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Jairaj Singh is a 35-year-old business entrepreneur based out of Bangalore. His 7-year-old business has been taking off as of late, with much hard work and difficult asset management, and his products have been in large demand on an international scale. Growing up, his father always taught him to “manage his money before it managed him”, which impacted him deeply as his family did not have much when he was younger. He spends a large amount of his time reading up on personal finance books and discussing with fellow business owners about their next steps.



Destyn Williams is an 18-year-old York University student entering his first year. It's his first time moving out of his home, and being required to focus on his studies and balance his personal life with little assistance has proven somewhat difficult. He was taught from a young age to keep all of his pertinent information organized so that when life gets hectic, finding things you need doesn't make it worse. Between his studies and the part-time job he picked up to keep himself afloat, he doesn't have much time to learn complicated new things, although he's fairly quick at doing so. Since the job he landed pays him in cash tips, he's responsible for keeping track of his money on an excel spreadsheet, to live up to his parents' advice in case his boss makes things difficult for him.



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Kendall Brooks is a 65-year-old retiree who used to work as a secretary for the mayor's office. She has quite a bit of experience organizing and filing paperwork, but the introduction of more sophisticated technology to her workplace during the last couple years of her job made things more than a little difficult. She's had more than her fair share of challenges in life, but technology just seems to present a whole series of problems altogether. Her mild-tempered mannerisms often fly out the window in the face of some of these problems.