

A. PROJECT: Shale-PIZZAAsss
GROUP NO: 03 BATCH: T1.2004.M1

B.

C. INTRODUCTION AND WEBSITE INSTALLATION:

- This document is created to guide users use the website – Shale-PIZZAAsss effectively. It is advisable that users should read this document before starting to use this website in reality.

- To run *Shale-PIZZAAsss* website, users need to do the following steps:

1. Download the file eProject SEM01_T1.2004.M1_Shale-PIZZAAsss_Group03.rar (*FPT Aptech HCM*) via this link:
2. Extract the file rar: eProject SEM01_T1.2004.M1_Shale-PIZZAAsss_Group03.rar (*FPT Aptech HCM*).
3. Open the folder eProject SEM01_T1.2004.M1_Shale-PIZZAAsss_Group03.
4. Open the folder SourceCode
5. Open *z1Home.html* file to start the website. Look at figure 1 for illustration

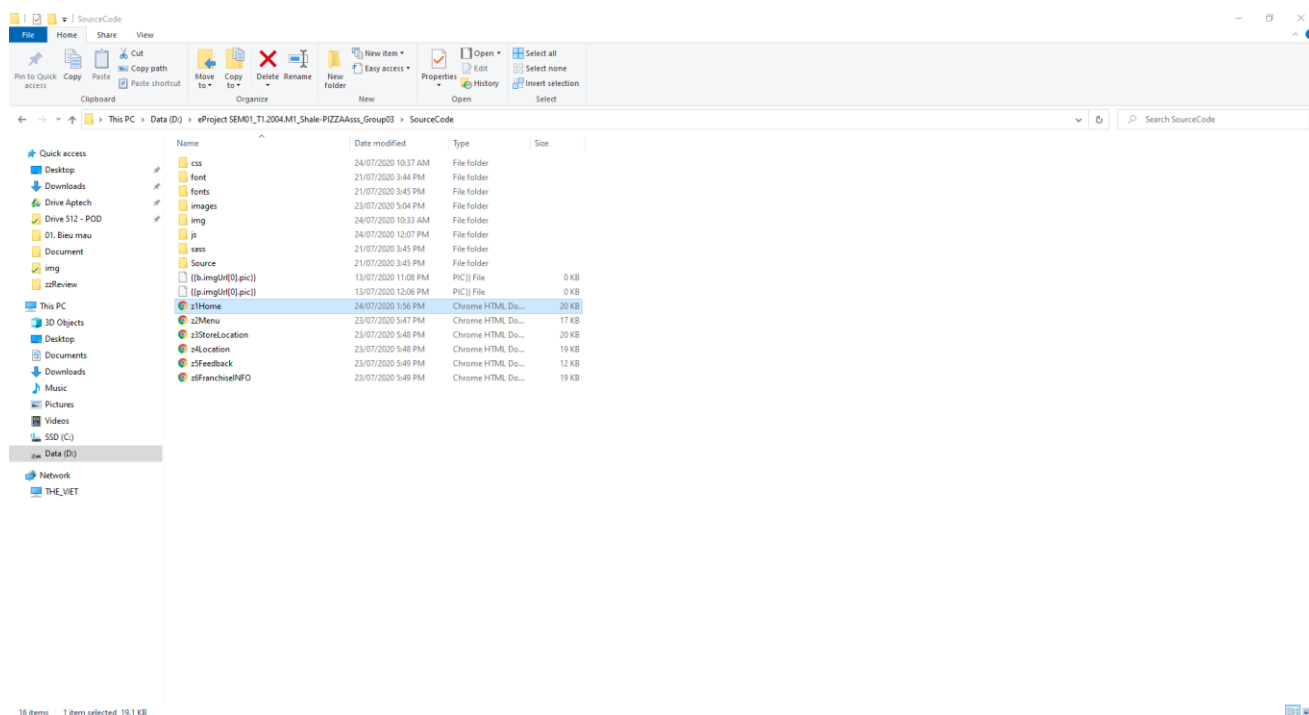


Figure 1

6. If done successfully, users will see the Homepage like figure 2 below



Figure 2

D. HOME PAGE

- This site allows users to view information for the latest and hottest products.
- To view other products, users can click MENU or Product Name. For example, Figures 3 and 4 illustrate how to view other products

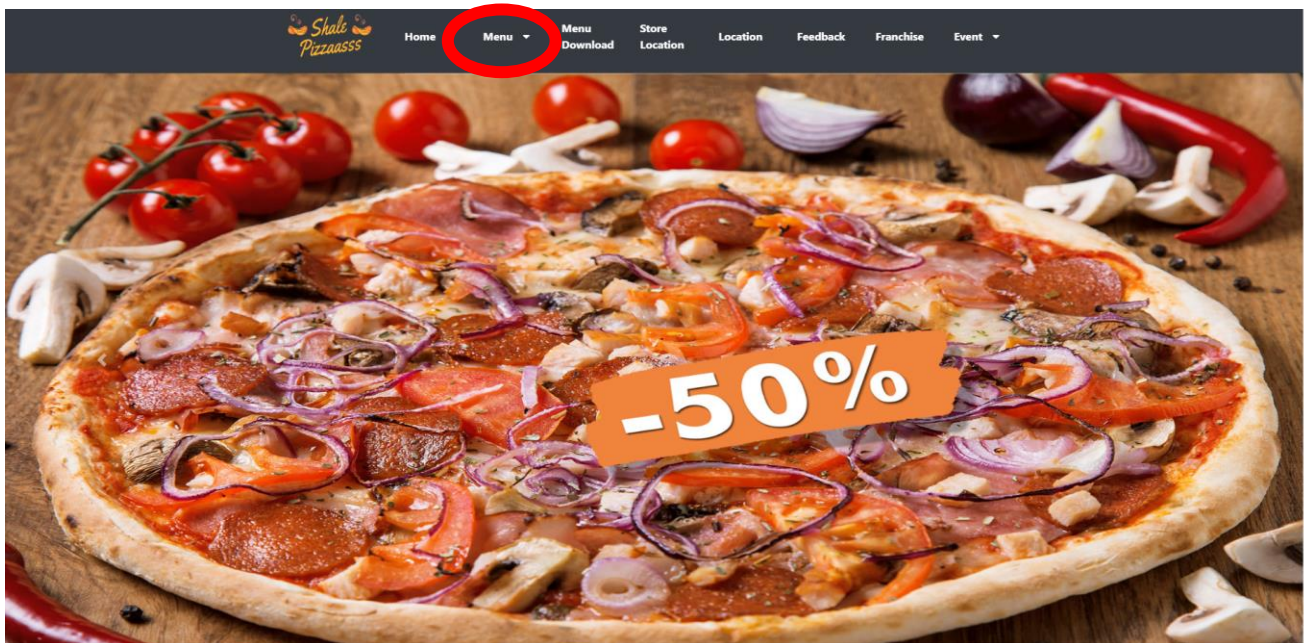


Figure 3

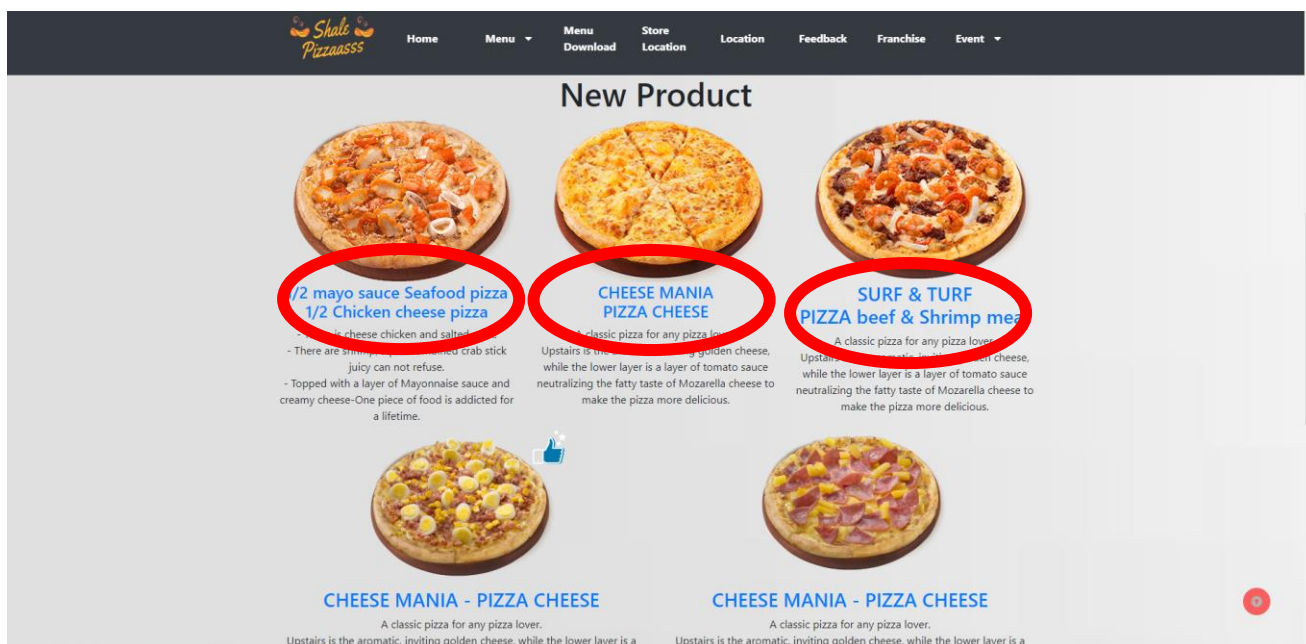


Figure 4

E. MENU PAGE

- This webpage allows users to view the information for the products they're need.
- This component is the navigation bar for all websites in the Shale-PIZZAAsss website. To switch to other products, users simply need to click on a specific part. For example, Figure 5 below illustrates how to move from one Product page to another Product page.

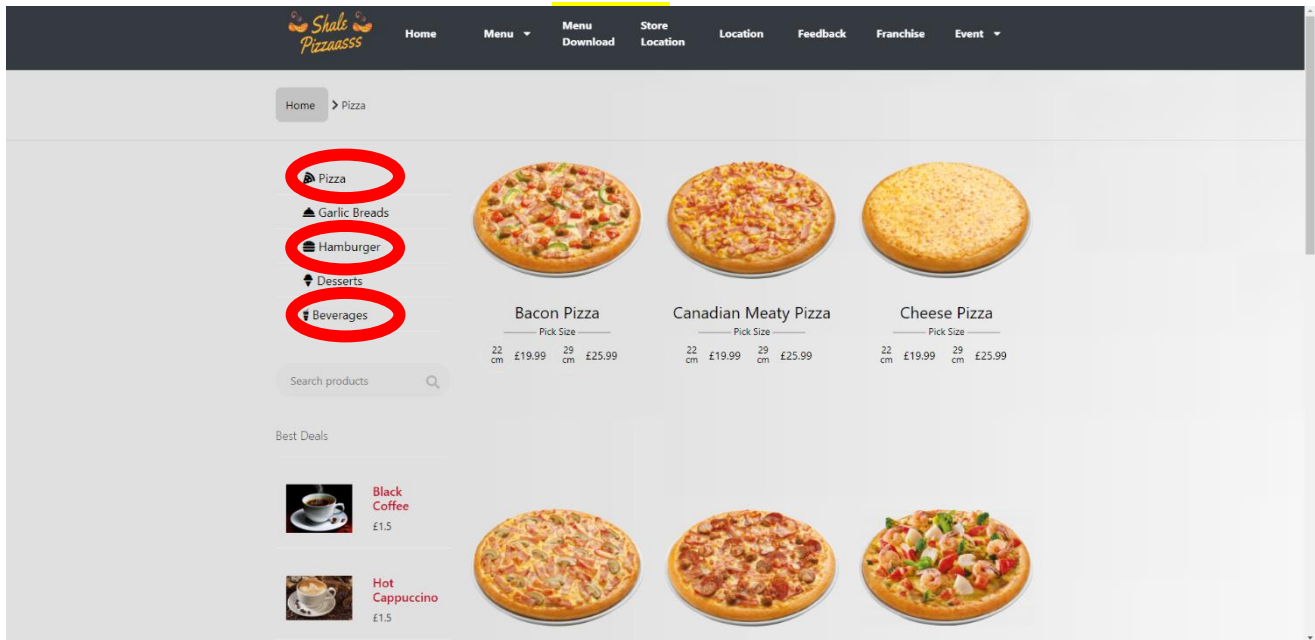


Figure 5

F. MENU DOWNLOAD

- Allow users to download menus.

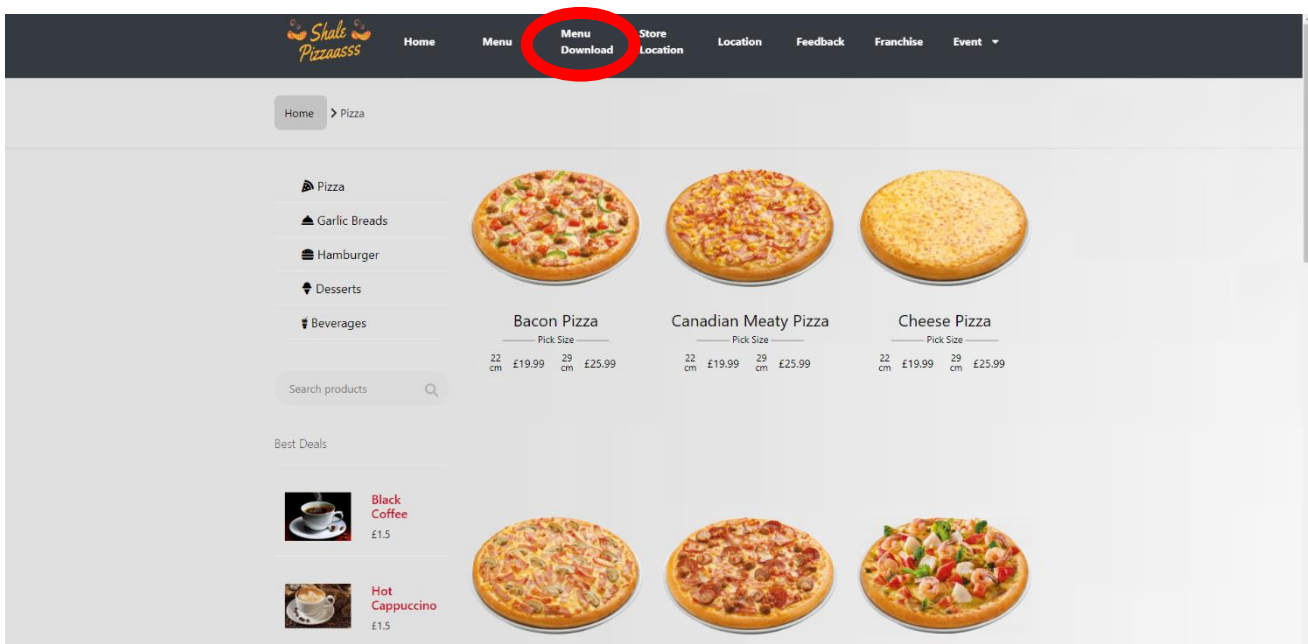


Figure 6

G. STORE LOCATION PAGE

- This website allows users to view a list of stores in each region and click on the address to view the map location. For example, Figures 7 and 8 below illustrate how to see the exact location of stores in each region.

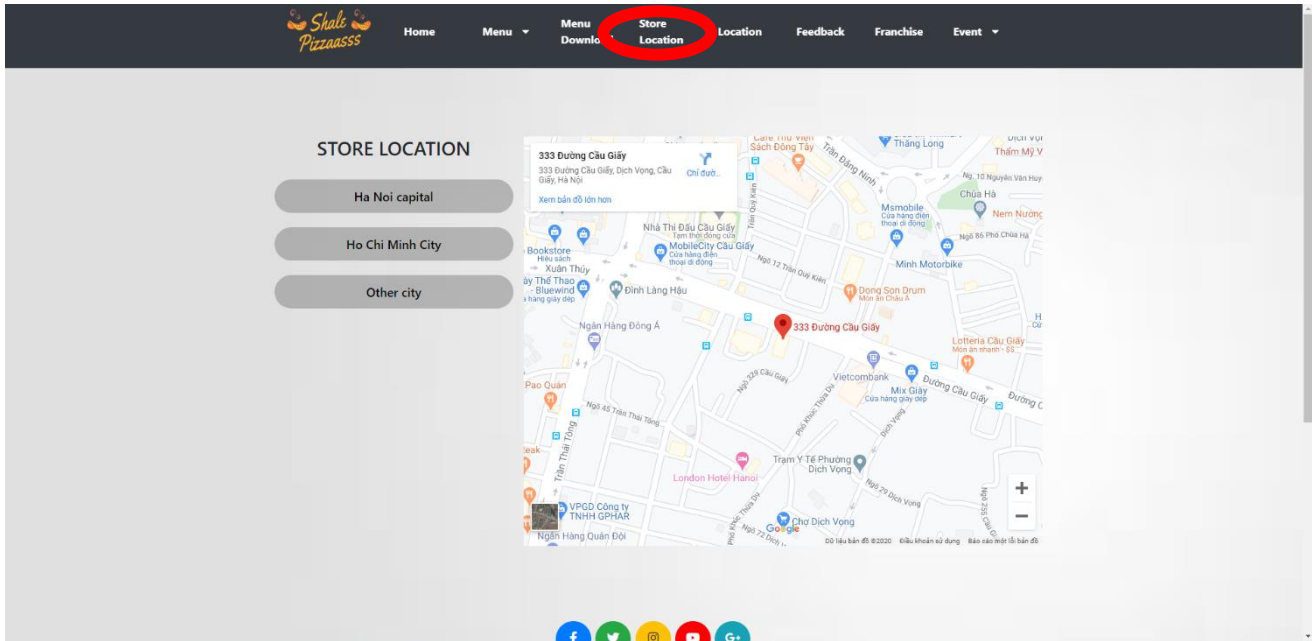


Figure 7

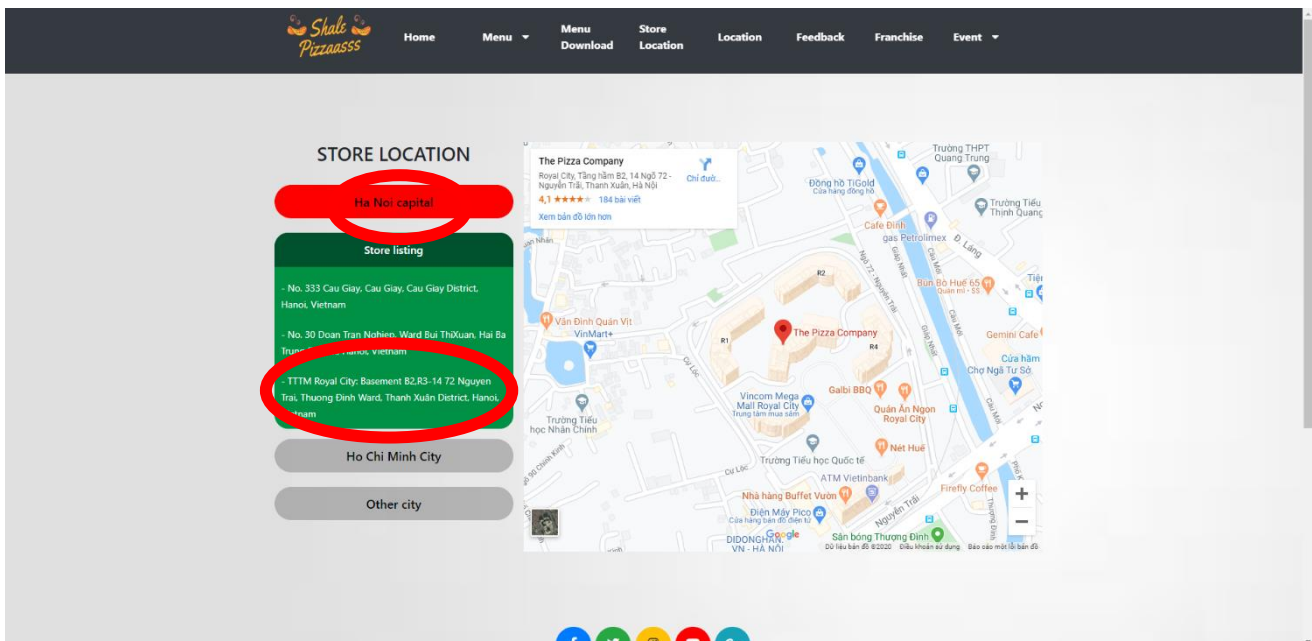


Figure 8

H. LOCATION PAGE

- This site allows users to view our Address, Opening Hours and Contact Information. For example, Figures 9 and 10 below illustrate the information.

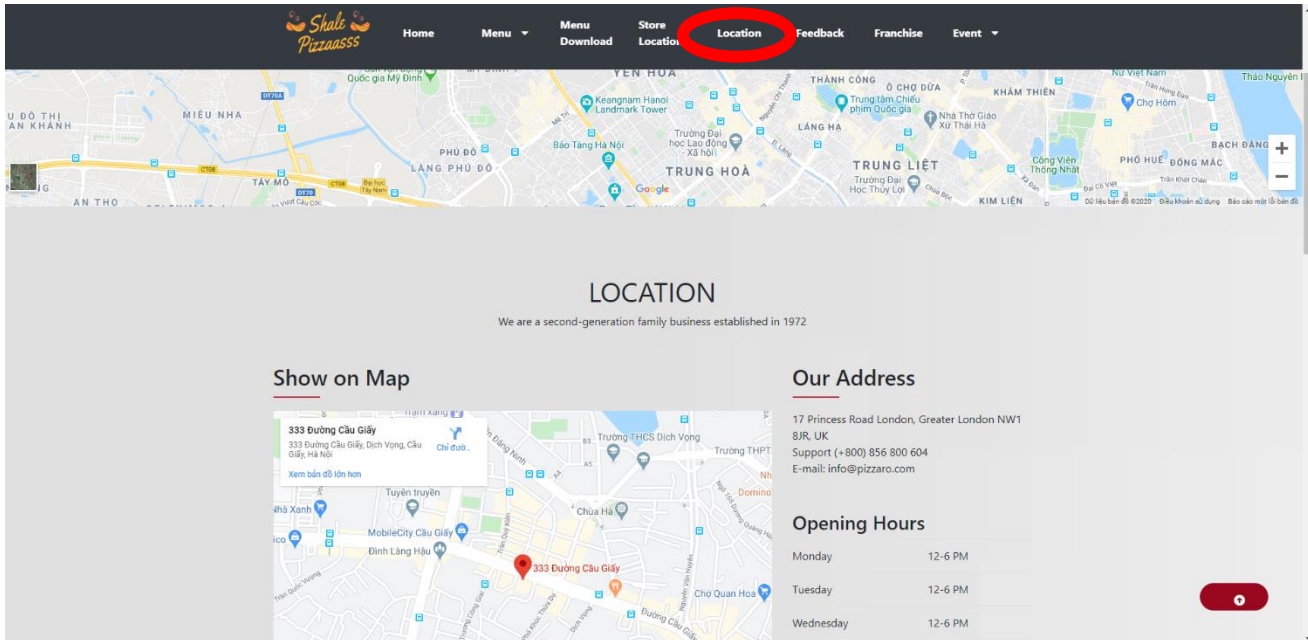


Figure 9

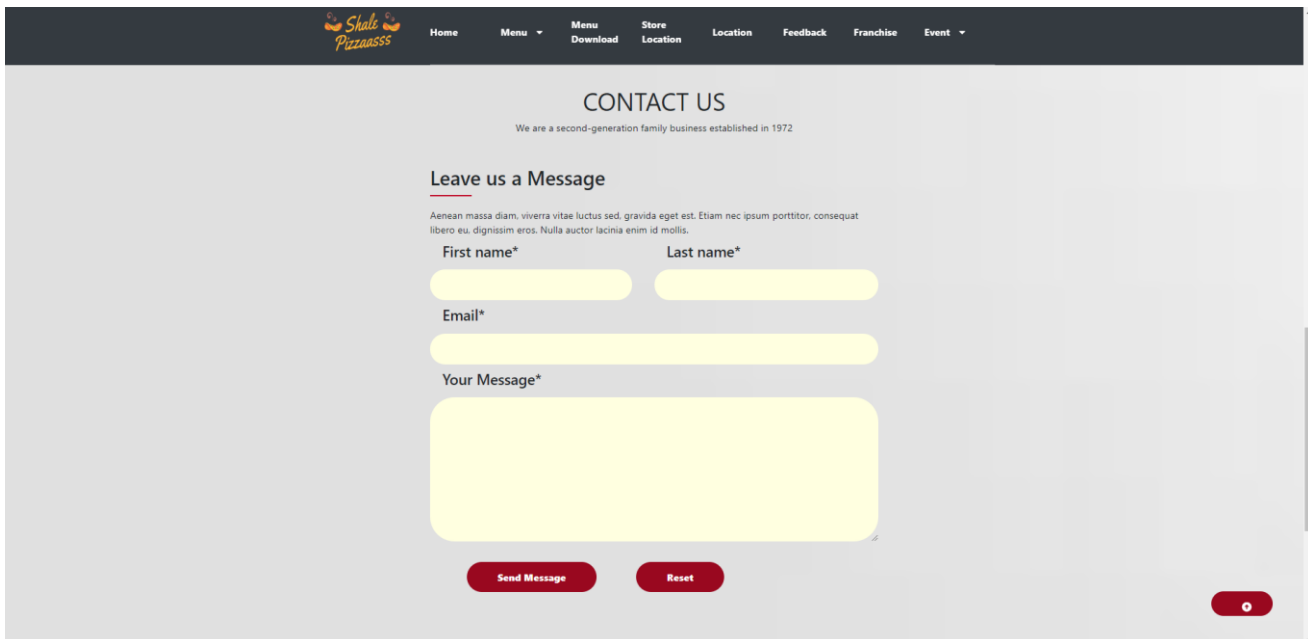
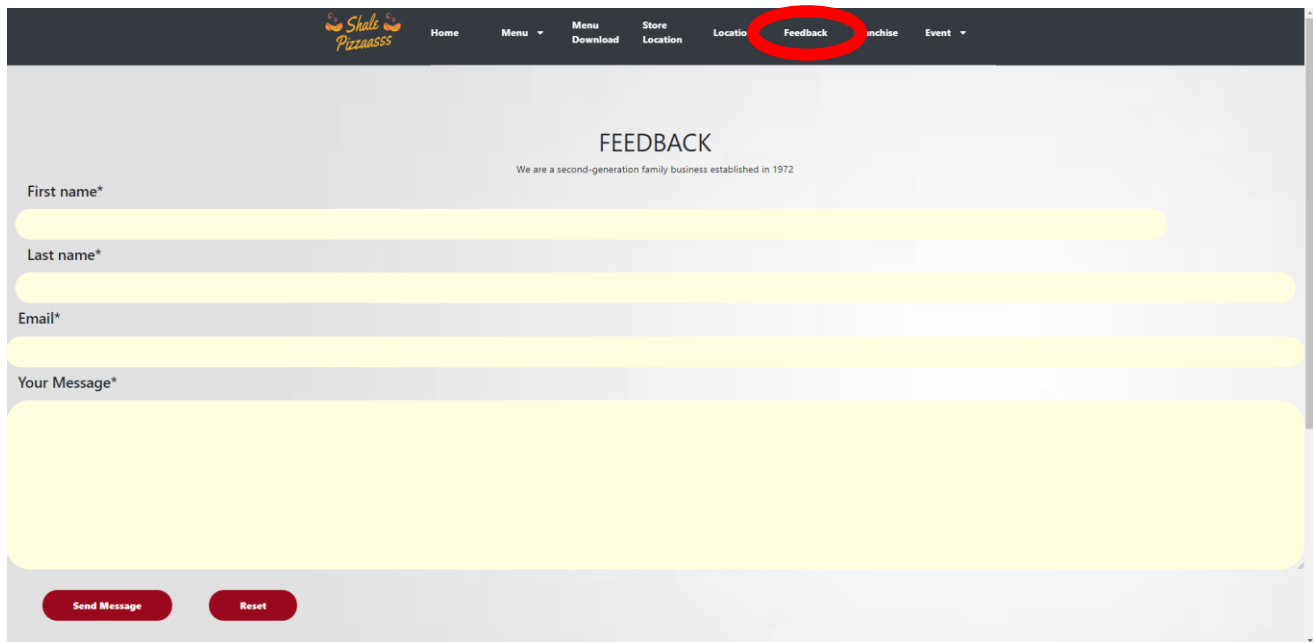


Figure 10

I. FEEDBACK PAGE

- This site allows users to give feedback to the franchise area. For example, Figure 11 below illustrates the information.

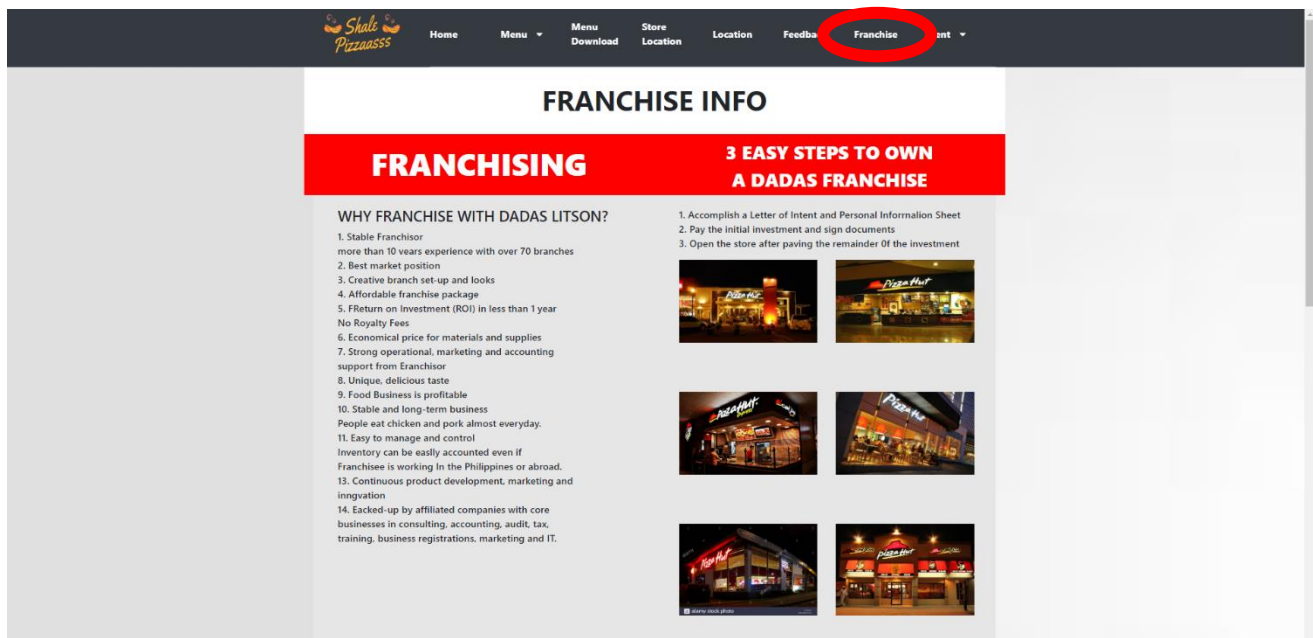


The screenshot shows the 'Feedback' page of the Shale Pizzass website. The navigation bar at the top includes links for Home, Menu, Menu Download, Store Location, Location, Feedback (highlighted with a red circle), Franchise, and Event. The main heading is 'FEEDBACK' with a subtext: 'We are a second-generation family business established in 1972'. The form contains four input fields: 'First name*', 'Last name*', 'Email*', and 'Your Message*'. At the bottom, there are two buttons: 'Send Message' and 'Reset'.

Figure 11

J. FRANCHISE PAGE

- This site allows users to know franchise requirements. For example, Figure 12 below illustrates the information.



The screenshot shows the 'Franchise Info' page of the Shale Pizzass website. The navigation bar at the top includes links for Home, Menu, Menu Download, Store Location, Location, Feedback, Franchise (highlighted with a red circle), and Event. The main heading is 'FRANCHISE INFO'. Below this, there is a red banner with the text 'FRANCHISING' and '3 EASY STEPS TO OWN A DADAS FRANCHISE'. The page is divided into two columns. The left column is titled 'WHY FRANCHISE WITH DADAS LITSON?' and lists 14 reasons. The right column is titled '3 EASY STEPS TO OWN A DADAS FRANCHISE' and lists three steps. Below the steps, there are four images of Dadas Litson stores.

WHY FRANCHISE WITH DADAS LITSON?

1. Stable Franchisor more than 10 years experience with over 70 branches
2. Best market position
3. Creative branch set-up and looks
4. Affordable franchise package
5. Freturn on Investment (ROI) in less than 1 year
6. No Royalty Fees
7. Economical price for materials and supplies
8. Strong operational, marketing and accounting support from Franchisor
9. Unique, delicious taste
10. Food Business is profitable
11. Stable and long-term business
12. People eat chicken and pork almost everyday.
13. Easy to manage and control
14. Inventory can be easily accounted even if Franchisee is working in the Philippines or abroad.
15. Continuous product development, marketing and innovation
16. Eacked-up by affiliated companies with core businesses in consulting, accounting, audit, tax, training, business registrations, marketing and IT.

3 EASY STEPS TO OWN A DADAS FRANCHISE

1. Accomplish a Letter of Intent and Personal Information Sheet
2. Pay the initial investment and sign documents
3. Open the store after paying the remainder Of the investment

Figure 12