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|  | DRAFT AGENDA  **Tech Trade Show 2023**  10, 11 & 12th March  Addis Ababa, Ethiopia | |  |  |  | | --- | --- | --- | | ***Event Tracks*** | ***Lead*** | ***Location*** | | Panel/Workshops | Afriopia/GDG | *Ground “Ballroom”* | | Business Lounge (BL) | Andlaye | *Rooftop* | | Creative Corner (CC) | The Urban Center | *Rooftop* | | Hackathon (HTHN) | Ethio Telecom | *Ground Floor* | | Capture the Flag (CTF) | INSA | *Ground Floor* | | LAN Party (LAN-P) | Afriopia | *Ground Floor* | |

## Friday, March 10, 2023 (Day 1)

**08:15am – 05:00pm**

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| **8:15 am – 09am** | Event Open for Public: Registration and access to Exhibition area | | | | | |
| **09 am – 10 am** |  | **Introduction by TTS organizers –** Brook SEIFU, CEO of Afriopia & Tigist G. ARAYA, Co-Founder of Andlaye  **Welcoming Remarks –** Frehiwot TAMIRU, CEO of Ethio Telecom (TBC)  **Keynote –** Ministry of Innovation & Technology **(Speaker to TBC)**  **Ground “Ballroom”** | | | | |
| **10 am – 11 am** |  | Business Lounge: *“Industry-Startup linkage networking event”*  *Moderator:* *Tigist G. Araya, ARAYA Venture Lab & Andlaye* | Creative Corner Activity 1  *Moderator: TBD* | Hackathon  *Moderator: TBD*  08-09 am – *Registration Validation*  09-10 am – *Opening Remarks:*  *Presentation of topics/problems, Code of conducts and rules of engagement, plan for the day. Participations are in groups of max. 5 ppl*  10-12 am – *Design, Develop & Build*  11-11:30 am – *Break (Drinks & Snacks)*  11:30- 1pm – *Design, Develop & Build continues* | Capture the Flag  *Moderator: TBD*  08-09 am – *Registration Validation*  09-10 am – *Opening Remarks and presentation of locally built challenges & Platform announcement (Cyber Talents). Participations are individual.*  10-11 am - *Hacking*  11-11:30 am – *Break (Drinks & Snacks)*  11:30- 1pm – *Hacking continues (Lunch included)* | LAN Party  *Moderator: TBD*  *Open ChatwaCon (Gaming zone) continues)* |
| **11 am – 12 pm** | Panel discussions:  Fintech & innovation  *Moderator: TBD*  *Panelists:* *TBC* |
| **12 pm – 2 pm** | Lunch | | | | | |
| **2pm – 3pm** |  |  | Creative Corner Activity 1 continues  *Moderator: TBD* | 2- 5 pm – *Design, Develop & Build continues* | 2- 4:30 pm – *Hacking continues* | LAN Party  *Moderator: TBD*  *Open ChatwaCon (Gaming zone) continues* |
| **3pm – 4pm** | Afternoon workshops by GDG  *Moderator: TBD*  *(2 sessions with each going for 45 minutes with 30 minutes break in between)* | Business Lounge  Panel Discussion *“What are investors looking for in ventures?”*  *Moderator: Biruk Girma, Sumuni Creative Solution & Andlaye*  *Panelists:* *TBC* |
| **4pm – 5pm** |
| **5pm – 6pm** |  |  |  |  |  |  |
| **6pm** | End of Day 1 | | | | | | |

## Saturday, March 11, 2023 (Day 2)

**09:00am – 05:00pm**

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| **09am – 10am** | **Event Open for Public: Registration and access to Exhibition area** | | | | | |
| **10am – 11 am** |  | Business Lounge  Round 1: *Investor-Startup “Speed dating”* – (20 Startups participating, only 10 will make it to Round 2)  *Moderator: Andlaye Team* | Creative Corner Activity 2  *Moderator: TBD* | Hackathon Activity  (Day 2 Design, Develop & Build continues)  *Moderator: TBD*  10-11 am – *Design, Develop & Build* *continues from Day 1*  11-11:30 am – *Break (Drinks & Snacks)*  11:30- 1pm – *Design, Develop & Build continues* | Capture the Flag  (Day 2 Hacking continues)  *Moderator: TBD*  10-11 am – *Hacking continues from Day 1*  11-11:30 am – *Break (Drinks & Snacks)*  11:30- 1pm – *Hacking continues (Lunch included)* | LAN Party  *Moderator: TBD*  *Open ChatwaCon (Gaming zone) continues* |
| **11am – 12 pm** | Panel discussions: Fintech and HealthTech/MedTech  *Moderator: TBD*  *(2 sessions with each going for 45 minutes with 30 minutes break in between)*  *Panelists:* *TBC* |
| **12:00 pm – 2pm** | Lunch | | | | | |
| **2pm – 3pm** |  |  | Creative Corner Activity 2 continues  *Moderator: TBD* | Hackathon Activity  *Moderator: TBD*  2- 4:30 pm – *Design, Develop & Build* *continues* | Capture the Flag  *Moderator: TBD*  2- 4:30 pm – *Hacking continues* | LAN Party  *Moderator: TBD*  *Open ChatwaCon (Gaming zone) continues* |
| **3pm – 4pm** | Afternoon workshops by GDG  *Moderator: TBD*  *(2 sessions with each going for 45 minutes with 30 minutes break in between)* | Business Lounge  *Round 2: Deal Room*  *Pitching session of the 5 Startups who make it to the Deal Room* – pitching will happen before an audience  *Moderator Andlaye Team*  *Investors/Judges: TBC* |
| **4pm – 5pm** |
| **5pm – 6pm** |  |  |  |  |  |  |
| **6pm** | End of Day 2 | | | | | |

## Sunday, March 12, 2023 (Day 3)

**09:00am – 06:30pm**

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| **09am – 10am** |  | | | Event Open for Public: Registration and access to Exhibition area | | | | | | | | |
| **10am – 11 am** |  | Business Lounge  Panel Discussion: *Different investment options for startups: grants, Equity funding (VC, PE), Loans, Angel Investments, Family Offices, Crowdfunding, “Ekub”*  *Moderator: Tigist G. Araya, ARAYA Venture Lab & Andlaye*  Andlaye Soft Launch presented by  *Biruk Girma, Sumuni Creative Solution & Andlaye*  10:00 am – Panel Discussion  11:15 am – Andlaye Soft Launch | | | Creative Corner Activity 3  *Moderator: TBD* | | Hackathon Activity  (Day 3 Design, Develop & Build continues)  *Moderator: TBD*  10-11 am – *Design, Develop & Build* *continues from Day 2*  11-11:30 am – *Break*  11:30- 1pm – *Design, Develop & Build continues* | | Capture the Flag  (Day 3 Hacking continues)  *Moderator: TBD*  10-11 am – *Hacking continues from Day 2*  11-11:30 am – *Break (Drinks & Snacks)*  11:30- 1pm – *Hacking continues (Lunch included)* | | LAN Party  *Moderator: TBD*  *Open ChatwaCon (Gaming zone) continues* | |
| **11am – 12 pm** | Panel discussions:  Cyber Security & Logistics Technology  *Moderator: TBD*  *(2 sessions with each going for 45 minutes with 30 minutes break in between)*  *Panelists:* *TBC* |
| **12:00 pm – 2pm** | Lunch | | | | | | | | | | | |
| **2pm – 3pm** |  | |  | | | Creative Corner Activity 3 continues  *Moderator: TBD* | | Hackathon Activity  *Moderator: TBD*  2- 3 pm – *Design, Develop & Build continues*  3-4:30pm – *Presentation of Solutions by each group*  4:30- 5pm – *Closing Remark, winners are announced, and Awards presented* | | Capture the Flag  *Moderator: TBD*  2- 4:30 pm – *Hacking continues*  4:30- 5pm – *Closing Remark, winners are announced, and Awards presented* | | LAN Party  *Moderator: TBD*  *Open ChatwaCon (Gaming zone) continues* |
| **3pm – 4pm** | Afternoon workshops by GDG  *Moderator: TBD*  *(2 sessions with each going for 45 minutes with 30 minutes break in between)* | | Business Lounge  Open Business Lounge with *“Gebeta Wine & Cheese”* (TBC) | | |
| **4pm – 5pm** |
| **5pm – 6pm** |  | |  | | |  | |  | |  | |  |
| **6pm** | Closing Ceremony & Cocktail | | | | | | | | | | | |