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The FRM exam Key to success

#### Foundations of risk management

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Corporate risk management

# Outline



#### Introduction

The FRM exam Key to success The FRM exam



- International professional certification offered by GARP (The Global Association of Risk Professionals).
- A certificate focus on risk management, 2 levels:
  - Part 1: tools used to assess financial risk: Foundations of Risk Management, Quantitative Analysis, Financial Markets and Products, Valuation and Risk Models
  - Part 2: Measurement and Management of: Market Risk, Credit Risk, Operational and Integrated Risk; Current Issues in Financial Markets
- Scoring and results:
  - ► All multiple choice questions
  - No penalties for wrong answers
  - ▶ Passing scores determined by FRM committee (~ 50%)
  - ► Exam results emailed six weeks after the exam, quartile results



Table: Part 1 exam contents and weights

Book	Knowledge Domains	Weight	# Questions
1	Foundations of Risk Management	20%	20
2	Quantitative Analysis	20%	20
3	Financial Markets and Products	30%	30
4	Valuation and Risk Models	30%	30

a 4 hours exam time



# Plan and practice

- ► Begin studying early
- Study plan and stick to the plan
- ► Practice exams

#### Recourses

- ► Official books
- ▶ Schweser
- bbs.pinggu.org

# Outline



#### Foundations of risk management

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### Overview I



## Concepts

- ► **Risk**: uncertainty regarding losses/gain.
- ► **Risk management**: Activities aimed to reduce eliminate potential to incur expected loses.
- ▶ **Risk trading**: taking risk → generating incremental gains

# Risk management process

- 1. Identify
- 2. Quantify and estimate
- 3. Determine collective effects/cost-benefit analysis
- 4. Develop risk mitigation strategy
- Assess performance and amend risk mitigation strategy as needed

#### Overview II



## Tools and procedures

- Quantitative measures: e.g. VaR, Expected shortfall, Exposures<sup>a</sup>
- Quantitative assessment: scenario analysis, stress testing,
- Enterprise risk management (ERM): integrative approach within an entire entity

<sup>a</sup>Will re-visit

## Compare

- Expected & unexpected loss
- Risk & reward

#### Overview III



# Types of risks

- ▶ Market risk: e.g. IR, FX, equity, commodity price, etc
- ► Credit risk: e.g. default, bankruptcy, downgrade and settlement
- Liquidity risk: e.g. funding/trading liquidity risk
- ► Operation risk: non-financial problems; challenging to quantify
- ► Legal and regulatory risk
- Business risk: uncertainty in business environment (supply/demand, business strategy)
- ► Strategic risk: associated with large new business investments
- Reputation risk

# Sample question I



- 1. Examining the impact of a dramatic increase in interest rates on the value of a bond investment portfolio could be performed using which of the following tools?
  - I Stress testing
  - II Enterprise risk management
  - A I only
  - B II only
  - C both I and II
  - D Neither I nor II
- 2. In considering the major classes of risks, which risk would best describe an entity with weak internal controls that could easily be circumvented with a lack of segregation of duties?
  - A Business risk
  - B Legal and regulatory risk
  - C Operational risk
  - D Strategic risk

# Sample question II

- Examining the impact of a dramatic increase in interest rates on the value of a bond investment portfolio could be performed using which of the following tools?
  - I Stress testing
  - II Enterprise risk management
  - A I only
  - B II only
  - C Both I and II
  - D Neither I nor II
- 2. In considering the major classes of risks, which risk would best describe an entity with weak internal controls that could easily be circumvented with a lack of segregation of duties?
  - A Business risk
  - B Legal and regulatory risk
  - C Operational risk
  - D Strategic risk



# Hedging risk exposures – advantages and disadvantages

- Theoretical considerations
  - Assumptions of hedging: perfect competitive capital markets;
- ▶ Disadvantages:
  - Cost management's focus on core business
  - Compliance costs
  - May increase the variability of the firm's earnings
- Advantages:
  - Lowering cost of capital
  - Increase shareholders confidence (stable earnings/cash flows)
  - Controlled financial performance
  - Operational improvements within a firm
  - Taxation

# Corporate risk management II



#### Role of board of directors

- ► Set the firm's risk appetite
- ► Tools of risk management: e.g. risk tolerance, VaR, stress testing
- Risk and return goals

# Hedging practice

- Clarification as to which risks are insurable, hedgeable, noninsurable, or nonhedgeable
- Can be performed for various risks factors
  - Pricing risk (e.g. production companies)
  - Foreign exchange
  - Interest rate
- Static vs dynamic hedging strategies
- ▶ Risk management instruments: Exchange traded, OTC

# Sample question



- 1. Which of the following statements regarding exchange-traded and over-the-counter (OTC) financial instruments is correct?
  - A There is greater liquidity with exchange-traded financial instruments.
  - B There is greater customization with exchange-traded financial instruments.
  - C There is greater price transparency with OTC financial instruments.
  - D There is credit risk by either of the counterparties inherent in exchange-traded instruments.

# Corporate governance and risk management



- Members with knowledge of the firm's business and industry
- Board watches out for the interests of all stakeholders
- Aware of any agency risks and takes steps to reduce them
- Board maintains its independence from management
- Board should consider the introduction of a chief risk officer

# Best practice in risk management

- Focus on the economic performance over accounting performance
- Robust risk management process within the firm
- ► Ethics committee; Risk-adjusted performance
- ▶ Board should have a risk committee in place



- ► The firm's risk management policies
- ► The firm's periodic risk management reports
- ► The firm's appetite and its impact on business strategy
- ▶ The firm's internal controls
- ► The firm's financial statements and disclosures
- ► The firm's related parties and related party transactions
- Any audit reports from internal or external audits
- Corporate governance best practices for the industry
- Risk management practices of competitors and the industry



- ► Risk appetite: tolerance (especially willingness) to accept risk
- ► Role of Audit committee, risk advisory director, risk management committee and compensation committee
- Functional units within a firm
  - 1. senior management
  - 2. risk management
  - 3. trading room management
  - 4. operations
  - 5. finance

