

## THE MARK

The mark is created by with a simple hexagon that resembles a three-dimensional cube with a hexagonal "P" edged on each of the hexagon's dimensional surfaces.

## COLORS



### ORIGINAL BLACK & WHITE

The original mark must be used in either black for light backgrounds, or white for black backgrounds. No color should be added unless the mark is being used for software specific instances (see colors below).

#### PURE BLACK

CMYK: 0, 0, 0, 100  
RGB: 0, 0, 0  
WEB: #000000

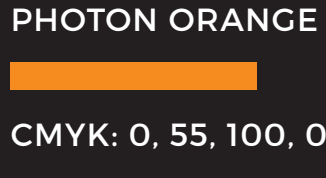
#### PURE WHITE

CMYK: 0, 0, 0, 0  
RGB: 255, 255, 255  
WEB: #ffffff

### SOFTWARE SPECIFIC COLORS



3D VIEWER  
SOFTWARE



CMYK: 0, 55, 100, 0  
RGB: 246, 139, 31  
WEB: #f68b1f



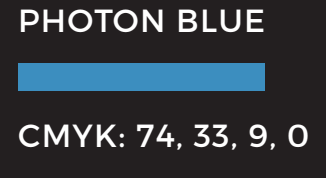
VALIDATOR  
SOFTWARE



CMYK: 0, 100, 100, 0  
RGB: 237, 28, 36  
WEB: #ed1c24



EDITOR  
SOFTWARE



CMYK: 74, 33, 9, 0  
RGB: 62, 143, 191  
WEB: #3e8fbf

## TYPOGRAPHY

HEADLINE & BODY FONT  
**MONTERRAT**

**ABC 1234567890!@#\$**

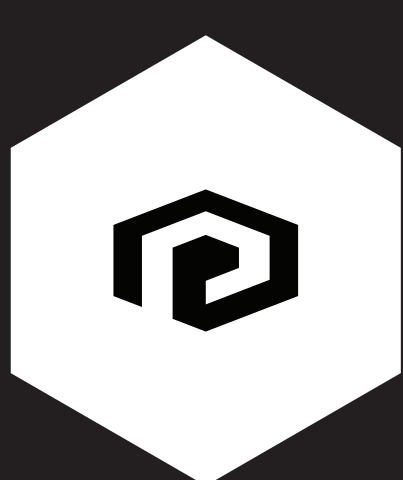
ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

### DOWNLOAD FREE

<https://fonts.google.com/specimen/Montserrat>

## LOGO "DONT'S"



DO NOT  
STRETCH  
THE LOGO



DO NOT  
USE A  
GRADIENT



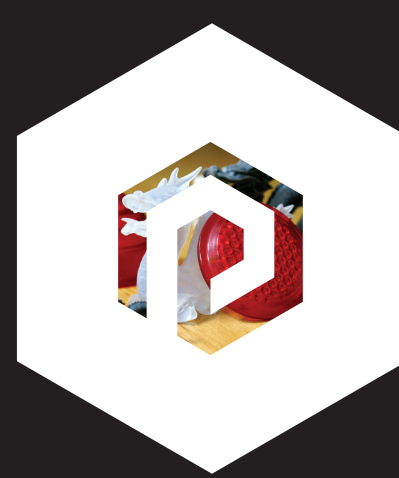
DO NOT  
USE AN UNBRANDED  
COLOR



DO NOT  
WARP  
THE LOGO



DO NOT  
CREATE YOUR  
OWN VERSION



DO NOT  
ADD AN  
IMAGE INSIDE



DO NOT  
ROTATE  
THE LOGO



DO NOT  
FILL  
THE LOGO



DO NOT  
ADD SPECIAL  
EFFECTS

