

WASHINGTON JUSTICE

PRIMARY FOR DIGITAL

Usage on primary team color:



OWL_WashingtonJustice_Logo_Primary_RED.ai

Preferred use.

Usage on secondary team color:



OWL_WashingtonJustice_Logo_Primary_BLUE.ai

Usage on tertiary team color:



OWL_WashingtonJustice_Logo_Primary_WHITE.ai

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ONE COLOR

Usage on primary team color:



OWL_WashingtonJustice_Logo_1C_BLACK.ai

Preferred use.

Usage on secondary team color:



OWL_WashingtonJustice_Logo_1C_WHITE.ai

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PRIMARY

This page shows the primary logo mark as used on a light background. Below are the primary colors and their values that make up the mark.

RGB / HEX

RED
RGB: 153 / 0 / 52
WEB: #990034

BLUE
RGB: 0 / 55 / 104
WEB: #003768

WHITE
RGB: 255 / 255 / 255
WEB: #FFFFFF



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COLOR VALUES FOR PRINT

Preferred values for a variety of print formats and substrates.

CMYK	PANTONE SOLID UNCOATED	PANTONE SOLID COATED	PANTONE POLYESTER	PANTONE COLOR FLAG CHEST	PANTONE COLOR FLAG SLEEVE
C18 M100 Y60 K23	207 U	207 C	19-4040	1955 (B, 45)	1955 (B, 45)
C97 M70 Y8 K40	294 U	654 C	18-1850	655 (O, 26)	2767 (K, 37)
C0 M0 Y0 K0	WHITE	WHITE	11-4002	WHITE	WHITE
DYE-SUB JERSEYS					

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CLEARANCE + ALIGNMENT

- A** This diagram shows the minimum spacing to leave on all sides, as well as some general guidelines for aligning other design elements to the team logotype.
- B** Any typography or graphics that sit beneath the logo should never be closer than the space equal to the height of “J” of the Justice logotype.
- C** Elements that pair with the logo from beneath should be horizontally centered to the logo, which creates a centered composition overall.
- D** Type that is aligned to the right side of the logo should be left justified. This is the way to handle type in a horizontal composition with the logo, so that it reads from left to right as part of the brand. The minimum horizontal spacing is equal to the height of “J” of the Justice logotype.



Center align to outer box and ignore trademark symbol.