

**NAAN MUDHALVAN**

**ASSIGNMENT DOCUMENT**

**COURSE TITLE** : DIGITAL MARKETING

**COLLEGE CODE** : 1105

**COLLEGE NAME** : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

**NM ID** : 6ED7F8EC46A776BA0744A80A5DBE9BA1

**NAME** : ROKESH V

**REGISTER NUMBER** : 110520106015

**YEAR** : 4<sup>TH</sup> YEAR

**DEPARTMENT** : ELECTRONICS AND COMMUNICATION ENGINEERING

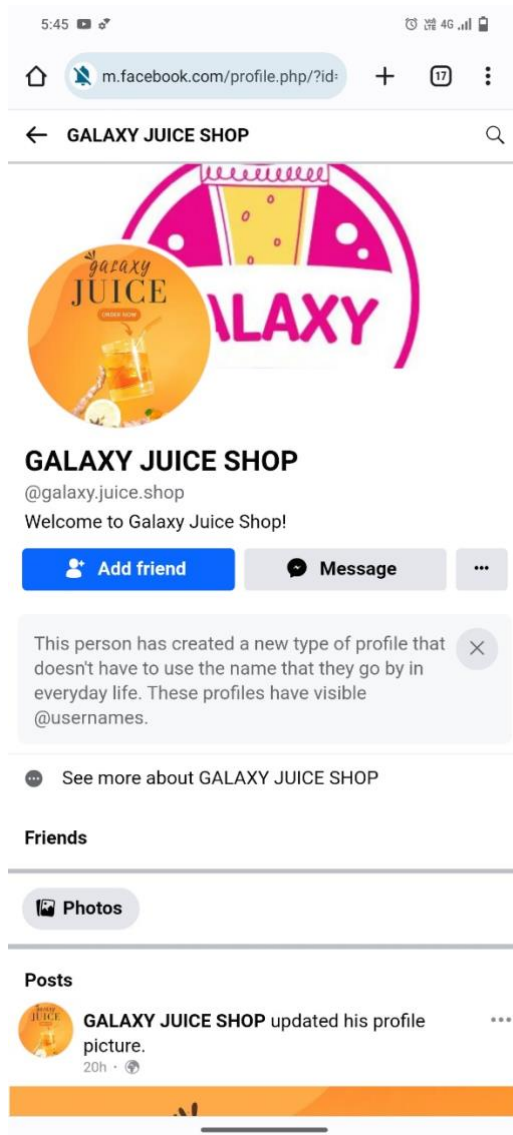
1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link: <https://dhanushownbranch.blogspot.com/2023/10/galaxy-juice-shop.html>

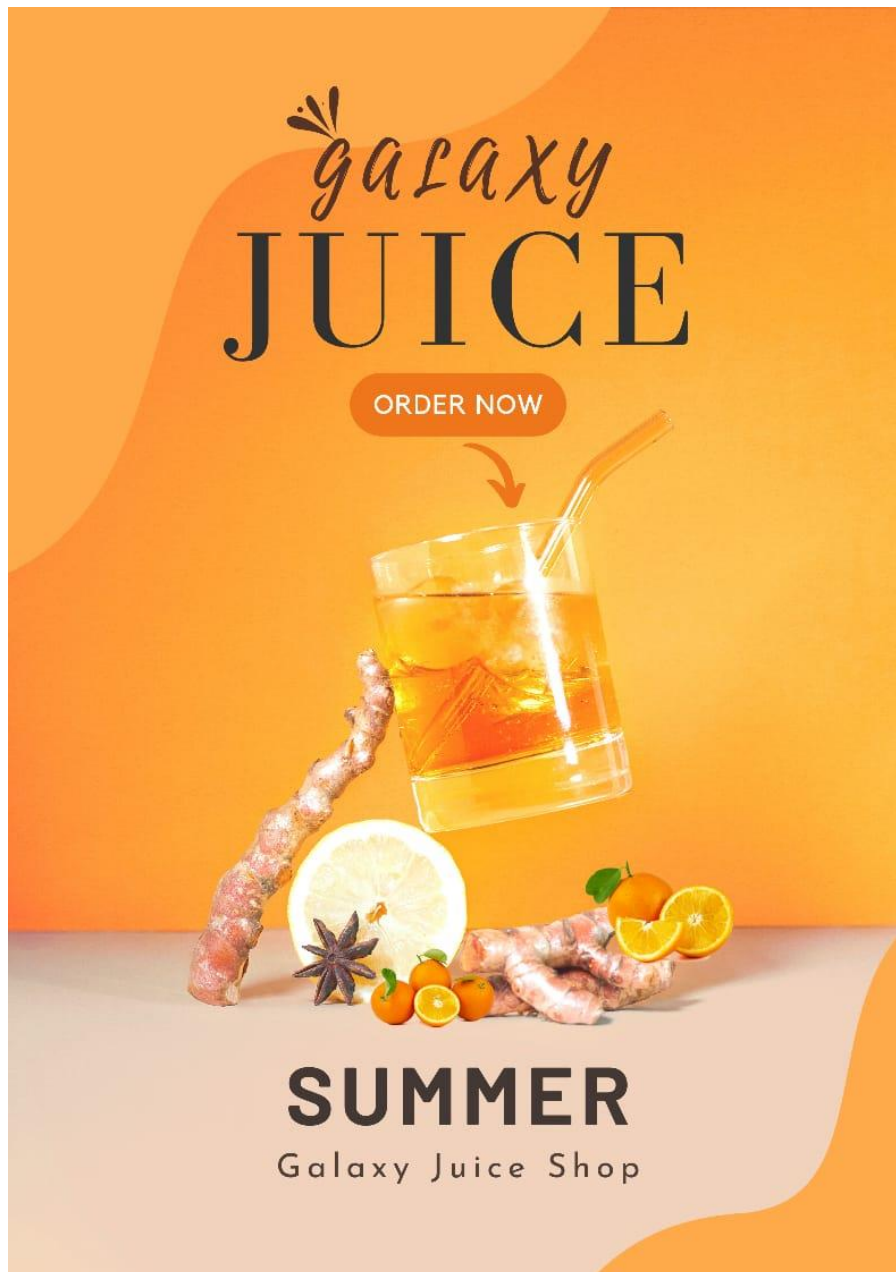


2.Create a New Facebook Business Page and post one social media poster for your brand.

Link: <https://www.facebook.com/galaxy.juice.shop?mibextid=ZbWKwL>



3.Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or Canva tool.

Link: [https://dhanushownbranch.blogspot.com/2023/10/galaxy-juice-shop\\_22.html](https://dhanushownbranch.blogspot.com/2023/10/galaxy-juice-shop_22.html)

# Newsletter

## Galaxy Juice Shop

A juice shop is a refreshing haven for those seeking delicious and healthy beverages. With a variety of freshly squeezed juices and smoothies, it's the perfect place to quench your thirst and boost your energy.



### Benefits of Natural Juice

Natural juices offer a plethora of benefits, including a rich source of vitamins, minerals, and antioxidants that support overall health. They can boost your immune system, aid digestion, and provide hydration while being free from artificial additives, making them a nutritious choice for a vibrant lifestyle.



[www.galaxyjuiceshop.com](http://www.galaxyjuiceshop.com)