

Initial Checklist

- Optimize URLs
- Checking Titles
- Check All metatag
- Check meta desc
- Check Heading Tags
- Using LSI *
- Using LTK *
- Optimize Images
- Check Link Building
- Check Broken Links
- Check Duplicate Content *
- Check Freshness (Old Content) *
- Optimize Categories
- Check Orphan Pages (Need To SC)
- Check Structure Data (Json-ld)

+ LSI and LTK Strategies Should Set On Organization Policy

+ Duplicate and Freshness items can't be test according to Low Content (Text & Quality)

Summary:

Title: (Not Optimized)

خانه - راسا لجستیک

Meta-DSc: none

Meta-Key: none

Other Meta Tags Should be Test On Dashboard Panel

URL: <https://rasalogistics.co/>

Canonical: <https://rasalogistics.co/>

Author: none

Publisher: none Lang: fa-IR

Structured Data such as Json-Ld (Reviews, FAQs, Organizations...) :

No DATA has been found for Schema (NO Organization)

Homepage

Headers: Incorrect Format H1 : 1 , H2: 0 , H3 : 10 , H4 : 4 , H5 : 0 , H6 : 0

Images: 5 Images (non-background images) Without ALT: 3 Without Title: 5

Serve images in next-gen formats: 15.6 s

Links: 36 Unique: 14 Internal-unique: 14 Without Title: 22

Fonts: Ensure text remains visible during web font load (* 2)

Page : ثبت سفارش :

Headers: Completely Missing (Bad Format)

Images: 2 Images (non-background images) Without Title: 2

Serve images in next-gen formats: Should Test On LightHouse PageSpeedDev

Links: 31 Without Title: 15

No DATA has been found for Schema (NO Product)

Page : انواع حمل :

Headers: Just one H1 Heading and There is no More Heading

Images:

2 Images (non-background images) Without Title: 2

Serve images in next-gen formats: Should Test on Lighthouse PageSpeedDev

Links: 28 Without Title: 16

No DATA Has Been Found For Schema (NO Desc)

Page : تماس با ما :

Headers: Just one H1 Heading and 3 H3 (Bad Format)

Images: 2 Images (non-background images) Without Title: 2

Serve images in next-gen formats: Should Test On Lighthouse PageSpeedDev

Links: 30 Without Title: 15

No DATA Has Been Found For Schema (NO Contact Schema)

Page: درباره ما

Headers: Just one H1 Heading and 7 H3 and 8 H4

Images: 2 Images (non-background images) Without Title: 2

Serve images in next-gen formats: Should Test on Lighthouse PageSpeedDev

Links: 33

Without Title: 15

No DATA Has Been Found For Schema (NO Contact Schema)
