



REPORT SERIES WITH DLOOKR

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# Data Quality Diagnosis Report

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# Contents

<b>1</b>	<b>Diagnose Data</b>	<b>3</b>
1.1	Overview of Diagnosis	3
1.1.1	List of all variables quality	3
1.1.2	Diagnosis of missing data	3
1.1.3	Diagnosis of unique data(Text and Category)	3
1.1.4	Diagnosis of unique data(Numerical)	3
1.2	Detailed data diagnosis	4
1.2.1	Diagnosis of categorical variables	4
1.2.2	Diagnosis of numerical variables	4
1.2.3	List of numerical diagnosis (zero)	6
1.2.4	List of numerical diagnosis (minus)	6
<b>2</b>	<b>Diagnose Outliers</b>	<b>7</b>
2.1	Overview of Diagnosis	7
2.1.1	Diagnosis of numerical variable outliers	7
2.2	Detailed outliers diagnosis	8

# Chapter 1

## Diagnose Data

### 1.1 Overview of Diagnosis

#### 1.1.1 List of all variables quality

Table 1.1: Data quality overview table

variables	type	missing (n)	missing (%)	unique (n)	unique (n/N)
Sales	numeric	0	0.00	336	0.840
CompPrice	numeric	0	0.00	73	0.182
Income	numeric	20	5.00	96	0.240
Advertising	numeric	0	0.00	28	0.070
Population	numeric	0	0.00	275	0.688
Price	numeric	0	0.00	101	0.252
ShelveLoc	factor	0	0.00	3	0.007
Age	numeric	0	0.00	56	0.140
Education	numeric	0	0.00	9	0.022
Urban	factor	5	1.25	3	0.007
US	factor	0	0.00	2	0.005

#### 1.1.2 Diagnosis of missing data

Table 1.2: Variables that include missing values

variables	type	missing (n)	missing (%)	unique (n)	unique (n/N)
Income	numeric	20	5.00	96	0.240
Urban	factor	5	1.25	3	0.007

#### 1.1.3 Diagnosis of unique data(Text and Category)

No variable with a high proportion greater than 0.5

#### 1.1.4 Diagnosis of unique data(Numerical)

Table 1.3: Variables where the proportion of unique data is less than 0.1

variables	type	missing (n)	missing (%)	unique (n)	unique (n/N)
Advertising	numeric	0	0	28	0.070
Education	numeric	0	0	9	0.022

## 1.2 Detailed data diagnosis

### 1.2.1 Diagnosis of categorical variables

Table 1.4: Categorical variable level top 10

variables	levels	N	freq	ratio(%)	rank
ShelveLoc	Medium	400	219	54.75	1
ShelveLoc	Bad	400	96	24.00	2
ShelveLoc	Good	400	85	21.25	3
Urban	Yes	400	278	69.50	1
Urban	No	400	117	29.25	2
Urban	NA	400	5	1.25	3
US	Yes	400	258	64.50	1
US	No	400	142	35.50	2

### 1.2.2 Diagnosis of numerical variables

Table 1.5: General list of numerical diagnosis

variables	min	Q1	mean	median	Q3	max	zero	minus	outlier
Sales	0	5.39	7.496	7.49	9.32	16.27	1	0	2
CompPrice	77	115.00	124.975	125.00	135.00	175.00	0	0	2
Income	21	42.00	68.329	69.00	90.00	120.00	0	0	0
Advertising	0	0.00	6.635	5.00	12.00	29.00	144	0	0
Population	10	139.00	264.840	272.00	398.50	509.00	0	0	0
Price	24	100.00	115.795	117.00	131.00	191.00	0	0	5
Age	25	39.75	53.322	54.50	66.00	80.00	0	0	0
Education	10	12.00	13.900	14.00	16.00	18.00	0	0	0

### 1.2.3 List of numerical diagnosis (zero)

Table 1.6: List of numerical diagnosis (zero)

variables	min	median	max	zero	zero ratio(%)
Advertising	0	5.00	29.00	144	36.00
Sales	0	7.49	16.27	1	0.25

### 1.2.4 List of numerical diagnosis (minus)

No numeric variable with negative value

## Chapter 2

# Diagnose Outliers

### 2.1 Overview of Diagnosis

#### 2.1.1 Diagnosis of numerical variable outliers

Table 2.1: Diagnosis of numerical variable outliers

variables	min	median	max	outlier	outlier ratio(%)
Price	24	117.00	191.00	5	1.25
Sales	0	7.49	16.27	2	0.50
CompPrice	77	125.00	175.00	2	0.50

## 2.2 Detailed outliers diagnosis

variable : Price

Table 2.2: Outliers information of Price

Measures	Values
Outliers count	5.00
Outliers ratio (%)	1.25
Mean of outliers	100.40
Mean with outliers	115.80
Mean without outliers	115.99

### Outlier Diagnosis Plot (Price)

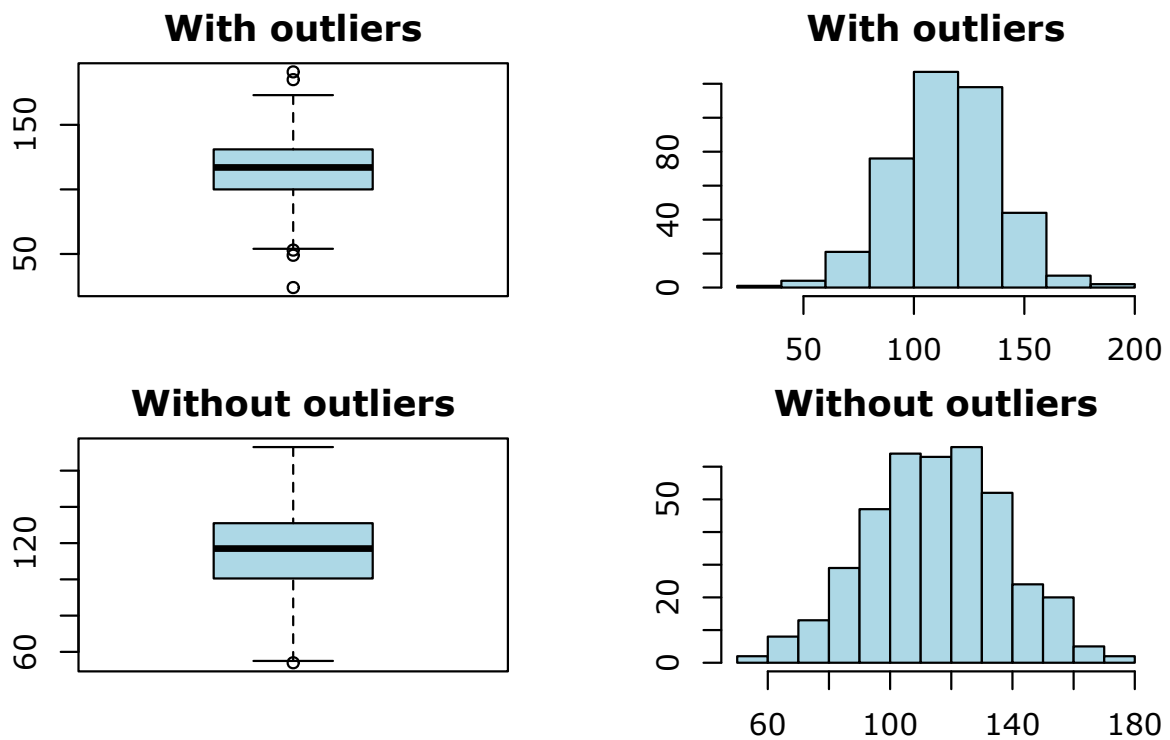


Figure 2.1: Distribution of Price



variable : Sales

Table 2.3: Outliers information of Sales

Measures	Values
Outliers count	2.00
Outliers ratio (%)	0.50
Mean of outliers	15.95
Mean with outliers	7.50
Mean without outliers	7.45

### Outlier Diagnosis Plot (Sales)

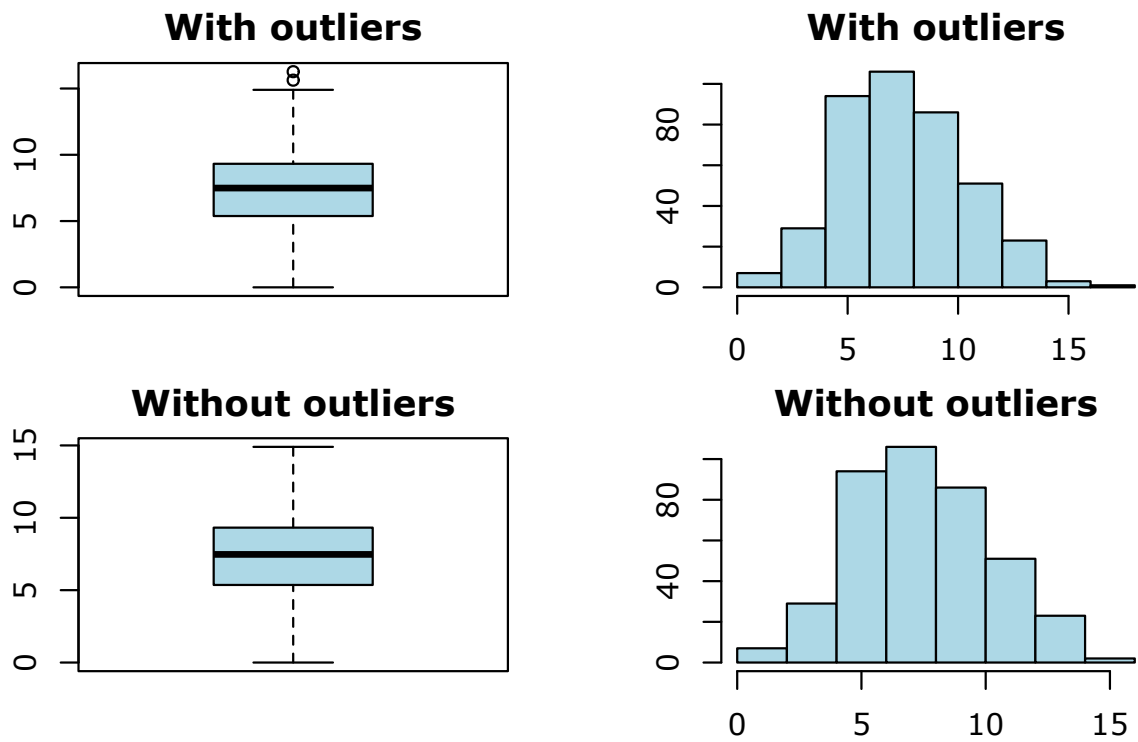


Figure 2.2: Distribution of Sales

variable : CompPrice

Table 2.4: Outliers information of CompPrice

Measures	Values
Outliers count	2.00
Outliers ratio (%)	0.50
Mean of outliers	126.00
Mean with outliers	124.97
Mean without outliers	124.97

### Outlier Diagnosis Plot (CompPrice)

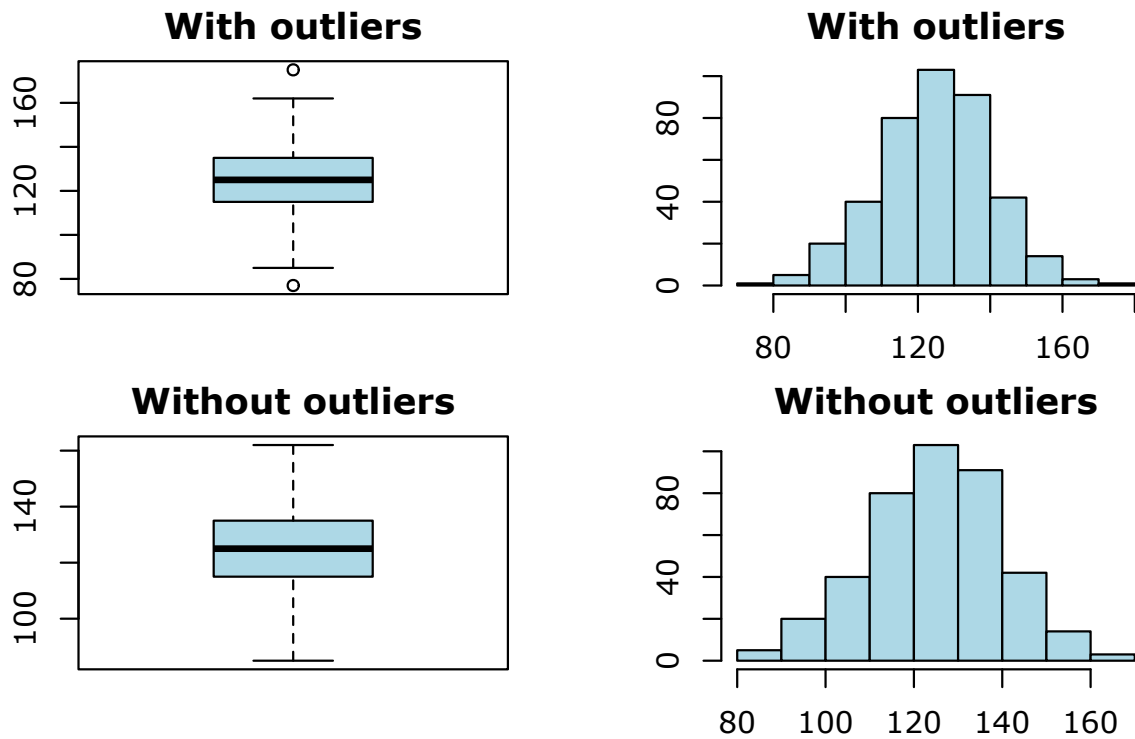


Figure 2.3: Distribution of CompPrice