



# Shadow Phantom Business Plan

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## Executive Summary

Shadow Phantom engages in independent market consulting services via remote and on-site delivery. Its mission is to operate within legal frameworks and deliver results to clients that go above and beyond their expectations. Our competition prefers to work with us to help achieve the universal purpose of enforcing laws and establishing order.

## Company Description

Shadow Phantom is a new venture aiming to offer contract based solutions for on demand market consulting needs. We provide tearsheets that drill down on data such as option chains, risk assessments, statistical analyses, and many other services. The nature of our business is always evolving, but we are always striving for optimal results.

## Market Analysis

Consulting services are poised to grow significantly in the long term. On demand support for businesses already navigating uncertain waters has a high premium. Among the challenges are big data services and do it yourself projects that are often not backed or guaranteed by cited sources and authorities. Working within legal frameworks is also critical for any business in order to avoid unnecessary risks.

## Organization and Management

Shadow Phantom currently has one owner and founder who chooses to remain anonymous for the time being.

## Products or Services

The basic service that Shadow Phantom offers are tailored tearsheets with comprehensive scripts aimed at visualizing input data, first by preprocessing it and second by iterating it through proprietary hidden layer activation functions in a total error optimizing gradient descent neural network.

## **Marketing and Sales Strategy**

Shadow Phantom services are per contract and under nondisclosure agreements, ensuring confidentiality and adherence to privacy laws.

## **Funding Request**

\$10,000 to build up cash reserves and deploy a premium service cloud security server.

## **Financial Projections**

Shadow Phantom aims to be profitable within 1 year of receiving its first round of funding.

## **Appendix**

Additional documents will be referenced here.