NAAN MUDHAVAN

ASSIGNMENT DOCUMENT

COURSE TITLE   : DIGITAL MARKETING

COLLEGE CODE   : 1105

COLLEGE NAME   : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

NM ID   : DE3D36348BAB56A8D544BCEAAD5B0308

NAME   : AKASH A

REGISTER NUMBER : 110520106304

YEAR   : 4TH YEAR
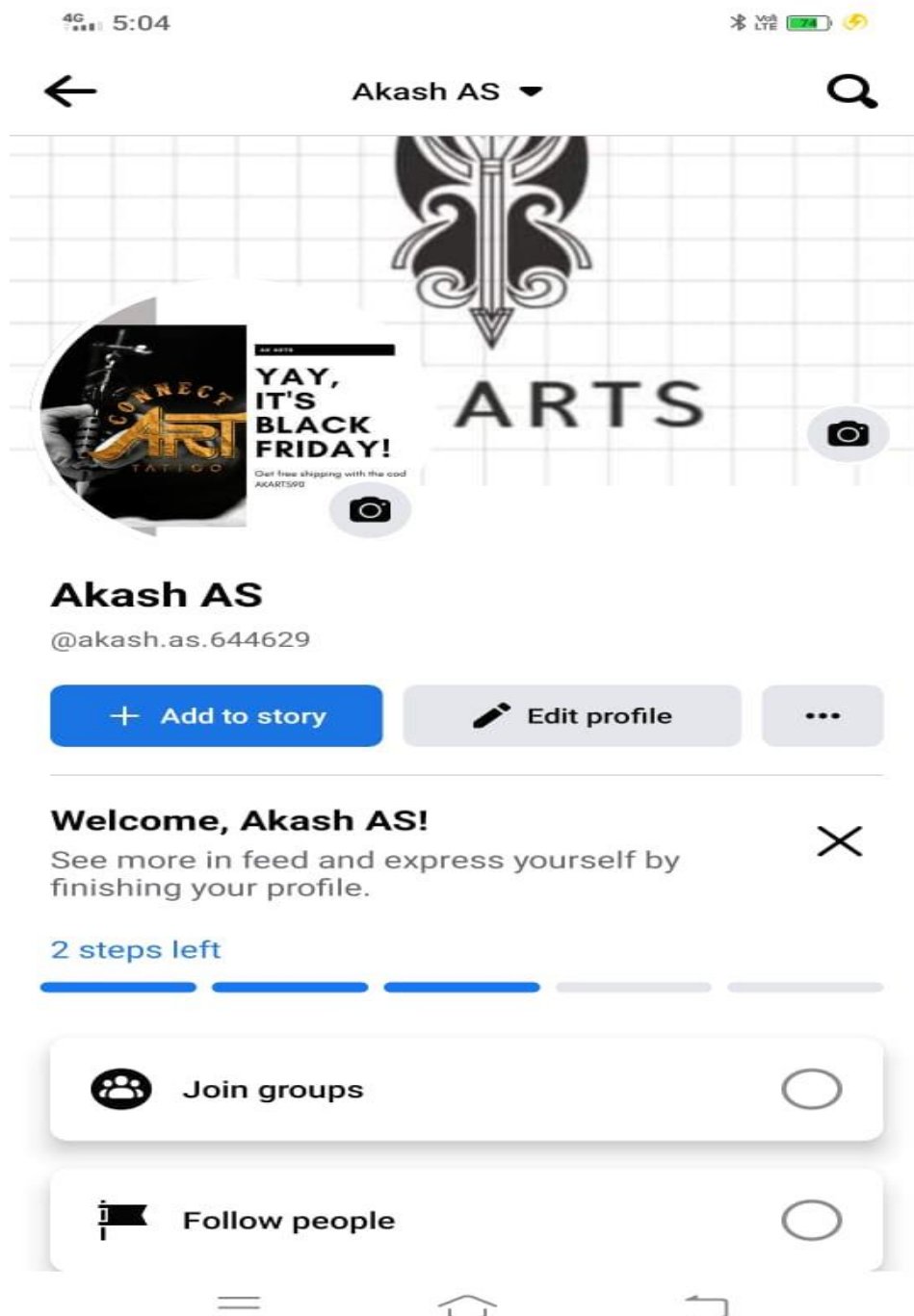
DEPARTMENT   : ELECTRONICS AND COMMUNICATION ENGINEERING

1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link: https://akarts8.blogspot.com/2023/10/ak-arts.html

2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: https://www.facebook.com/akash.as.644629?mibextid=2JQ9oc

3.Create and design a social media advertisement poster using canva.

AK ARTS

YAY, IT'S BLACK FRIDAY!

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4. Create email newsletter design using MailChimp or canva tool.

Link: https://akarts8.blogspot.com/2023/10/ak-arts-newsletter.html

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AK ARTS NEWSLETTER

October 21, 2023