

# Social Media Growth Audit

**Agency:** Advance Visa Consultancy

**Website:** <https://advancevisaconsultancy.com>

**Date:** 26 February 2026

## Analysis Summary

Website Branding Score: 4/10

Social Media Score: 3/10

Overall Score: 4/10

Top Gaps:

- Weak CTA
- No consistent content
- Low trust signals

Quick Wins:

1. Add Free Eligibility Form
2. Post 3 reels weekly
3. Showcase student success stories

Prepared by Digital Growth Consultant

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