**A Report on SoftExpo 2020**

BASIS SoftExpo 2020 took place from February 6th to February 8th. It is an event, where different companies get to showcase the projects they have been working on and also present them for sales purposes. It is a place for innovative ideas and solutions. This exposition contains both software and hardware projects. And also a mixture of them as IOTs.

The BASIS SoftExpo presented and brought up many software companies like DataSoft, WEBNS Technology, Dynamic Solution Innovators Ltd, NITS Service Ltd, SSL Wireless, Daffodil software, LeadSoft, Tally, MononAI limited, NybSys etc. All these companies brought out their latest and greatest innovations and innovative ideas to showcase to the reporters, probable buyers, and investors.

WEBNS technology focuses on business solutions. They are also focusing on HRMS solution for hospitals. They also have a sister concern, eMedicine24 website, that’s supposed to help one get emergency medicine at any time from any place. Which can be really useful at times when it’s hard to go out and get medicine on your own or there aren’t people available to go out and get the medicine.

LeadSoft is another software company, which is actually a sister concern of LEADS corporation limited, has been working on custom app development, app maintenance, blockchain, IOT and other offshore services. Touchpoint is one of the projects LeadSoft has been working on, which promises to accelerate the financial system for the general people. It let’s people pay with a simple QR code scan, paying for utilities and top-up. They’re also working on a interactive AI assistant called LIA (LEADS Interactive Assistant), which is a chatbot who can help customers get information without any human interaction.

MononAI Limited was another company that showed off their Facial Recognition technology. They promise to provide end to end monitoring system for schools. It will help schools to manage attendance of students using FaceLens Attend, which is an AI based facial recognition solution. They also promise to ensure security by detecting creeps and possible kidnappers and notifying the authorities as soon as possible.

DataSoft is the first company in Bangladesh to be documented as a CMMI Level 5 Software Development company. Founded in 1998, they promise to deliver cost-effective technical services to customers, that includes members of fortune 500 companies and so. They presented REMIT365, that provides real time remittance management solution for the Financial Institutes. It connects banks with partner MOT for sharing Remittance Information.

NITS Service LTD introduced their NTrack software, which tracks vehicles and provides live location, speed control, driver behavior analysis etc. It provides security and tracking capability to end users at only 500 taka per month or 6000 takas for a one-time cost.

SSL Wireless introduced eBUDDY, which is an AI driven receptionist, that can track employee activities, track tasks, transport booking and office notification. It has also a fast and reliable facial recognition system that saves time and increases productivity.

DSI, a company that has been around for 19 years, showcased their Data engineering and cloud services, education service called jenzabar, health service called Olwel, banking, and other government projects.

Daffodil computers was also there, showcasing their shopping mall management system. It provides graphical dashboard for easy to use interface, all reports at one click, easy access to all history and data and daily analysis of financial performance. It promises to save time and money and reduce paperwork.

There were a lot more companies that worked hard on their software, but from what I saw, most of it contained within facial recognition or some other sort of financial management project. There were also hardware and IOT based companies that made the expo even more eventful. There were a booth to try virtual reality games and system. But all the companies did their best and provided projects for personal use to commercial and also government projects.