EARTHKIN STUDIOS

SOCIAL MEDIA STRATEGY PRICE LIST



PACKAGE **R2,800**

- Social media audit (up to 2 platforms)
- Content calendar (2 weeks)
- ✓ Basic posting schedule
- Platform recommendations
- Hashtag research



PACKAGE **R4.500**

- Audit (up to 3 platforms)
- Content calendar (1 month)
- Posting schedule + engagement tips
- Competitor analysis
- Hashtag & trend research
- 5 custom content ideas



R7,000

- Full audit (all client platforms)
- Monthly content calendar
- ✓ Posting + engagement schedule
- Competitor & audience analysis
- Hashtag & trend monitoring
- ✓ 10 custom content ideas with captions
- Basic content creation (graphics/posts)

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OPTIONAL ADD-ONS

~	Content Creation	Custom graphics, carousels, or videos (per post)	From R500
~	Social Media Management	Scheduling, posting & engagement (monthly retainer)	From R3,500
~	Influencer Research	Finding and suggesting influencers for collaboration	From R1,200
✓	Website Branding	Monthly performance reports with recommendations	From R1,000

For quotes on custom projects or larger websites, reach out via WhatsApp or email.

Payment Terms: A 50% deposit is required to begin work, with the remaining 50% due upon completion and before final site handover.

Let's build something beautiful, modern, and yours.

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