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IPHONE development and people's interest, since it is released in market all over the world. Though it started from negative , people now show interest to buy and promote Iphone nowadays.

The iPhone has generated large profits for Apple, making it one of the world's most valuable publicly traded companies. The first-generation iPhone was described as a "revolution" for the mobile phone industry and subsequent models have also garnered

Development of an Apple smartphone began in 2004, when Apple started to gather a team of 1,000 employees led by hardware engineer Tony Fadell, software engineer Scott Forstall, and design officer Jony Ive to work on the highly confidential "Project

Jobs unveiled the first-generation iPhone to the on January 9, 2007, at the Macworld 2007 conference at the Moscone Center in San Francisco.

Iphone					
Brand	Discount Percentage	Mrp	Star Rating	Sale Price	Sales Difference
Apple	0	77,000	5	77,000	0



MODEL SPECIFICATION					
Model	Processor	Front Ca...	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,000
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	59,990
				Black	1,08,700
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	74,950
				Black	74,950
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	1,48,900
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	1,09,600
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900