

Social Media Growth Audit

Agency: Advance Visa Consultancy

Website: <https://advancevisaconsultancy.com>

Date: 26 February 2026

Analysis Summary

Website Branding Score: 4/10
Social Media Score: 3/10
Overall Score: 4/10

- Top Gaps:
- Weak CTA
 - No consistent content
 - Low trust signals

- Quick Wins:
1. Add Free Eligibility Form
 2. Post 3 reels weekly
 3. Showcase student success stories