



# Kyle Rodriguez

Professional Rocket League  
Player and Team Leader

Age: 21	Location: USA
Gender: Male	Occupation: College Student
Family: Single	Accessibility: None

"I just want to play what I love and keep getting better at it."

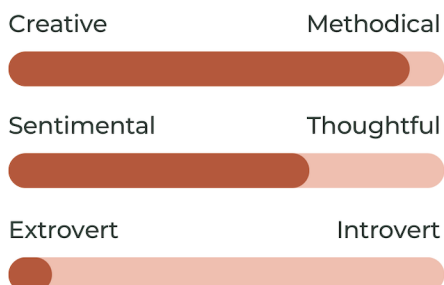
## BIOGRAPHY

Works hard in College and has played video games throughout his childhood. Now, after getting into minor leagues in competitive Rocket League, he takes the game very seriously. He has a disciplined training regime and is open-minded to new ideas and solutions. He also really likes experimenting with tactics and new ways to play. He is motivated by playing at the world stage, live, in S-Tier tournaments.

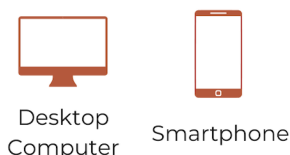
## GOALS

- Training as much and as often as possible.
- Going to as many tournaments in all tiers to get positive rankings, as possible.
- Getting into an S-Tier tournament.

## PERSONALITY



## DEVICES



## SCENARIO

"In order to get better as a team, we must play together as a team as much as possible. Training against other teams trying to do the same is often the best way to do that. Every week, I look for local, regional or national tournaments for us to play at and spend a long time looking through various tournament websites to find the collection I need. It takes away some of my valuable time, and ideally I'd hope to one-day use a website that shows all tournaments happening in all places. I like signups that are quick, easy and streamlined."

## FRUSTRATIONS

- Struggles to find tournaments in consistent time-frames.
- Dislikes signing up his data to many websites.
- Can't find reliably statistics on his performance.

## SOCIAL NETWORKS

Social networks most-often used.



## TECHNOLOGY

Websites/Internet	★★★★★
Software	★★★★★
Mobile Apps	★★★★★
Social Media	★★★★★