WEB DESIGNER CV

Example by CV Genius

Phone
07298 456 789

Email
joshpeters@gmail.com

Location
47 Bullring Road,
Birmingham, B2 5ED

LinkedIn
linkedin.com/in/joshpeters

Personal Statement

A multi-skilled and creative web designer with 6 years of experience managing multiple projects in a fast-paced environment. Possess a strong understanding of digital design principles, web-based tools, programs, and platforms to deliver high-quality services. Adept at driving sales and innovation by developing user-friendly designs, applications, and software from conceptualisation to final hand-off. Seek to deploy knowledge and experience to provide the best solutions to clients at [Company Name].

Work Experience

Web Designer

PERFECT TOUCH LTD., Birmingham   June 20XX–Present

- Lead the conceptualisation and design of graphics and animations while recommending website improvements and implementing SEO strategies
- Provided UI solutions to drive sales from £100K to £600K through customer-focused online applications and website redesign
- Increased performance and speed and reduced load time by 80% using Ajax, WebSocket, and SSE
- Conceptualised and developed 25 UI/UX designs that improved customer satisfaction ratings from 3.5/5 to 4.5/5

Web Designer

WESTLAND INC., Coventry   July 20XX–June 20XX

- Managed a team of 10 to create 50+ visually stimulating projects, including motion graphics, product and branding designs, websites, and print and publishing designs over 2 years
- Successfully enhanced client retention rate by 65% using Adobe Creative Cloud to achieve project objectives within deadlines
- Achieved 100% compliance with relevant legal requirements, accessibility standards, and freedom of information and privacy legislation
- Managed all promotional content design, accelerating the company's growth on social media and boosting online sales by 70%

Education

Northumbria University, Newcastle-upon-Tyne   September 20XX–October 20XX

BA (Hons) Computer Science— upper second-class honours (II.i)

Additional Skills

- Proficient in JavaScript, HTML, CSS, Python, PHP/Ruby, UI/UX, Ajax, Adobe C-Suite
- Bilingual, fluent in English and French
- Solid expertise in marketing, negotiation, and client relationship building
- Excellent interpersonal, communication, analytical, and organisational skills