



THE MARK

The mark is created by with a simple hexagon that resembles a three-dimensional cube with a hexagonal "P" edged on each of the hexagon's dimensional surfaces.

COLORS



ORIGINAL BLACK & WHITE

The original mark must be used in either black for light backgrounds, or white for black backgrounds. No color should be added unless the mark is being used for software specific instances (see colors below).

PURE BLACK

CMYK: 0, 0, 0, 100
RGB: 0, 0, 0
WEB: #000000

PURE WHITE

CMYK: 0, 0, 0, 0
RGB: 255, 255, 255
WEB: #ffffff

SOFTWARE SPECIFIC COLORS



3D VIEWER
SOFTWARE

PHOTON ORANGE
CMYK: 0, 55, 100, 0
RGB: 246, 139, 31
WEB: #f68b1f



VALIDATOR
SOFTWARE

PHOTON RED
CMYK: 0, 100, 100, 0
RGB: 237, 28, 36
WEB: #ed1c24



EDITOR
SOFTWARE

PHOTON BLUE
CMYK: 74, 33, 9, 0
RGB: 62, 143, 191
WEB: #3e8fbf

TYPOGRAPHY

HEADLINE & BODY FONT
MONTSERRA

ABC 1234567890!@#\$

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

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LOGO "DONT'S"



DO NOT
STRETCH
THE LOGO



DO NOT
USE A
GRADIENT



DO NOT
USE AN UNBRANDED
COLOR



DO NOT
WARP
THE LOGO



DO NOT
CREATE YOUR
OWN VERSION



DO NOT
ADD AN
IMAGE INSIDE



DO NOT
ROTATE
THE LOGO



DO NOT
FILL
THE LOGO



DO NOT
ADD SPECIAL
EFFECTS

