HOANG THI PHUONG DONG
BUSINESS/DATA ANALYST INTERN

📞 (+84) 377870122   📍 Da Nang, Viet Nam

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👤 ABOUT ME

Data Science & Business Analytics student with proficiency in Python, SQL, and BI tools such as Power BI and Tableau. Skilled in data exploration, model development, and insight visualization. Seeking opportunities to gain practical experience through a Data/Business Analytics internship and contribute to impactful analytical projects within an organization.

🎓 EDUCATION

University of Economics - The University of Da Nang (DUE)   *2022 - 2026*

Major: Data Science & Business Analytics
- GPA: 3.32/4.0
- Expected Graduation: July 2026

🛠 SKILL

Technical Skills
- Programming Languages: Python (pandas, numpy, matplotlib, seaborn), SQL
- Machine Learning: Linear/Logistic Regression, Clustering, Decision Trees, Model Evaluation
- BI Tools : Power BI/Tableau
- Databases: BigQuery, SQL Server

Soft Skills
- Analytical thinking, Problem-solving, Teamwork, Adaptability.

Certificate
- TOEIC - 625 (2023)
- Gemini Certified Educator

💼 PROJECT

Spotify Database Administration & Recommendation System
- Data Engineering & DB Admin: Built end-to-end Data Pipeline (scraping, ETL via SQL Procedures/Triggers), integrating advanced database administration (scheduled backup and RBAC authorization).
- Machine Learning & Deployment: Developed and deployed a Song Recommendation Model (Python ML) showcased through an interactive Streamlit application and Power BI dashboard.

Food Delivery Time Prediction & Driver Clustering
- Modeled & Optimized: Implemented Regression algorithms (Random Forest) for accurate delivery time prediction and utilized K-Means Clustering to segment drivers for resource optimization.
- Impact: Delivered actionable insights to improve operational efficiency and enhance customer satisfaction in the food delivery logistics chain.

ETL VietNam Job Data
- ETL-VietNam-Job-Data is an ETL pipeline that collects, cleans, and processes data-related job postings in Vietnam. It transforms raw job data into structured datasets, enabling analysis of trends, skills, and salaries in the data job market.