

จากตาราง Quiz 7 หา frequent itemsets และ association rules ที่น่าสนใจ

| Transaction ID | Items Purchased |
|----------------|--------------------------|
| 1 | Milk, Bread, Butter |
| 2 | Milk, Eggs |
| 3 | Bread, Butter, Jam |
| 4 | Milk, Eggs, Butter |
| 5 | Bread, Butter, Jam, Milk |

Frequent Individual Items:

- Milk: 4
- Butter: 4
- Bread: 3
- Eggs: 2
- Jam: 2

Frequent Item Pairs:

- Bread & Butter: 3
- Butter & Milk: 3
- Eggs & Milk: 2
- Bread & Jam: 2
- Butter & Jam: 2

Association Rules:

- Bread \rightarrow Butter: Confidence = 1.0 (100%)
- Butter \rightarrow Bread: Confidence = 0.75 (75%)
- Butter \rightarrow Milk: Confidence = 0.75 (75%)
- Milk \rightarrow Butter: Confidence = 0.75 (75%)
- Eggs \rightarrow Milk: Confidence = 1.0 (100%)

