# Iris Wu (Pei-Yun, Wu)

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# SUMMARY

With two years of hands-on iOS development experience, I excel in Swift, SwiftUI, and Apple frameworks. I have successfully managed the full development lifecycle, delivering robust and user-friendly applications. My collaborative approach and skills in performance tuning, threading, and on-device storage ensure high-quality results. I am detailoriented, innovative, and eager to contribute to impactful software projects.

## **PROJECT EXPERIENCE**

**AppWorks School** 

Taipei, Taiwan

iOS Developer Trainee

June 2023 - Nov 2023

#### Culturist

GitHub: Culturist | App Store: Culturist | YouTube Demo: Culturist Demo

Developed and launched an app within 5 weeks, enabling exploration of art activities and nearby venues with 3D navigation, real-time data, personalised recommendations, secure storage, and comprehensive testing

- · Executed immersive 3D navigation experiences employing ARKit and SceneKit
- Integrated real-time data through RESTful APIs and personalised recommendations with algorithms
- · Employed Firebase for secure user data storage while implementing Sign In with Apple for enhanced login security
- · Ensured application robustness and reliability through comprehensive unit testing

#### STYLISH

YouTube Demo: STYLiSH Demo

Effectively collaborated with Data and Android teams using the Agile Scrum framework to deliver a fully functional ecommerce app. Within a week, integrated 7 new features, including personalized recommendations, favorites management, chatbot customer service, shopping list, and store exploration, to enhance functionality and user experience

- Applied Agile methodologies throughout the development process, including sprint planning and retrospectives, utilising GitHub for version control to ensure efficient collaboration and code management
- Implemented Auto Layout and Core Animation to accurately replicate provided design mockups, ensuring precise presentation and fidelity to original designs
- Utilised Core Data for efficient local data storage and management
- Collaborated seamlessly with the Data team to design and implement UI A/B tests, gaining experience in optimising user interfaces for enhanced engagement and conversion rates

# **WORK EXPERIENCE**

Greatek Electronics Inc.

Miaoli. Taiwan

IC Packaging Draftsman Sept 2017 - July 2022 Produced over 1,200 detailed engineering drawings annually for wire bonding, ensuring high standards of accuracy

• Enhanced overall customer satisfaction by engaging with over 30 customers monthly, effectively resolving issues and receiving positive feedback

Image model

Taipei, Taiwan

Design Intern

July 2015 - Aug 2015

- · Acquired proficiency in grinding, polishing, and spray painting techniques within one month, contributing to the successful completion of 100 spray-painted sample products
- Employed a range of methods including UV painting, screen printing, and laser cutting to meet diverse customer demands, receiving recognition from supervisors for adeptly fulfilling requirements

# **EDUCATION**

# **Chang Gung University**

Taoyuan, Taiwan

Sept 2013 - June 2017

Bachelor of Industrial Design, Product Design Section

Cumulative GPA: 3.8 / 4.0

### **SKILLS**

Software: Swift, SwiftUI, Git, GitHub, Figma Languages: English, Mandarin Chinese