

# HOANG THI PHUONG DONG

## DATA ANALYST INTERN

☎ (+84) 377870122

📍 Da Nang, Viet Nam

✉ phuongdonghoang2@gmail.com

🌐 Phuong Dong Hoang

🔑 PhuongDong1306

### ABOUT ME

Data Science & Business Analytics student with proficiency in Python, SQL, and BI tools such as Power BI and Tableau. Skilled in data exploration, model development, and insight visualization. Seeking opportunities to gain practical experience through a Data/Business Analytics internship and contribute to impactful analytical projects within an organization.

### EDUCATION

University of Economics - The University of Da Nang (DUE)

2022 - 2026

Bachelor of Data Science & Business Analytics

- GPA: 3.32/4.0
- Expected Graduation: July 2026

### SKILL

#### Technical Skills

- Programming Languages: Python (pandas, numpy, matplotlib, seaborn), SQL
- Machine Learning: Linear/Logistic Regression, Clustering, Decision Trees, Model Evaluation
- Tools & Software: Power BI/Tableau, Jupyter Notebook
- Databases: BigQuery, SQL Server

#### Soft Skills

- Analytical thinking, Problem-solving, Teamwork, Adaptability.

#### Certificate

- TOEIC - 625 (2023)

### PROJECT

#### *Spotify Database Administration & Recommendation System*

- Data Engineering & DB Admin: Built end-to-end Data Pipeline (scraping, ETL via SQL Procedures/Triggers), integrating advanced database administration (scheduled backup and RBAC authorization).
- Machine Learning & Deployment: Developed and deployed a Song Recommendation Model (Python ML) showcased through an interactive Streamlit application and Power BI dashboard.

#### *Food Delivery Time Prediction & Driver Clustering*

- Modeled & Optimized: Implemented Regression algorithms (Random Forest) for accurate delivery time prediction and utilized K-Means Clustering to segment drivers for resource optimization.
- Impact: Delivered actionable insights to improve operational efficiency and enhance customer satisfaction in the food delivery logistics chain.