

VANCOUVER TITANS

PRIMARY FOR DIGITAL

Usage on primary team color:



OWL_VancouverTitans_Logo_Primary_BLUE.ai

Preferred use.

Usage on secondary team color:



OWL_VancouverTitans_Logo_Primary_GREEN.ai

Usage on tertiary team color:



OWL_VancouverTitans_Logo_Primary_WHITE.ai

VANCOUVER TITANS

ONE COLOR

Usage on primary team color:



OWL_VancouverTitans_Logo_1C_BLACK.ai

Preferred use.

Usage on secondary team color:



OWL_VancouverTitans_Logo_1C_WHITE.ai

VANCOUVER TITANS

PRIMARY

This page shows the primary logo mark as used on a light background. Below are the primary colors and their values that make up the mark.

RGB / HEX

BLUE
RGB: 9 / 34 / 107
WEB: #09226B

GREEN
RGB: 47 / 178 / 40
WEB: #2FB228

WHITE
RGB: 255 / 255 / 255
WEB: #FFFFFF



VANCOUVER TITANS

COLOR VALUES FOR PRINT

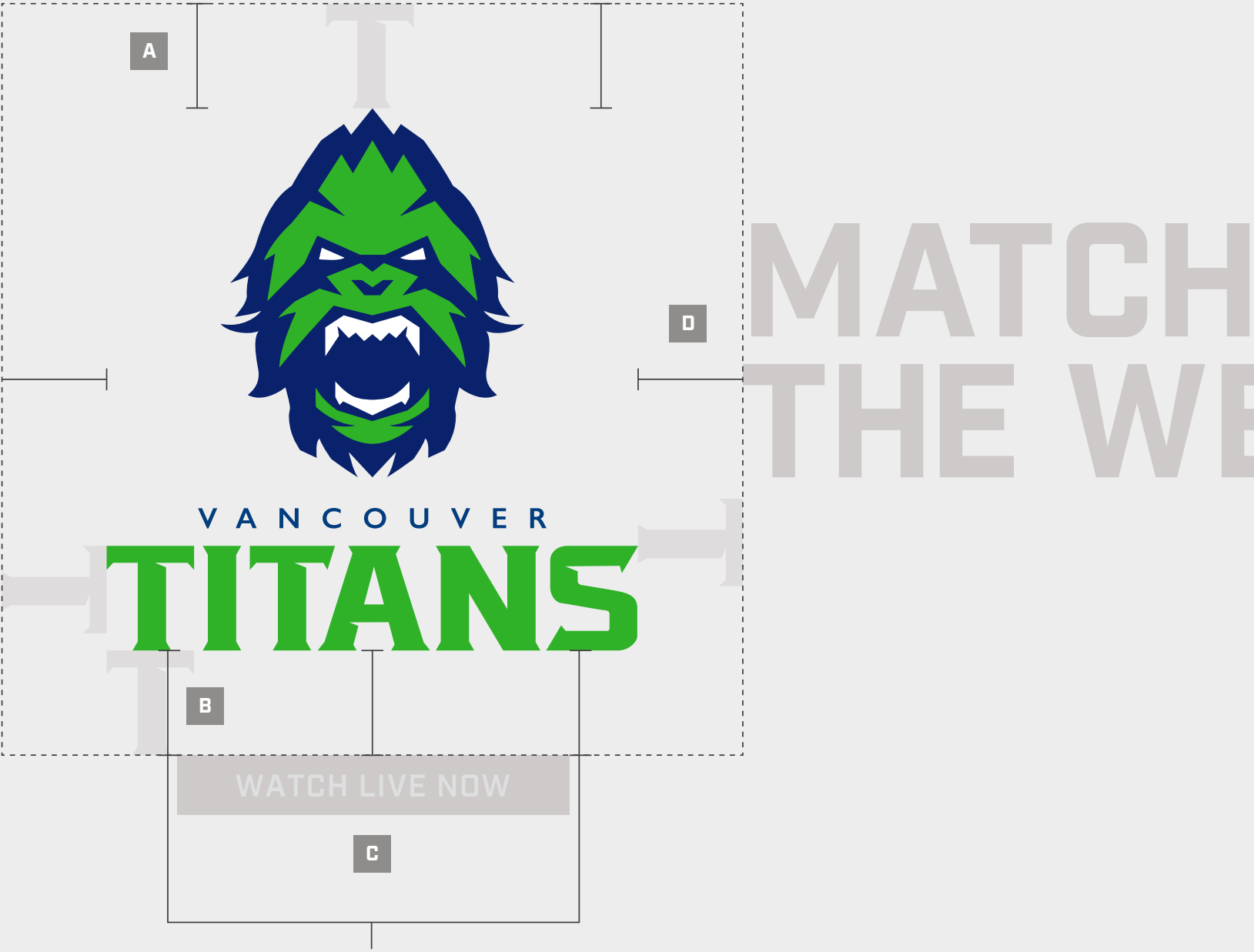
Preferred values for a variety of print formats and substrates.

CMYK	PANTONE SOLID UNCOATED	PANTONE SOLID COATED	PANTONE POLYESTER	PANTONE COLOR FLAG CHEST	PANTONE COLOR FLAG SLEEVE
<div>C100 M97 Y0 K32</div>	<div>2747 U</div>	<div>2756 C</div>	<div>19-3949</div>	<div>2748 (J,36)</div>	<div>2746 (I,37)</div>
<div>C71 M0 Y100 K0</div>	<div>2421 U</div>	<div>361 C</div>	<div>16-6264</div>	<div>7488 (R,21)</div>	<div>7488 (R,21)</div>
<div>C0 M0 Y0 K0</div>	<div>WHITE</div>	<div>WHITE</div>	<div>11-4002</div>	<div>WHITE</div>	<div>WHITE</div>
DYE-SUB JERSEYS					

VANCOUVER TITANS

CLEARANCE + ALIGNMENT

- A** This diagram shows the minimum spacing to leave on all sides, as well as some general guidelines for aligning other design elements to the team logotype.
- B** Any typography or graphics that sit beneath the logo should never be closer than the space equal to the height of “T” of the Titans logotype.
- C** Elements that pair with the logo from beneath should be horizontally centered to the logo, which creates a centered composition overall.
- D** Type that is aligned to the right side of the logo should be left justified. This is the way to handle type in a horizontal composition with the logo, so that it reads from left to right as part of the brand. The minimum horizontal spacing is equal to the height of “T” of the Titans logotype.



Center align to outer box and ignore trademark symbol.