Evaluation

Conference: State Conference

Event: Webmaster (HS) - Team

Chapter ID: 2763

Chapter Name: Highlands HS

Chapter Address:

null, KY null

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Advisor Address:

null, KY null

Evaluation Completed: 03/19/2024

Score: 118

Penalty:

Total Score: 118

Students:
Elizabeth Clarke - 22763005 / Member ID: 971766
Sophie Zahner - 22763029 / Member ID: 971769

Final Judges Comments:

Use a template generator

WEBMASTER
2023 & 2024 OFFICIAL RATING FORM

HIGH SCHOOL

Judges: Using minimal (1-4 points), adequate (5-8 points), or exemplary (9-10 points) performance levels as a guideline in the rating form, record the scores earned for the event criteria in the column spaces to the right. The X1 or X2 notation in the criteria column is a multiplier factor for determining the points earned. (Example: an "adequate" score of 7 for an X1 criterion = 7 points; an "adequate" score of 7 for an X2 criterion = 14 points.) A score of zero (0) is acceptable if the minimal performance for any criterion is not met.

Go/No Go Specifications

- Before judging the entry, ensure that the items below are present; indicate presence with a check mark in the box.
- If an item is missing, leave the box next to the item blank and place a check mark in the box labeled ENTRY NOT EVALUATED.
- If a check mark is placed in the ENTRY NOT EVALUATED box, the entry is not to be judged.

☒ **Website URL that is functional on a desktop and mobile devices**

☒ **Design brief solution with no copyright or plagiarism issues**

☒ **Student Copyright Checklist is present**

☐ **ENTRY NOT EVALUATED**

Reason Not Evaluated:

WEBSITE (130 points)				
CRITERIA	**Minimal performance** **1-4 points**	**Adequate performance** **5-8 points**	**Exemplary performance** **9-10 points**	
Theme (X2)	The annual theme is not addressed.	The annual theme is somewhat addressed, but the supporting pages do not adequately support or contribute to the overall design.	The annual theme is addressed and is reflected in the supporting pages.	9
Challenge (X3)	The challenge is not addressed, or addressed but not in detail; it is generally ineffective, and/or missing many parts of the required research and presentation; unrelated or distracting elements are present.	The challenge solution is generally well presented; it addresses most major parts of the required research and presentation; there are few or no unrelated or distracting elements.	The design brief solution is well presented, well researched, and highly effective; all expected components are present, and additional related elements that enhance the final product are incorporated; there are no unrelated or distracting elements.	9
Content (X2)	The content lacks originality and does not contribute to the overall design of the webpage; the content does not align with the purpose of the website.	Very basic information is presented; the content aligns somewhat with the purpose of the website; some pages are irrelevant.	The content aligns well with the purpose of the website and adds to its effectiveness.	8
Layout and Navigation (X2)	The web pages are cluttered and confusing; it is often difficult to locate important elements; the navigation structure is unclear, unintuitive, and ineffective in getting users to relevant information.	The web pages have a reasonably usable layout, and all major elements can be found; the design is generally pleasing to view; the navigation structure is generally effective and intuitive, and provides reasonable ability to navigate the website.	The layout is exceptionally user-friendly; the relationship of elements and content are effective and attractive to the viewer; the navigation structure is highly intuitive, and provides efficient access to all pertinent information on the website.	8
Graphics and Color Scheme (X2)	Graphic content is nonexistent or of low quality and questionable relation to the topic; colors are of poor contrast and detract from the user experience.	Graphic content effectively relates to the purpose of the site, provides enhancement to the user experience, and is of acceptable quality; the color scheme is effective and does not detract from the viewer's experience.	Graphics are well-used, of high quality, and clearly enhance the user experience; interactive elements effectively engage the user; the color scheme is attractive, appropriate, and clearly enhances the viewing experience.	8
Function and Compatibility (X1)	There are several broken links and images, and/or the website does not render properly on multiple browsers.	There are no broken images, and/or few, if any, broken links; the website renders properly on most major browsers.	There are no broken images or links; the web site renders properly on most major browsers and is usable on mobile devices.	10
Spelling and Grammar (X1)	There are numerous spelling and grammatical errors.	There are only a few spelling and/or grammatical errors.	There are few, if any, spelling and grammatical errors.	9
WEBSITE SUBTOTAL (130 points)				112

Rules violations (a deduction of 20% of the total possible points for the above sections) must be initialed	Indicate the rule violated:	0

by the judge, coordinator, and manager of the event. Record the deduction in the space to the right.		

PRELIMINARY SUBTOTAL (130 points)	112

SEMIFINAL INTERVIEW (50 points)

CRITERIA	Minimal performance 1-4 points	Adequate performance 5-8 points	Exemplary performance 9-10 points	
Organization (X1)	Participants seem unorganized and unprepared for the interview.	Participants are generally prepared and are somewhat organized for the interview.	Participants' interview is organized, logical, and easy to follow.	5
Knowledge (X1)	Team members seem to have little understanding of their project; answers are vague, short, and/or incomplete.	Team members have a general understanding of their project, and adequately discuss their process and solution to the challenge.	There is clear evidence that the team members have a thorough understanding of their project and design procedure.	2
Articulation (X1)	Communication of the design process is unclear, unorganized, and or illogical; leadership and/or 21st century skills are not evident.	Communication of the design process is somewhat logical and clear; leadership and/or 21st century skills are somewhat evident.	Communication of the design process is clear, concise, and logical; leadership and/or 21st century skills are clearly evident.	1
Delivery (X1)	The team is verbose and/or uncertain in its interview; participants' posture, gestures, and lack of eye contact diminish the interview.	The team is somewhat well-spoken and distinct in its interview; participants' posture gestures, and eye contact are acceptable in the interview.	The team is well-spoken and distinct in its interview; participants' posture, gestures, and eye contact result in a polished, natural, and effective interview.	3
Engagement and Participation (X1)	The team must be prompted to provide answers and information; a clear team leader dominates the interview, while other team members are unresponsive.	Team members generally answer questions with responses of acceptable length and depth; most team members participate adequately in the interview and engage the judges when answering questions.	All team members contribute in the interview; while there may be a clear team leader, all members provide appropriate substantive material to the conversation; the team engages the judges in the interview, which becomes less of a question and answer session and more of a conversation about the topic and solution.	5
		SEMIFINAL INTERVIEW SUBTOTAL (50 points)		16

Rules violations (a deduction of 20% of the total possible points for the above sections) must be initialed by the judge, coordinator, and manager of the event. Record the deduction in the space to the right.	Indicate the rule violated: Dress Code	10

SEMIFINAL SUBTOTAL (50 points)	6

To arrive at the TOTAL score, add any subtotals and subtract rules violation points, as necessary.	**TOTAL** (180 points)	118