12.64M

819.77K

1.47M

11.61%

17.46%

51.55%

**Total Sales** 

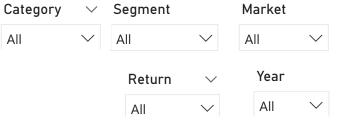
**Return Sales** 

**Gross Profit** 

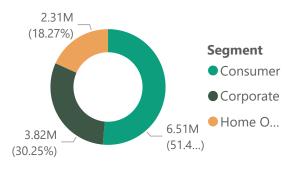
**Gross Profit Margin** 

**CAGR** 

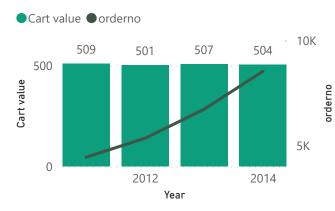
Revenue YoY%



# Sales by Segment



# Change in Cart Value & Order Number



505.02

Cart value

26K

Successful orders



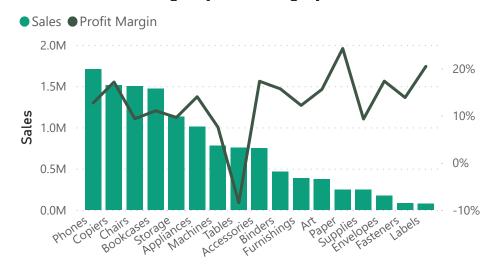


## Top 10 countries by sales

| Sales ▼   | Market | Country        |
|-----------|--------|----------------|
| 2,297,414 | US     | United States  |
| 925,236   | APAC   | Australia      |
| 858,931   | EU     | France         |
| 700,562   | APAC   | China          |
| 628,840   | EU     | Germany        |
| 623,126   | LATAM  | Mexico         |
| 589,650   | APAC   | India          |
| 528,576   | EU     | United Kingdom |
| 404,887   | APAC   | Indonesia      |
| 361,106   | LATAM  | Brazil         |
|           |        |                |

7,918,329

### Sales and Profit Margin by Sub-Category



Sub-Category

### % Sales by Market

