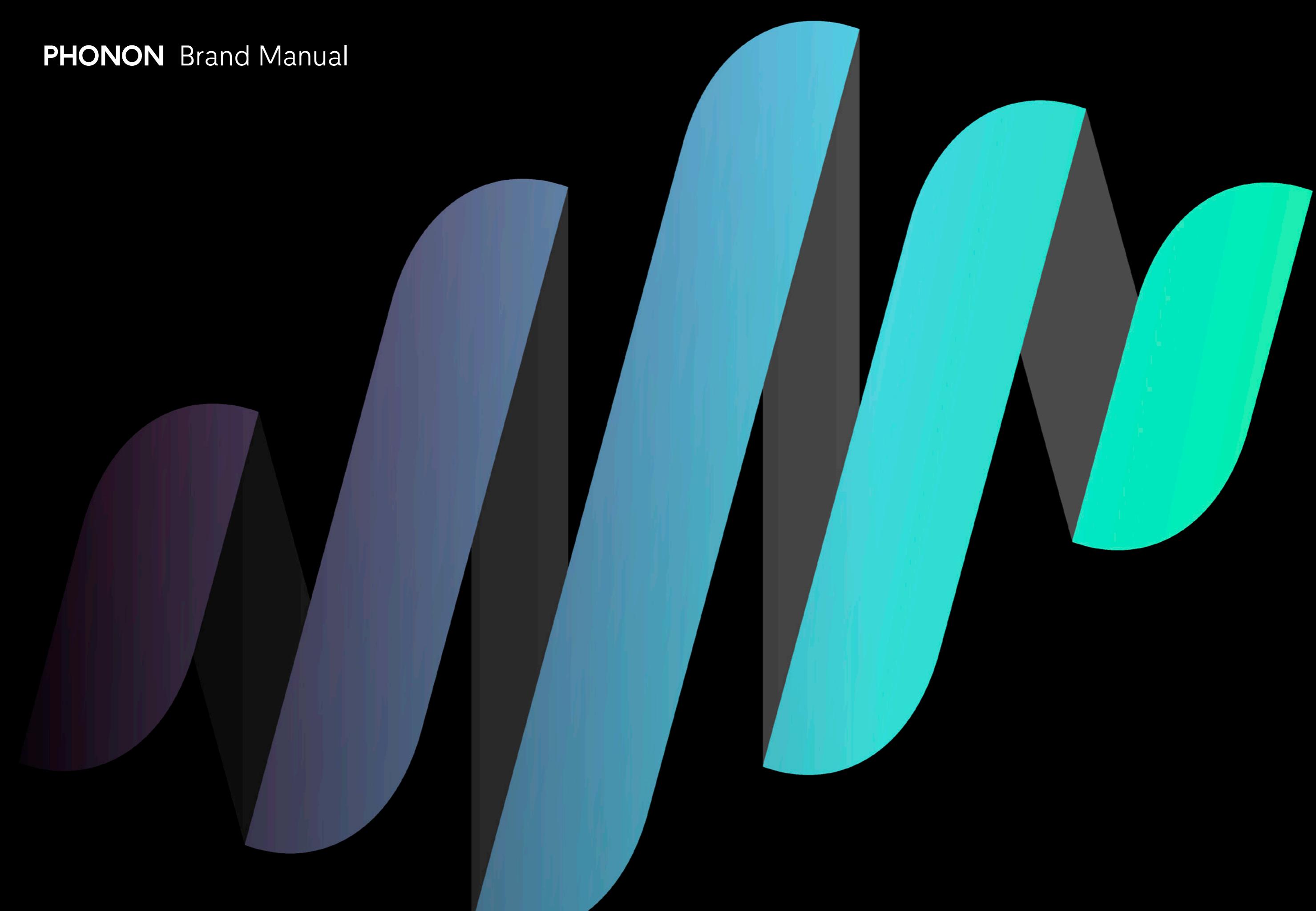


# PHONON Brand Manual



## **contents**

3 typography

4 colors

5 gradient

6 logo

13 color modes

14 lockups

19 backdrops

22 backdrop guidelines

24 examples

# typography

typeface

**Bandein Sans Bold**

**Bandein Sans SemiBold**

**Bandein Sans Regular**

**Bandein Sans Light**

[buy typeface](#)

usage

**This is header in Bandein Bold**

This Bodytext is set in Bandein Light. Bus iuntibea si ne est  
acia inciist que parcienimetAtur, conseque nument pore  
volectis ipsam, omnimuscum elit vendus re none nat. Piet  
ped unt, eos eatemque velis necu

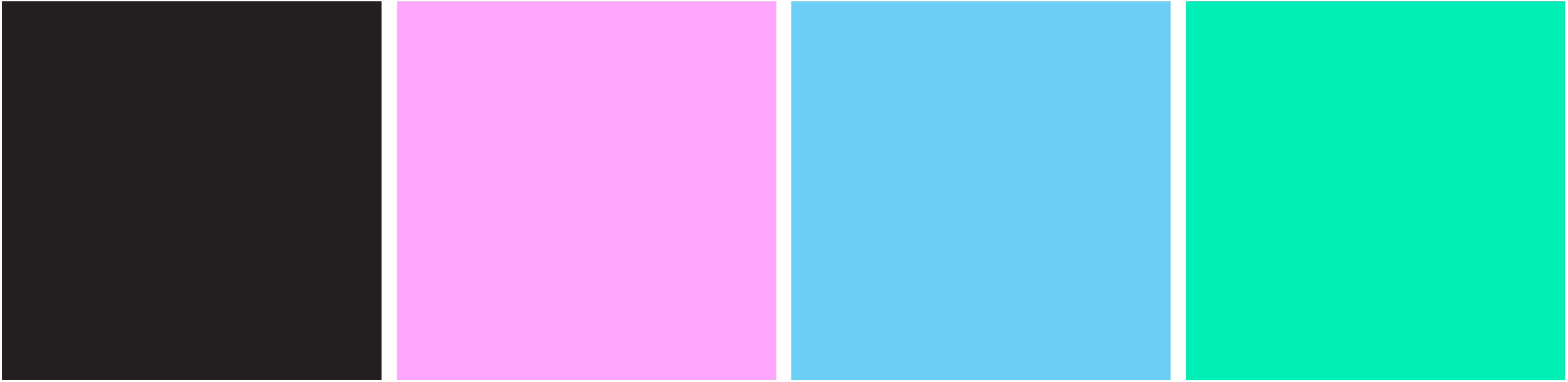
Bandein Sans Bold in CAPS

# PHONON

the hardware enforced  
payment system

Bandein Sans SemiBold in lowercase

# colors



**Phonon Black**

**HEX**  
#000000

**RGB**  
0, 0, 0

**cmyk**  
20%, 0%, 0%, 100%

**Phonon Pink**

**hex**  
#FFA7FF

**rgb**  
255, 167, 255

**cmyk**  
20%, 0%, 0%, 100%

**Phonon Blue**

**HEX**  
#000000

**RGB**  
0, 0, 0

**cmyk**  
20%, 0%, 0%, 100%

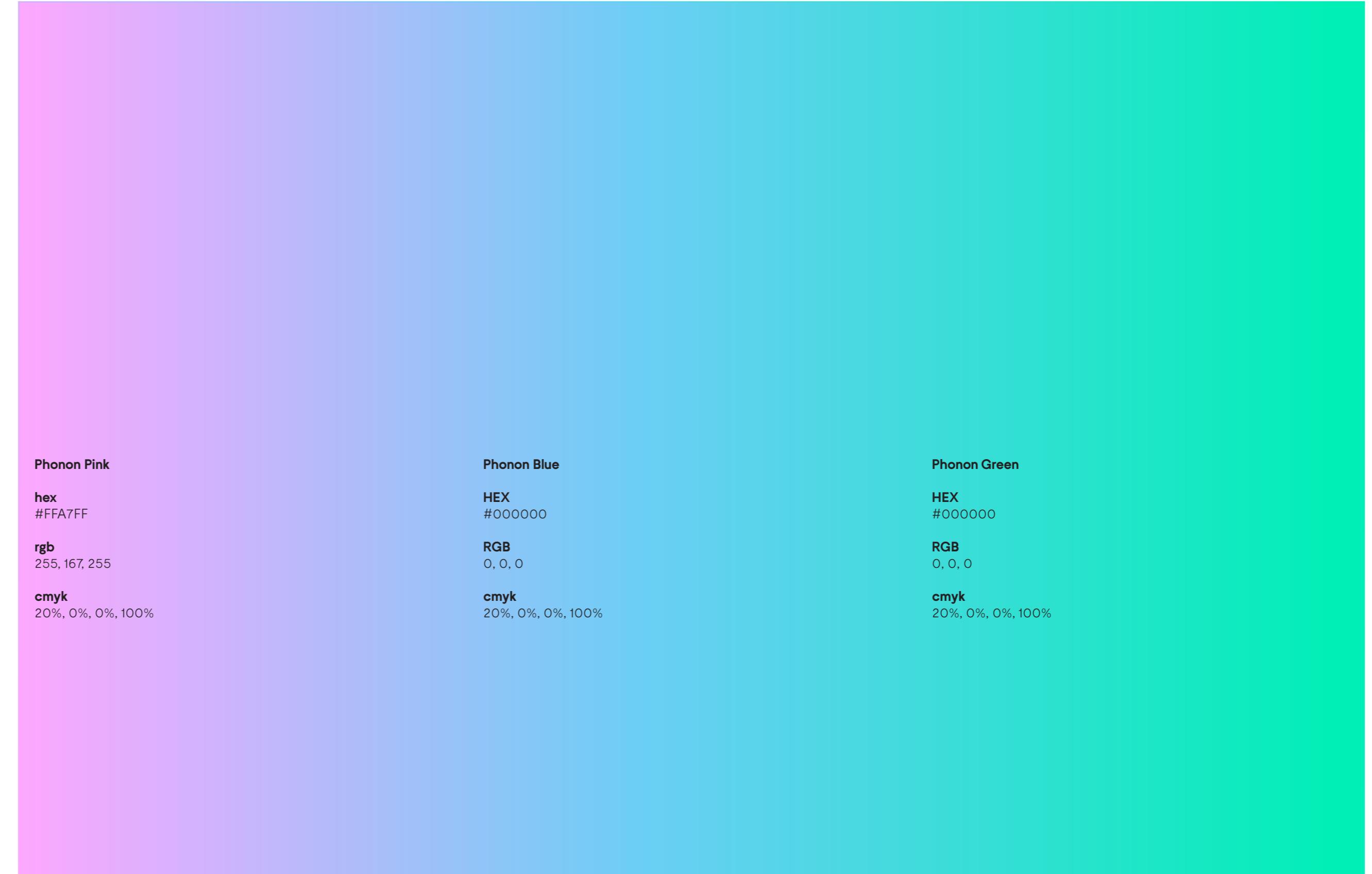
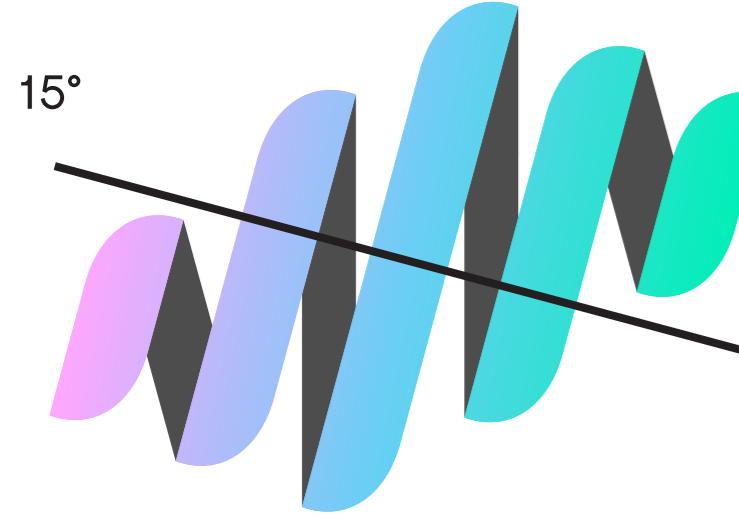
**Phonon Green**

**HEX**  
#000000

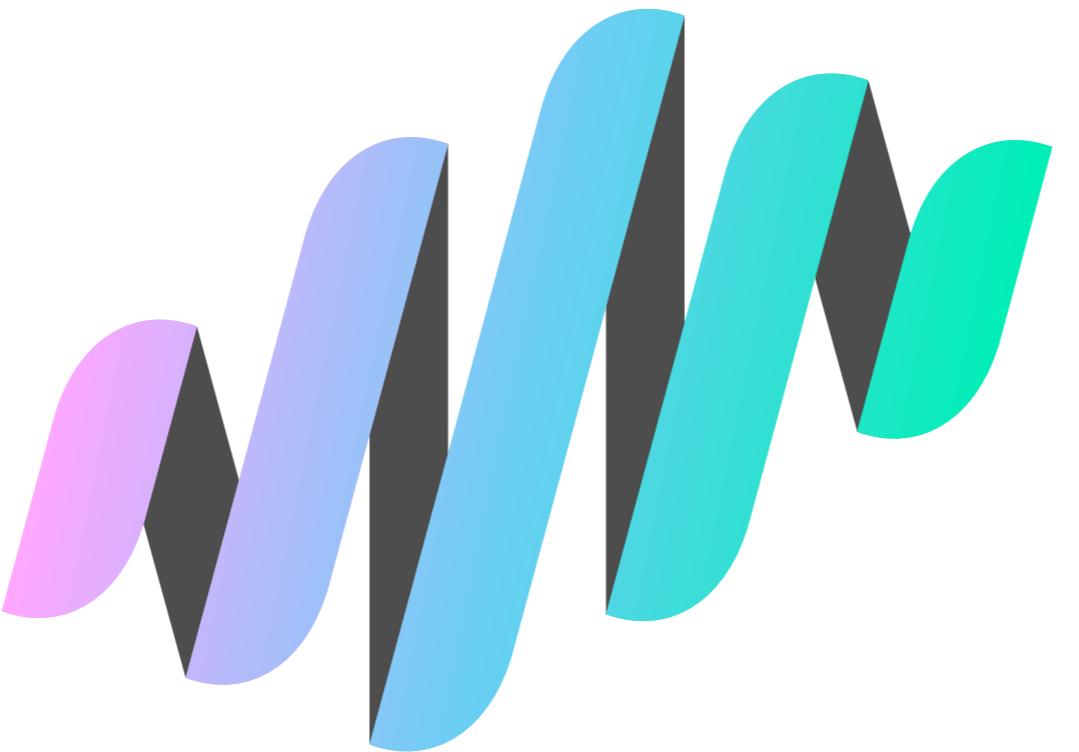
**RGB**  
0, 0, 0

**cmyk**  
20%, 0%, 0%, 100%

# gradient



logo



icon



center

logo



landscape



center



top left

logo



header



center



top left

logo



header compact



center



top left

logo



**PHONON** the hardware enforced  
payment system

square compact



center

logo



# PHONON

the hardware enforced  
payment system

portrait



center

logo

# the hardware enforced payment system

pay off



bottom left

# color modes

screen



light mode



dark mode

print



full colour



grayscale

light mode



dark mode

# lockups light mode



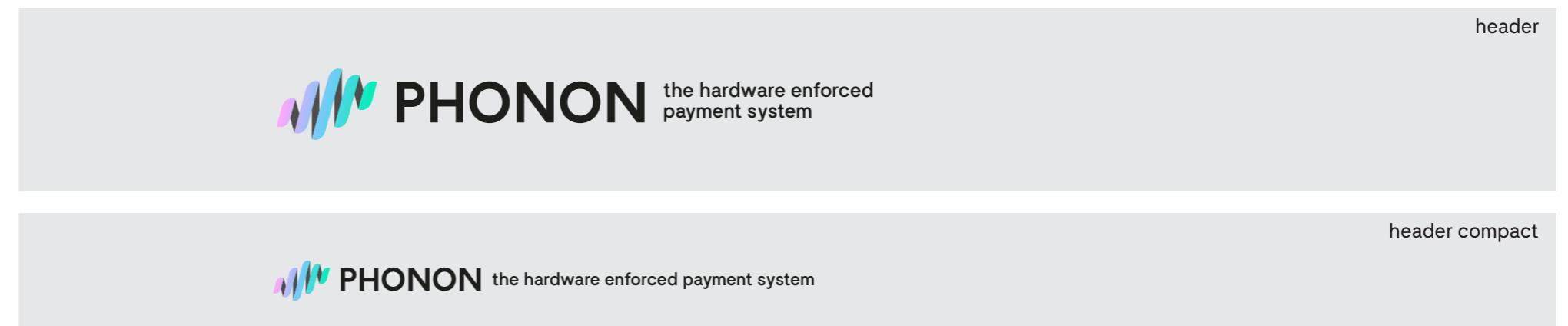
landscape



landscape

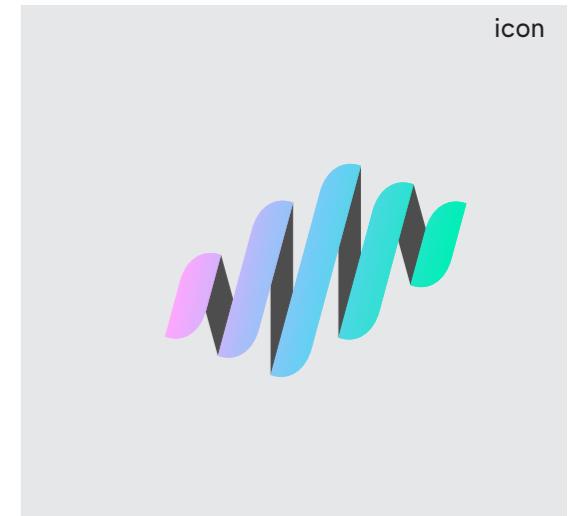


square compact



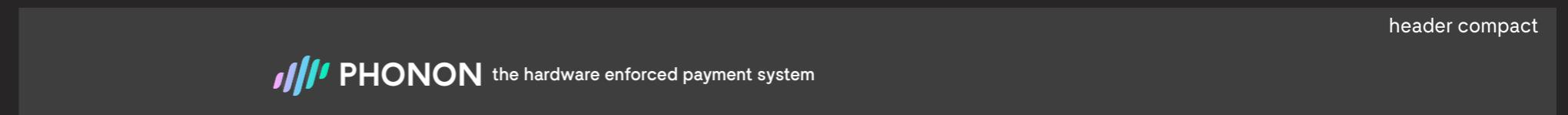
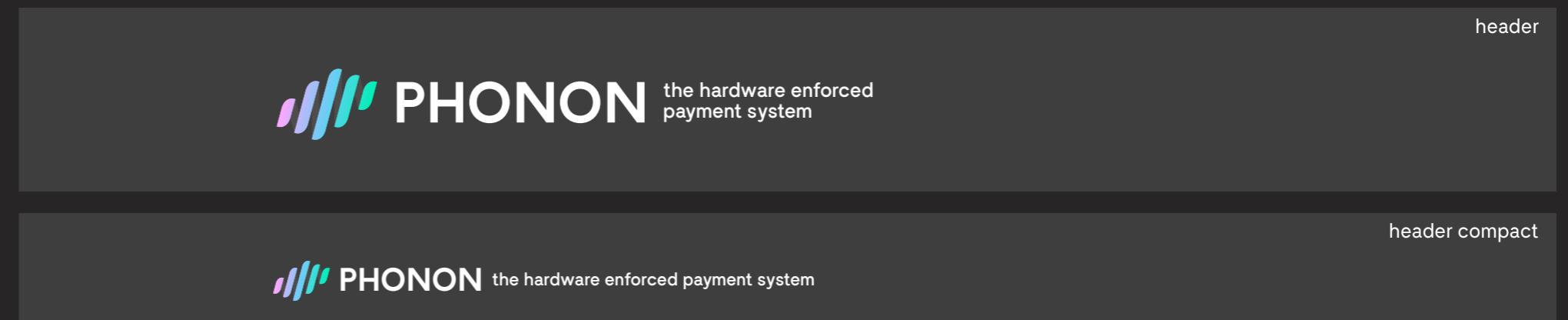
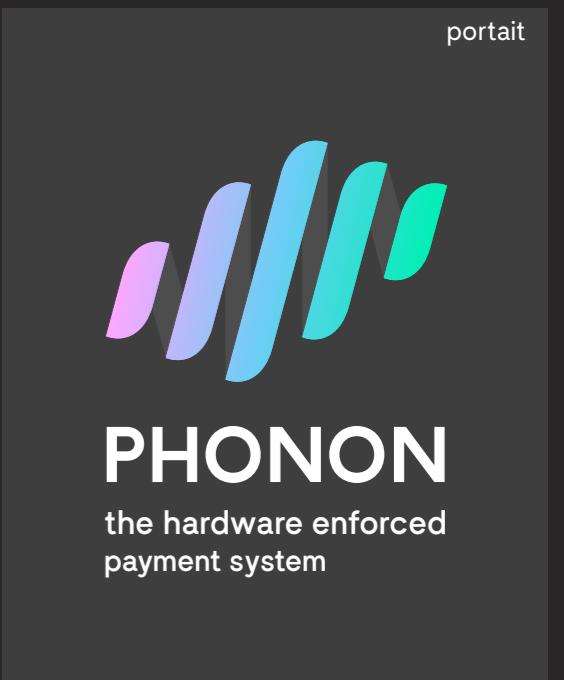
header

header compact



icon

lockups dark mode



# lockups full colour



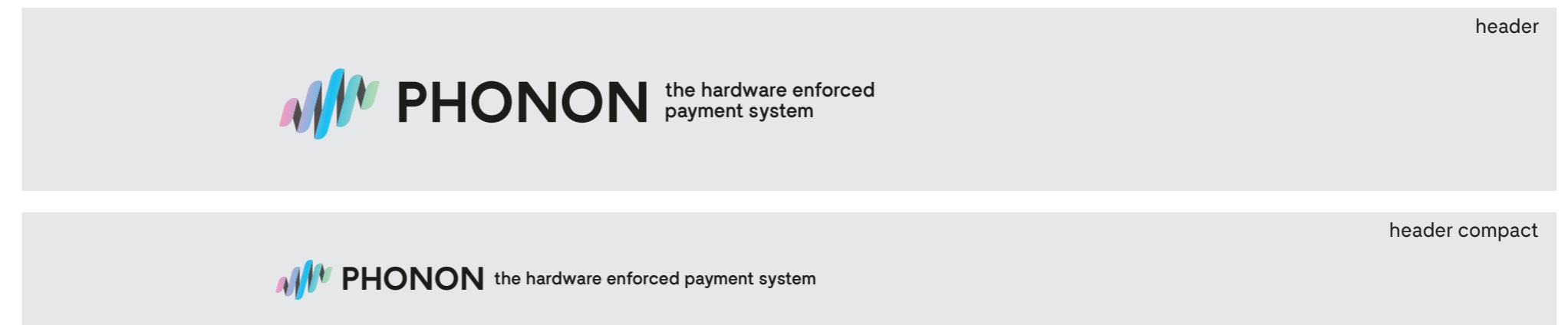
landscape



landscape

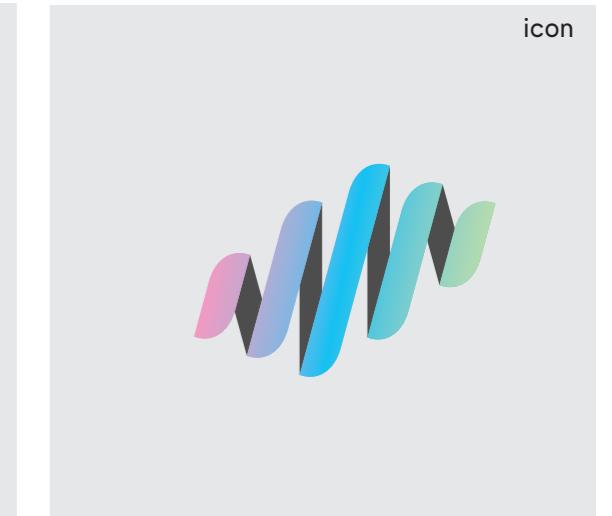


square compact



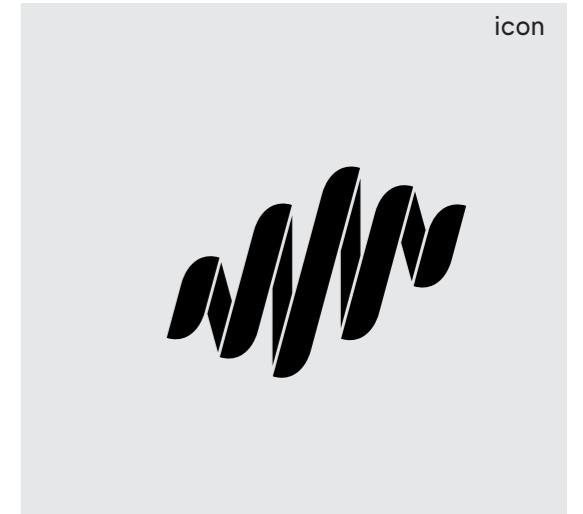
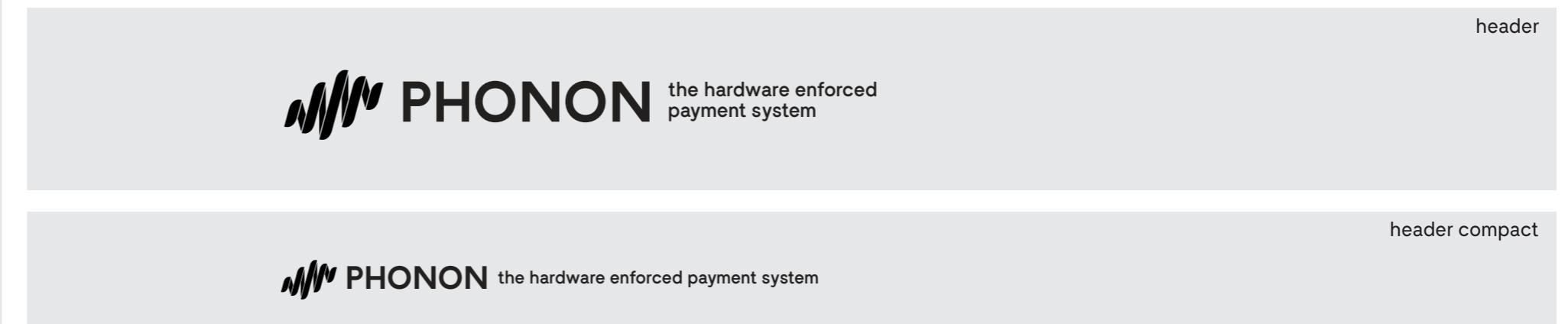
header

header compact

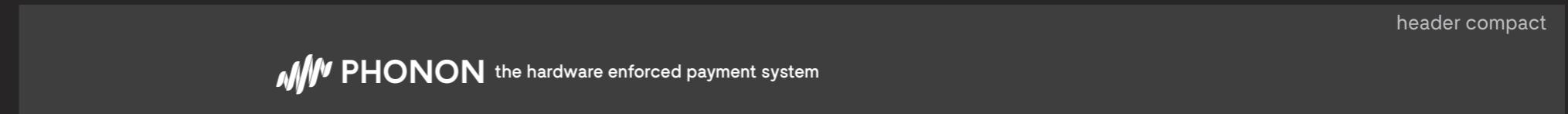
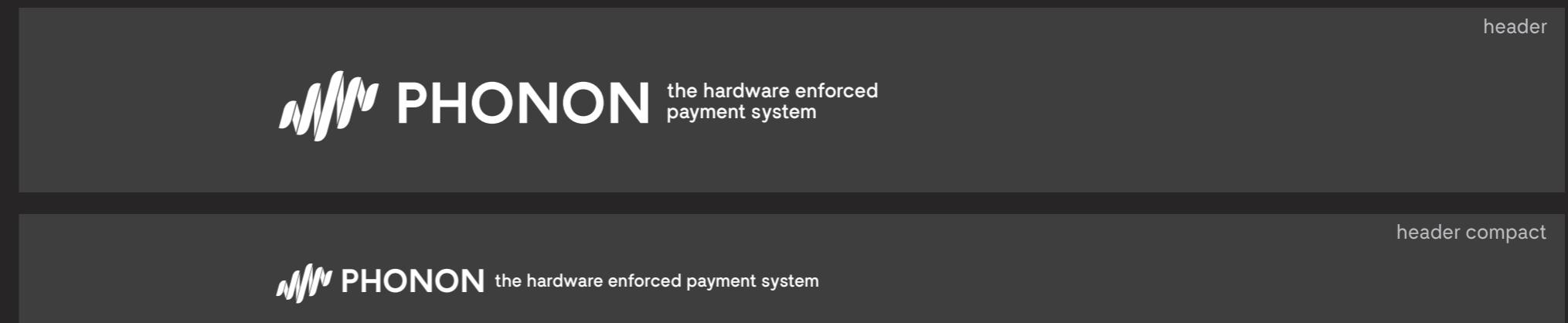
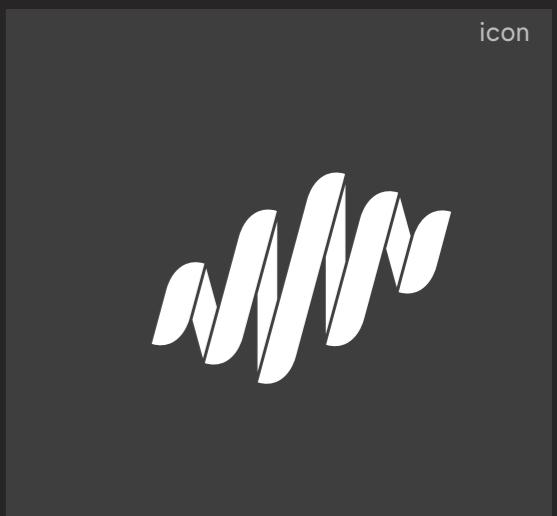


icon

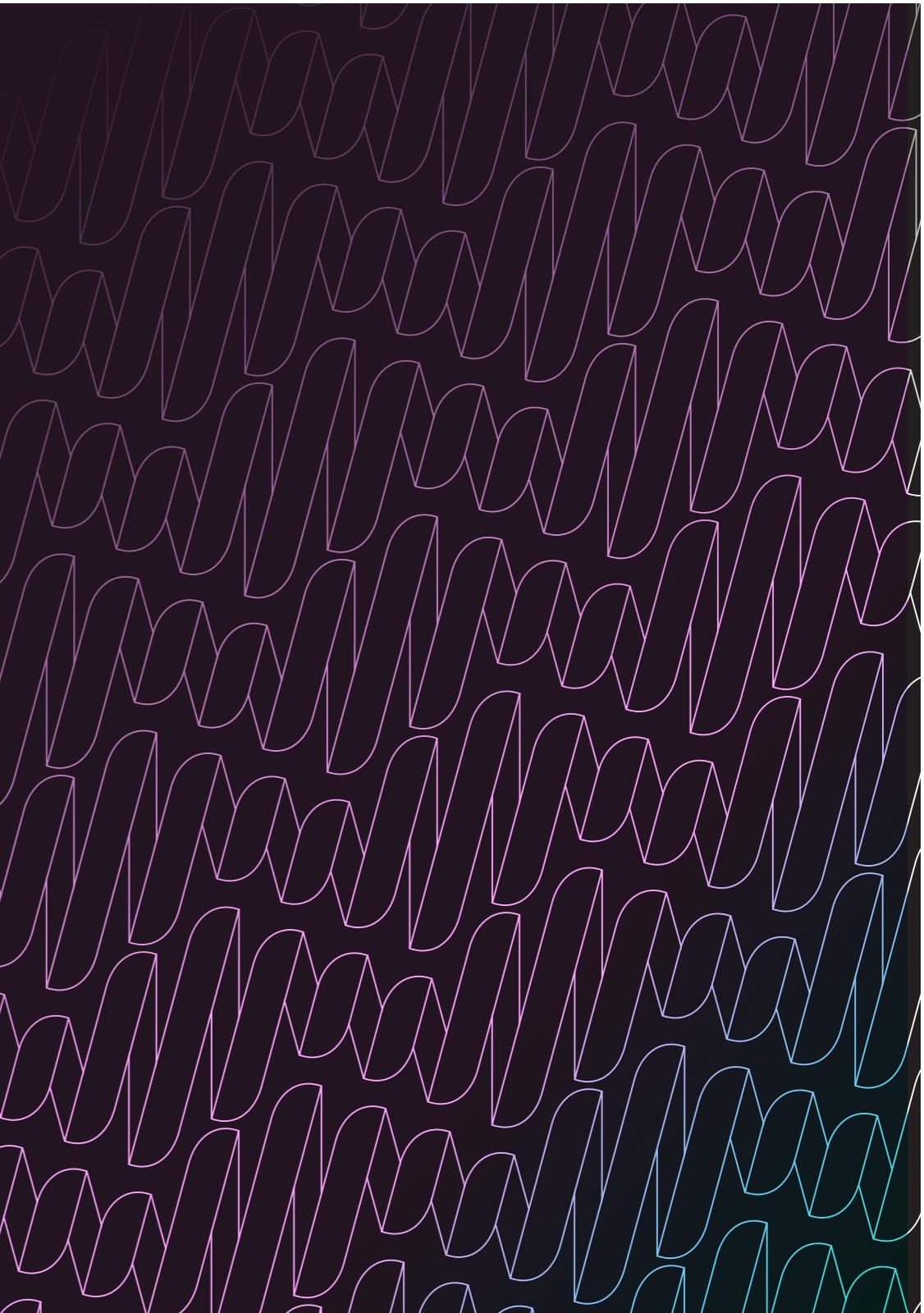
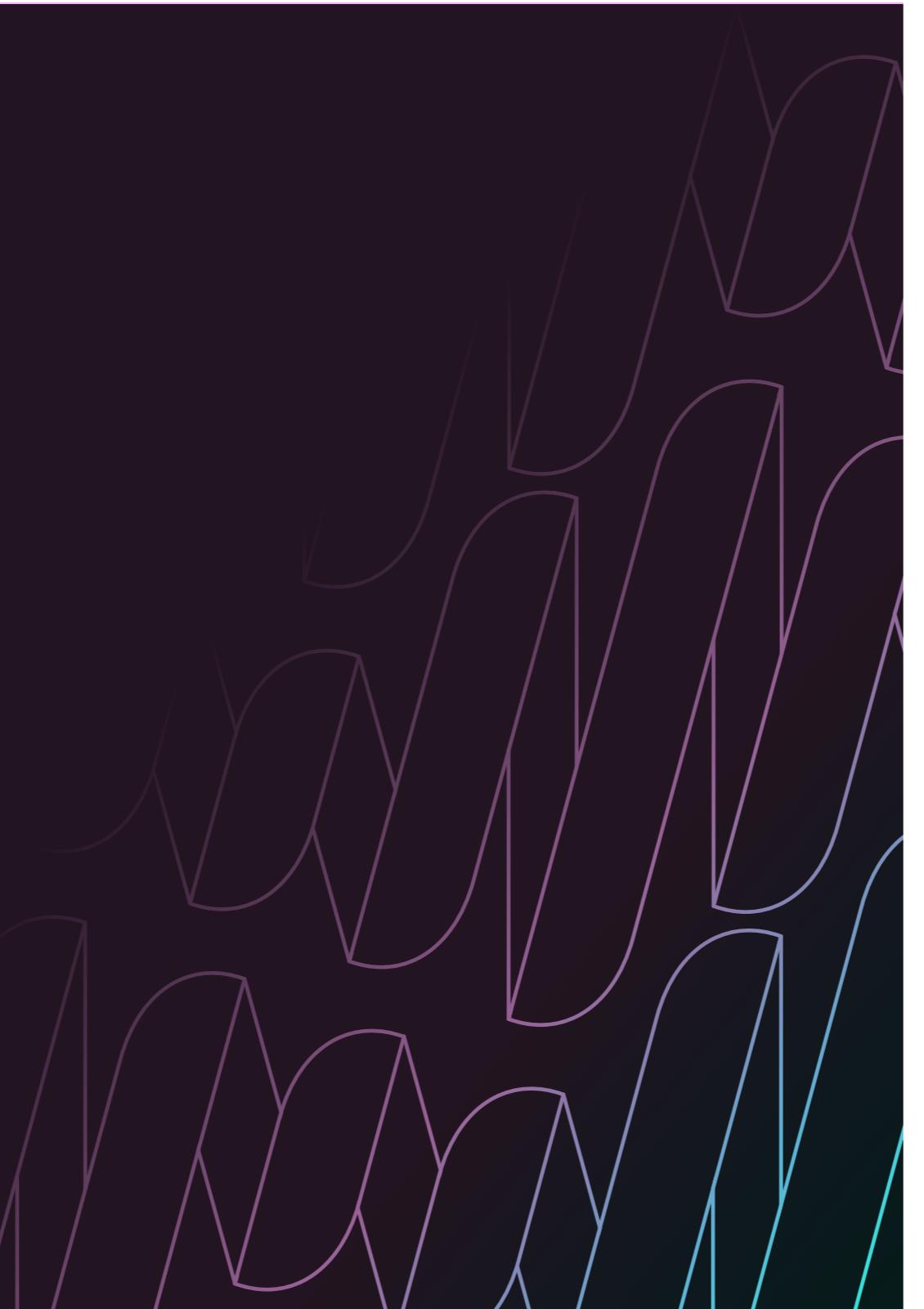
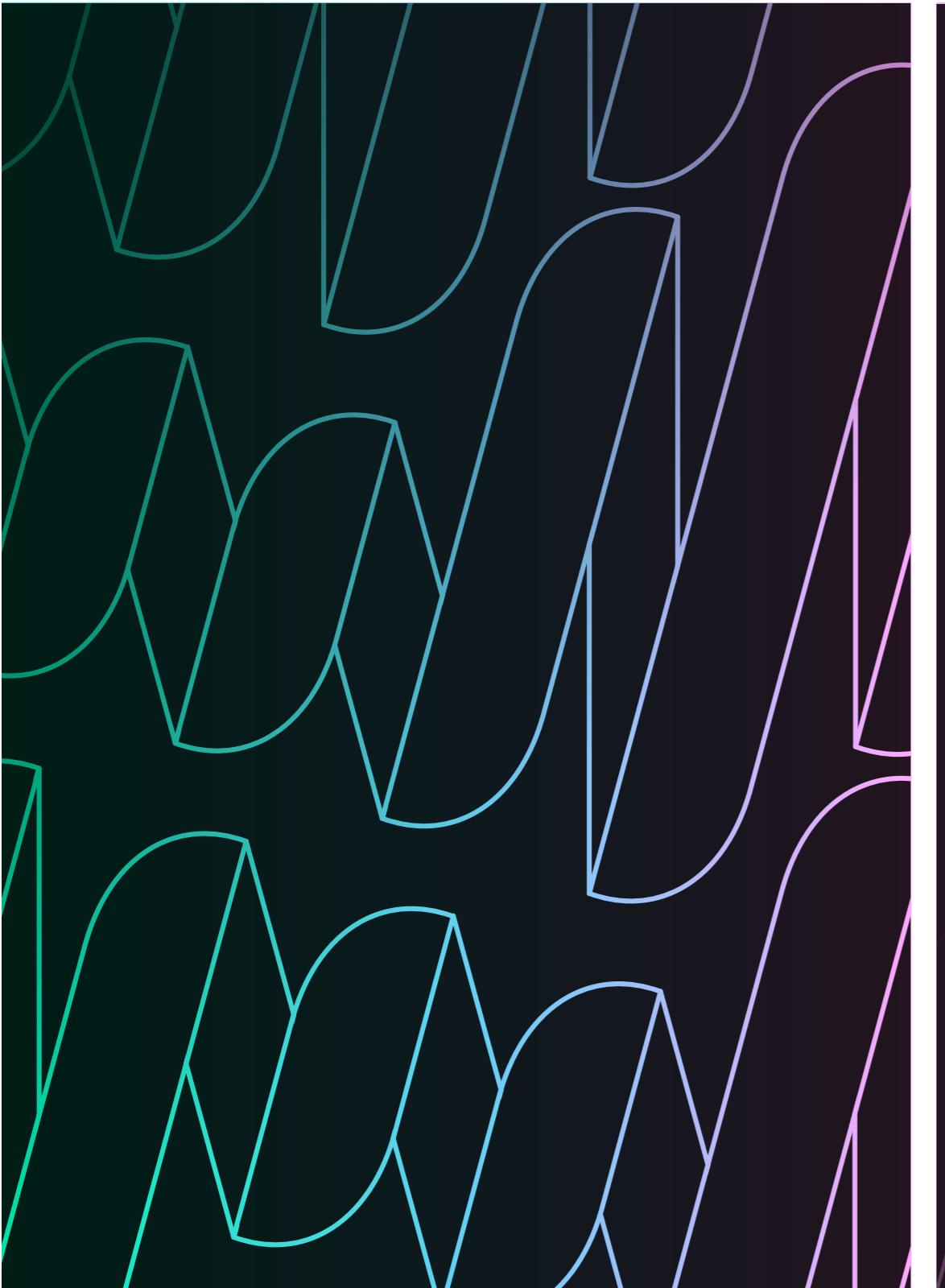
# lockups black



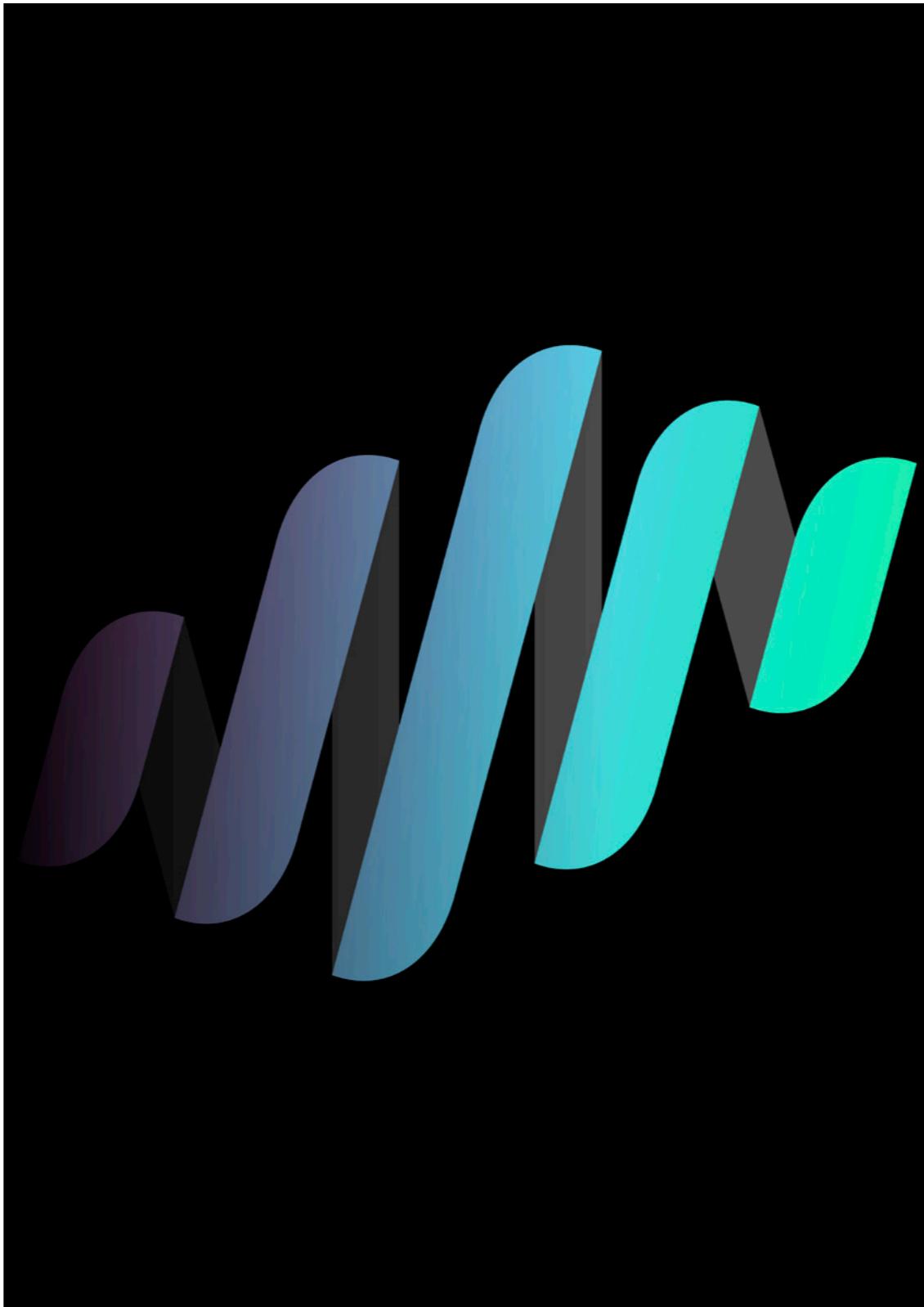
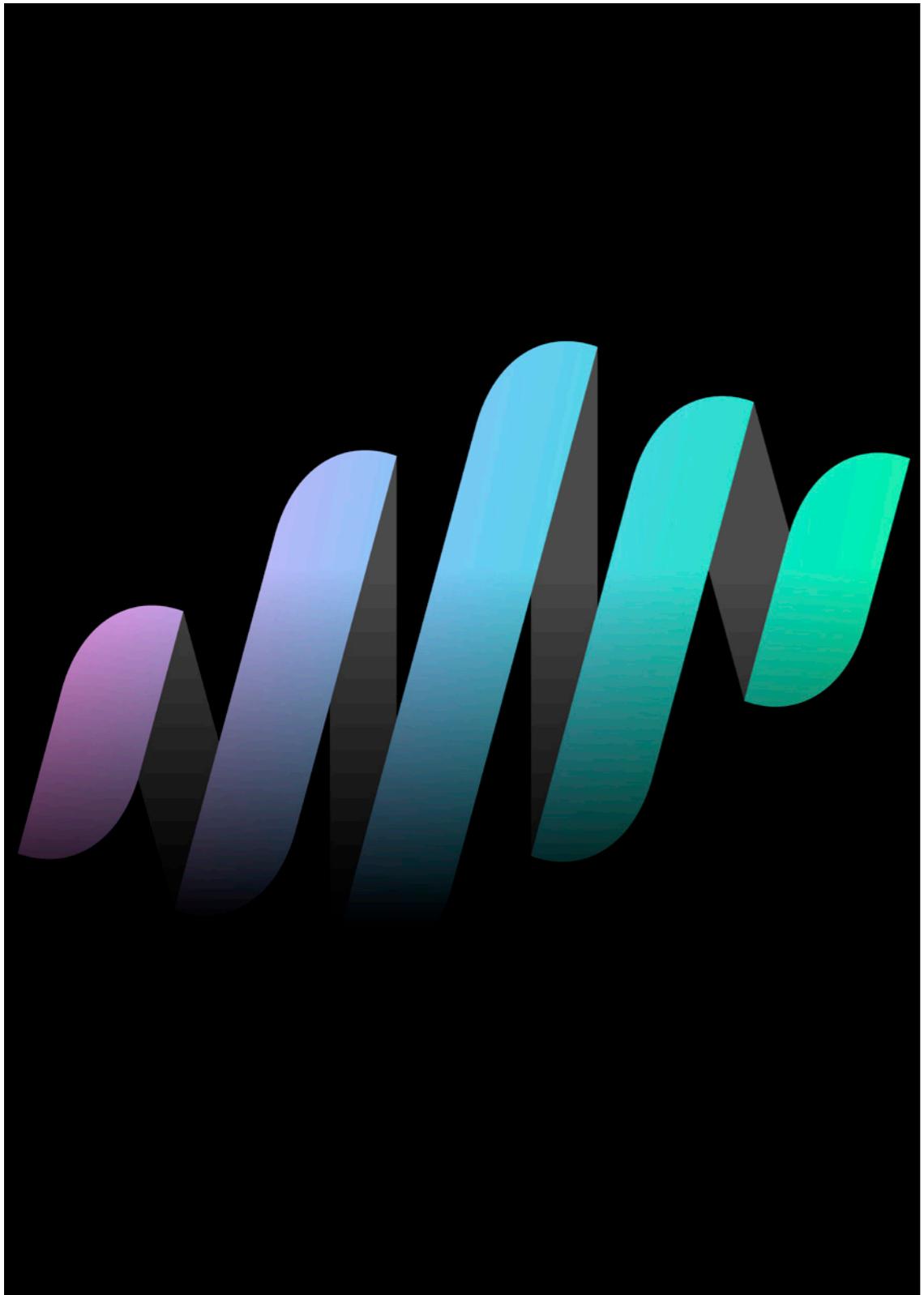
# lockups white



## backdrop outline



## backdrop solid



## **backdrop** gradient



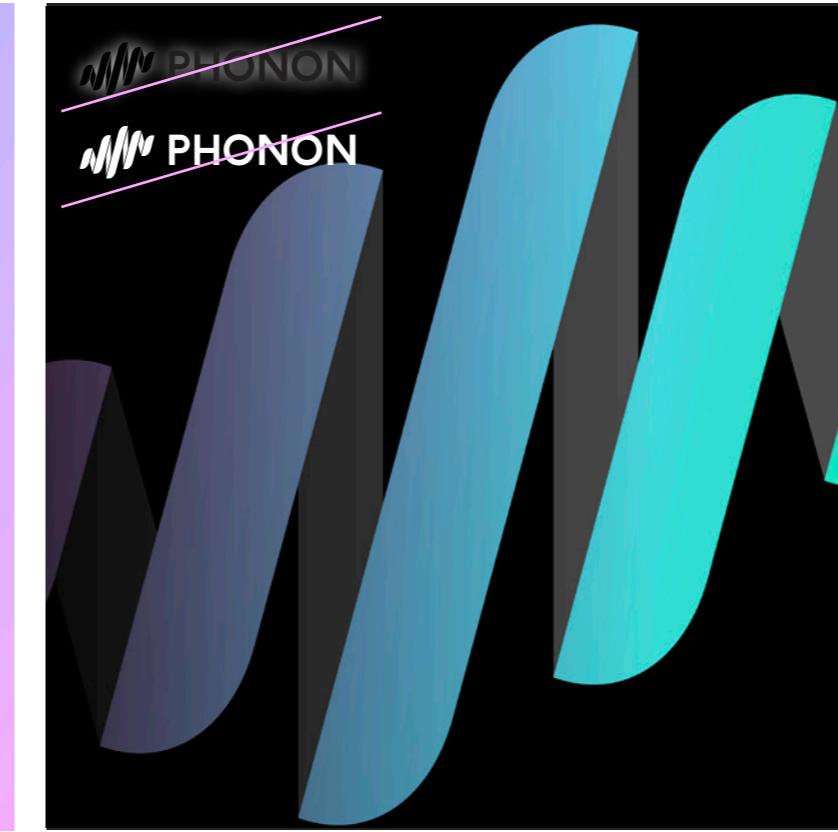
# backdrop guidelines



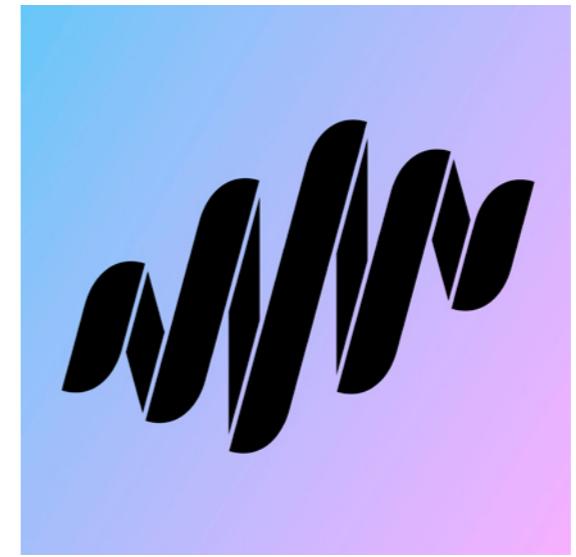
do



don't



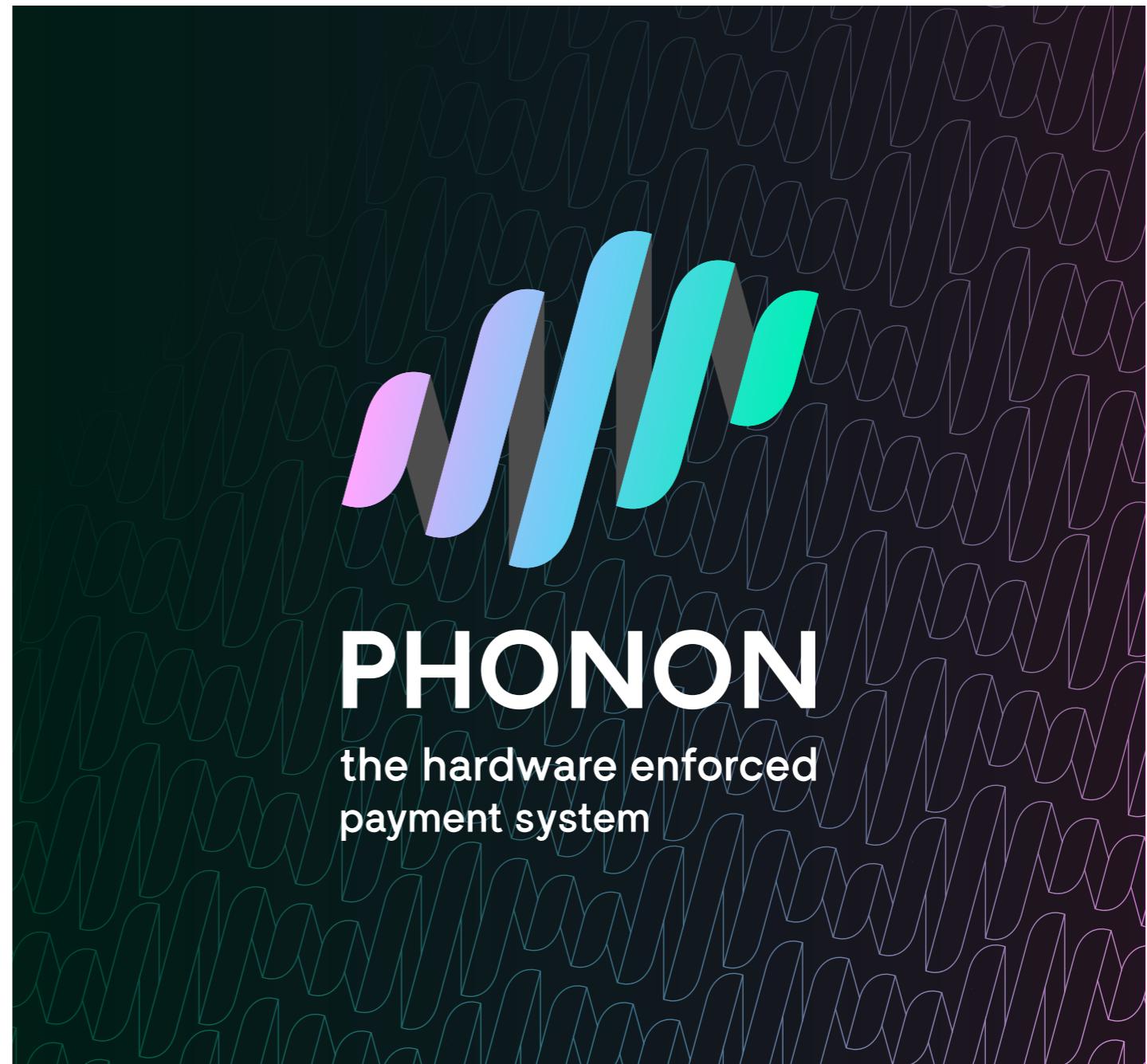
## examples / avatars



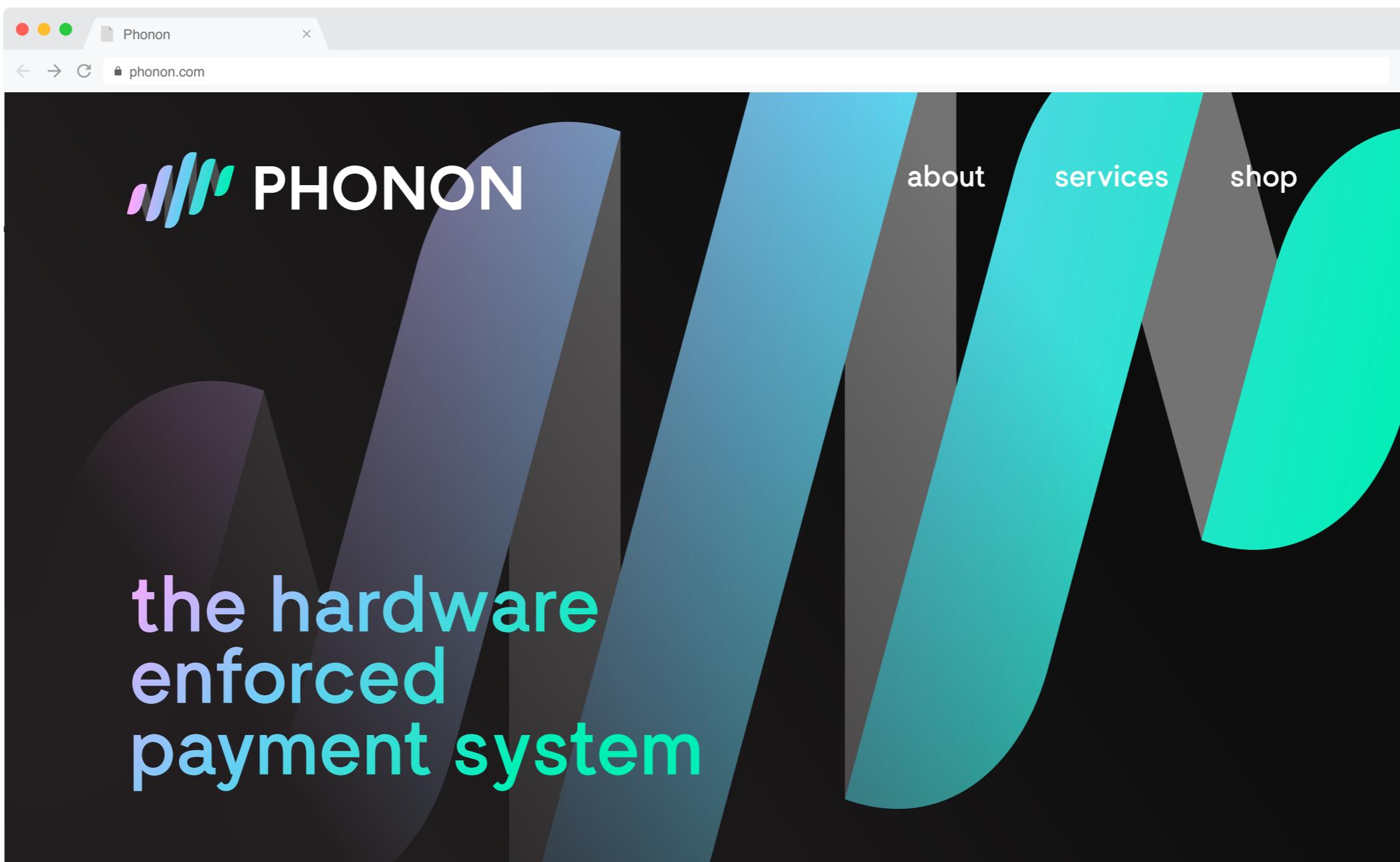
## examples / combinations



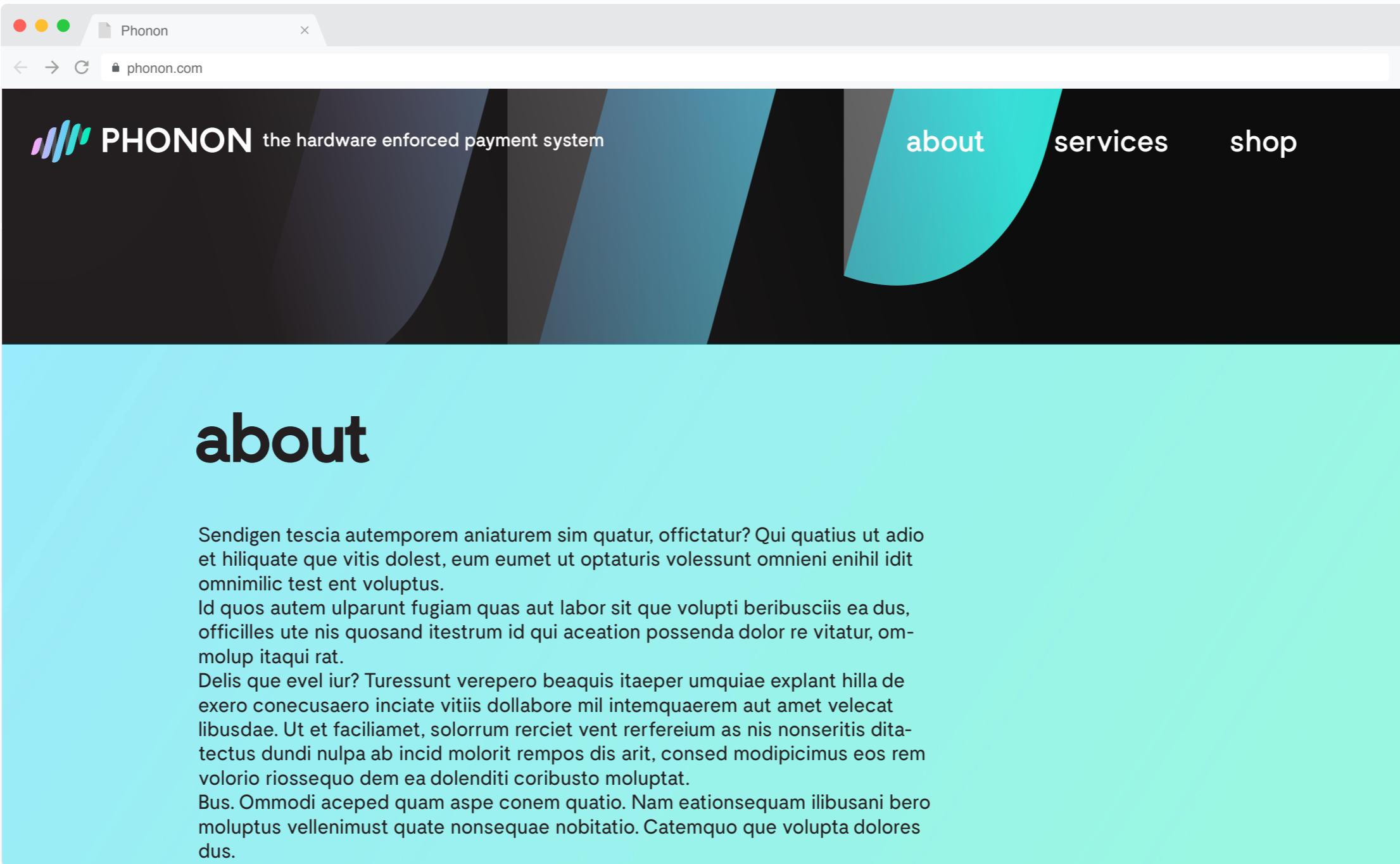
## examples / combinations



## examples / homepage



## examples / homepage



## examples / homepage

