

## THE MARK

The mark is created by with a simple hexagon that resembles a three-dimensional cube with a hexagonal "P" edged on each of the hexagon's dimensional surfaces.

## COLORS



### ORIGINAL BLACK & WHITE

The original mark must be used in either black for light backgrounds, or white for black backgrounds. No color should be added unless the mark is being used for software specific instances (see colors below).

#### PURE BLACK

CMYK: 0, 0, 0, 100  
RGB: 0, 0, 0  
WEB: #000000

#### PURE WHITE

CMYK: 0, 0, 0, 0  
RGB: 255, 255, 255  
WEB: #ffffff

### SOFTWARE SPECIFIC COLORS



3D VIEWER  
SOFTWARE

PHOTON ORANGE  
CMYK: 0, 55, 100, 0  
RGB: 246, 139, 31  
WEB: #f68b1f



VALIDATOR  
SOFTWARE

PHOTON RED  
CMYK: 0, 100, 100, 0  
RGB: 237, 28, 36  
WEB: #ed1c24



EDITOR  
SOFTWARE

PHOTON BLUE  
CMYK: 74, 33, 9, 0  
RGB: 62, 143, 191  
WEB: #3e8fbf

## TYPOGRAPHY

HEADLINE & BODY FONT  
**MONTERRAT**

**ABC 1234567890!@#\$**  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

**DOWNLOAD FREE**  
<https://fonts.google.com/specimen/Montserrat>

## LOGO "DONT'S"



**DO NOT  
STRETCH  
THE LOGO**



**DO NOT  
USE A  
GRADIENT**



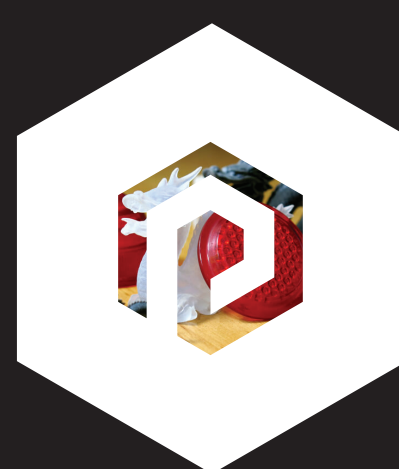
**DO NOT  
USE AN UNBRANDED  
COLOR**



**DO NOT  
WARP  
THE LOGO**



**DO NOT  
CREATE YOUR  
OWN VERSION**



**DO NOT  
ADD AN  
IMAGE INSIDE**



**DO NOT  
ROTATE  
THE LOGO**



**DO NOT  
FILL  
THE LOGO**



**DO NOT  
ADD SPECIAL  
EFFECTS**

