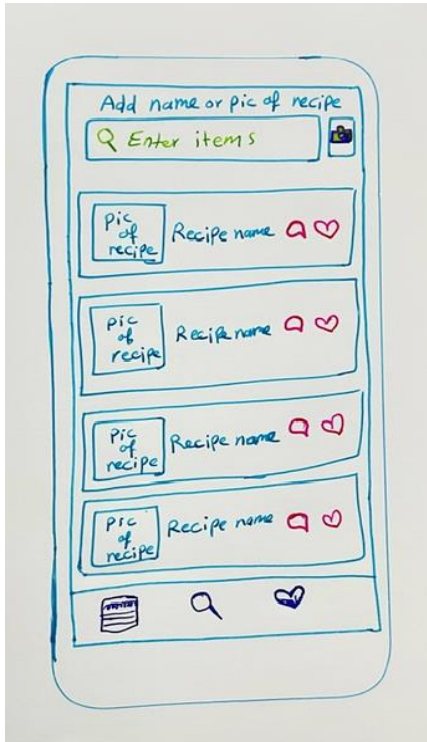


Design sketch

Food Recipes App Iteration 1



What is it about?

The home page displays a set of options to make it easier for the user to browse through recipes. Or if they are in a hurry and do not want to browse, they can search for the recipe by clicking on lens icon to find recipe.

The heart icon at the bottom of the page is intended to store favorite recipes and can be referred to at any time. The lens icon means going to the search feature for the recipe. As for the Note icon, it aims to record their notes as something additional. Also, next to each recipe, there is an icon for comments and a heart icon for saving the recipe.

Actions for users to take

Users can decide what type of food they want to prepare (they can click on the box icon on the page that shows different types of recipes.). Or they can search for a recipe by clicking on lens icon. When click on the recipe, the recipe details will appear with written and video explanations.

Research finding applied to the design

One of our main findings from our interviews with users is that users want easy and quick meals as well as healthy meals and complex meals. They also want detailed explanations of all steps through written and video explanations. That's why we focused on this feature in this design.



Food Recipes App Iteration 2

Design principle(s) applied

- Variety in options brings joy to people.
- Help users by using design patterns they are likely to have seen before.
- An overwhelming number of options can result in decision paralysis.

Design rationale

- Minimized the available options.
- Still provide choices to users. Users can control whether they want to see something new or return to the favorites list (Ion Heart).