

Business Model Canvas

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1. My business model canvas

1.1. Segments

Business Model Canvas

Customer Segments

Value Propositions

Channels

Customer Relationships

Key Activities

Key Resources

Key Partners

Cost Structure

Revenue Stream

1.2. Painel canvas

Image

Business Model Canvas

Customer Segments

Developers

Drivers

Passengers

Advertisers and Marketers

Value Propositions

**Easy, fast and comfortable search for companions
organise your travel**

Channels

Website, mobile app

Ads

Customer Relationships

Same-side Network Effects

Cross-side Networks Effects

Key Activities

Platform development

Data Center Operations Mgmt

Key Resources

Website platform

Technology Infrastructure

Key Partners

Content Partners (TV Shows,Movies)

Cost Structure

Data Center costs

Marketing and Sales

Research and Development

General and Administrative

Revenue Stream

Free

Ad Revenues

The Business Model Canvas

Designed for:
pmu.hol.es

Designed by:
PickMeUp

On:
Iterations:

