EARTHKIN STUDIOS

BRAND DEVELOPMENT PRICE LIST

A PACKAGE
R3,500

- ✔ Primary logo design
- ✔ Custom color palette
- ✔ Font pairing selection
- ✔ Simple brand moodboard
- ✔ Basic brand guideline PDF (1-2 pages)

B PACKAGE
R5,000

- ✔ Primary & secondary logos
- ✔ Logo variations (icon, submark, etc.)
- ✔ Font selection with usage guide
- ✔ Comprehensive brand moodboard
- ✔ Full brand guideline PDF (5-7 pages)

C PACKAGE
R7,500

All features of Standard Package, plus:

- ✔ Brand story & voice guide
- ✔ Social media kit (profile pic, cover, post templates)
- ✔ Business card design
- ✔ Mini stationery suite (email signature, letterhead)

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OPTIONAL ADD-ONS

✔ Social Media Kit	Instagram/Facebook profile, highlight covers, Canva templates	From R1,200
✔ Business Card Design	Print-ready design with brand elements	From R750
✔ Packaging Design	Product label or packaging layout	From R1,500
✔ Website Branding	Style guide applied to web UI mockup	From R2,000

For quotes on custom projects or larger websites, reach out via WhatsApp or email.

Payment Terms: A 50% deposit is required to begin work, with the remaining 50% due upon completion and before final site handover.

Let's build something beautiful, modern, and yours.

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