

FIRST LAST

Senior Graphic Designer / Director of Graphic Design

New York City, NY 10000 · first.last@resumeworded.com · +1 (212) 123-4567

PROFESSIONAL EXPERIENCE

RESUME WORDED — New York, NY

2016 - Present

Director of Graphic Design

- Responsible for designing, directing, and managing the development of apparel for 10+ licensed brands.
- Directed and managed 15 assistant designers, graphic designers, and product development staff.
- Coordinated with sales, merchandising, and production to maximize sales by 30% through value engineering.
- Increased annual volume from \$3 million wholesale to over \$20 million for 2 businesses.
- Designed and merchandised 100 styles, 4 seasons per year, using knits, linens, and wovens.
- Created and designed three brand expansions in 2 years.
- Oversaw the design of related separates, dresses, knits, and woven tops for 4 private accounts.
- Developed, implemented, and monitored annual strategic plan, increasing efficiency by 10%.

GROWTHSI — New York, NY

2012 - 2016

Senior Graphic Designer (2015 - 2016)

- Managed and maintained 5 websites for distributing client information to 200+ loan officers.
- Published over 100 digital and print marketing that highlighted consumer education, financial statistics, and loan products.
- Operated as the lead of the internal email newsletter, distributed monthly to 600+ employees.
- Used Google Analytics to track and increase the success of websites by 15%.
- Collaborated in the design process by offering solutions that reduced workload by 10 hours per week.

Graphic Designer (2012 - 2016)

- Acted as company liaison, managing 10+ supplemental projects.
- Designed and produced over 50 trade show booths, company presentations, and product labels.

RESUME WORDED — New York, NY

2012 - 2013

Graphic Design Specialist

- Created 20+ advertisements for theaters and restaurants for use in print and online advertising.
- Created and animated digital menu boards for concessions for 8 theaters.
- Designed ads for 3 social media platforms, increasing customer interest by 15%.

EDUCATION

GROWTHSI BUSINESS SCHOOL

San Francisco, CA

Master of Art & Design

2010-2012

RESUME WORDED UNIVERSITY

New York, NY

Bachelor of Art & Design, Major in Graphic Design, Minor in Marketing

2007-2011

ADDITIONAL INFORMATION

- Techniques: MS Project, Art Direction, Branding & Identity
- Technical Skills / Software: Adobe Creative Suite, Adobe Premiere Pro, Typography
- Certifications: Director of Graphic Design Bootcamp (2016), Passed Resume Worded examinations