



# Luca Accetta

## Event Organiser Persona

Age: 23 years	Location: London, UK
Sex: Male	Occupation: Embedded Software Engineer
Family: In Relationship	Accessibility: Dyslexia

### BIOGRAPHY

Dedicated gamer with 10 years of experience in tactical shooter games.

Recently tasked with organising a small scale company wide e-sport event to build team synergy.

### SCENARIO

"I need organise an event quickly for a diverse group of people and I need it to be fun and engaging"

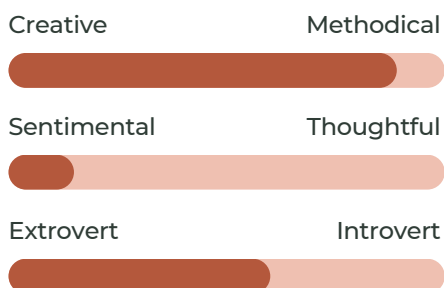
### GOALS

- Ensuring the tournament runs smoothly
- Having an inclusive tournament
- Making the tournament engaging
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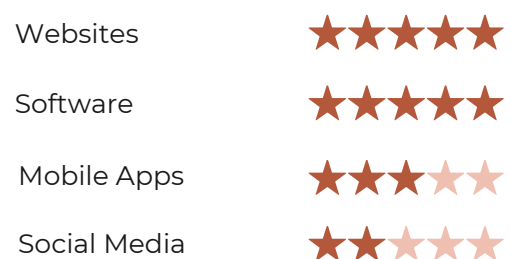
### FRUSTRATIONS

- Planning date and time for matches
- Tracking team progression in the brackets
- Establishing rules and ensuring compliances

### PERSONALITY



### TECHNOLOGY



### ECOSYSTEMS

- Use an Android phone
- Use Microsoft Edge to browse the web
- Use Battle. Net to play games