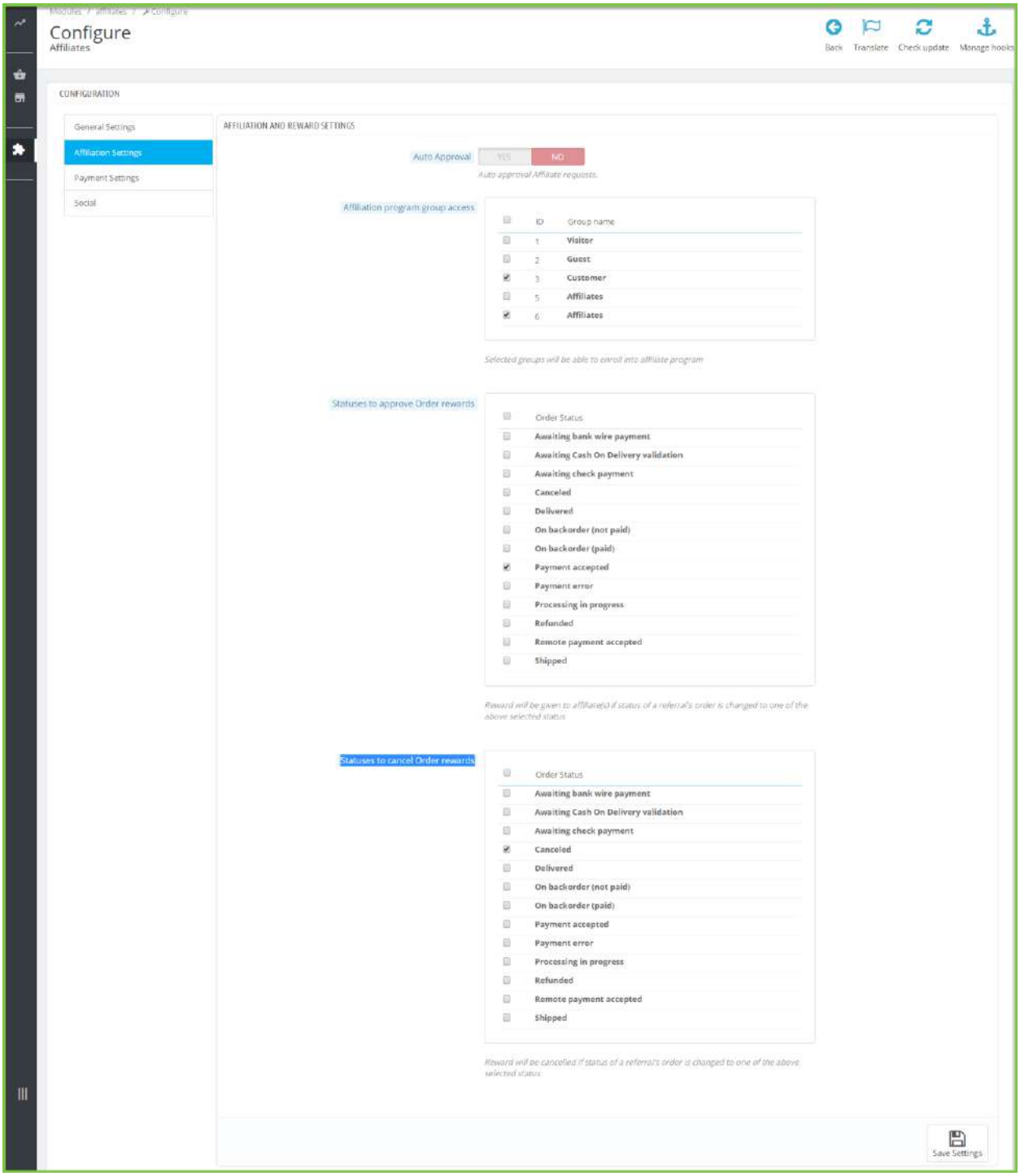
- **CMS page for the Conditions of use:** Choose the CMS page which contains terms and conditions for affiliate program
- **Minimum amount to allow withdraw rewards:** Affiliate customer can only withdraw amount if available balance is equal to specified amount

- **Payment holding time:** Reward amount will be available for withdraw after specified time
- **Referral Key length:** Length of referral key
- **Welcome message:** This message/content will be displayed to referral on landing page
- **Give discount to Referrals:** Enable / Disable the feature



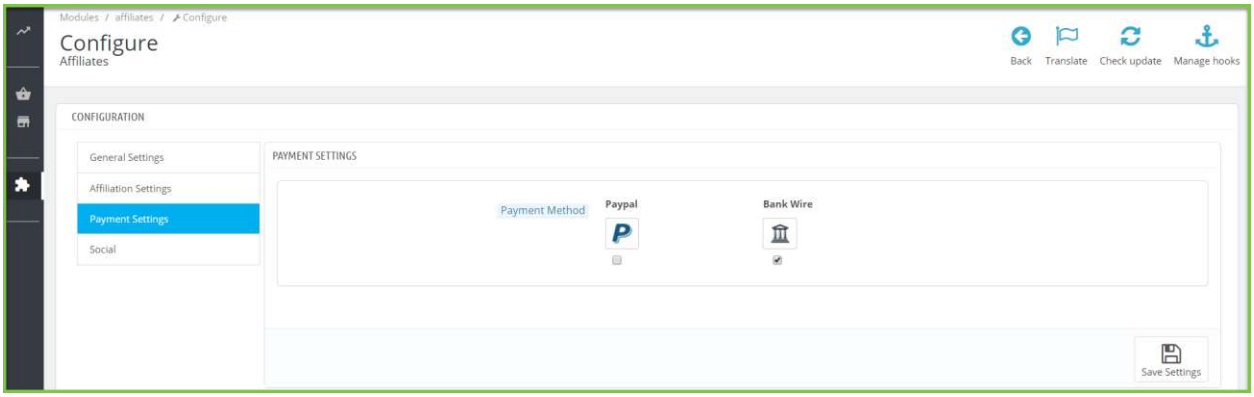
Affiliation & Reward Settings

- **Auto Approval:** Auto approval Affiliate requests
- **Affiliation program group access:** Selected groups will be able to enroll into affiliate program
- **Statuses to approve Order rewards:** Selected groups will be able to enroll into affiliate program
- **Statuses to cancel Order rewards:** Selected groups will be able to enroll into affiliate program


Configure
Affiliates
Back
Translate
Check update
Manage hooks
CONFIGURATION
General Settings
Affiliation Settings
Payment Settings
Social
AFFILIATION AND REWARD SETTINGS
Auto Approval
YES
NO
Auto approval Affiliate requests.
Affiliation program group access
ID
Group name
1 Visitor
2 Guest
3 Customer
5 Affiliates
6 Affiliates
Selected groups will be able to enroll into affiliate program
Statuses to approve Order rewards
Order Status
Awaiting bank wire payment
Awaiting Cash On Delivery validation
Awaiting check payment
Canceled
Delivered
On backorder (not paid)
On backorder (paid)
Payment accepted
Payment error
Processing in progress
Refunded
Remote payment accepted
Shipped
Reward will be given to affiliate(s) if status of a referral's order is changed to one of the above selected status
Statuses to cancel Order rewards
Order Status
Awaiting bank wire payment
Awaiting Cash On Delivery validation
Awaiting check payment
Canceled
Delivered
On backorder (not paid)
On backorder (paid)
Payment accepted
Payment error
Processing in progress
Refunded
Remote payment accepted
Shipped
Reward will be cancelled if status of a referral's order is changed to one of the above selected status
Save Settings

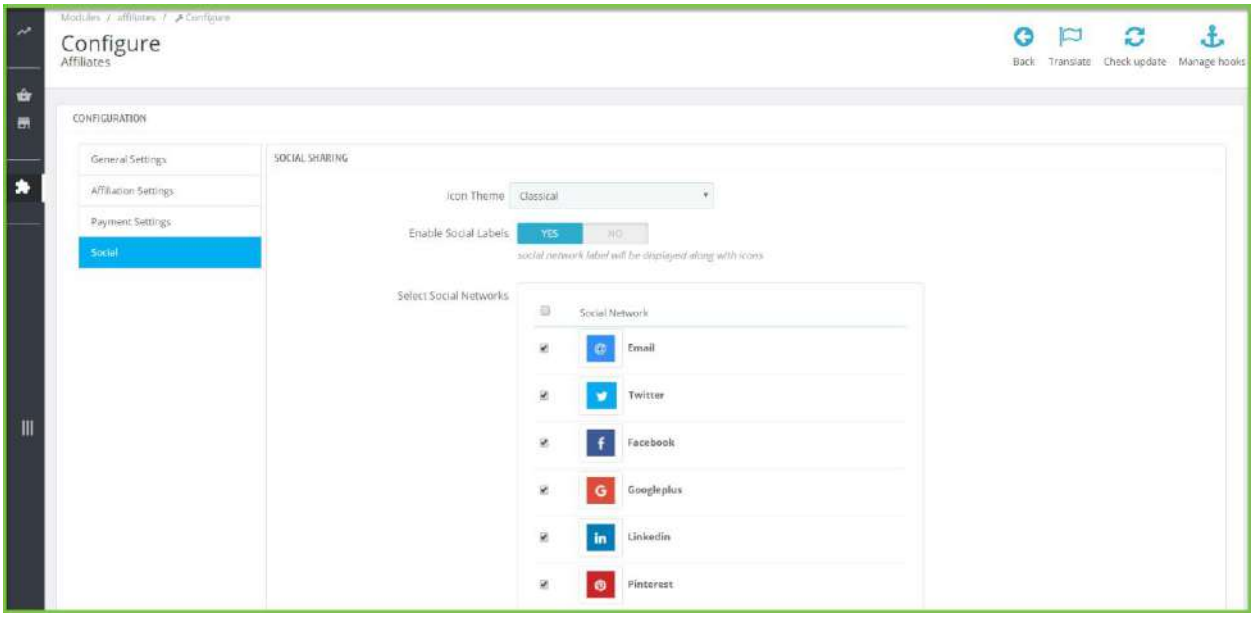
Payment Settings

Choose the payment method here.



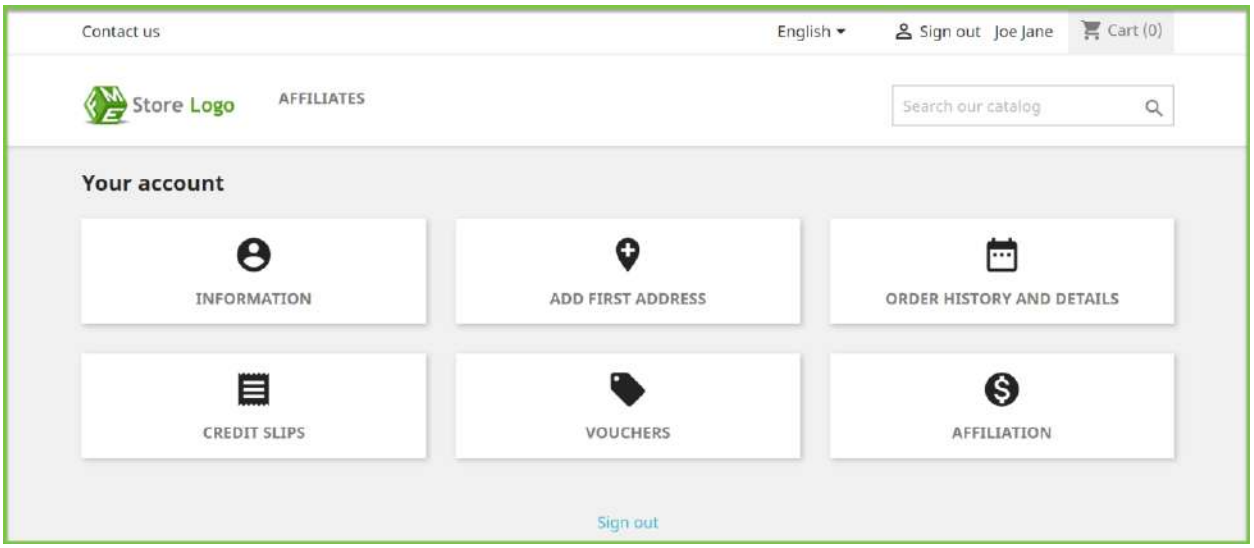
Social Sharing

- **Icon Theme**
- **Enable Social Labels:** Social network label will be displayed along with icons
- **Select Social Networks:** Selected social networks will be available to share referral link



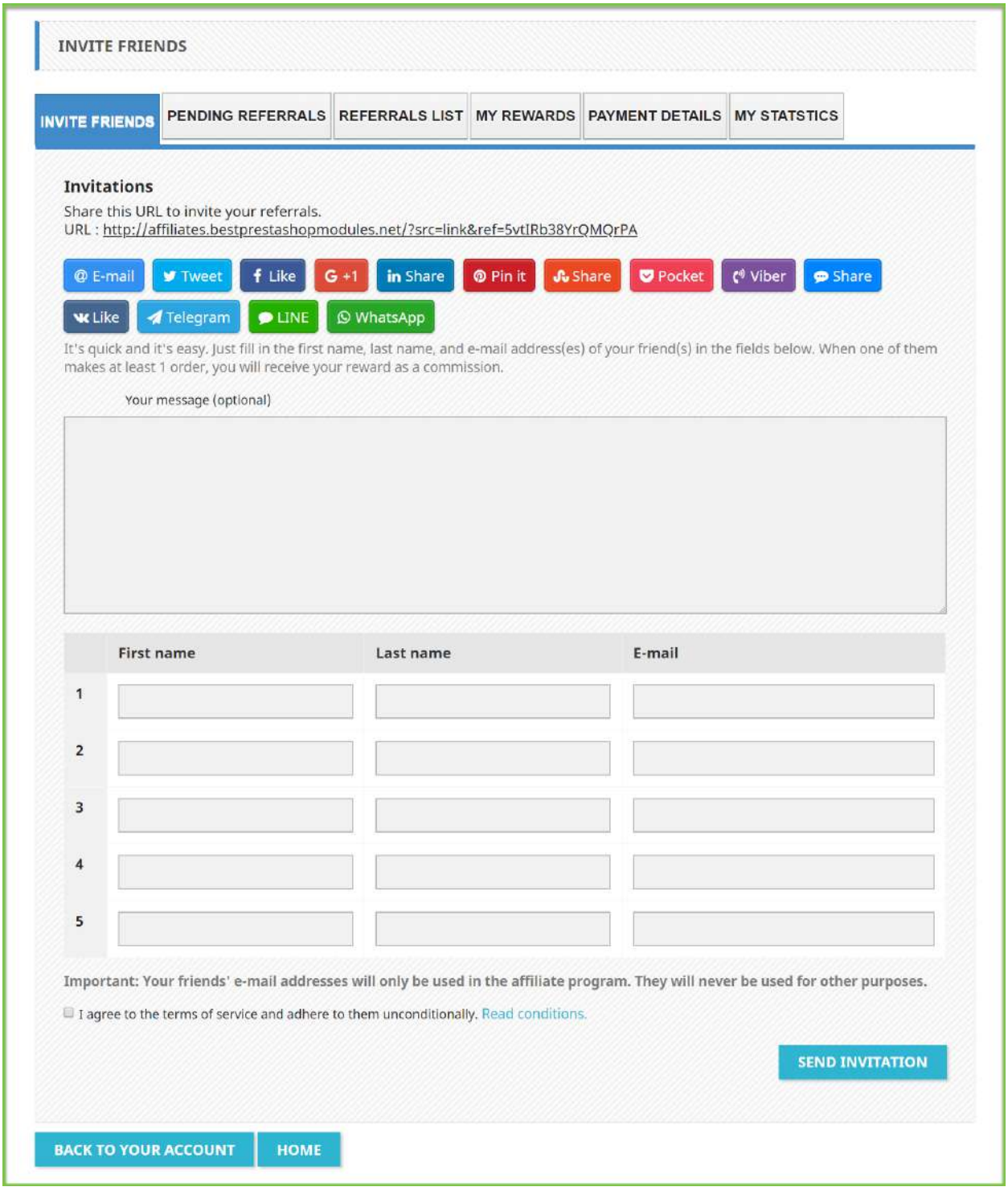
How Users Can Access Affiliates

Registered users can access Affiliates from their accounts panels as shown below:

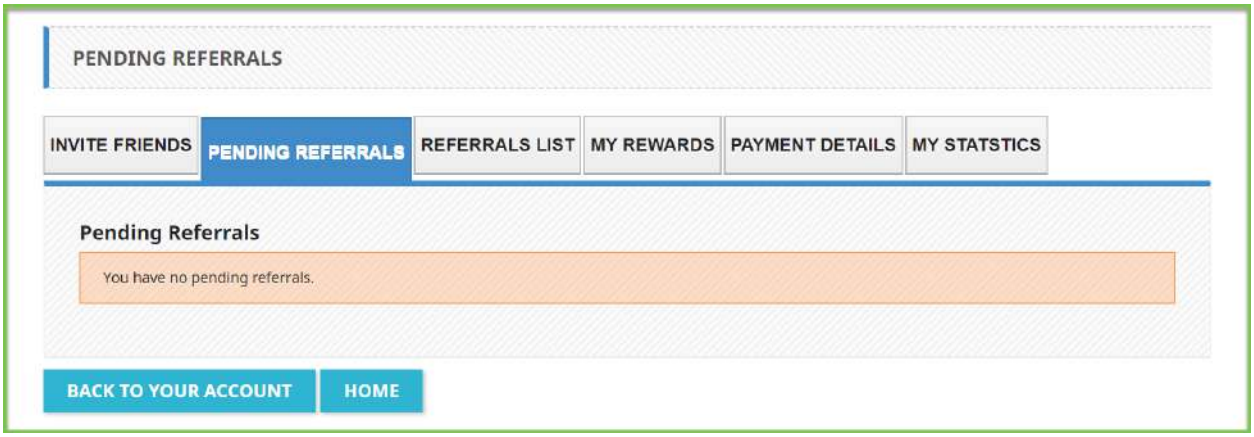


As you click on it users will get access to the following features.

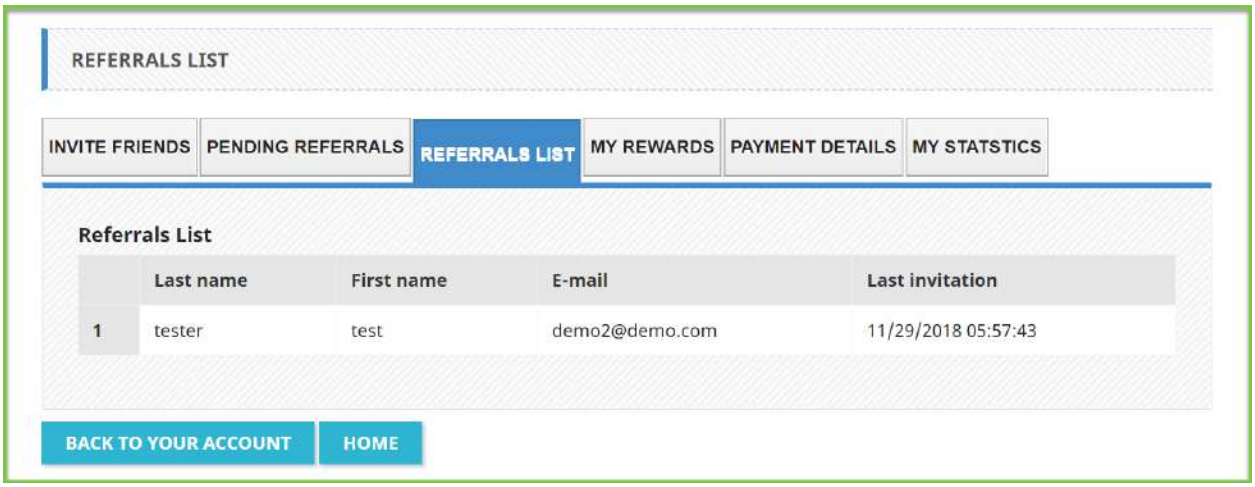
- **Invite Friends**



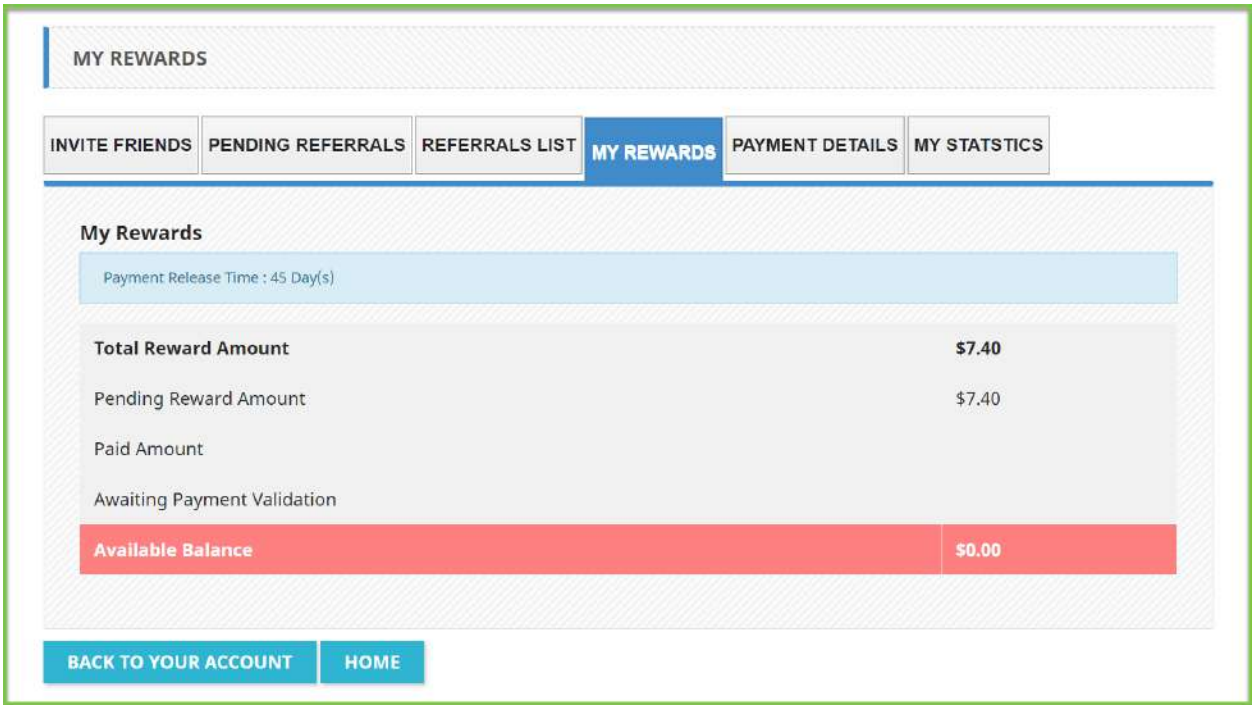
- **Pending Referrals**



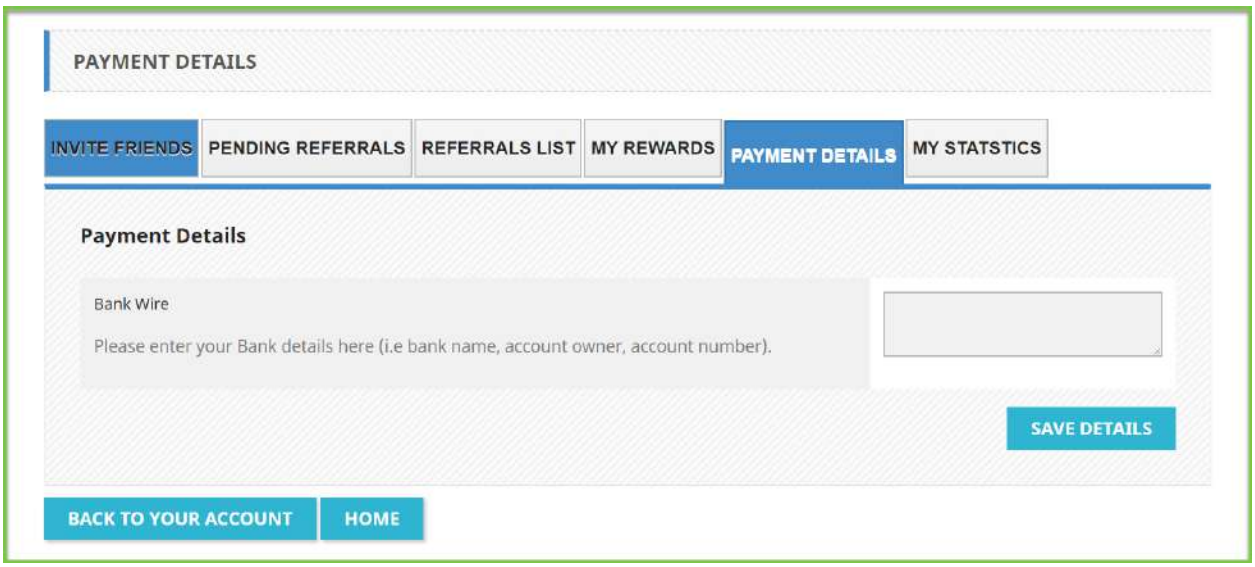
- **Referrals List**



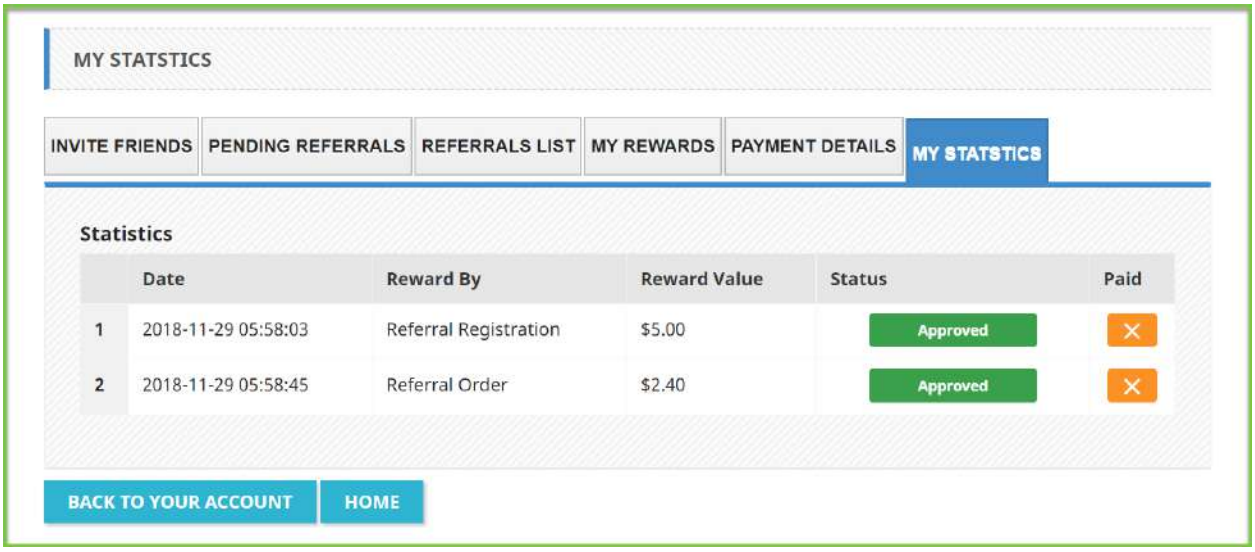
- **My Rewards**



- **Payment Details**



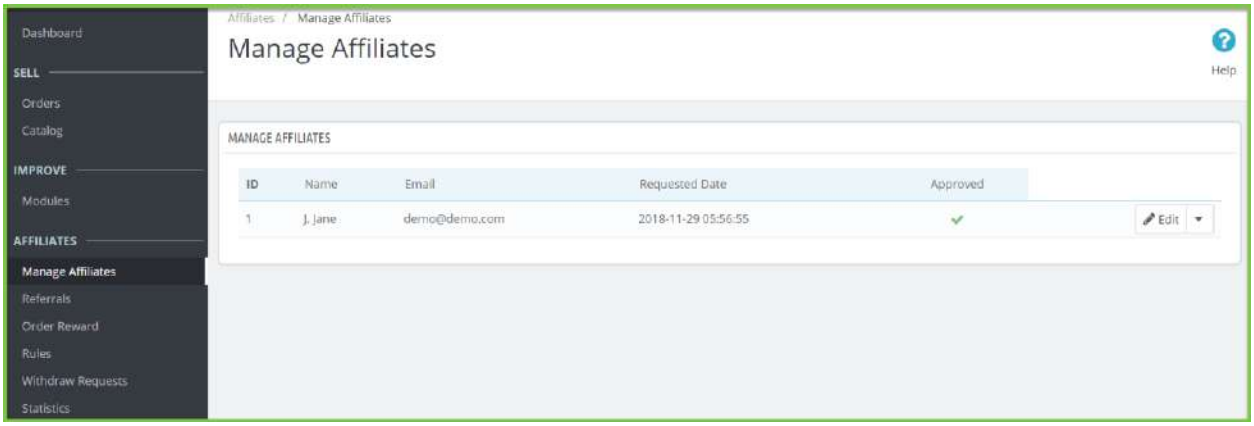
- **My Statistics**



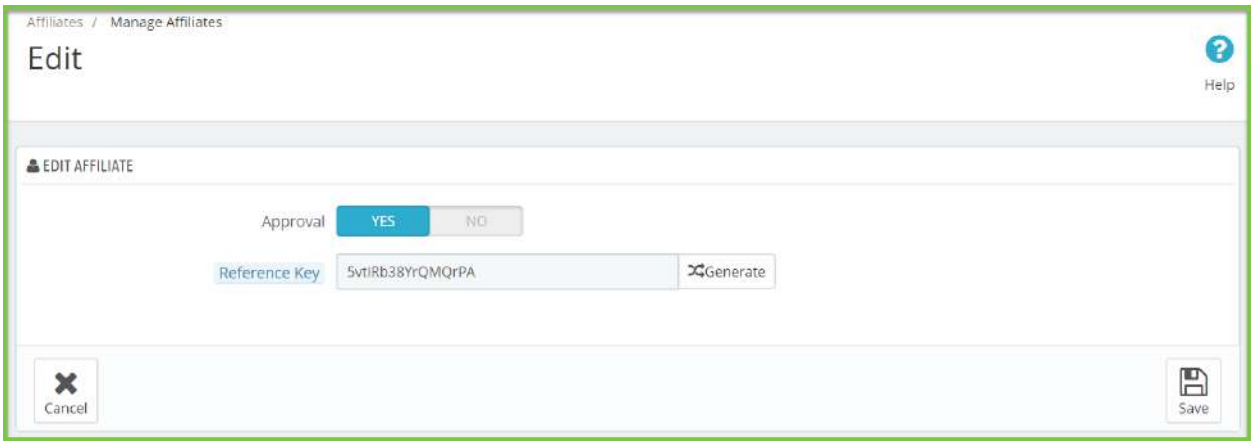
How Admins Can Manage Affiliates

Admins can access Affiliates from back end. Here they can manage the following:

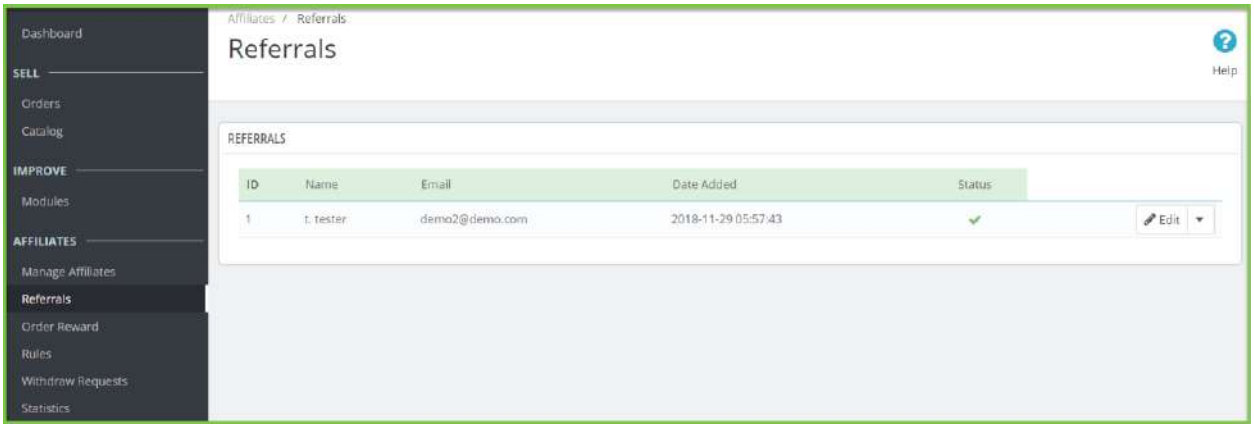
- **Manage Affiliates**



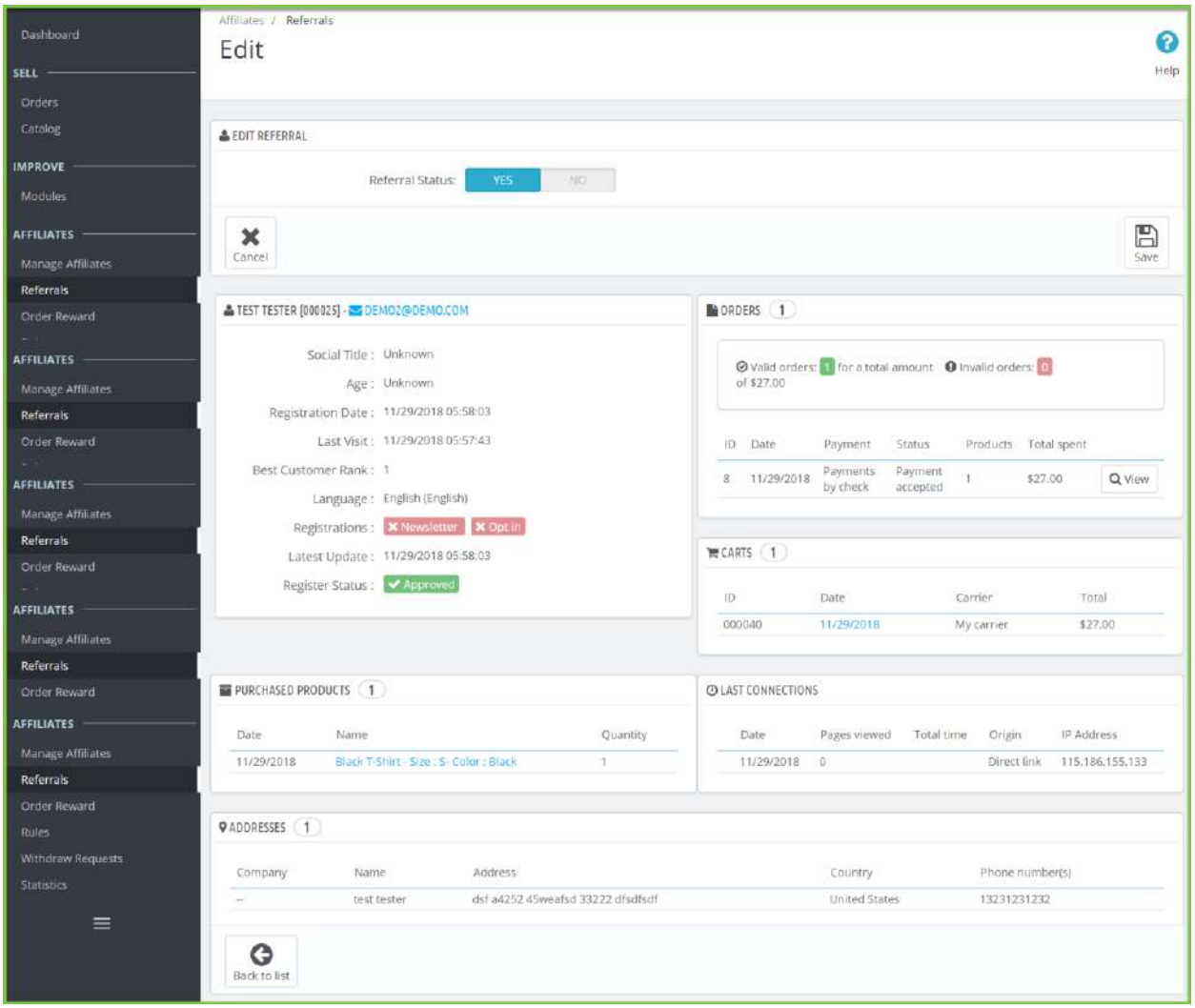
Once you edit an Affiliate you will have access to the following:



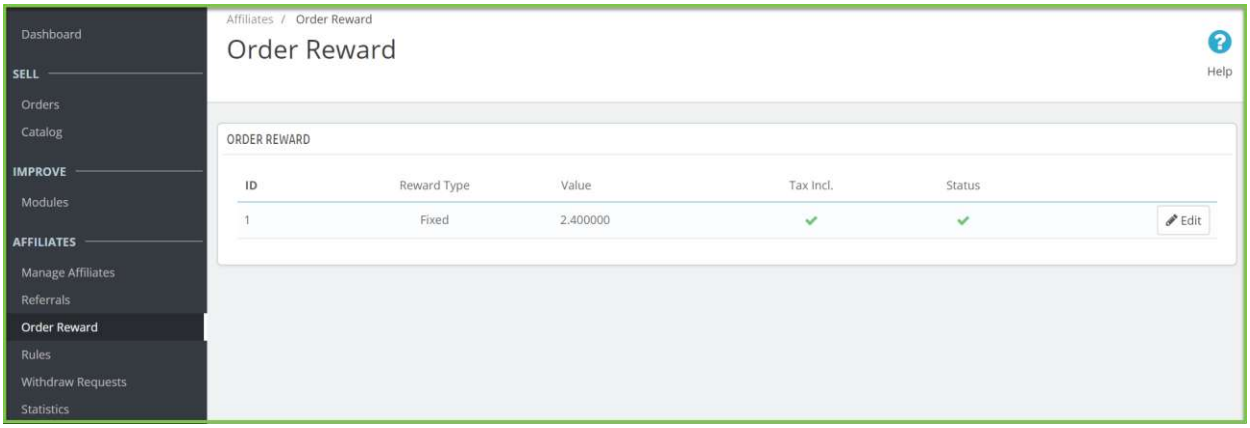
- **Referrals**



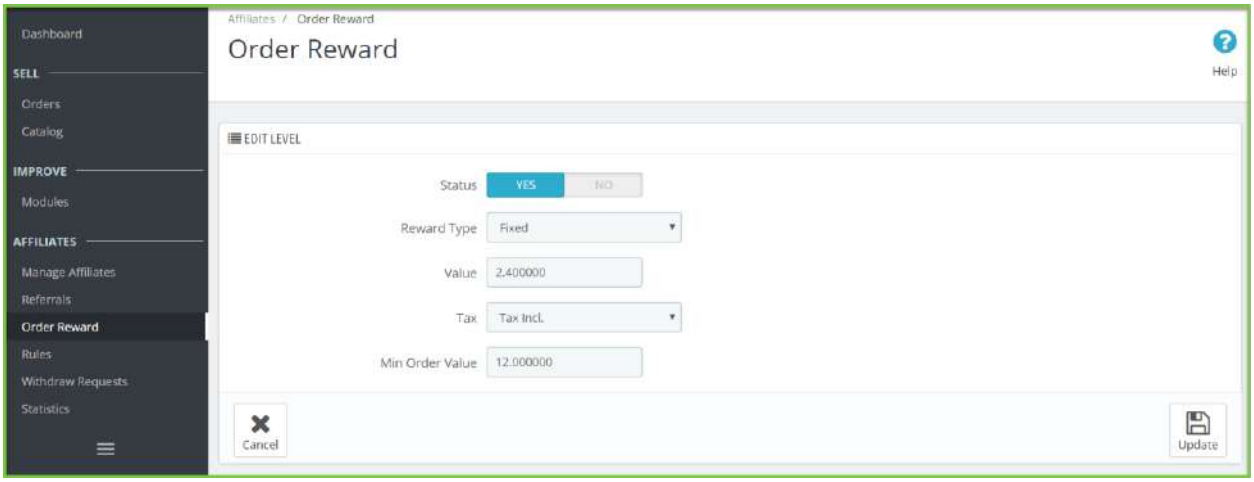
Once you edit a Refferal you will have access to the following:



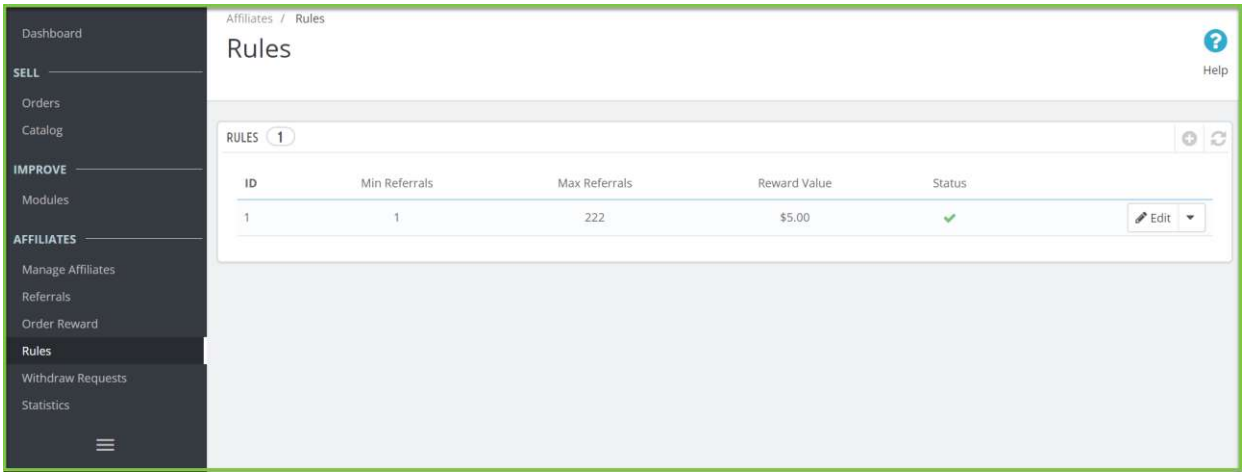
- **Order Reward**



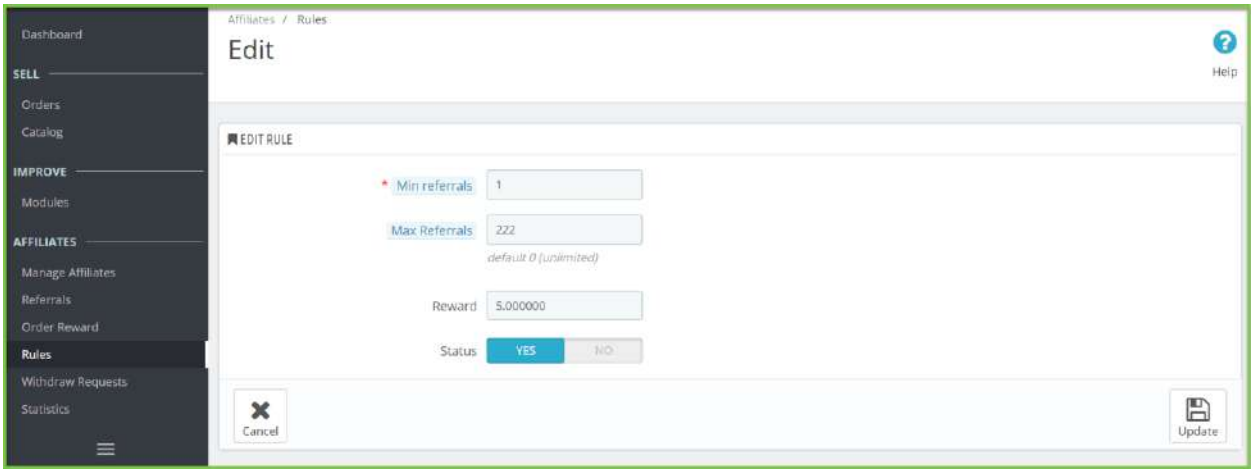
Once you edit an Order Reward you will have access to the following:



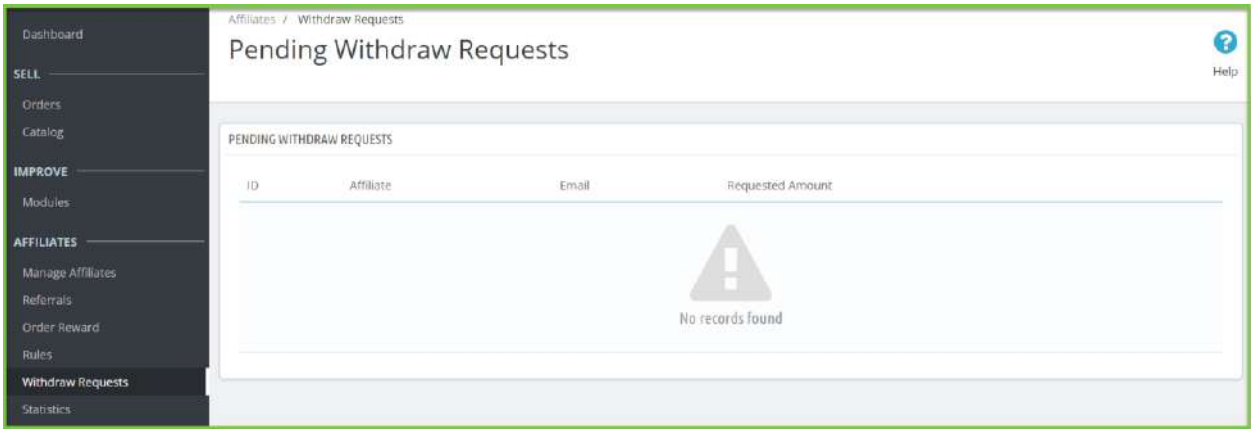
- **Rules**



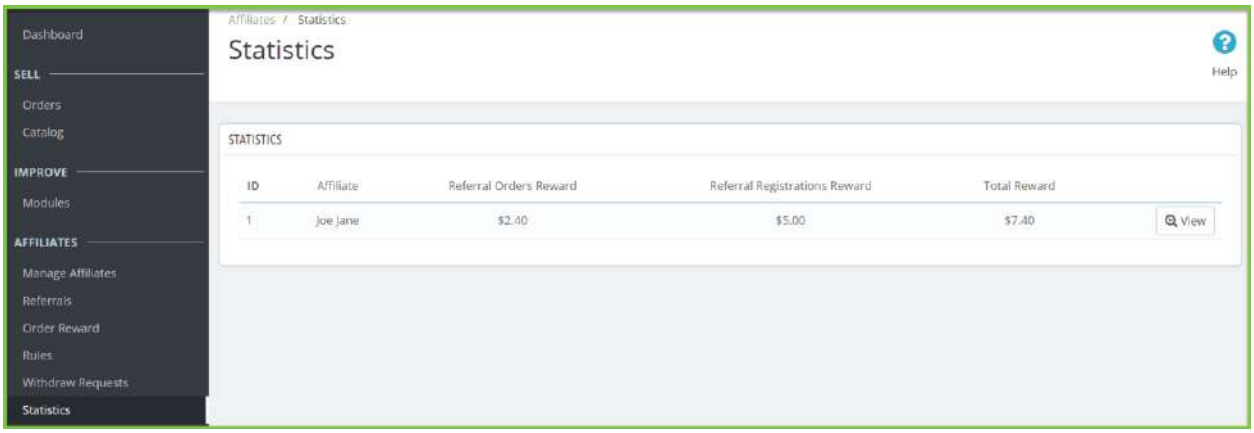
The mudule lets you “Add Rules” or edit existing ones. Once you add / edit a Rule you will have access to the following:



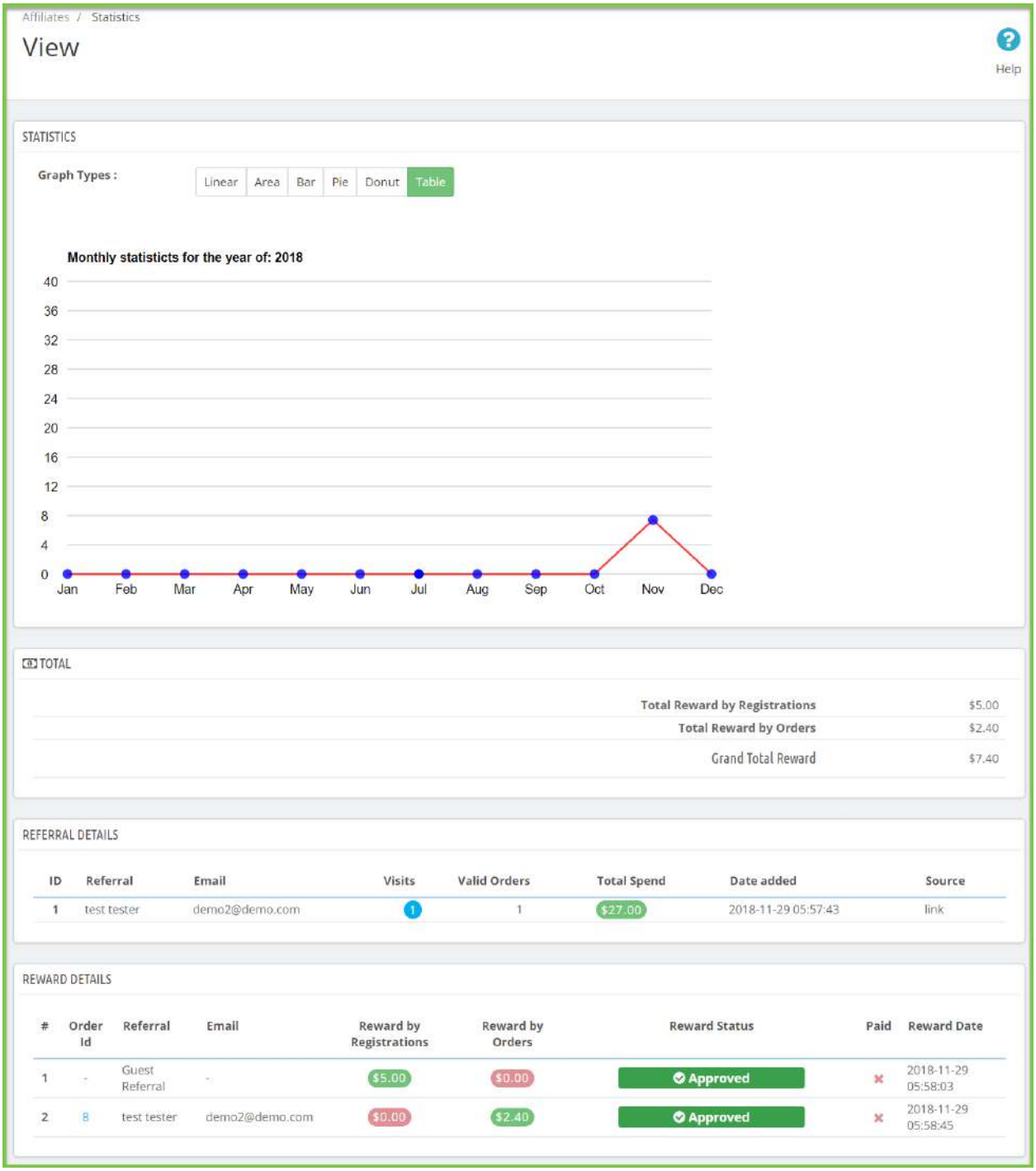
- **Withdraw Requests**



- **Statistics**



Admins can view statistics for each Affiliate indivually. Once you click on view you will get access to the following:


Affiliates / Statistics
View
Help
STATISTICS
Graph Types :
Linear
Area
Bar
Pie
Donut
Table
Monthly statistics for the year of: 2018
40
36
32
28
24
20
16
12
8
4
0
Jan
Feb
Mar
Apr
May
Jun
Jul
Aug
Sep
Oct
Nov
Dec
TOTAL
Total Reward by Registrations $5.00
Total Reward by Orders $2.40
Grand Total Reward $7.40
REFERRAL DETAILS
ID Referral Email Visits Valid Orders Total Spend Date added Source
1 test tester demo2@demo.com 1 1 $27.00 2018-11-29 05:57:43 link
REWARD DETAILS
Order Id Referral Email Reward by Registrations Reward by Orders Reward Status Paid Reward Date
1 - Guest Referral - $5.00 $0.00 Approved 2018-11-29 05:58:03
2 8 test tester demo2@demo.com $0.00 $2.40 Approved 2018-11-29 05:58:45

Disclaimer

It is highly recommended to backup your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

It is recommended you install on a test server initially to carry out your own testing.

Support

If you need more information or have any questions or problems, please refer to our support helpdesk:

You can log a ticket and a support technician can assist you further.

Customization

If you have requirements that are not covered by our module and you need to have our module customized, feel free to contact us through support helpdesk.