Francis Okot

University of Arizona Data Boot Camp

Kickstart My Chart

6/8/2019

**Introduction**

This report presents the data analysis for the Kickstarter Campaigns data provided.

**Analysis**

Three methods were user to analyze the data:

* Conditional Formatting
* Pivot Tables
* Use of Charts

**Limitations**

* The success of the campaign depends on pledges, but it is not usually a guarantee that you will get all the pledged money

**Other possible Tables**

* Pie Charts
* Bar Graph

**Conclusions**

The color conditional formatting provides a basic visual showing which campaigns were successful, failed, or canceled. Although this method provides a visual representation, it is not conclusive enough.

Pivot tables, however, were more conclusive in providing actual figures of successful, failed and canceled campaigns

Furthermore, the Stacked & Line graph provided a diagrammatic representation of items on the Pivot. This clearly shows that the campaign was mostly a success.