User Experience Nanodegree Capstone
Learning Reflection Write-up

Throughout the completion of my User Experience Nanodegree Capstone project focused on developing a food recipes app, I employed an iterative design approach to craft an effective solution. My journey began with conducting a thorough market survey to gauge the demand for such an application and identify potential users. This initial research phase allowed me to understand the landscape of existing food-related apps and the specific needs of my target audience.

Next, I developed a basic prototype of the app to gather feedback from potential users. Utilizing tools like Figma and Miro, I crafted a user-friendly interface that would enhance the overall user experience. Sharing the prototype with individuals via platforms and distributing surveys through Google Forms enabled me to collect valuable insights on usability and areas for improvement.

Through interviews and surveys, I uncovered a compelling insight: users expressed a strong desire for a convenient solution to discover and access healthy recipes. Armed with this feedback, I pivoted to design a digital platform that would seamlessly connect users with a wide range of nutritious recipes. The resulting app serves as a comprehensive hub for users to explore, save, and share healthy recipes from the comfort of their homes or on the go. By bridging the gap between users and food providers, particularly during hectic workdays, the app aims to streamline the process of finding and preparing nutritious meals.