

NAAN MUDHALVAN

ASSIGNMENT DOCUMENT

COURSE TITLE : DIGITAL MARKETING

COLLEGE CODE : 1105

COLLEGE NAME : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

NM ID : 6091A10FEBC70B1B2794228343078165

NAME : INDHUMATHI R

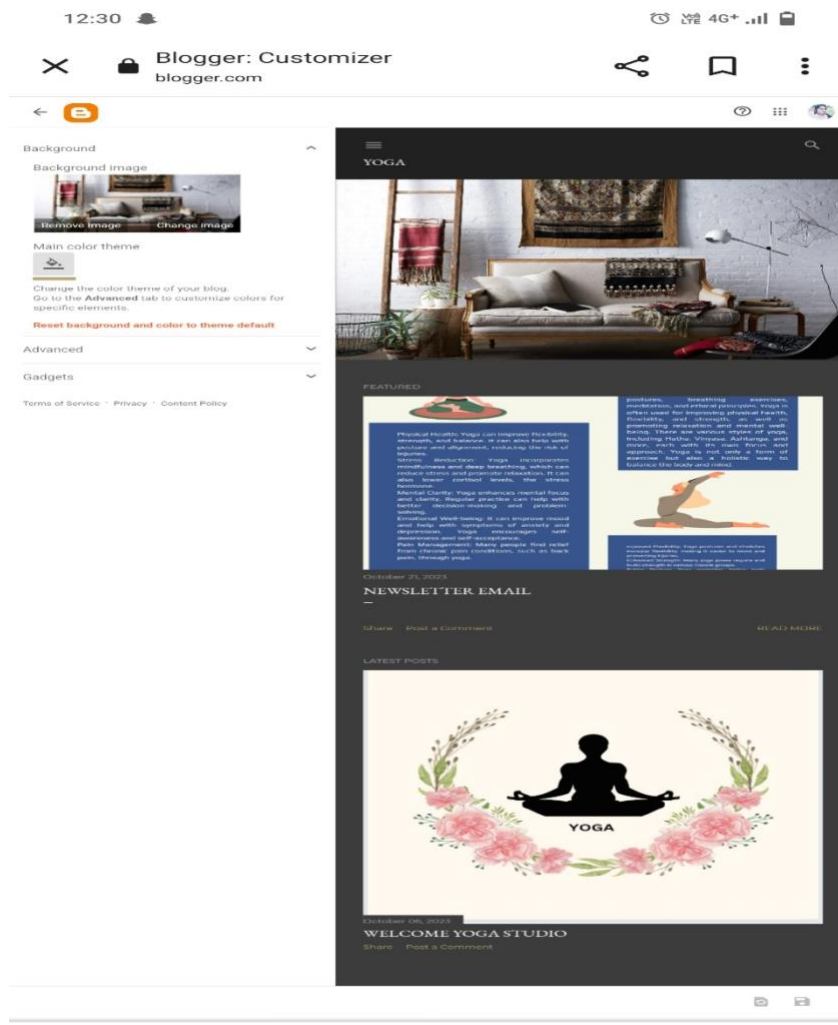
REGISTER NUMBER : 110520106315

YEAR : 4TH YEAR

DEPARTMENT : ELECTRONICS AND COMMUNICATION ENGINEERING

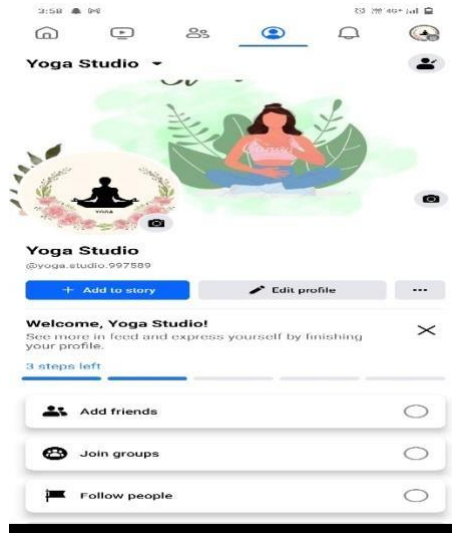
1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link: <https://kriyayoga21.blogspot.com/2023/10/welcome-yoga-studio.html>



2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: <https://www.facebook.com/yoga.studio.997589?mibextid=ZbWKwL>



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

Link: https://kriyayoga21.blogspot.com/2023/10/newsletter-email_21.html

